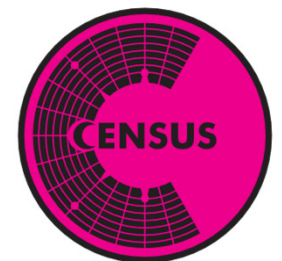# Black Rock City Census

2013-2018 Population Analysis

BRC Census Population Analysis, 2013-2018

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BRC Census Population Analysis, 2013-2018

Introduction

What is the Census Project?

The Census is a collaborative research project that started in 2002.

Although the Black Rock City (BRC) Census project is technically a survey and not a literal census (where data is collected from every member of a population), our methodology allows us to report on the entire population of Black Rock City (BRC), not just on the individuals who participate actively in our data collection efforts.

The results in this report are the most reliable estimates we have of the Black Rock City population. The true population values may differ slightly from the presented estimates due to random variation in the sampling process. This report contains data collected in 2018 and, when possible, comparable (weighted) data from 2013 through 2017.

While BRC Census has been producing reports since 2002, it is hard to compare recent data with reports from earlier years (before 2013) because of important differences in methodology — i.e., from a convenience sample of Census Lab visitors on-playa to a weighted online survey conducted post-event.

The BRC Census project is made possible through the extensive collective effort of volunteers, academic researchers, and Burning Man Project. Our thanks to everyone whose contributions went into the creation of this report!

There are two ways to navigate this report. For a full review of all data collected we recommend reviewing the report page by page. The "Next" link at the bottom of each page leads to the next sequential page in the report. For information about specific data points, use the navigation menu (at the left on larger screens, and accessible on smaller screens by touching the menu icon at the top left of the screen.)

Contributions and Acknowledgements

For More Information

To contact the Census Lab, email census@burningman.org

Census Lab Blog: https://journal.burningman.org/author/census/

Census Lab Data Archive: http://burningman.org/culture/history/brc-history/census-data/

2018 Highlights

The demographics of Black Rock City's residents have remained relatively stable since 2013. There are, however, some ways in which the 2018 population differed from past years. As always, in addition to the questions asked year after year, some new questions were introduced to the online survey in 2018. This page highlights some interesting changes observed in the 2018 data, but it is not a comprehensive list of all changes observed or all new questions introduced.

The lowest percentage of [Burning Man virgins](#) since the methodology change in 2013 was observed in 2018. While the percentage of Burning Man virgins has fluctuated over the past few years, there has been no clear trend. Prior to 2018, the lowest percentage of virgins since 2013 was 35.1% (+/- 1.0%) in 2014 and the highest was 39.3% (+/- 1.4%) in 2016. In 2018, the percentage of virgins dropped to 31.7% (+/- 1.2%). A corresponding increase was observed in the percentage of "long-time" Burners: 19.1% (+/- 0.9%) of BRC's 2018 population reported that eight or more years had passed since their first Burn, compared to 14.7% (+/- 0.7%), 12.9% (+/- 0.8%), 15.0% (+/- 0.8%), 19.2% (+/- 0.9%), and 14.4% (+/- 0.7%) in 2017, 2016, 2015, 2014 and 2013 respectively. Unsurprisingly, "number of Burns" and "years since first Burn" appear to be correlated; for example, 2014 and 2018, the two years with the lowest percentage of virgins, also had the highest percentage of participants whose first Burn had been eight or more years ago.

In 2018 the Black Rock City Census also observed some small changes in [participant age](#). The median age was 35 in 2018, an increase from 33 (in 2013 and 2015) and 34 (in 2014, 2016, and 2017). While many age groups have remained relatively static within that period of time, the percentage of participants in the 20-24 years old range more than halved from 8.8% (+/- .06) in 2013 to 3.9% (+/- 0.6%) in 2018. This decrease corresponds with the observed increase in median age. The percentage of the population aged 70+ has also changed over the years, more than doubling from 0.6% (+/- 0.2%) in 2013 to 1.4% (+/- 0.2%), though it should be noted that (even with the relative increase) this group makes up a relatively small proportion of the city.

Participant [ethnicity](#) has also seen some changes since 2013. Most notably, a steady decrease in participants reporting their ethnicity as "White/Caucasian (non-Hispanic)," from a high of 82.9% (+/- 0.8%) in 2013 to a low of 76.6% (+/- 1.0) in 2018, was observed. One factor in this was the addition of a new "Middle Eastern or North African" category first added to the online survey in 2017. While other ethnicity groups continue to make up a relatively small percentage of the BRC population, several groups have increased in representation since 2013.

From 2014 to 2017, Census data showed a steady decrease in the percentage of BRC residents who live in the United States of America when not in Black Rock City, from 84.9% (+/- 0.8%) in 2014 to 76.5% (+/- 1.0%) in 2017. In 2018 that trend reversed somewhat, with the percentage of BRC residents from the United States rising again to 81.0% (+/- 1.0%). This could be the start of a new trend, or an anomaly occurring in 2018; 2019 results (when available) should help to resolve this uncertainty. Likely related, differences have also been observed in native language (the first language learned and still spoken) among residents of BRC. The percentage of native English speakers in BRC decreased from 87.7% (+/- 0.6%) in 2013 down to 77.5% (+/- 1.0%) in 2017, increasing to 78.1% (+/- 1.0%) in 2018.

Also notable, a few new questions were introduced in the 2018 online survey, including questions about creative self-identification (such as artist, maker, craftsperson, etc.) and compensation for creative works. The 2018 online survey also added some additional, more detailed questions about whether Burning Man participants felt inspired to learn or practice skills after attending Burning Man.

Again, while this page highlights some interesting changes observed in the 2018 data it is *not* a comprehensive list of all changes observed. For a full review of all data collected we recommend reviewing the report page by page. The "Next" link at the bottom of each page leads to the next sequential page in the report. For information about specific data points beyond what is referenced on this page, use the navigation menu to explore additional datasets.

Method and Weighting Procedures

Methodology Overview

The Research Ethics Office (Institutional Review Board) at the Université du Québec à Montréal (previously at Denver University) has determined that the project meets the standards to protect respondents and their confidentiality.

Since 2013, the BRC Census team has collected data in two phases: a random sample during the event and a more comprehensive online survey after the event. During Burning Man, Census volunteers conduct the random sample by administering a short socio-demographic survey to randomly selected Burners who agree to participate.

After the event, announcements about the online survey are sent out via email lists, social media, the Burning Man website, etc. Some Burners participate but others do not, which introduces a self-selection bias in the survey results. To correct for this bias, the online survey results are adjusted (or "weighted") based on the results of the random sample.

Weighting Variables

Eight variables are collected during the random sample. These are used later to weight the results of the online survey:

- Day of arrival
- Age
- Virgin Burner or not
- English as a first language or not
- Gender
- US resident or not
- Voting behavior (if eligible to vote in the US)
- US party affiliation (if eligible to vote in the US)

It is the goal of the BRC Census team to randomly sample 5-10% of the incoming population each year.

Weighted Results: an Example

In 2018, 69.6% of survey respondents were non-virgins (that is, 2018 was not their first time in BRC). This was higher than the percentage of non-virgins observed in the random sample (68.3%). This means that non-virgins were "over-represented" (and virgins "under-represented") in the raw results of the online survey.

In other words, the random sample results show that the raw survey results are not an accurate representation of the overall BRC population:

Burning Man Virgin in 2018?
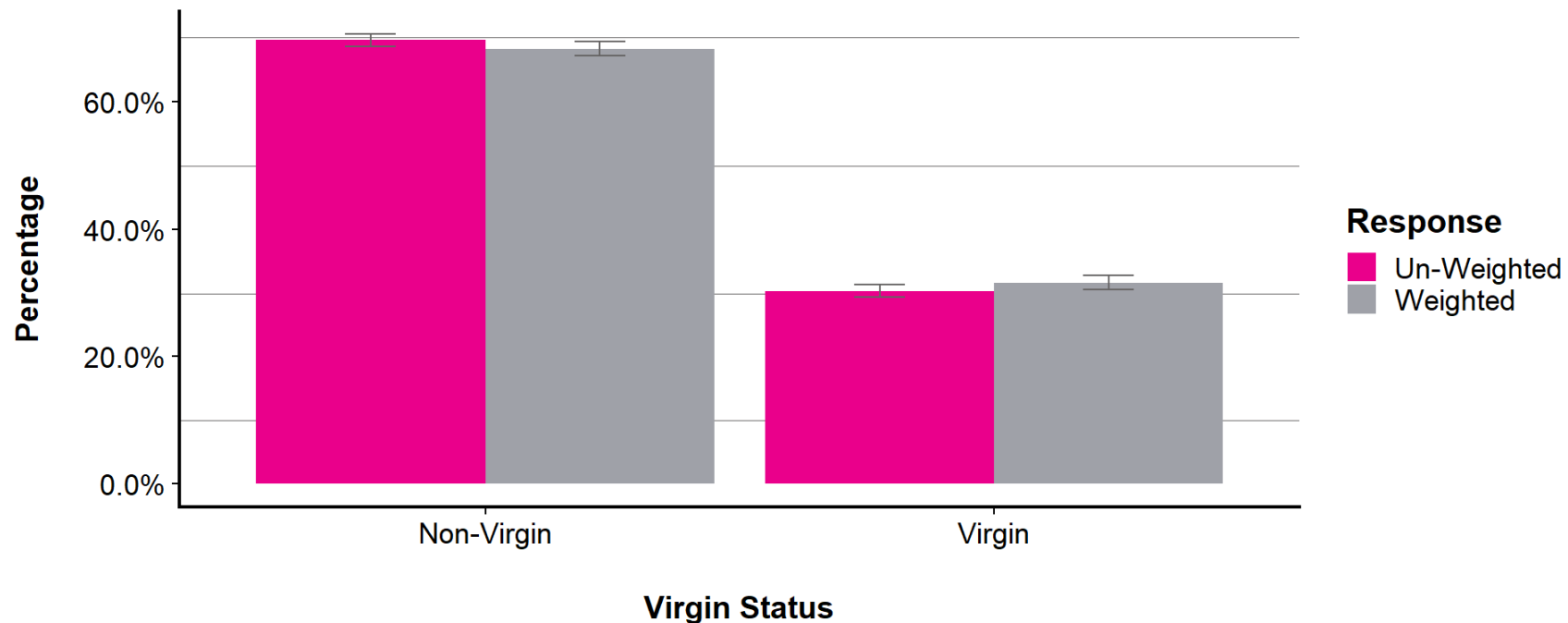
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *(See next page for data table and the* Error Bars and Confidence Intervals *section for more information about error bars.)*

Burning Man Virgin in 2018?

	Virgin		Non-Virgin	
	Percent	MoE +/- %	Percent	MoE +/- %
Un-Weighted	30.4	1.0	69.6	1.0
Weighted	31.7	1.1	68.3	1.1

Data Collection via Online Survey

From 2013 to 2018, the number of submitted surveys (and the associated survey sampling rate) were:

	2013	2014	2015	2016	2017	2018
Total Number of Surveys	11,919	11,676	9,585	7,137	9,168	8,745
Survey Sampling Rate	17%	18%	14%	11%	13%	12%

This "survey sampling rate" indicates the percentage of the BRC population who completed the online survey in a given year based on the population count reported in each annual Burning Man report.

While the survey sampling rate has fluctuated over the years, the sampling rate is consistently high enough to allow for year-to-year comparisons using the methodology described here. As a comparison, the American Community Survey (the largest population survey in the USA) has a sampling rate of approximately 2.5% (National Research Council, 2007).

The actual "response rate" for the online survey (i.e., the number of participants divided by the number of participants who were aware of the survey) cannot be calculated, as there is no way to know how many BRC citizens were reached during our promotion of the online survey.

Interpreting Visualizations

Plots and Tables

Line or **bar plots** are used to display the weighted (adjusted) percentage of the BRC population who have a particular characteristic in common:

Spirituality
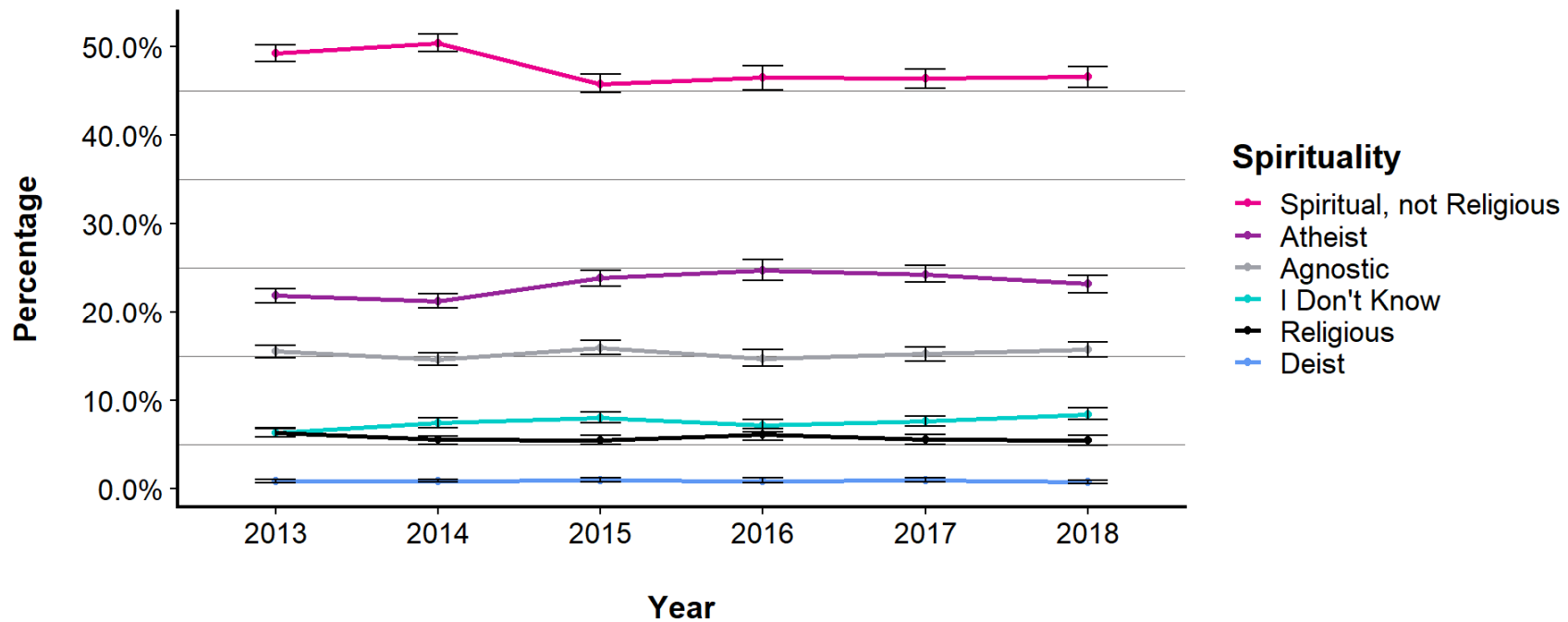
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

In most cases, the actual percentage values are not displayed within the plot. They can be found in the accompanying **data table**, along with the margin of error (labeled "MoE +/-%"):

Spirituality

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/-%	Percent	MoE +/-%	Percent	MoE +/-%	Percent	MoE +/-%	Percent	MoE +/-%	Percent	MoE +/-%
Spiritual, not Religious	49.2	1.0	50.4	1.0	45.8	1.0	46.5	1.4	46.4	1.2	46.6	1.2
Atheist	21.9	0.8	21.3	0.8	23.9	1.0	24.8	1.2	24.3	1.0	23.2	1.0
Agnostic	15.5	0.8	14.6	0.8	15.9	0.8	14.7	1.0	15.2	0.8	15.7	0.8
I Don't Know	6.3	0.6	7.4	0.6	8.0	0.6	7.1	0.8	7.6	0.6	8.4	0.6
Religious	6.3	0.4	5.5	0.4	5.4	0.6	6.1	0.6	5.5	0.6	5.4	0.6
Deist	0.8	0.2	0.8	0.2	0.9	0.2	0.8	0.2	0.9	0.2	0.7	0.2

All numbers are rounded to the nearest 0.1%, so in some cases the total percentage values do not add up to exactly 100.0%.

Error Bars and Confidence Intervals

Error bars are the black I-shaped markers that overlay each data point on a line or bar plot:

While each data point shows a weighted percentage, there is always some degree of uncertainty when estimating the characteristics of a population based on a sample of that population - in this case, the entire BRC population in a given year from the BRC citizens who provided data to BRC Census.

The 95% confidence intervals indicated by these error bars help to show the degree of that uncertainty: there is a 95% probability that the upper and lower bounds of the I-shape contain the true value. They are a visual representation of the margin of error (shown in the "MoE +/- %" column in the data table) which measures the amount of "error" or uncertainty in the results of a survey conducted via random sample. On rare occasions due to rounding, the margin of error may vary from the 95% confidence intervals by around 0.1%.

Burning Man Virgin
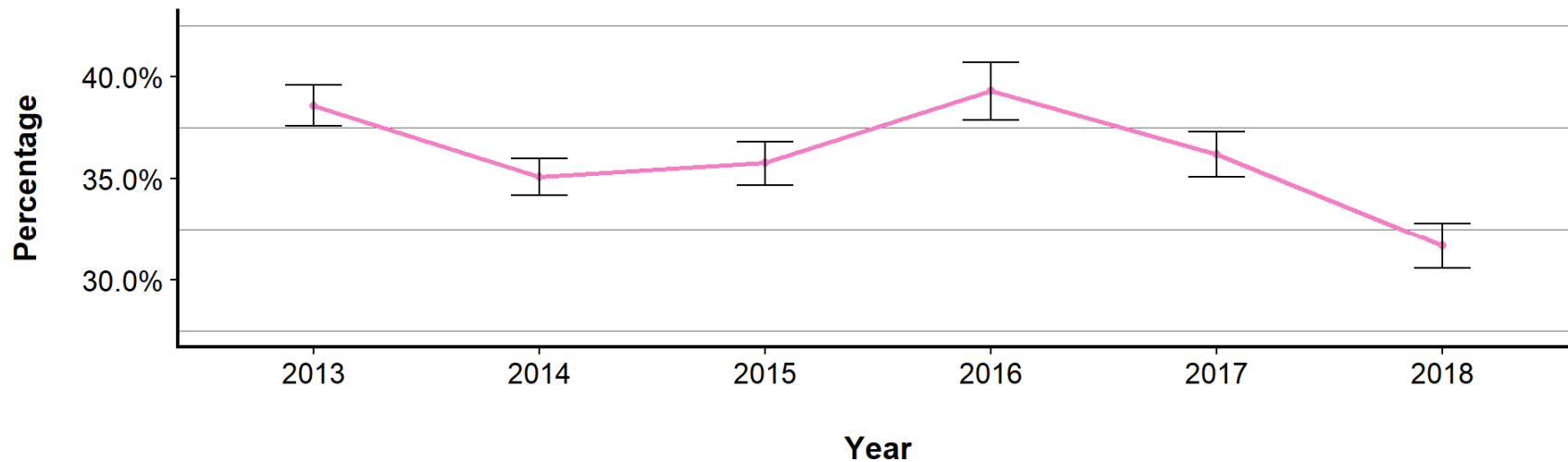
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Burning Man Virgin

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Virgin	38.6	1.0	35.1	1.0	35.8	1.0	39.3	1.4	36.2	1.2	31.7	1.2

In the plot on the previous page and table above, 31.7% of the 2018 BRC population were estimated to be Burning Man virgins according to the weighted survey results. It can be said with 95% confidence that the true virgin proportion of the BRC population is contained within the range between 30.6% and 32.8% (95% confidence intervals); roughly 31.7% plus or minus 1.2% (margin of error; note the slight discrepancy due to rounding error).

Year-to-Year Changes

When reviewing changes in a population over time, it is extremely important to remember that some reported changes will be due to sampling methodology (using weighted Census data to report on the BRC population) or measurement error, rather than being indicative of a consistently occurring change in the population.

As a general rule, smaller differences from one year to another are more likely to be due to chance, while larger differences are more likely to be indicative of genuine changes in the BRC population. Additional caution should be taken in situations with larger confidence intervals, as they indicate less certainty as to the exact population proportion.

For example, in the plot on the next page:

Power Source(s) Used On-Playa*
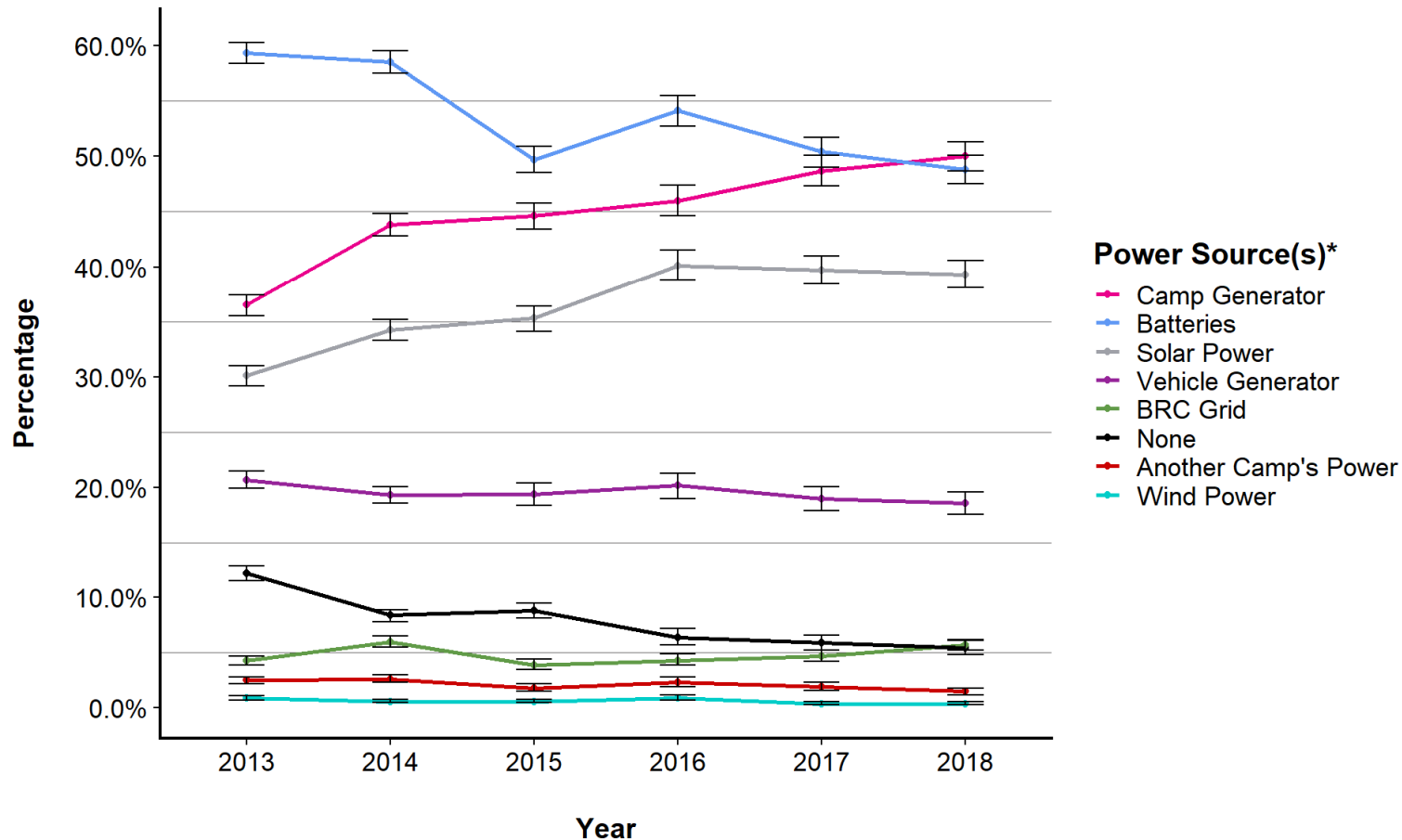
The **teal line** (bottom) for wind power use is relatively flat, with relatively small confidence intervals. The proportion of Burners using wind power does not seem to have changed much from 2013-2017.

The **purple line** (middle) for vehicle generator use shows larger changes from 2013-2017, but the confidence intervals are also larger. In some cases where the data points look relatively far apart from one year to the next, the confidence intervals for those years overlap. It is difficult to know if these changes are due to random chance or to other, more significant population trends.

The **blue line** (top) for battery use shows large changes from 2013 to 2015, even taking into account the height of the confidence intervals. It is more likely, though not certain, that these changes are not due to random factors.

Y-Axis Breaks

Sometimes, there is a gap between the proportions representing responses from one category and responses from another category. For example, in the plot below representing 2013-2018:

Current Gender

Roughly 57-59% of BRC's population has self-identified as male.
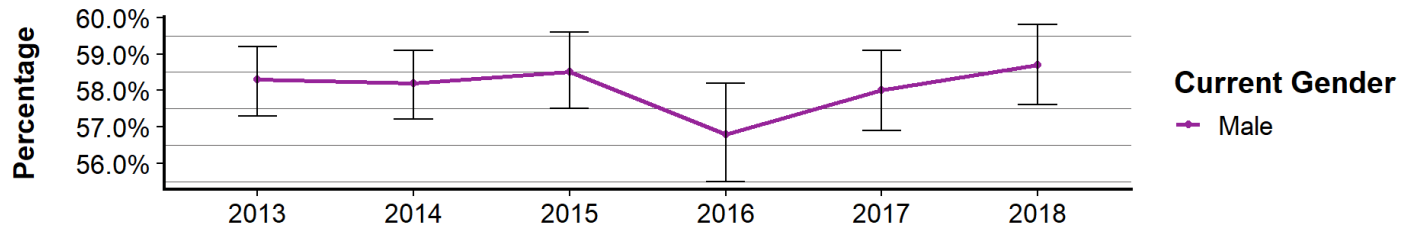
Roughly 39-41% of BRC's population has self-identified as female.
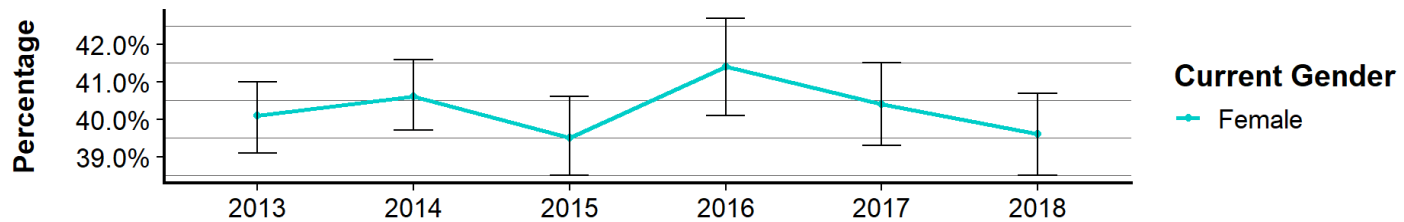
Roughly 1-2% of BRC's population has self-identified as fluid, both, or neither.
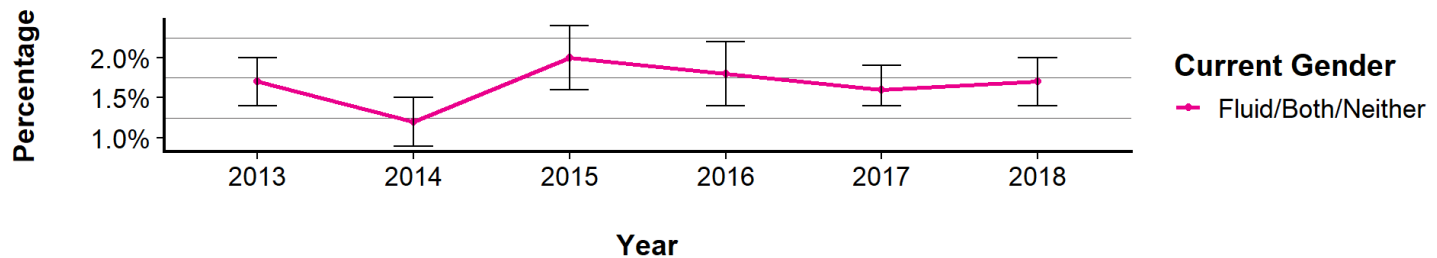
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

Displaying all of these results on a continuous percentage scale would be difficult. Without a very tall image, slanted lines would appear to be nearly horizontal and the lines in similar proportion ranges (male and female, in this case) would overlap each other to such a degree as to become indistinguishable from one another. To improve plot readability in these situations, multiple plots are stacked with the irrelevant ranges (the parts of the y-axis not included in any response range) excluded entirely.

When viewing stacked plots like these, it is important to keep in mind that while an attempt has been made to ensure that the y-axis ranges of each plot are similar (so that the slope of the lines within each individual plot represent similar changes in proportion), the gap between plots can vary quite a bit. For example, in the example on the previous page the gap between the range represented within the "Male" plot and the range represented within the "Female" plot is less than 10%, while the gap between range represented within the "Female" plot and the range represented within the "Fluid/Both/Neither" plot is nearly 40%.

Sociodemographic Characteristics

BRC Population

From https://burningman.org/timeline/
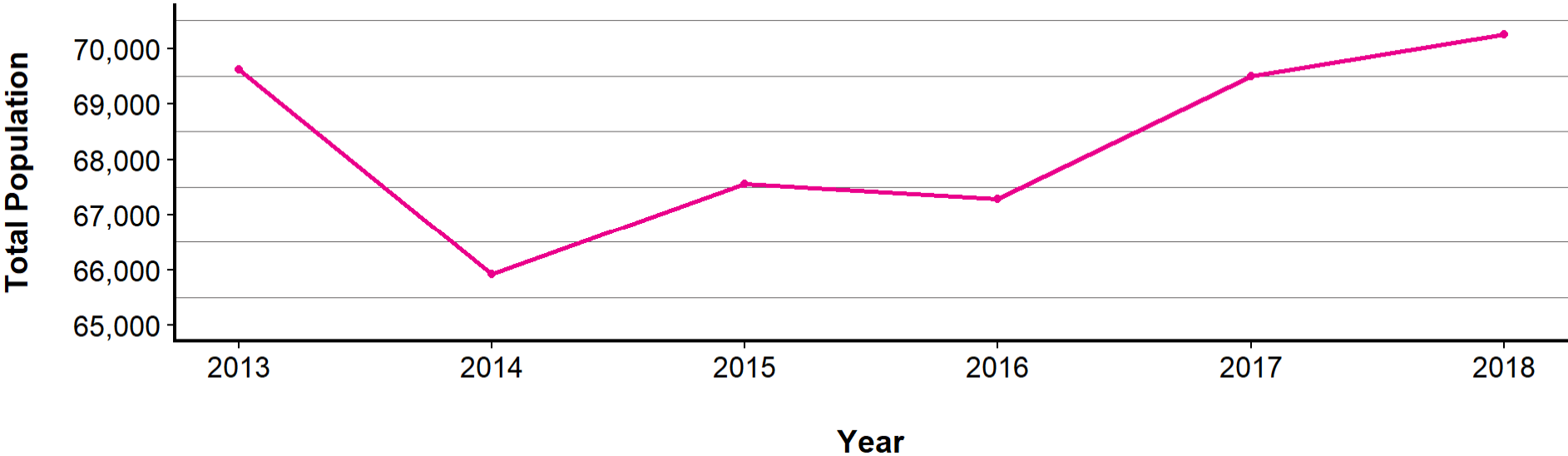
Past Burning Man Experience

Percent Virgins

2013: 38.6%   **2014:** 35.1%   **2015:** 35.8%   **2016:** 39.3%   **2017:** 36.2%   **2018:** 31.7%

Number of Burns Attended
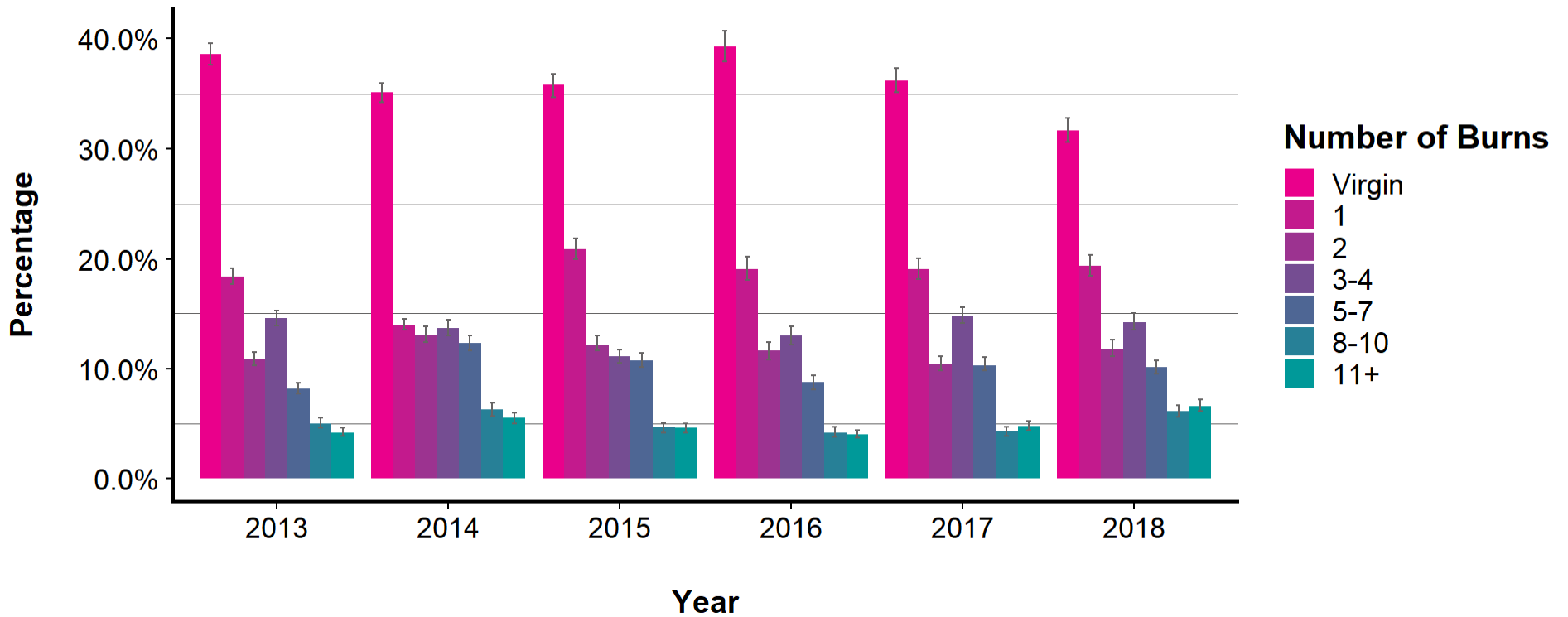
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Number of Burns Attended, Continued

	2013 Percent	MoE +/- %	2014 Percent	MoE +/- %	2015 Percent	MoE +/- %	2016 Percent	MoE +/- %	2017 Percent	MoE +/- %	2018 Percent	MoE +/- %
Virgin	38.6	1.0	35.1	1.0	35.8	1.0	39.3	1.4	36.2	1.2	31.7	1.2
1	18.4	0.8	14.0	0.6	20.9	1.0	19.1	1.0	19.1	1.0	19.4	1.0
2	10.9	0.6	13.1	0.8	12.2	0.8	11.6	0.8	10.4	0.6	11.8	0.8
3-4	14.6	0.8	13.7	0.8	11.1	0.6	13.0	0.8	14.8	0.8	14.2	0.8
5-7	8.2	0.4	12.3	0.8	10.7	0.8	8.8	0.6	10.3	0.6	10.1	0.6
8-10	5.0	0.4	6.3	0.6	4.7	0.4	4.2	0.4	4.3	0.4	6.1	0.6
11+	4.2	0.4	5.5	0.6	4.6	0.4	4.0	0.4	4.8	0.4	6.6	0.6

Years Since First Burn

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Years Since First Burn, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Virgin	38.6	1.0	38.1	1.0	35.8	1.0	39.3	1.4	36.2	1.2	31.7	1.2
1-2	22.4	0.8	14.2	0.8	25.8	1.0	23.8	1.2	22.1	1.0	23.1	1.0
3-4	14.1	0.6	14.6	0.8	11.5	0.6	12.8	0.8	14.7	0.8	14.1	0.8
5-7	10.5	0.6	13.9	0.8	12.0	0.8	11.2	0.8	12.3	0.6	12.0	0.8
8-11	7.6	0.6	9.8	0.8	8.1	0.6	6.8	0.6	7.6	0.6	9.3	0.6
12-15	5.0	0.4	6.7	0.6	4.1	0.4	3.2	0.4	3.5	0.4	4.8	0.4
16+	1.8	0.2	2.7	0.4	2.9	0.4	2.9	0.4	3.6	0.4	5.0	0.4

Because many Burners attend repeatedly, but not every year, the random sampling form and online survey both ask respondents to indicate each of the year(s) they have attended Burning Man.

Age

Median Age

2013: 33   **2014:** 34   **2015:** 33   **2016:** 34   **2017:** 34   **2018:** 35

Age Range
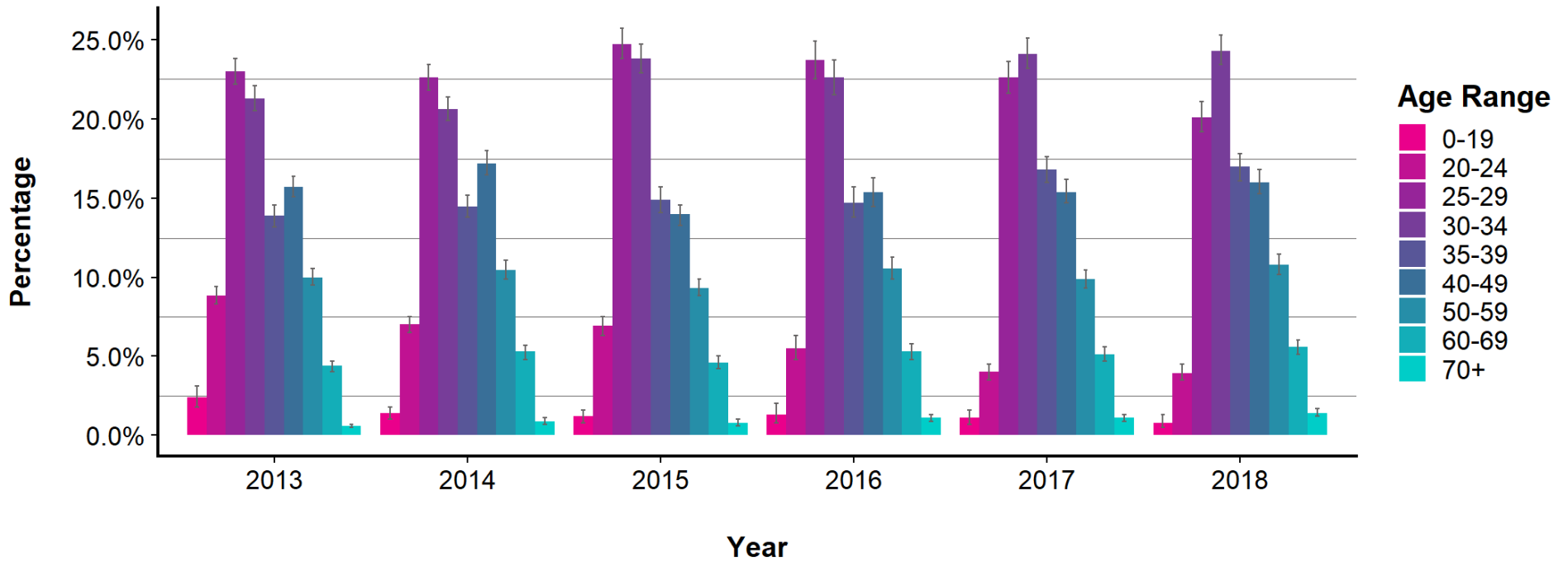
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Age Range, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0-19	2.4	0.6	1.4	0.4	1.2	0.4	1.3	0.6	1.1	0.4	0.8	0.4
20-24	8.8	0.6	7.0	0.6	6.9	0.6	5.5	0.8	4.0	0.4	3.9	0.6
25-29	23.0	0.8	22.6	0.8	24.7	1.0	23.7	1.2	22.6	1.0	20.1	1.0
30-34	21.3	0.8	20.6	0.8	23.8	1.0	22.6	1.2	24.1	1.0	24.3	1.0
35-39	13.9	0.6	14.5	0.8	14.9	0.8	14.7	1.0	16.8	0.8	17.0	0.8
40-49	15.7	0.6	17.2	0.8	14.0	0.6	15.4	1.0	15.4	0.8	16.0	0.8
50-59	10.0	0.6	10.5	0.6	9.3	0.6	10.6	0.8	9.9	0.6	10.8	0.6
60-69	4.4	0.4	5.3	0.4	4.6	0.4	5.3	0.6	5.1	0.4	5.6	0.4
70+	0.6	0.2	0.9	0.2	0.8	0.2	1.1	0.2	1.1	0.2	1.4	0.2

Ethnicity
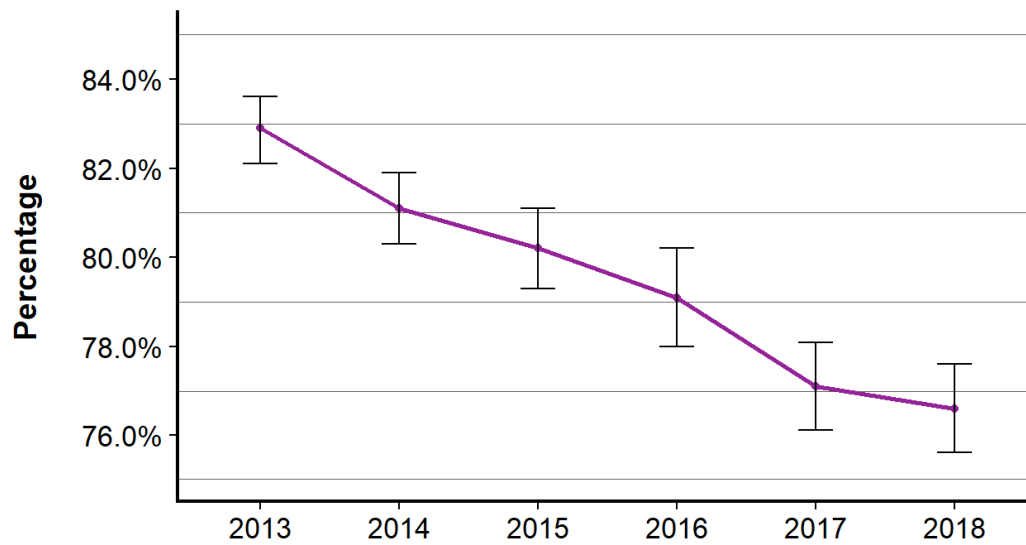
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.
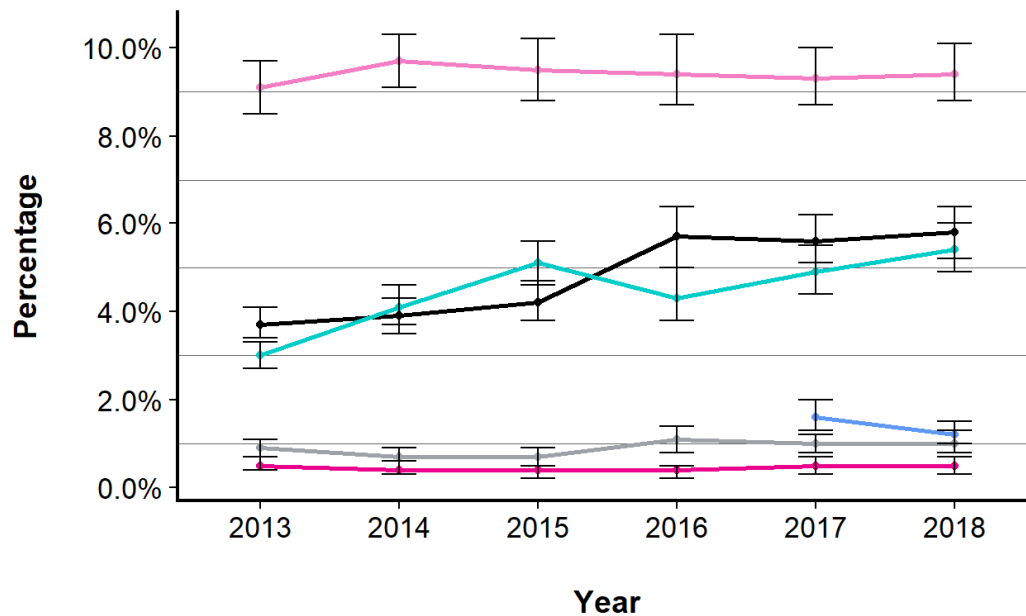
* "Middle Eastern or North African" was first added as an option in the 2017 online survey, which may have resulted in decreases in the "White/Caucasian (non-Hispanic)" and "Other or Multiple" categories in 2017-18.

Ethnicity, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
White/Caucasian (non-Hispanic)	82.9	0.8	81.1	0.8	80.2	1.0	79.1	1.2	77.1	1.0	76.6	1.0
Other or Multiple	9.1	0.6	9.7	0.6	9.5	0.6	9.4	0.8	9.3	0.6	9.4	0.6
Asian	3.7	0.4	3.9	0.4	4.2	0.4	5.7	0.6	5.6	0.6	5.8	0.6
Hispanic/Latino	3.0	0.4	4.1	0.4	5.1	0.6	4.3	0.6	4.9	0.6	5.4	0.6
Middle Eastern or North African*	NA	NA	NA	NA	NA	NA	NA	NA	1.6	0.4	1.2	0.2
Black	0.9	0.2	0.7	0.2	0.7	0.2	1.1	0.2	1.0	0.2	1.0	0.2
Native American	0.5	0.2	0.4	0.2	0.4	0.2	0.4	0.2	0.5	0.2	0.5	0.2

* "Middle Eastern or North African" was first added as an option in the 2017 online survey, which may have resulted in decreases in the "White/Caucasian (non-Hispanic)" and "Other or Multiple" categories in 2017-18.

Self-Identification as a Person of Color
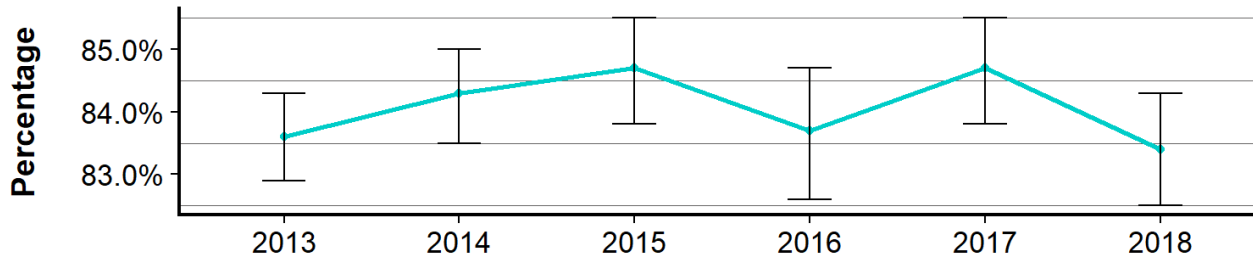
Error bars indicate the upper and lower bounds of the 95% confidence intervals.
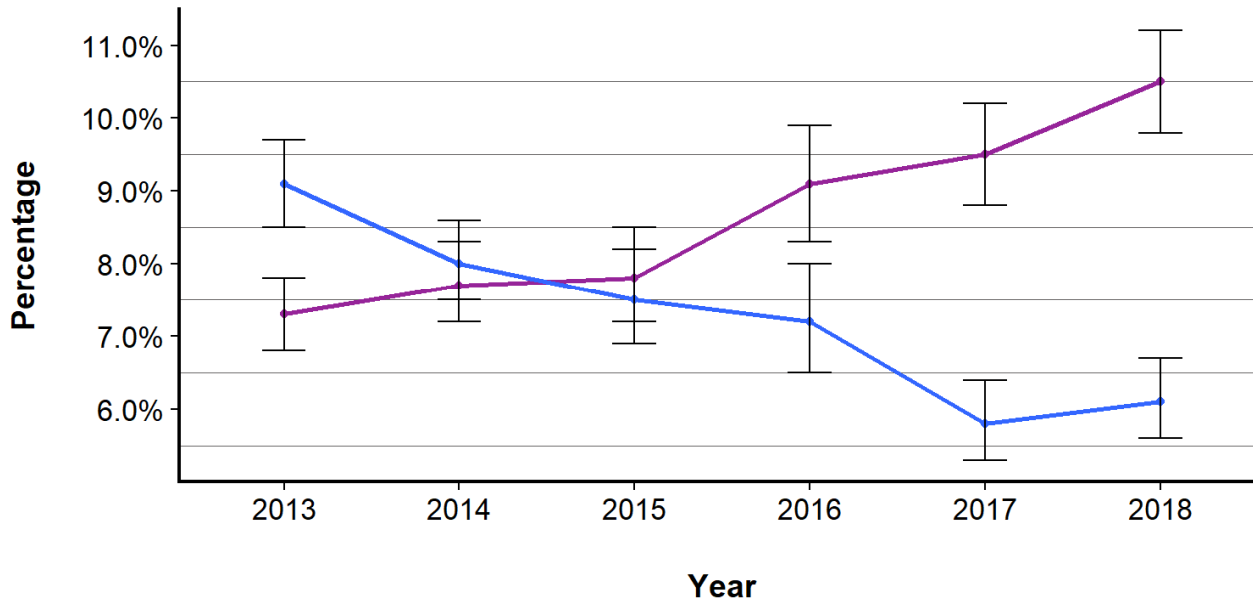
	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	83.6	0.8	84.3	0.8	84.7	0.8	83.7	1.0	84.7	0.8	83.4	1.0
Yes	7.3	0.6	7.7	0.6	7.8	0.6	9.1	0.8	9.5	0.6	10.5	0.8
Sometimes	9.1	0.6	8.0	0.6	7.5	0.6	7.2	0.8	5.8	0.6	6.1	0.6

Highest Education Achieved*
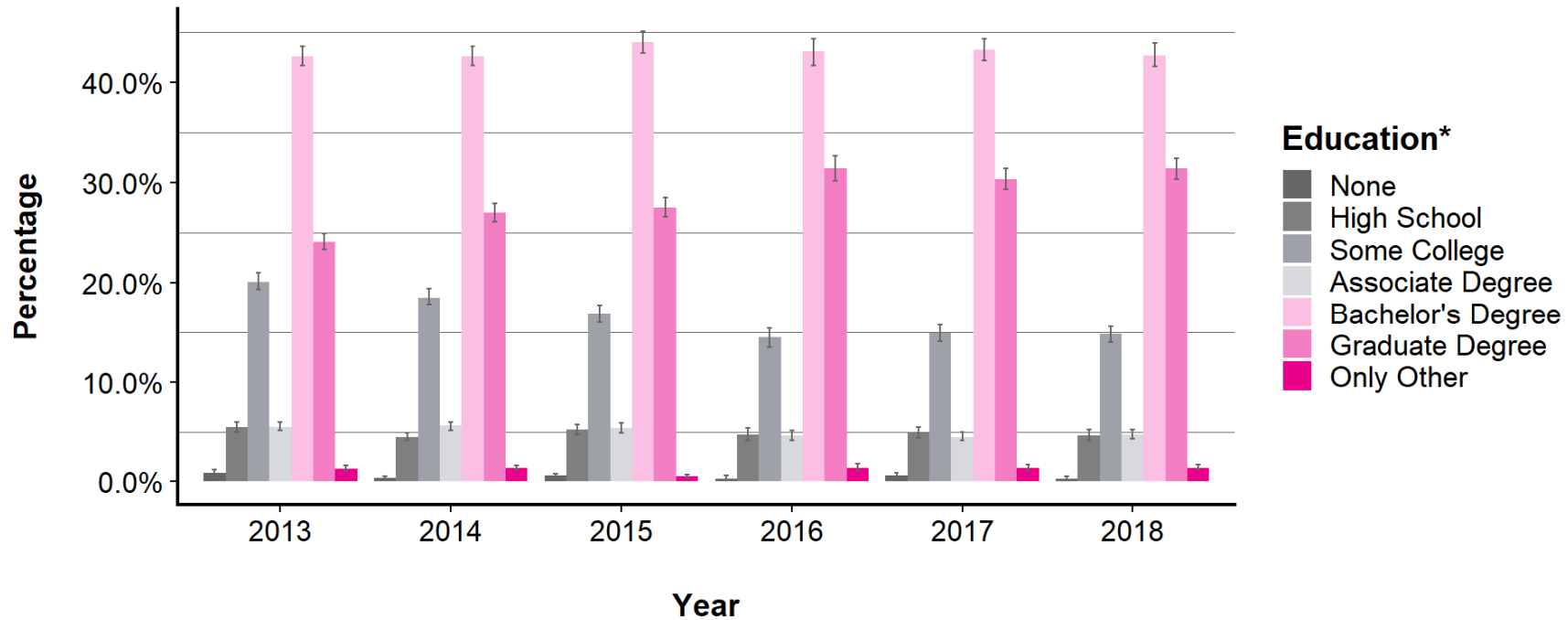
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* The precise wording of this question in the online survey has changed several times to include or exclude questions about specific certifications, but these changes were not expected to have (and do not appear to have had) a material effect on participant responses.

Highest Education Achieved*, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
None	0.9	0.2	0.4	0.2	0.6	0.2	0.3	0.2	0.6	0.2	0.3	0.2
High School	5.5	0.6	4.5	0.4	5.2	0.6	4.7	0.6	4.9	0.6	4.6	0.6
Some College	20.1	0.8	18.5	0.8	16.8	0.8	14.5	1.0	14.9	0.8	14.8	0.8
Associate Degree	5.5	0.4	5.6	0.4	5.4	0.6	4.6	0.6	4.5	0.4	4.7	0.4
Bachelor's Degree	42.6	1.0	42.6	1.0	44.0	1.0	43.1	1.4	43.3	1.2	42.7	1.2
Graduate Degree	24.1	0.8	27.0	0.8	27.5	1.0	31.4	1.2	30.3	1.0	31.4	1.0
Only Other	1.3	0.2	1.4	0.2	0.5	0.2	1.4	0.4	1.4	0.2	1.4	0.2

* The precise wording of this question in the online survey has changed several times to include or exclude questions about specific certifications, but these changes were not expected to have (and do not appear to have had) a material effect on participant responses.

Income

Personal Income*

Median Personal Income

2013: $51,100   **2014:** $53,900   **2015:** $54,900   **2016:** $60,000   **2017:** $60,700   **2018:** $64,700
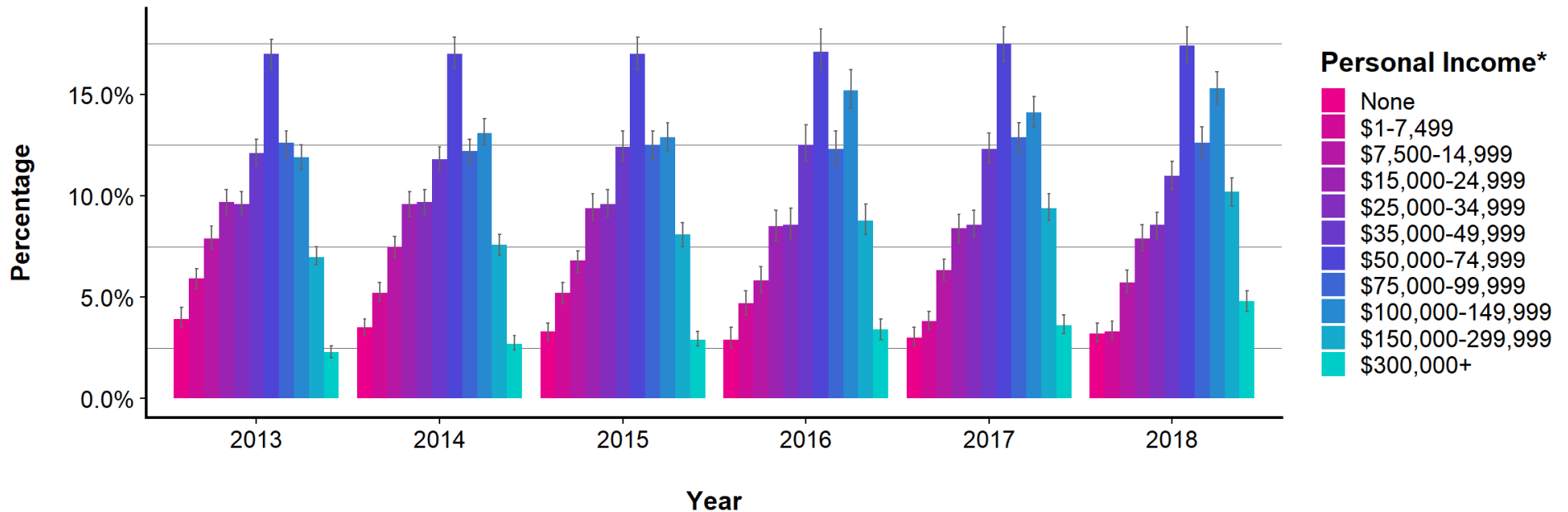
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

* This question was asked slightly differently in 2013-14, 2015-16, and 2017-18. However, in all years the question explicitly asked for personal income before taxes in the previous calendar year so these changes were not expected to have (and do not appear to have had) a material effect on participant responses.

Personal Income*, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
None	3.9	0.6	3.5	0.4	3.3	0.4	2.9	0.6	3.0	0.4	3.2	0.4
$1-7,499	5.9	0.6	5.2	0.4	5.2	0.6	4.7	0.6	3.8	0.4	3.3	0.4
$7,500-14,999	7.9	0.6	7.5	0.6	6.8	0.6	5.8	0.6	6.3	0.6	5.7	0.6
$15,000-24,999	9.7	0.6	9.6	0.6	9.4	0.6	8.5	0.8	8.4	0.6	7.9	0.6
$25,000-34,999	9.6	0.6	9.7	0.6	9.6	0.6	8.6	0.8	8.6	0.6	8.6	0.6
$35,000-49,999	12.1	0.6	11.8	0.6	12.4	0.8	12.5	1.0	12.3	0.8	11.0	0.8
$50,000-74,999	17.0	0.8	17.0	0.8	17.0	0.8	17.1	1.0	17.5	0.8	17.4	0.8
$75,000-99,999	12.6	0.6	12.2	0.6	12.5	0.8	12.3	0.8	12.9	0.8	12.6	0.8
$100,000-149,999	11.9	0.6	13.1	0.6	12.9	0.8	15.2	1.0	14.1	0.8	15.3	0.8
$150,000-299,999	7.0	0.4	7.6	0.6	8.1	0.6	8.8	0.8	9.4	0.6	10.2	0.6
$300,000+	2.3	0.2	2.7	0.4	2.9	0.4	3.4	0.4	3.6	0.4	4.8	0.6

* This question was asked slightly differently in 2013-14, 2015-16, and 2017-18. However, in all years the question explicitly asked for personal income before taxes in the previous calendar year so these changes were not expected to have (and do not appear to have had) a material effect on participant responses.

Household Income (for the Previous Calendar Year)*

Median Household Income

2015: $89,400   **2016:** $94,200   **2017:** $94,900   **2018:** $101,700
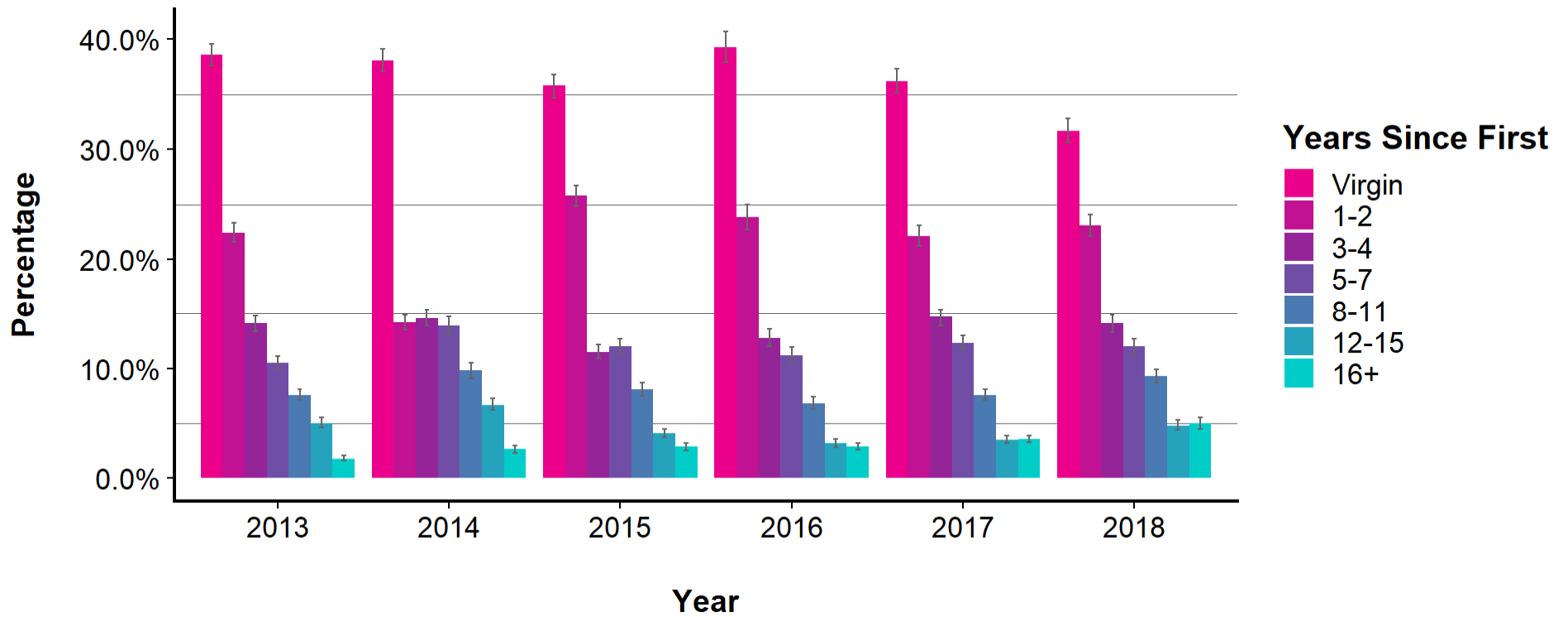

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* The plot above and table on the next page exclude a small number of participants who indicated being a member of a household, but who chose not to disclose their household income. For participants indicating no household membership, personal income and household income are considered to be identical.

Household Income (for the Previous Calendar Year)* , Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
None	1.4	0.2	0.9	0.4	1.3	0.2	1.0	0.2
$1-7,499	2.1	0.4	2.4	0.4	2.0	0.4	1.4	0.2
$7,500-14,999	3.7	0.4	2.7	0.4	3.3	0.4	3.2	0.4
$15,000-24,999	5.1	0.6	5.2	0.6	4.5	0.6	4.8	0.6
$25,000-34,999	6.1	0.6	5.8	0.6	5.4	0.6	5.3	0.6
$35,000-49,999	9.1	0.6	8.9	0.8	9.3	0.8	7.6	0.6
$50,000-74,999	14.5	0.8	14.5	1.0	14.0	0.8	13.4	0.8
$75,000-99,999	14.1	0.8	12.5	0.8	12.7	0.8	12.6	0.8
$100,000-149,999	18.9	0.8	19.8	1.0	19.3	1.0	20.1	1.0
$150,000-299,999	17.9	0.8	19.3	1.0	18.7	0.8	20.0	1.0
$300,000+	7.3	0.6	8.0	0.8	9.4	0.6	10.6	0.8

* The plot on the previous page and table above exclude a small number of participants who indicated being a member of a household, but who chose not to disclose their household income. For participants indicating no household membership, personal income and household income are considered to be identical.

Creative Self-Identities

Self-Identification as an Artist, Maker, or Craftsperson*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.
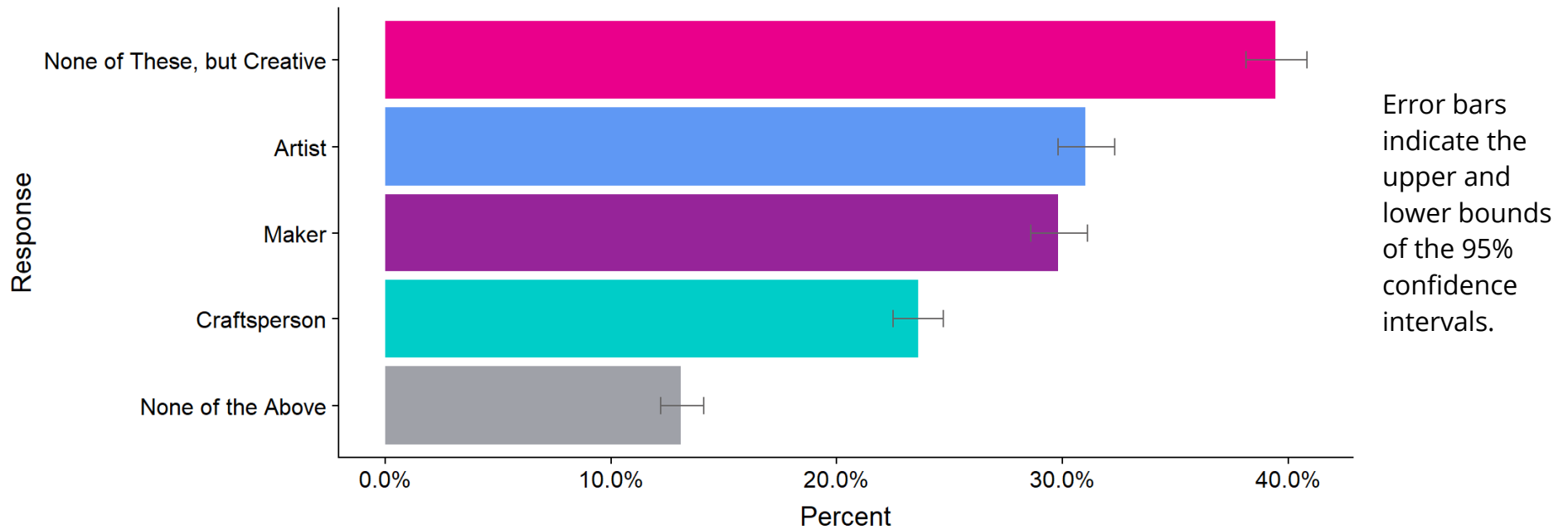
* This question was modified in the 2018 online survey to alter include "Maker" and "Craftsperson" as answer options in addition to "Artist." Additional changes to the formatting for this question in the online survey make direct comparison impossible, so the plot above and table below represent 2018 data only.

	2018 Percent	MoE +/- %
None of These, but Creative	39.4	1.4
Artist	31.0	1.2
Maker	29.8	1.2
Craftsperson	23.6	1.2
None of the Above	13.1	1.0

Financial Compensation for Creating/Making Art*
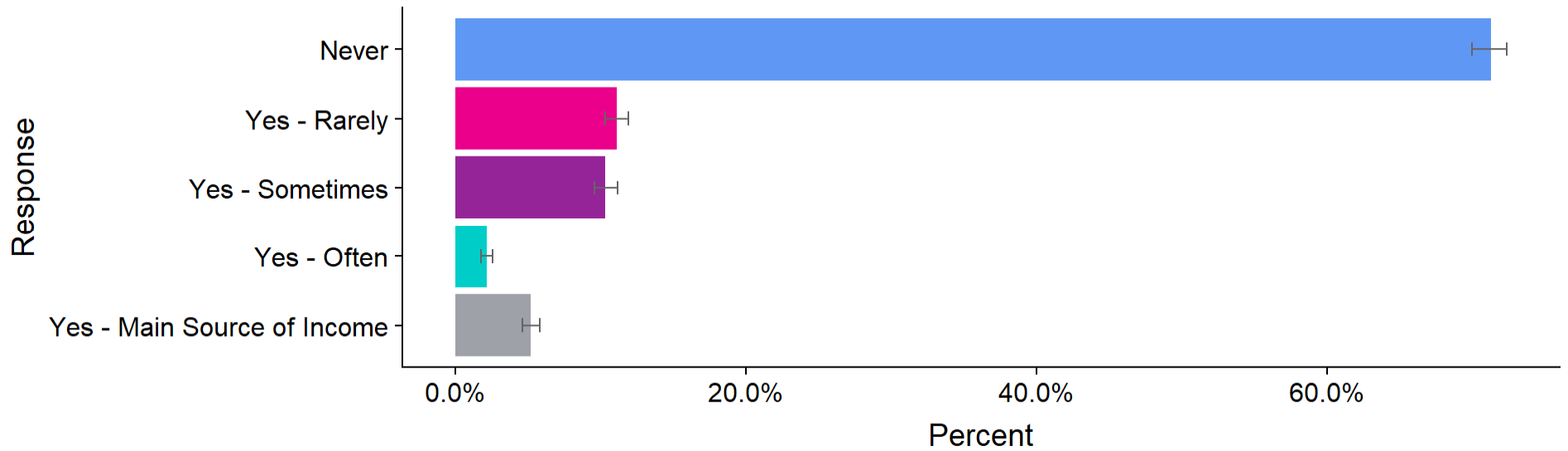
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question has been asked intermittently in the online survey over the last few years, however changes made in 2018 make direct comparison between years impossible. The plot above and table below represent 2018 data only.

	2018 Percent	MoE +/- %
Never	71.3	1.2
Yes - Rarely	11.1	0.8
Yes - Sometimes	10.3	0.8
Yes - Often	2.2	0.4
Yes - Main Source of Income	5.2	0.6

Residence in the Default World

Region of Residence
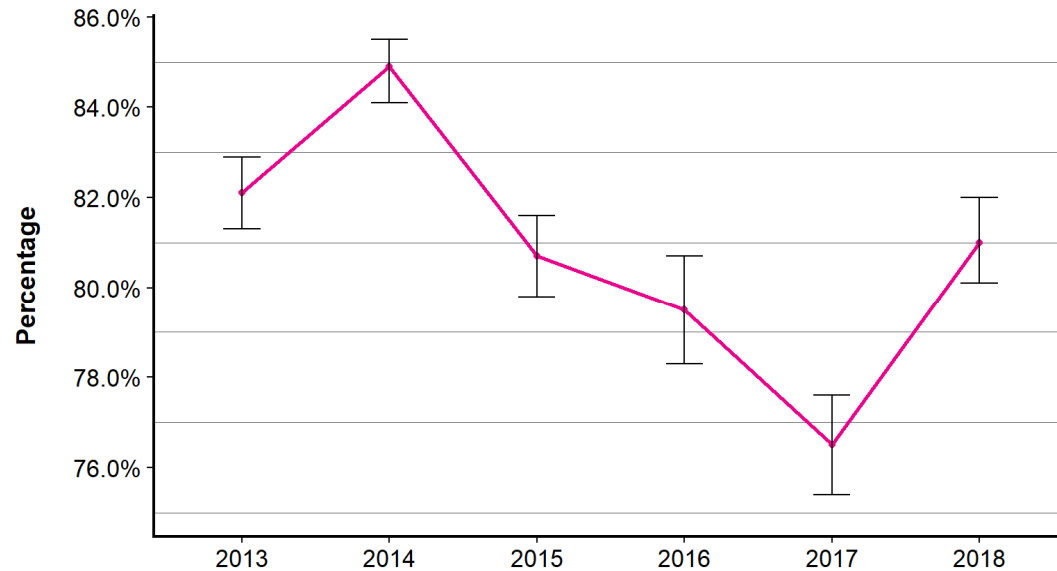
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

* "Latin America" includes Central and South America, the Caribbeans, and countries of North America that are south of the USA.
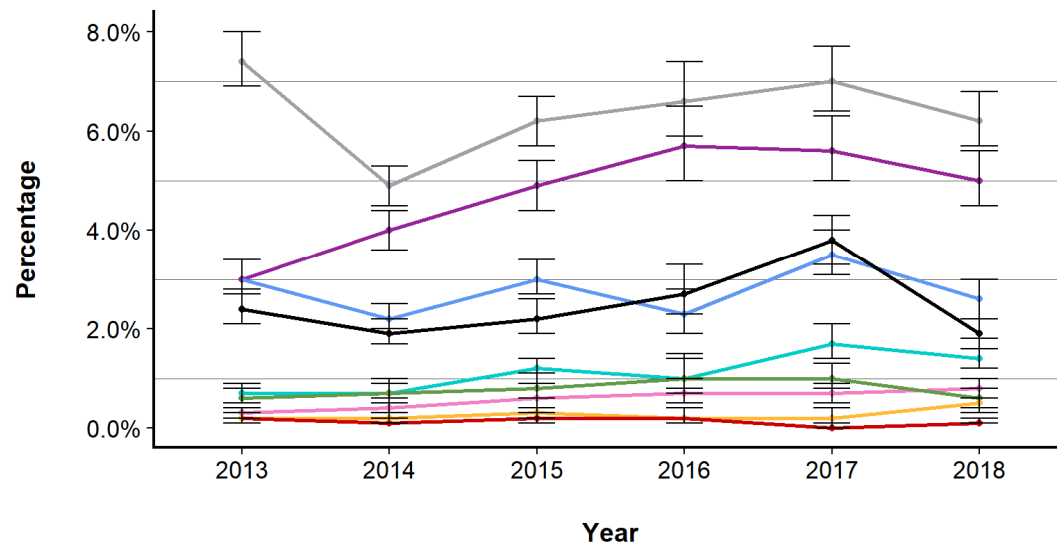
** "Unclear" denotes respondents who selected the "Other" option, but either did not provide a detailed response or whose detailed response could not be interpreted.

Region of Residence, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
USA	82.1	0.8	84.9	0.8	80.7	1.0	79.5	1.2	76.5	1.0	81.0	1.0
Canada	7.4	0.6	4.9	0.4	6.2	0.6	6.6	0.8	7.0	0.6	6.2	0.6
Europe	3.0	0.4	4.0	0.4	4.9	0.6	5.7	0.8	5.6	0.6	5.0	0.6
UK or Ireland	3.0	0.4	2.2	0.2	3.0	0.4	2.3	0.4	3.5	0.4	2.6	0.4
Australia or NZ	2.4	0.4	1.9	0.2	2.2	0.4	2.7	0.6	3.8	0.4	1.9	0.4
Latin America*	0.7	0.2	0.7	0.2	1.2	0.2	1.0	0.4	1.7	0.4	1.4	0.4
Asia	0.3	0.2	0.4	0.2	0.6	0.2	0.7	0.2	0.7	0.2	0.8	0.2
Middle East	0.6	0.2	0.7	0.2	0.8	0.2	1.0	0.4	1.0	0.2	0.6	0.2
Unclear**	0.2	0.0	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.5	0.2
Africa	0.2	0.2	0.1	0.0	0.2	0.0	0.2	0.2	0.0	0.0	0.1	0.0

* "Latin America" includes Central and South America, the Caribbeans, and countries of North America that are south of the USA.

** "Unclear" denotes respondents who selected the "Other" option, but either did not provide a detailed response or whose detailed response could not be interpreted.

State of Residence (US Residents Only)*
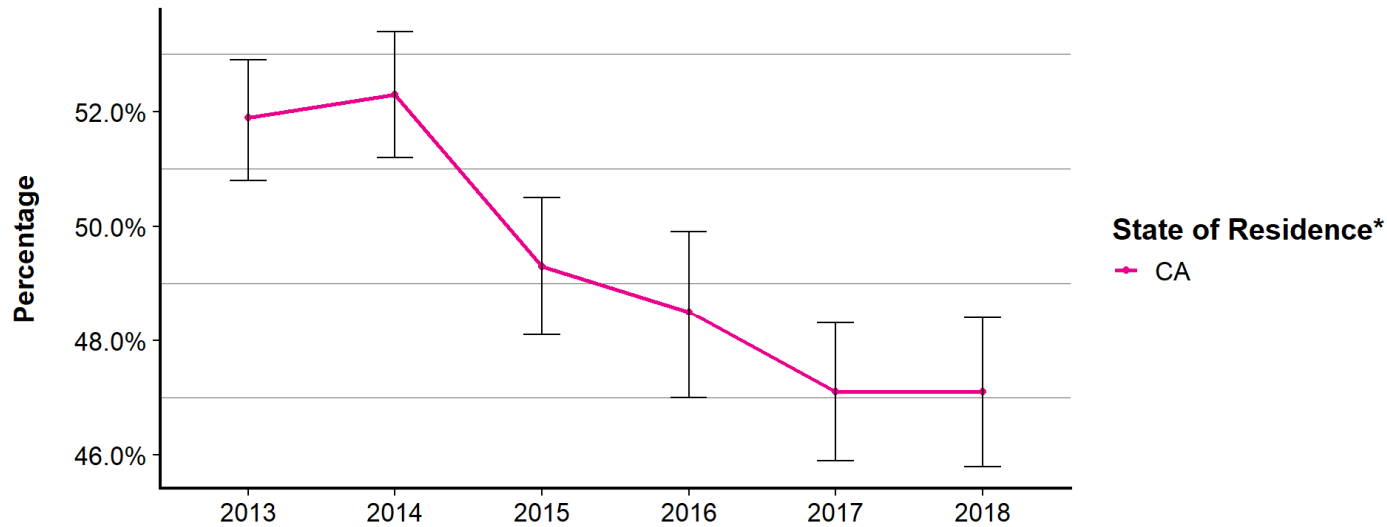
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.
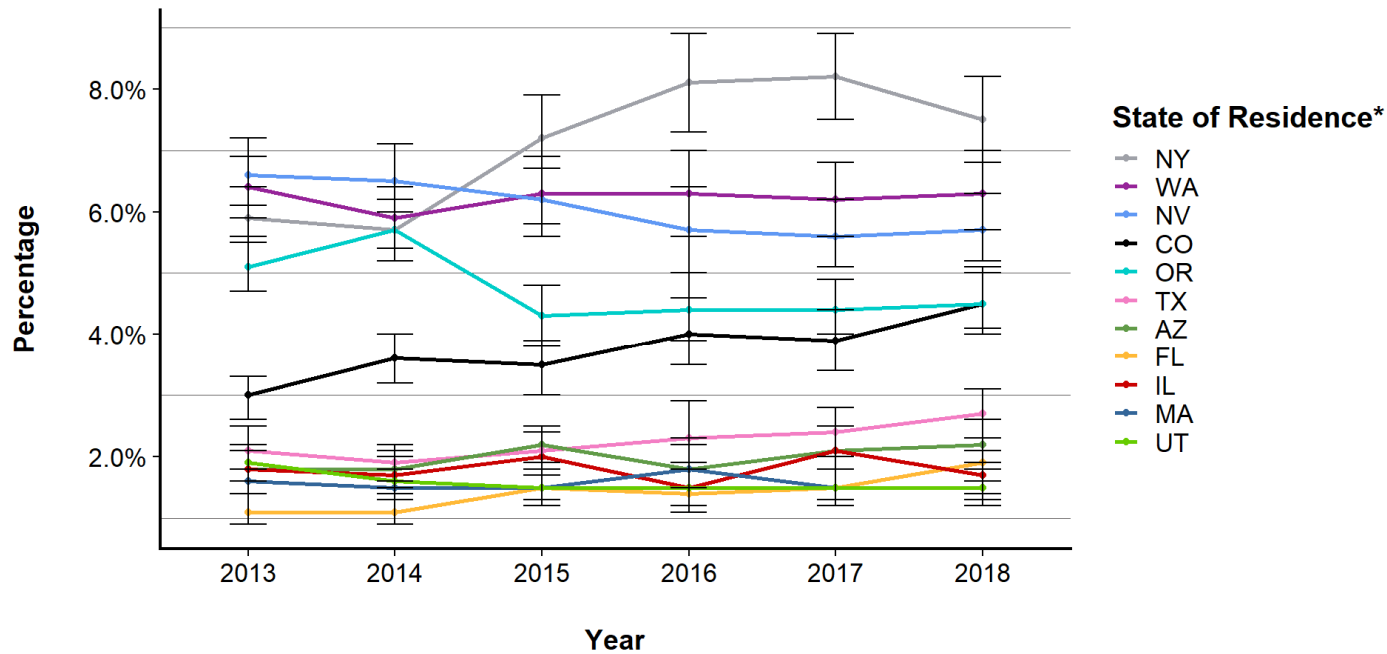
* The plot left and table on the next page display data for any state of residence reported by 1.5% or more or the 2018 BRC population who reported residing in the US.

State of Residence (US Residents Only)* , Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
CA	51.9	1.1	52.3	1.1	49.3	1.2	48.5	1.5	47.1	1.2	47.1	1.2
NY	5.9	0.5	5.7	0.5	7.2	0.6	8.1	0.8	8.2	0.8	7.5	0.8
WA	6.4	0.5	5.9	0.5	6.3	0.6	6.3	0.7	6.2	0.6	6.3	0.6
NV	6.6	0.6	6.5	0.6	6.2	0.6	5.7	0.7	5.6	0.6	5.7	0.6
CO	3.0	0.4	3.6	0.4	3.5	0.5	4.0	0.6	3.9	0.4	4.5	0.6
OR	5.1	0.5	5.7	0.5	4.3	0.5	4.4	0.6	4.4	0.4	4.5	0.6
TX	2.1	0.3	1.9	0.3	2.1	0.4	2.3	0.5	2.4	0.4	2.7	0.4
AZ	1.8	0.3	1.8	0.3	2.2	0.4	1.8	0.4	2.1	0.4	2.2	0.4
FL	1.1	0.3	1.1	0.2	1.5	0.3	1.4	0.4	1.5	0.4	1.9	0.4
IL	1.8	0.3	1.7	0.3	2.0	0.4	1.5	0.4	2.1	0.4	1.7	0.4
UT	1.9	0.3	1.6	0.3	1.5	0.3	1.5	0.4	1.5	0.2	1.5	0.2
MA	1.6	0.3	1.5	0.3	1.5	0.3	1.8	0.4	1.5	0.4	1.5	0.4

* The plot on the previous page and table above display data for any state of residence reported by 1.5% or more or the 2018 BRC population who reported residing in the US.

Native Language*
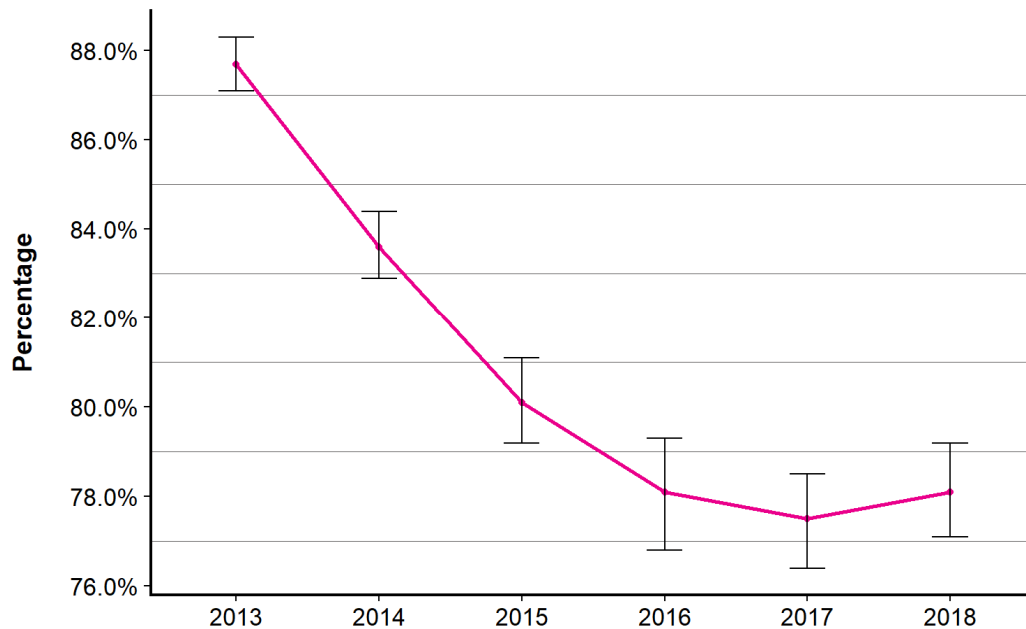
Error bars indicate the upper and lower bounds of the 95% confidence intervals.
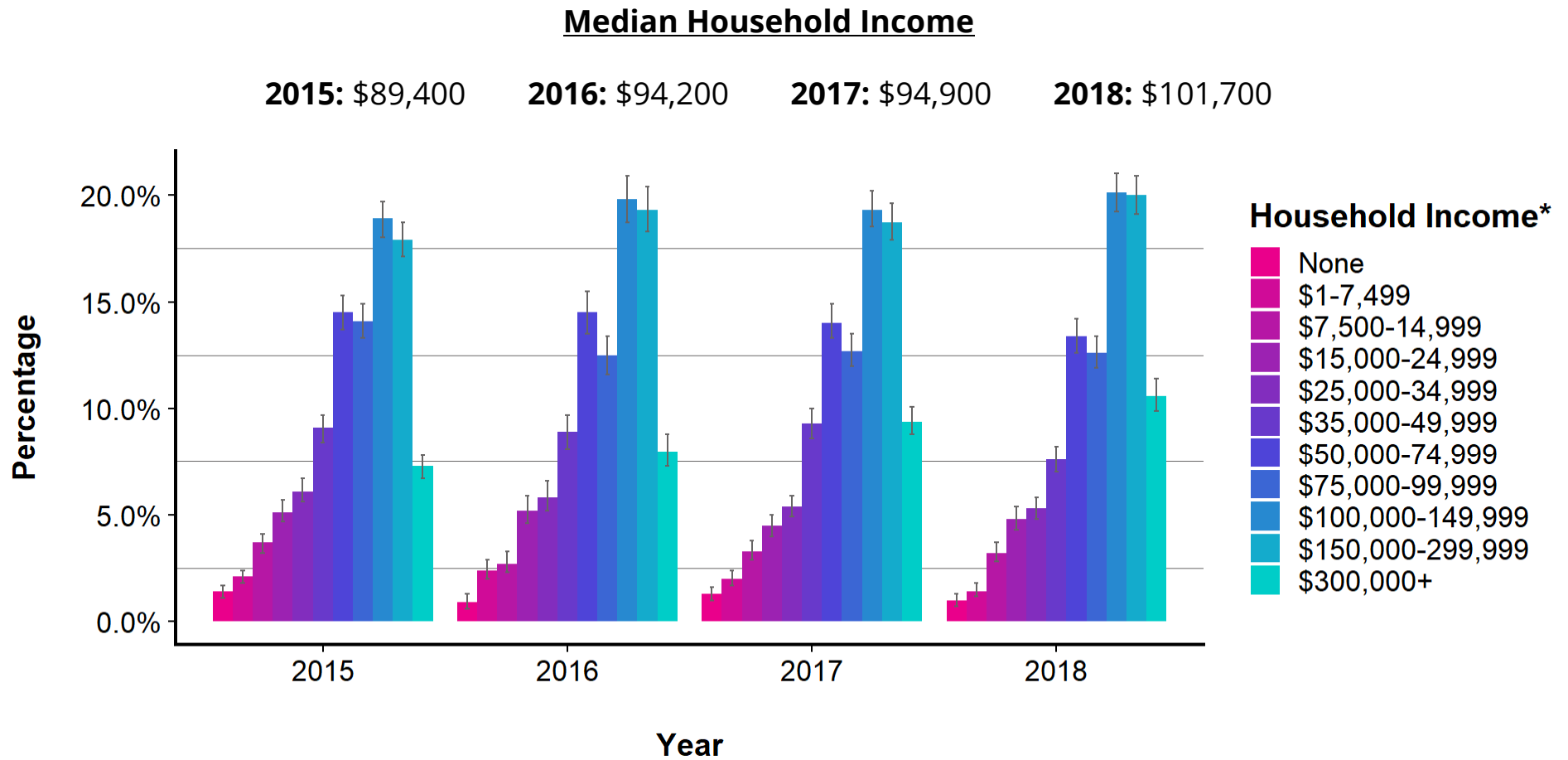
See next page for accompanying data table.

* "Native language" was defined in the online survey as the first language learned and still used. The plot left and table on the next page include data for any language reported by 1.0% or more of BRC residents in at least one year from 2013-18, with one exception: Portuguese has not ever represented 1.0% or more of the BRC population, but in 2018 the proportion of native Portuguese speakers rose above or equal to the proportion of several other languages that have made up more than 1.0% of the BRC population in past years.

Native Language*, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
English	87.7	0.6	83.6	0.8	80.1	1.0	78.1	1.2	77.5	1.0	78.1	1.0
Other	3.0	0.4	3.9	0.4	4.8	0.6	5.9	0.8	5.6	0.6	5.5	0.6
Spanish	1.7	0.2	2.7	0.4	3.4	0.4	2.8	0.6	3.8	0.6	3.5	0.4
French	1.7	0.2	2.9	0.4	2.9	0.4	3.6	0.6	3.5	0.6	3.2	0.4
Russian	1.6	0.2	2.0	0.4	2.3	0.4	2.2	0.4	2.6	0.4	3.0	0.4
German	1.3	0.2	1.6	0.2	2.3	0.4	2.6	0.6	2.4	0.4	2.7	0.4
Chinese	0.6	0.2	0.7	0.2	1.1	0.2	1.1	0.4	1.1	0.2	1.3	0.4
Dutch	0.9	0.2	0.6	0.2	0.9	0.2	0.8	0.2	1.2	0.2	0.8	0.2
Portuguese	0.5	0.2	0.6	0.2	0.7	0.2	0.8	0.2	0.9	0.2	0.8	0.2
Italian	0.3	0.2	0.6	0.2	0.6	0.2	1.0	0.4	0.6	0.2	0.6	0.2
Hebrew	0.7	0.2	0.9	0.2	0.9	0.2	1.0	0.4	0.8	0.2	0.5	0.2

* "Native language" was defined in the online survey as the first language learned and still used. The plot on the previous page and table above include data for any language reported by 1.0% or more of BRC residents in at least one year from 2013-18, with one exception: Portuguese has not ever represented 1.0% or more of the BRC population, but in 2018 the proportion of native Portuguese speakers rose above or equal to the proportion of several other languages that have made up more than 1.0% of the BRC population in past years.

Politics

Primary Political Self-Identity
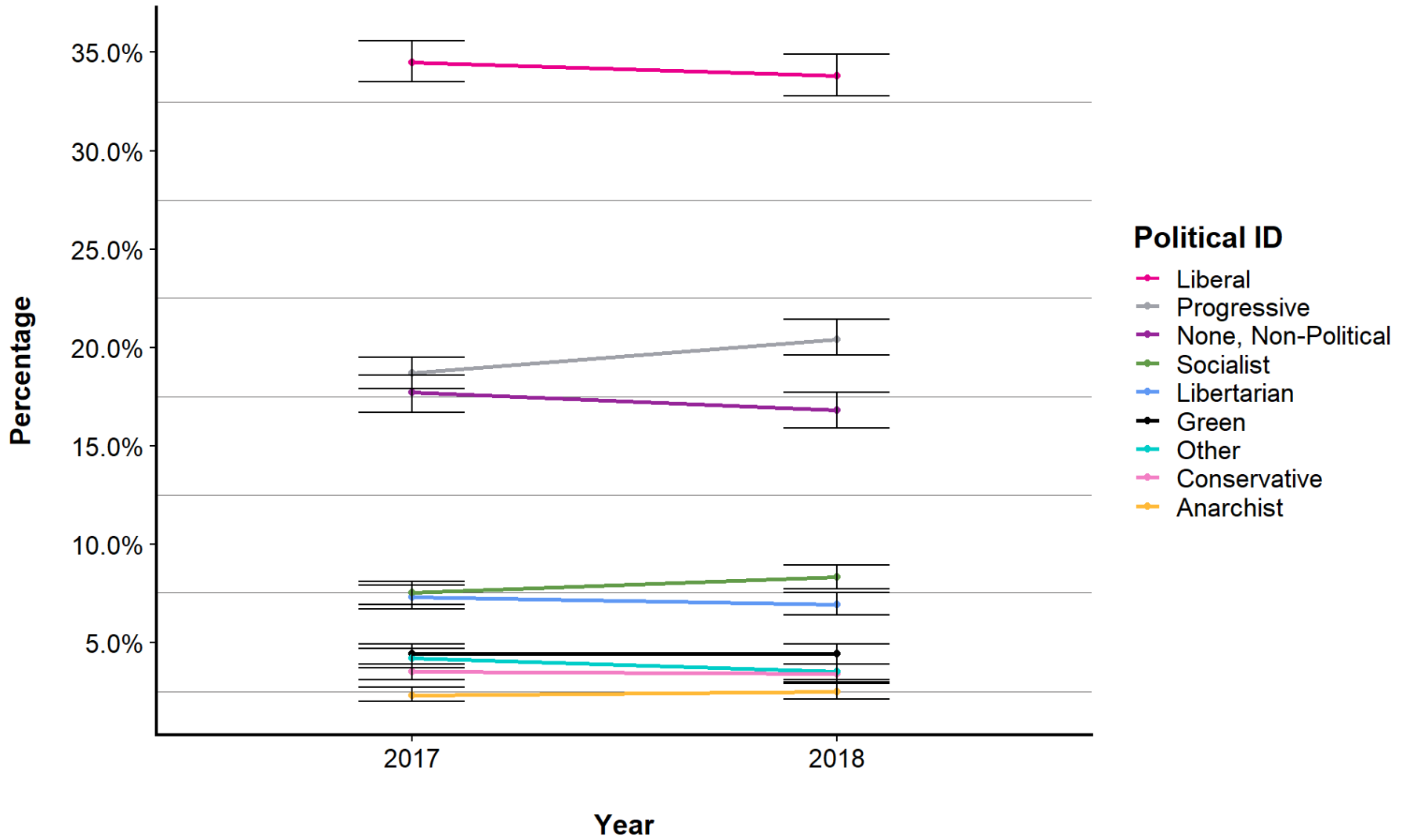
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

Primary Political Self-Identity, Continued

|	2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %
Liberal	34.5	1.0	33.8	1.0
Progressive	18.7	0.8	20.4	1.0
None, Non-Political	17.7	1.0	16.8	1.0
Socialist	7.5	0.6	8.3	0.6
Libertarian	7.3	0.6	6.9	0.6
Green	4.4	0.6	4.4	0.6
Other	4.2	0.4	3.5	0.4
Conservative	3.5	0.4	3.4	0.4
Anarchist	2.3	0.4	2.5	0.4

US Political Party*

US Political Party*
- Democratic
- None

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.
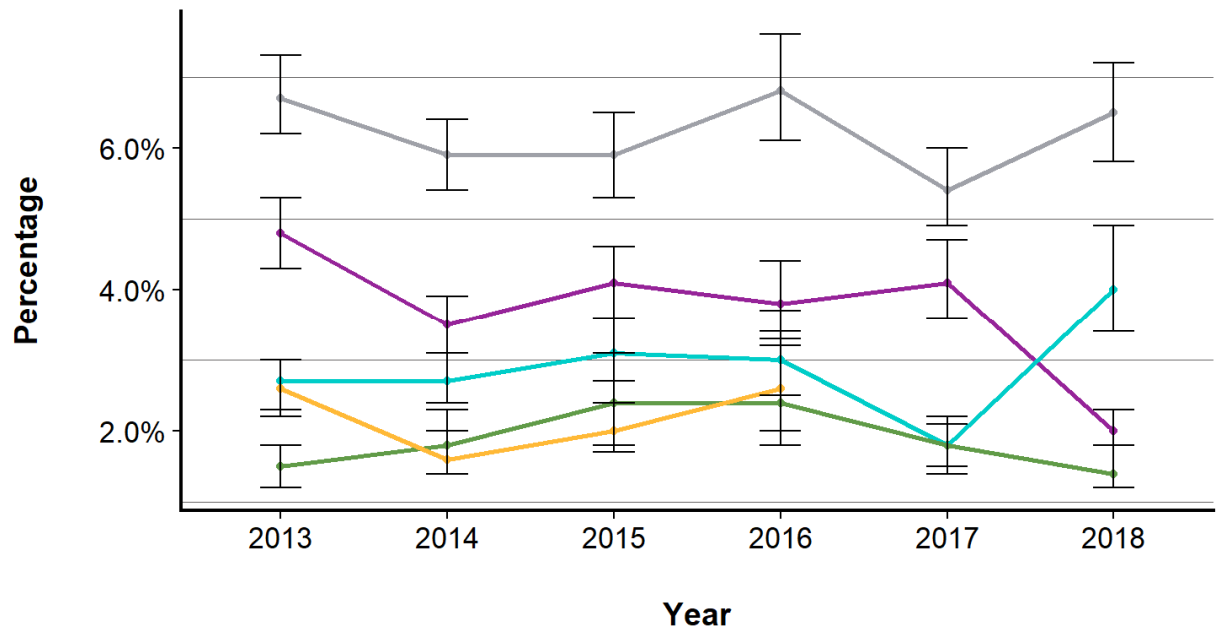
US Political Party*
- Republican
- Libertarian
- Green
- Other
- Amer. Independent**

* The plot above and table on the next page represent BRC residents who indicated eligibility to vote in the US and selected one of the available answers. It excludes participants who indicated ineligibility to vote, or who indicated eligibility but declined to provide their party affiliation.

** "American Independent Party (formerly America's Party)" was provided as an option in the 2013-16 online surveys but was removed from the online survey in 2017. This may have impacted the proportion of other responses in 2017-18.

US Political Party*, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Democratic	43.3	1.0	42.4	1.2	41.7	1.2	49.9	1.6	51.7	1.2	50.1	1.4
None	38.4	1.0	42.1	1.2	40.9	1.2	31.5	1.4	35.1	1.2	35.9	1.2
Republican	6.7	0.6	5.9	0.6	5.9	0.6	6.8	0.8	5.4	0.6	6.5	0.6
Libertarian	4.8	0.6	3.5	0.4	4.1	0.6	3.8	0.6	4.1	0.6	2.0	0.2
Green	2.7	0.4	2.7	0.4	3.1	0.4	3.0	0.6	1.8	0.2	4.0	0.8
Amer. Independent**	2.6	0.4	1.6	0.4	2.0	0.4	2.6	0.6	NA	NA	NA	NA
Other	1.5	0.4	1.8	0.4	2.4	0.6	2.4	0.8	1.8	0.4	1.4	0.4

* The plot on the previous page and table above represent BRC residents who indicated eligibility to vote in the US and selected one of the available answers. It excludes participants who indicated ineligibility to vote, or who indicated eligibility but declined to provide their party affiliation.

** "American Independent Party (formerly America's Party)" was provided as an option in the 2013-16 online surveys but was removed from the online survey in 2017. This may have impacted the proportion of other responses in 2017-18.

US Voting History*
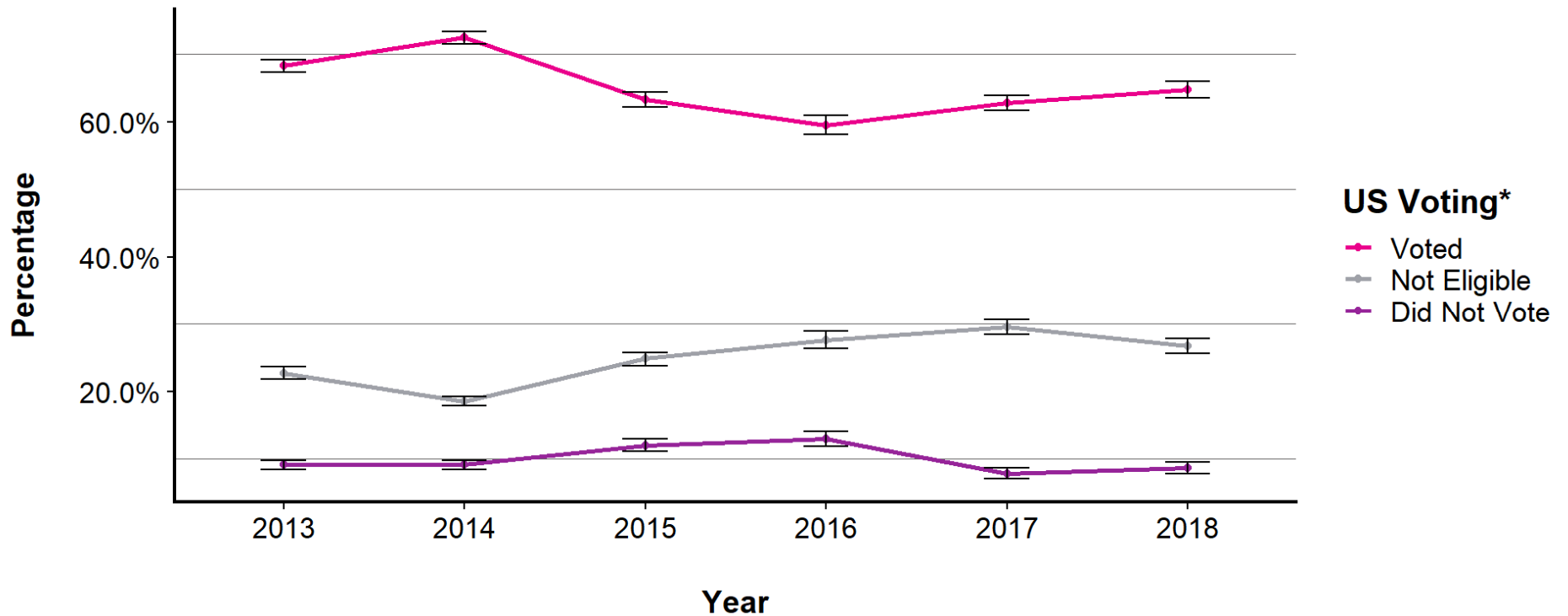
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Eligible voters in the "Voted" population indicated voting in 1+ US federal elections over the four years prior to the year of the survey. Eligible participants in the "Did Not Vote" population indicated voting in no US federal elections over the same time period.

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Voted	68.3	1.0	72.4	1.0	63.2	1.2	59.5	1.4	62.8	1.2	64.7	1.2
Not Eligible	22.7	1.0	18.5	0.8	24.8	1.0	27.6	1.4	29.5	1.2	26.7	1.2
Did Not Vote	9.1	0.8	9.1	0.6	12.0	0.8	13.0	1.2	7.8	0.8	8.6	0.8

Spiritual Perspectives

Spirituality
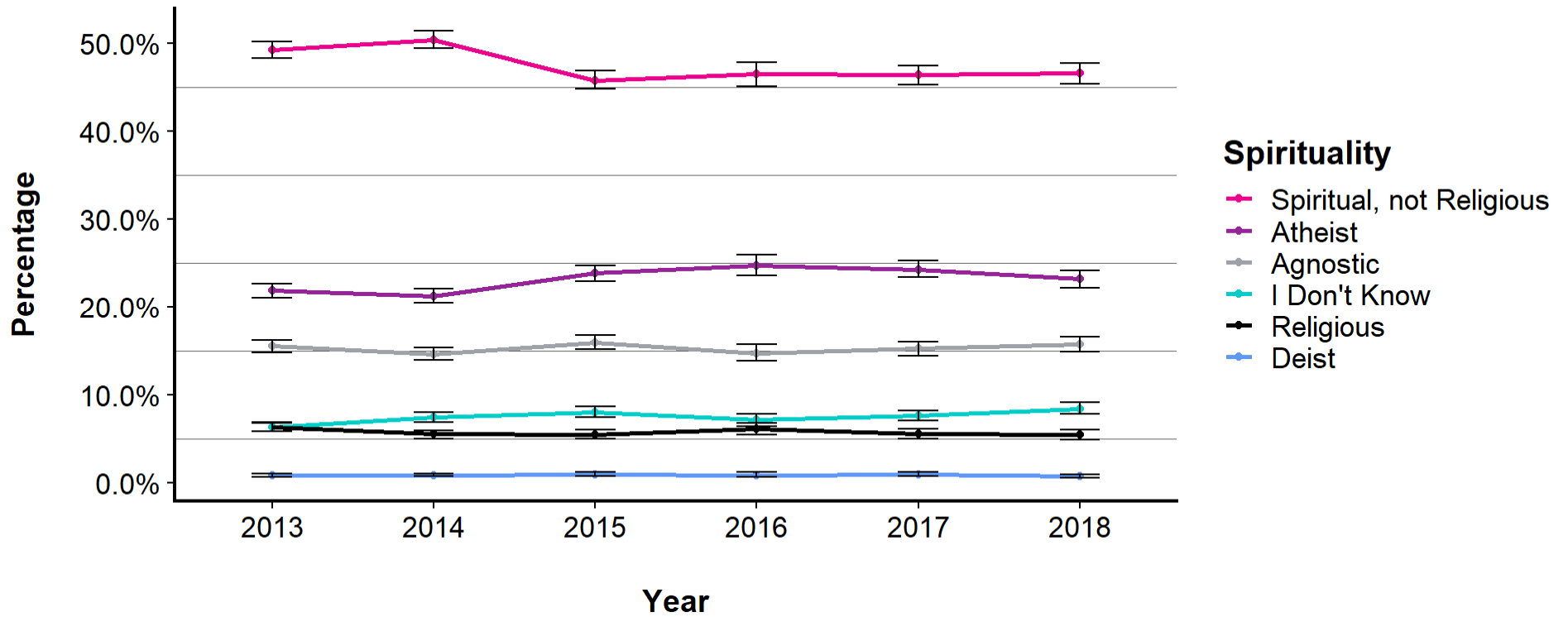
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Spirituality, Continued

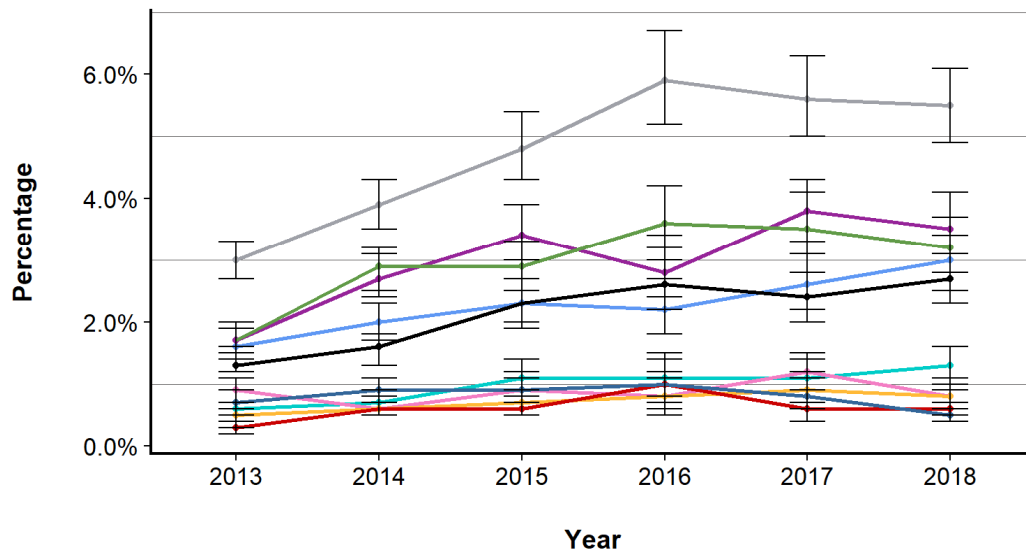|	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Spiritual, not Religious	49.2	1.0	50.4	1.0	45.8	1.0	46.5	1.4	46.4	1.2	46.6	1.2
Atheist	21.9	0.8	21.3	0.8	23.9	1.0	24.8	1.2	24.3	1.0	23.2	1.0
Agnostic	15.5	0.8	14.6	0.8	15.9	0.8	14.7	1.0	15.2	0.8	15.7	0.8
I Don't Know	6.3	0.6	7.4	0.6	8.0	0.6	7.1	0.8	7.6	0.6	8.4	0.6
Religious	6.3	0.4	5.5	0.4	5.4	0.6	6.1	0.6	5.5	0.6	5.4	0.6
Deist	0.8	0.2	0.8	0.2	0.9	0.2	0.8	0.2	0.9	0.2	0.7	0.2

Religion or Religious Denomination

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.
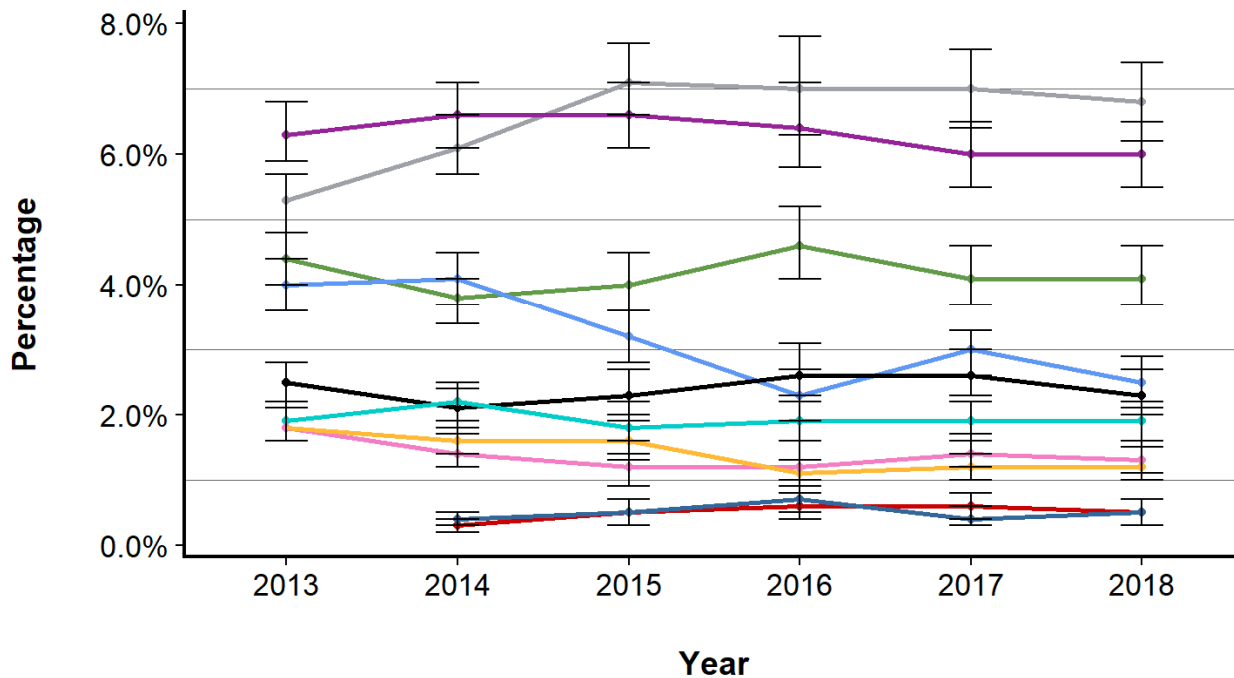
* "Muslim" and "Hindu" were first added as options in the 2014 online survey, which may have resulted in differences between 2013 responses and 2014-17 responses.

Religion or Religious Denomination, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No Religion	72.1	1.0	71.5	1.0	71.3	1.0	71.5	1.2	71.8	1.0	73.0	1.0
Christian (Catholic)	5.3	0.4	6.1	0.4	7.1	0.6	7.0	0.8	7.0	0.6	6.8	0.6
Jewish	6.3	0.4	6.6	0.6	6.6	0.6	6.4	0.6	6.0	0.6	6.0	0.6
Christian (Other)	4.4	0.4	3.8	0.4	4.0	0.4	4.6	0.6	4.1	0.4	4.1	0.4
Other	4.0	0.4	4.1	0.4	3.2	0.4	2.3	0.4	3.0	0.4	2.5	0.4
Christian (Protestant)	2.5	0.4	2.1	0.2	2.3	0.4	2.6	0.4	2.6	0.4	2.3	0.4
Buddhist	1.9	0.2	2.2	0.4	1.8	0.4	1.9	0.4	1.9	0.4	1.9	0.4
Pagan	1.8	0.2	1.4	0.2	1.2	0.2	1.2	0.4	1.4	0.2	1.3	0.2
Pastafarian	1.8	0.2	1.6	0.2	1.6	0.2	1.1	0.2	1.2	0.2	1.2	0.2
Muslim*	NA	NA	0.3	0.2	0.5	0.2	0.6	0.2	0.6	0.2	0.5	0.2
Hindu*	NA	NA	0.4	0.2	0.5	0.2	0.7	0.2	0.4	0.2	0.5	0.2

* "Muslim" and "Hindu" were first added as options in the 2014 online survey, which may have resulted in differences between 2013 responses and 2014-17 responses.

Gender Identities

Current Gender

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Male	58.3	1.0	58.2	1.0	58.5	1.0	56.8	1.4	58.0	1.2	58.7	1.2
Female	40.1	1.0	40.6	1.0	39.5	1.0	41.4	1.4	40.4	1.2	39.6	1.2
Fluid/Both/Neither	1.7	0.4	1.2	0.2	2.0	0.4	1.8	0.4	1.6	0.2	1.7	0.2

Additional Gender Identities*
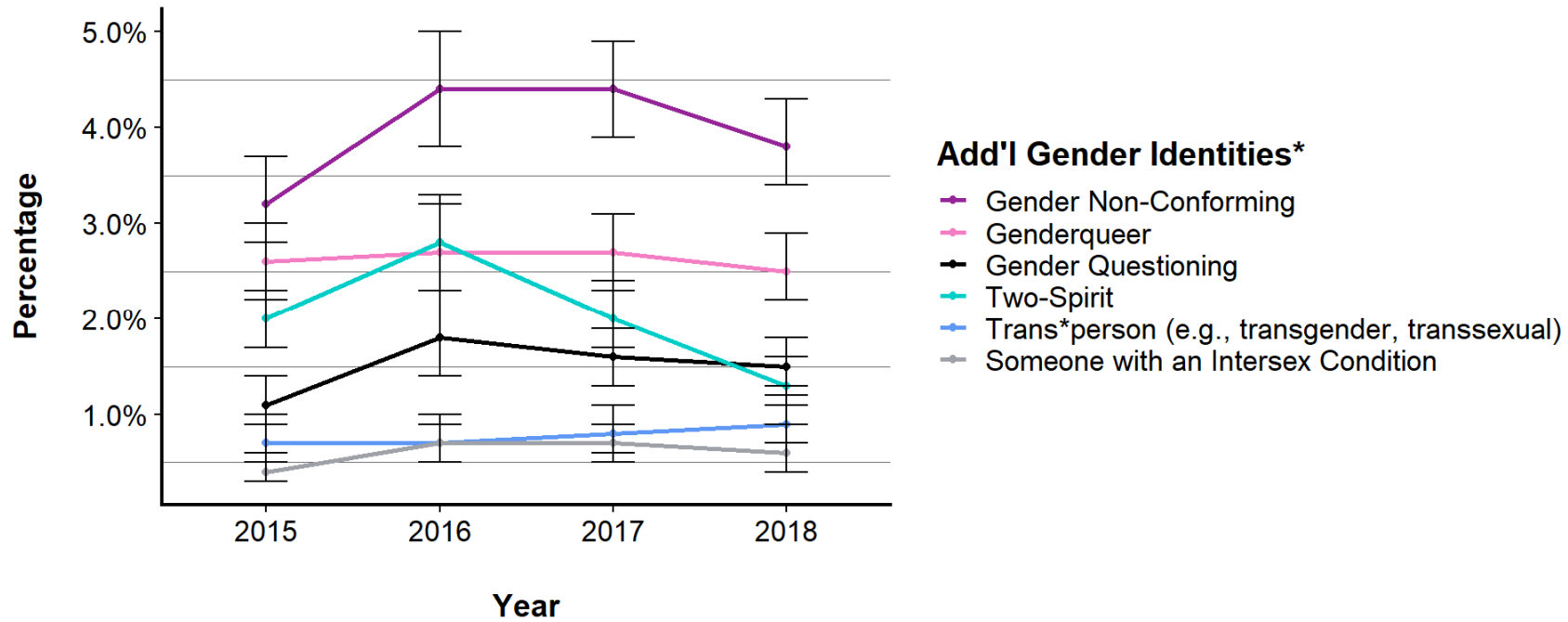
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Participants selected all option(s) that applied.

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Gender Non-Conforming	3.2	0.4	4.4	0.6	4.4	0.4	3.8	0.4
Genderqueer	2.6	0.4	2.7	0.4	2.7	0.4	2.5	0.4
Gender Questioning	1.1	0.2	1.8	0.4	1.6	0.4	1.5	0.2
Two-Spirit	2.0	0.4	2.8	0.4	2.0	0.4	1.3	0.2
Trans*person (e.g., transgender, transsexual)	0.7	0.2	0.7	0.2	0.8	0.2	0.9	0.2
Someone with an Intersex Condition	0.4	0.2	0.7	0.2	0.7	0.2	0.6	0.2

Sexuality

Sexual Attraction
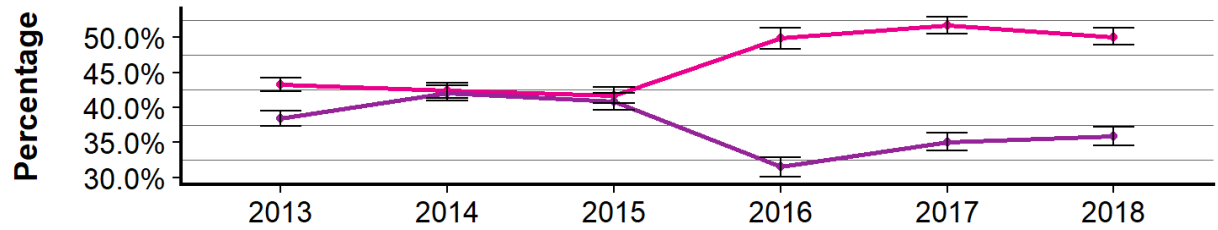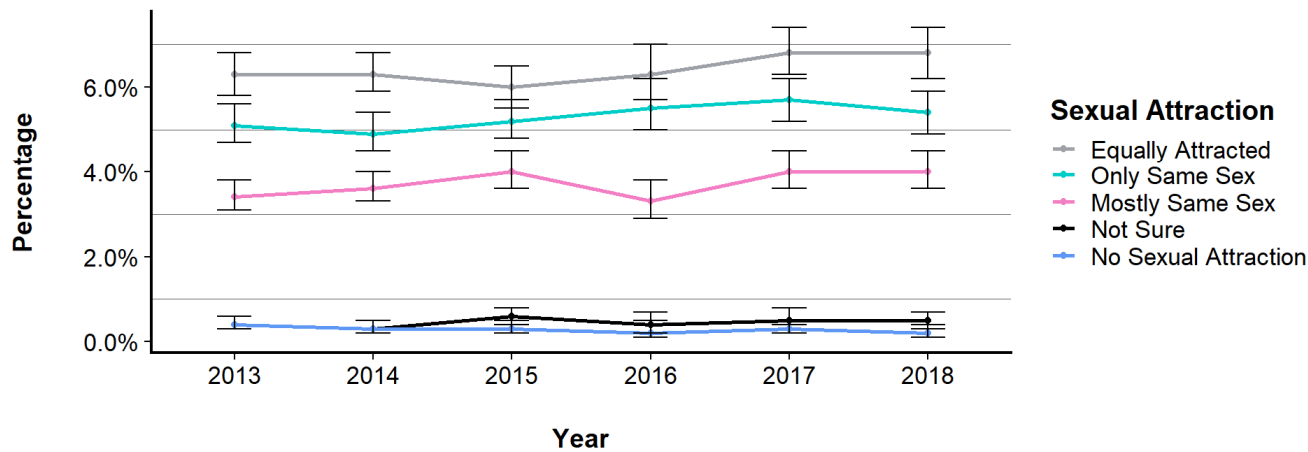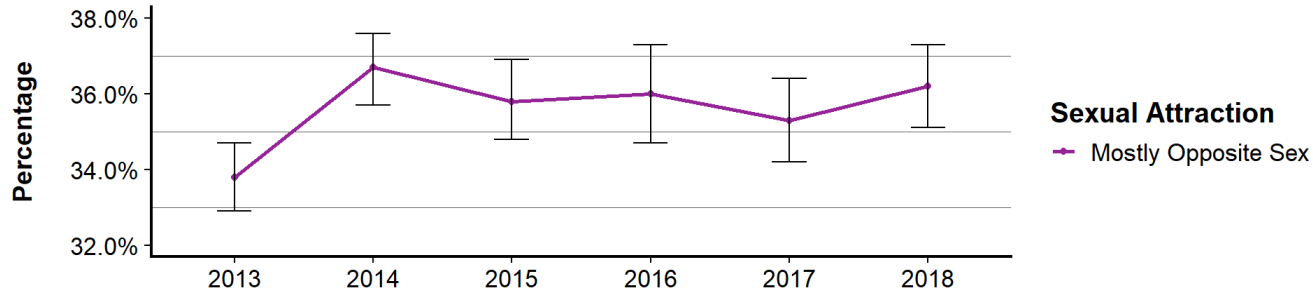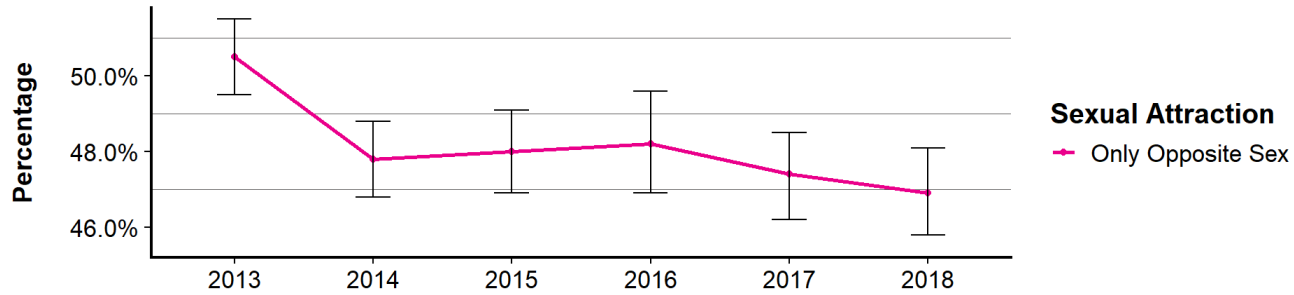

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Sexual Attraction, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Only Opposite Sex	50.5	1.0	47.8	1.0	48.0	1.2	48.2	1.4	47.4	1.2	46.9	1.2
Mostly Opposite Sex	33.8	1.0	36.7	1.0	35.8	1.0	36.0	1.4	35.3	1.0	36.2	1.2
Equally Attracted	6.3	0.6	6.3	0.4	6.0	0.6	6.3	0.6	6.8	0.6	6.8	0.6
Only Same Sex	5.1	0.4	4.9	0.4	5.2	0.4	5.5	0.6	5.7	0.6	5.4	0.6
Mostly Same Sex	3.4	0.4	3.6	0.4	4.0	0.4	3.3	0.4	4.0	0.4	4.0	0.4
Not Sure	0.4	0.2	0.3	0.2	0.6	0.2	0.4	0.2	0.5	0.2	0.5	0.2
No Sexual Attraction	0.4	0.2	0.3	0.2	0.3	0.2	0.2	0.2	0.3	0.2	0.2	0.2

Sexual Orientation

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Sexual Orientation, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Heterosexual/Straight	68.5	1.0	67.6	1.0	66.5	1.0	66.5	1.4	66.6	1.0	65.9	1.2
Bicurious/Heteroflexible	11.0	0.6	11.0	0.6	11.2	0.6	11.7	1.0	11.0	0.8	11.2	0.8
Bisexual/Pansexual	8.3	0.6	9.3	0.6	9.4	0.6	9.7	0.8	10.0	0.6	10.7	0.6
Gay/Lesbian/Homosexual	7.2	0.6	7.1	0.6	7.7	0.6	7.8	0.8	8.5	0.6	8.1	0.6
Refuses Labels	4.7	0.4	4.7	0.4	4.6	0.4	3.9	0.6	3.4	0.4	3.7	0.4
Asexual	0.4	0.2	0.2	0.2	0.4	0.2	0.4	0.2	0.5	0.2	0.5	0.2

Sexual Orientation by Gender
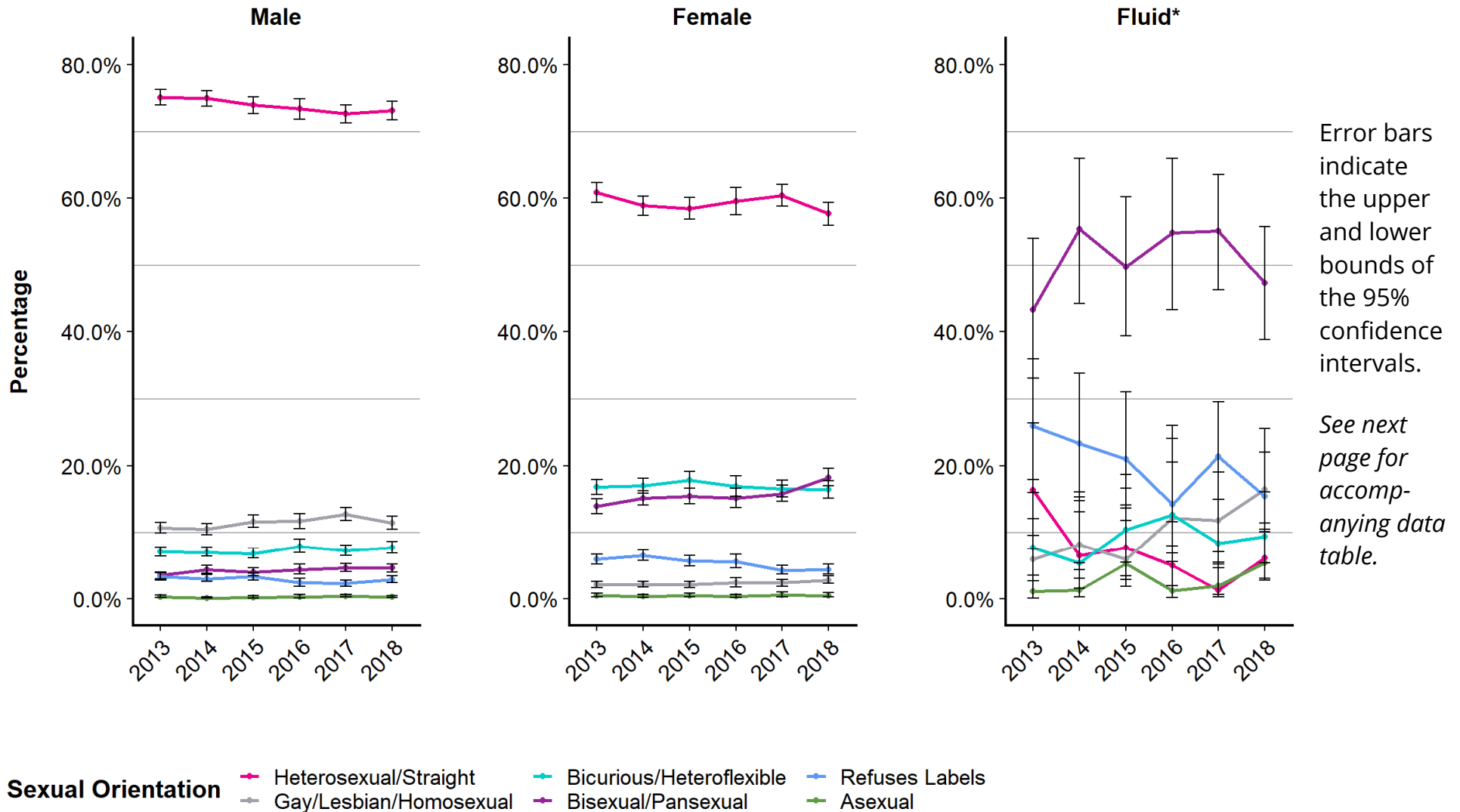
Male | **Female** | **Fluid***

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Sexual Orientation

- Heterosexual/Straight
- Gay/Lesbian/Homosexual
- Bicurious/Heteroflexible
- Bisexual/Pansexual
- Refuses Labels
- Asexual

* The larger confidence intervals for participants in the "Fluid/Both/Neither" category compared to the "Male" and "Female" categories are mainly due to the substantially smaller number of individuals self-reporting this gender category.

Sexual Orientation by Gender, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Male												
Heterosexual/Straight	75.1	1.2	75.0	1.2	74.0	1.2	73.4	1.6	72.7	1.4	73.1	1.4
Gay/Lesbian/Homosexual	10.7	0.8	10.5	0.8	11.6	1.0	11.7	1.2	12.7	1.0	11.4	1.0
Bicurious/Heteroflexible	7.1	0.6	7.0	0.8	6.8	0.8	7.9	1.0	7.2	0.8	7.7	0.8
Bisexual/Pansexual	3.5	0.6	4.4	0.6	4.0	0.6	4.4	0.8	4.6	0.6	4.6	0.6
Refuses Labels	3.3	0.6	3.0	0.6	3.3	0.6	2.4	0.6	2.3	0.4	2.9	0.6
Asexual	0.3	0.2	0.1	0.0	0.2	0.2	0.3	0.2	0.4	0.2	0.3	0.2
Female												
Heterosexual/Straight	60.9	1.6	58.9	1.4	58.5	1.6	59.6	2.0	60.4	1.6	57.7	1.8
Gay/Lesbian/Homosexual	2.1	0.4	2.1	0.4	2.1	0.4	2.4	0.6	2.4	0.6	2.8	0.6
Bicurious/Heteroflexible	16.8	1.2	17.0	1.2	17.8	1.2	16.9	1.6	16.5	1.2	16.4	1.2
Bisexual/Pansexual	13.9	1.2	15.1	1.0	15.4	1.2	15.1	1.4	15.8	1.2	18.2	1.4
Refuses Labels	5.9	0.8	6.5	0.8	5.7	0.8	5.6	1.0	4.3	0.6	4.4	0.8
Asexual	0.5	0.2	0.4	0.2	0.5	0.2	0.4	0.2	0.6	0.4	0.5	0.2
Fluid/Both/Neither*												
Heterosexual/Straight	16.3	8.2	6.5	4.7	7.7	6.1	5.0	4.3	1.3	1.8	6.1	3.9
Gay/Lesbian/Homosexual	5.9	4.3	8.2	4.9	5.9	4.1	12.2	6.7	11.8	5.9	16.4	7.6
Bicurious/Heteroflexible	7.7	5.9	5.4	6.1	10.4	6.3	12.6	9.6	8.4	4.9	9.4	5.1
Bisexual/Pansexual	43.2	10.6	55.4	11.0	49.7	10.4	54.8	11.4	55.1	8.6	47.2	8.4
Refuses Labels	25.9	9.0	23.3	9.2	21.0	8.6	14.2	7.8	21.3	7.3	15.4	5.7
Asexual	1.1	2.2	1.3	2.0	5.3	5.3	1.2	2.4	2.0	2.0	5.4	3.5

* The larger confidence intervals for participants in the "Fluid/Both/Neither" category compared to the "Male" and "Female" categories are mainly due to the substantially smaller number of individuals self-reporting this gender category.

Additional Sexual Identities*
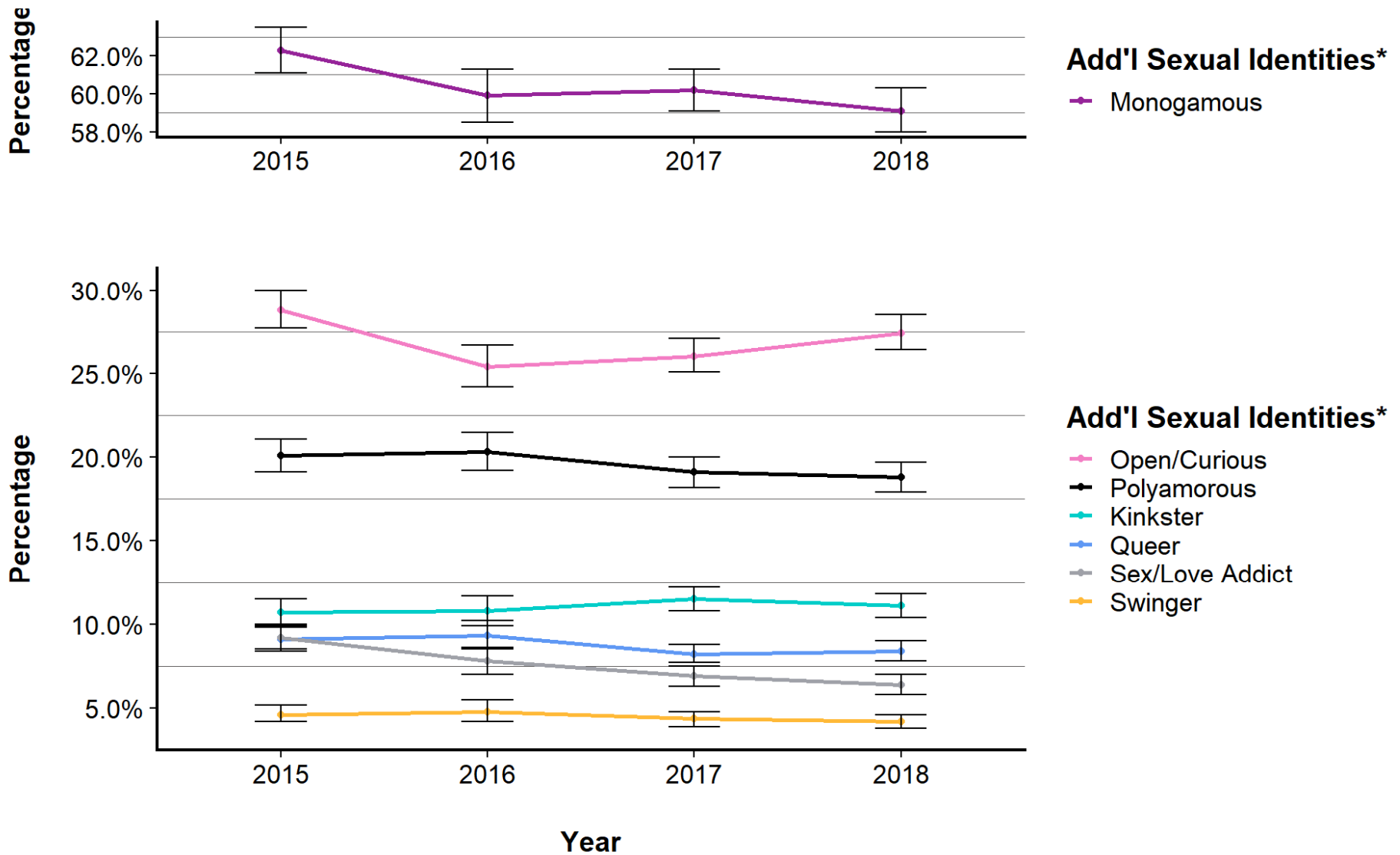
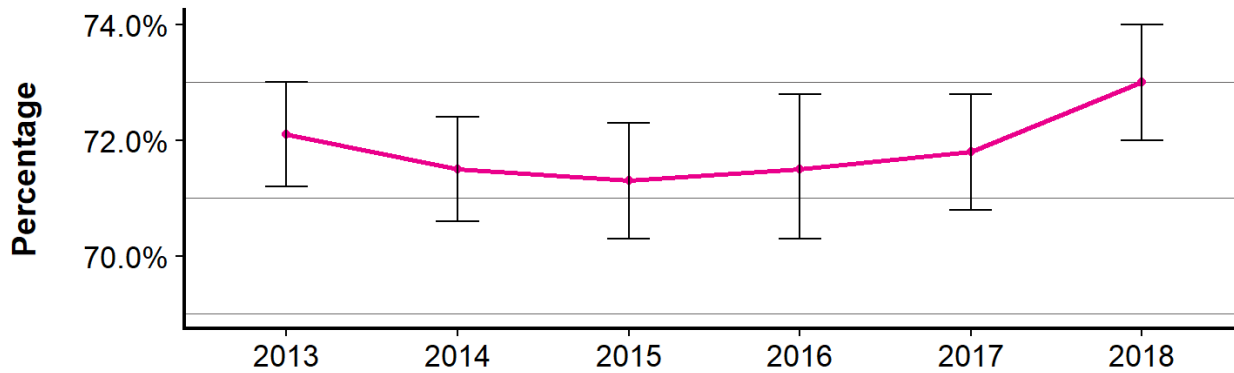

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Participants selected all option(s) that applied.

Additional Sexual Identities*, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Monogamous	62.3	1.2	59.9	1.4	60.2	1.2	59.1	1.2
Open/Curious	28.8	1.2	25.4	1.2	26.0	1.0	27.4	1.0
Polyamorous	20.1	1.0	20.3	1.2	19.1	1.0	18.8	1.0
Kinkster	10.7	0.8	10.8	1.0	11.5	0.8	11.1	0.8
Queer	9.1	0.8	9.3	0.8	8.2	0.6	8.4	0.6
Sex/Love Addict	9.2	0.8	7.8	0.8	6.9	0.6	6.4	0.6
Swinger	4.6	0.6	4.8	0.6	4.4	0.4	4.2	0.4

* Participants selected all option(s) that applied.

Relationships

Relationship Status
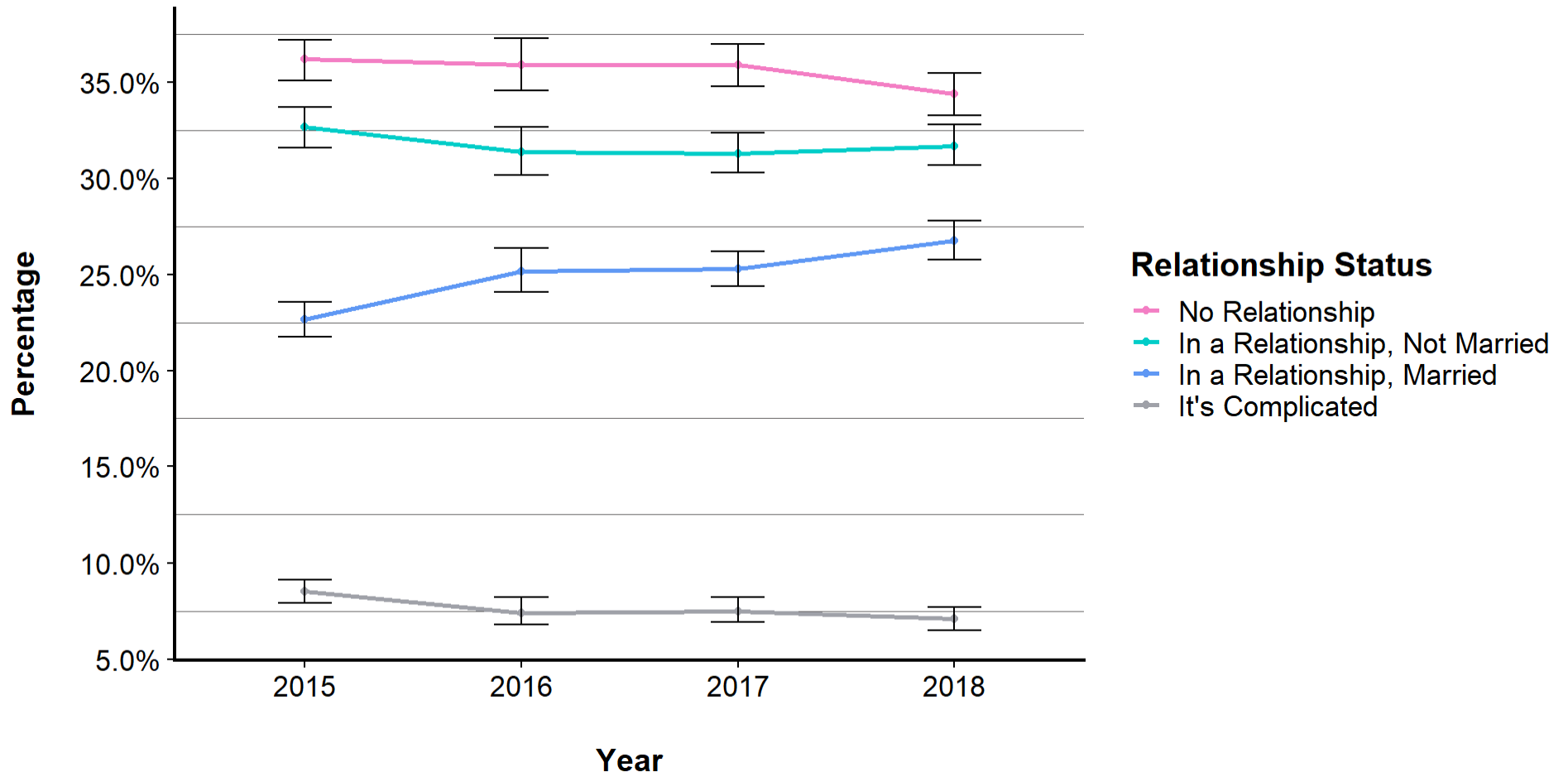
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Relationship Status, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No Relationship	36.2	1.0	35.9	1.4	35.9	1.2	34.4	1.2
In a Relationship, Not Married	32.7	1.0	31.4	1.2	31.3	1.0	31.7	1.2
In a Relationship, Married	22.7	0.8	25.2	1.2	25.3	1.0	26.8	1.0
It's Complicated	8.5	0.6	7.4	0.8	7.5	0.6	7.1	0.6

The 2013 and 2014 online surveys asked about relationships differently, so direct comparison is impossible.

Relationship Openness
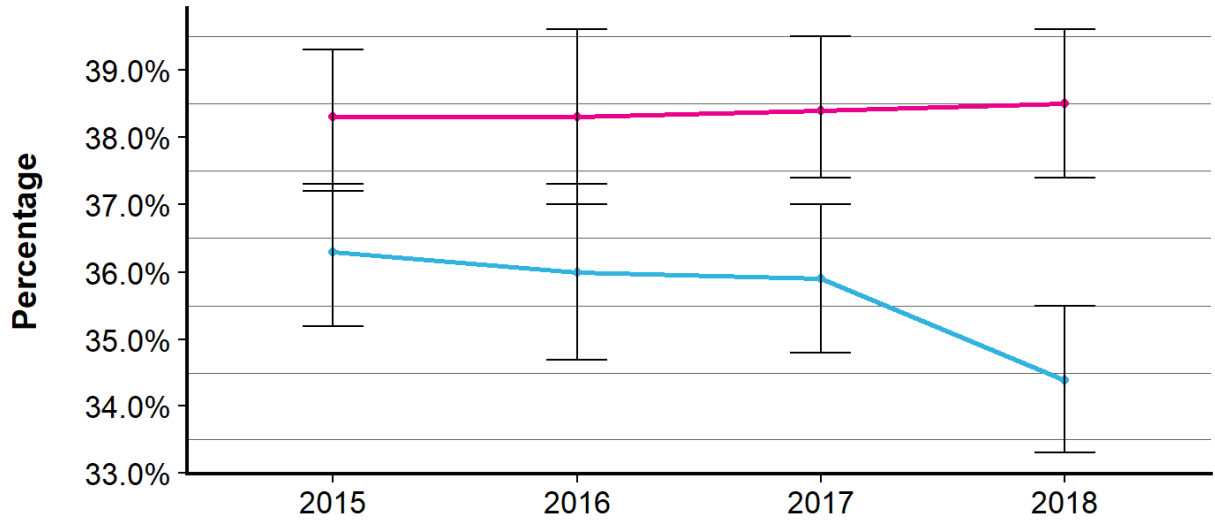
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.
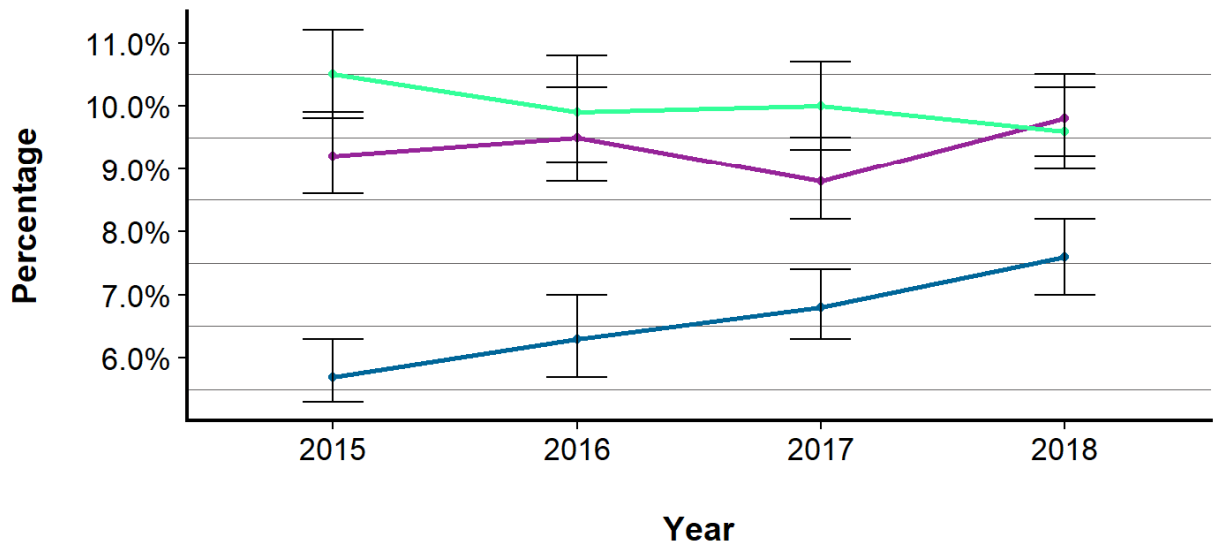
Relationship Openness, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Open	38.3	1.0	38.3	1.4	38.4	1.2	38.5	1.2
No Relationship	36.3	1.0	36.0	1.4	35.9	1.2	34.4	1.2
Somewhat Open	9.2	0.6	9.5	0.8	8.8	0.6	9.8	0.6
It's Complicated	10.5	0.6	9.9	0.8	10.0	0.6	9.6	0.6
Open	5.7	0.6	6.3	0.6	6.8	0.6	7.6	0.6

Before and After Black Rock City

Volunteerism

Evaluation of Whether Black Rock City Visit Inspired Volunteerism or Involvement in Local Community
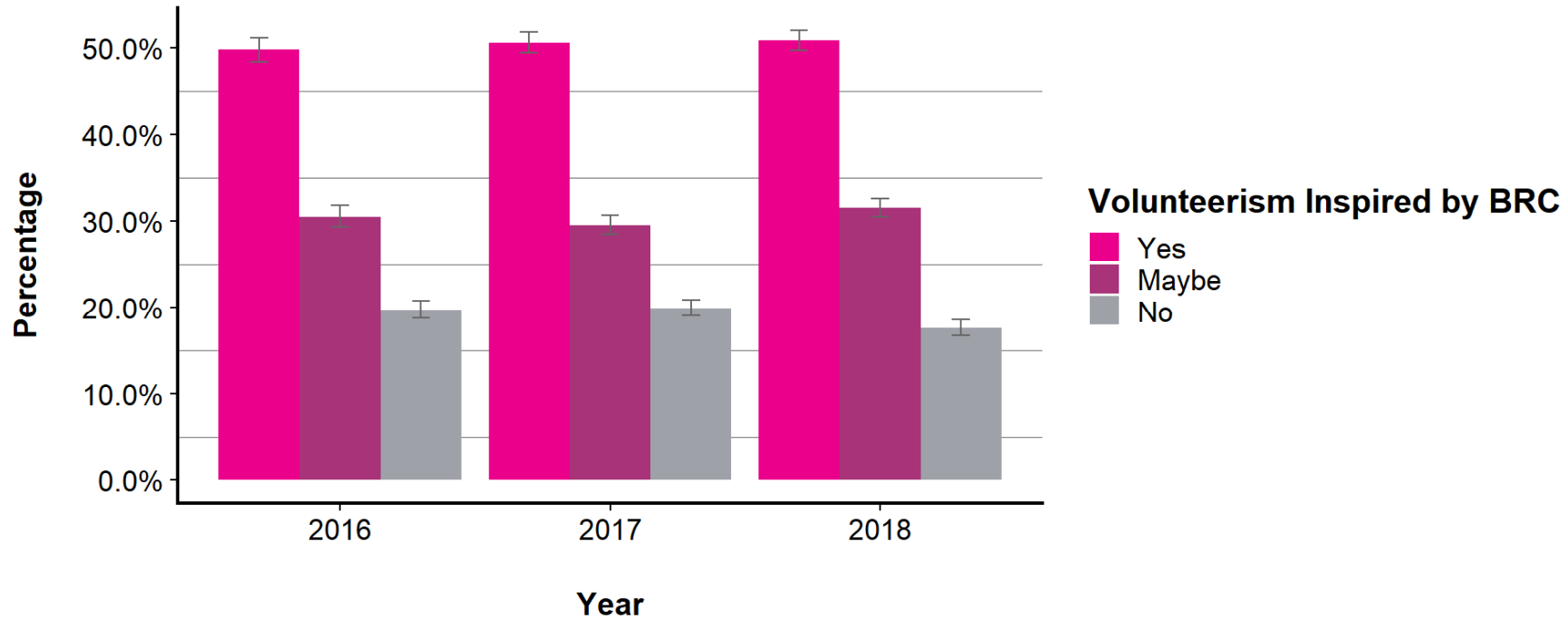
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	49.8	1.4	50.6	1.2	50.9	1.2
Maybe	30.5	1.2	29.5	1.2	31.5	1.2
No	19.7	1.0	19.9	1.0	17.6	1.0

Volunteerism Over the Past Year*
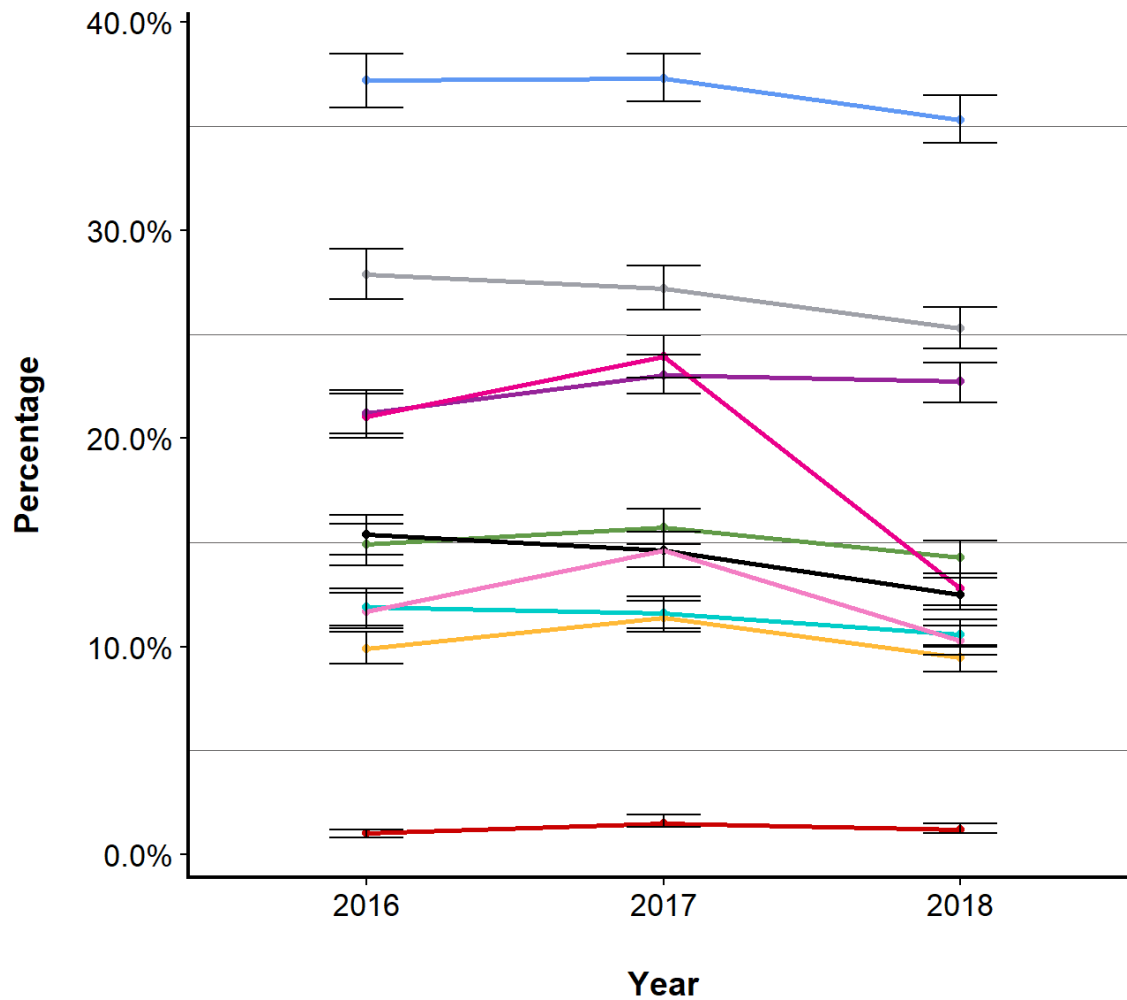
Volunteerism (Past Year)
- Self-Initiated Good Deeds
- Community Groups/Clubs
- Art Projects
- Animals/Environment
- Black Rock City
- Schools/Universities
- Other
- Burning Man Regional Network
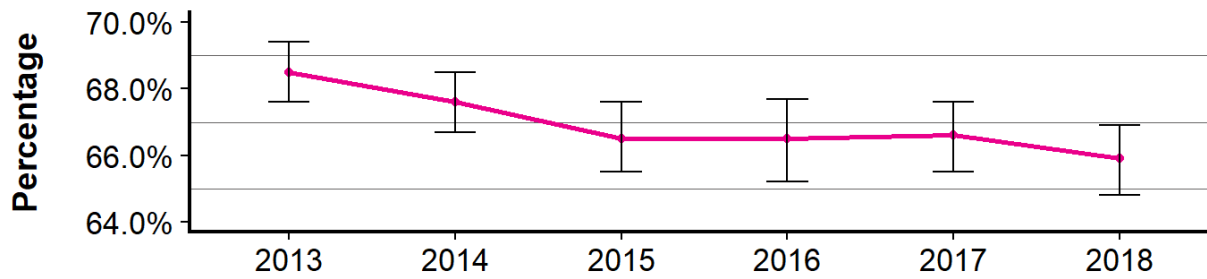- Political Campaigns/Voter Reg.
- Burners Without Borders

Error bars indicate the upper and lower bounds of the 95% confidence intervals.
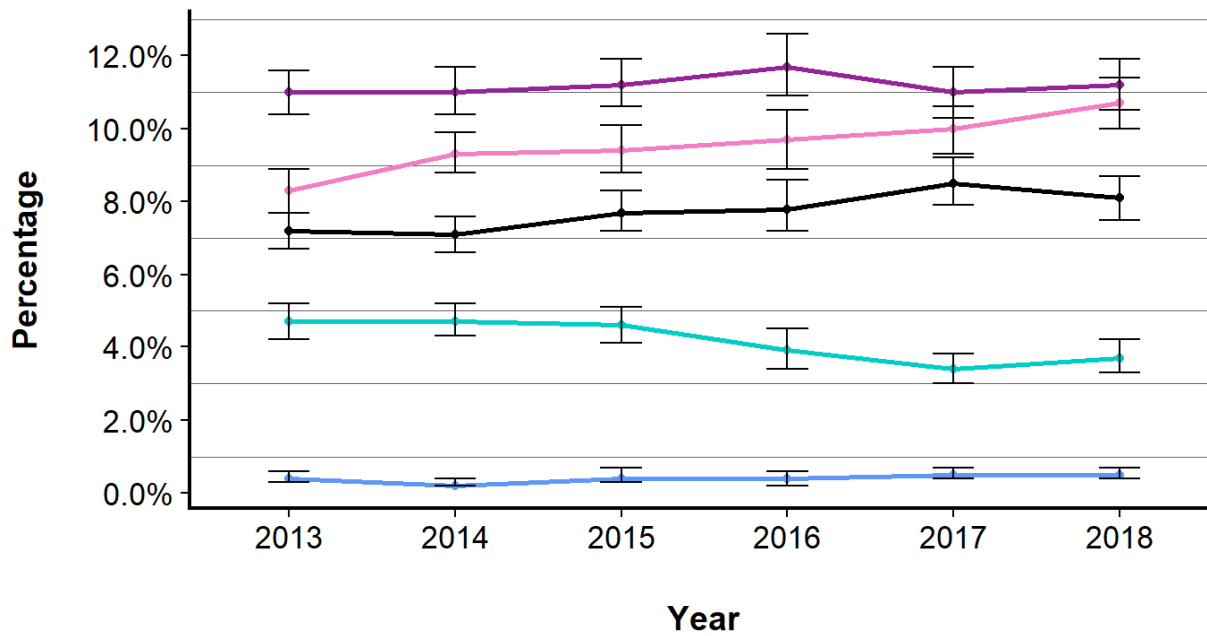
See next page for accompanying data table.

* Participants selected all option(s) that applied.

Volunteerism Over the Past Year*, Continued

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Self-Initiated Good Deeds	37.2	1.4	37.3	1.2	35.3	1.2
Community Groups/Clubs	27.9	1.2	27.2	1.0	25.3	1.0
Art Projects	21.2	1.0	23.0	1.0	22.7	1.0
Animals/Environment	14.9	1.0	15.7	0.8	14.3	0.8
Black Rock City	21.0	1.0	23.9	1.0	12.8	0.8
Schools/Universities	15.4	1.0	14.6	0.8	12.5	0.8
Other	11.9	0.8	11.6	0.8	10.6	0.6
Burning Man Regional Network	11.7	0.8	14.6	0.8	10.3	0.6
Political Campaigns/Voter Reg.	9.9	0.8	11.4	0.8	9.5	0.6
Burners Without Borders	1.0	0.2	1.5	0.4	1.2	0.2

* Participants selected all option(s) that applied.

Volunteerism per Month

In the 2018 online survey participants were also asked the question, "Approximately how many hours per month did you spend on these volunteer efforts in the last year?"

Participants indicated an average of 18.4 (+/- 1.1) hours volunteering per month.

Skills Inspired

Evaluation of Whether Black Rock City Visit Inspired Skill Acquisition or Practice
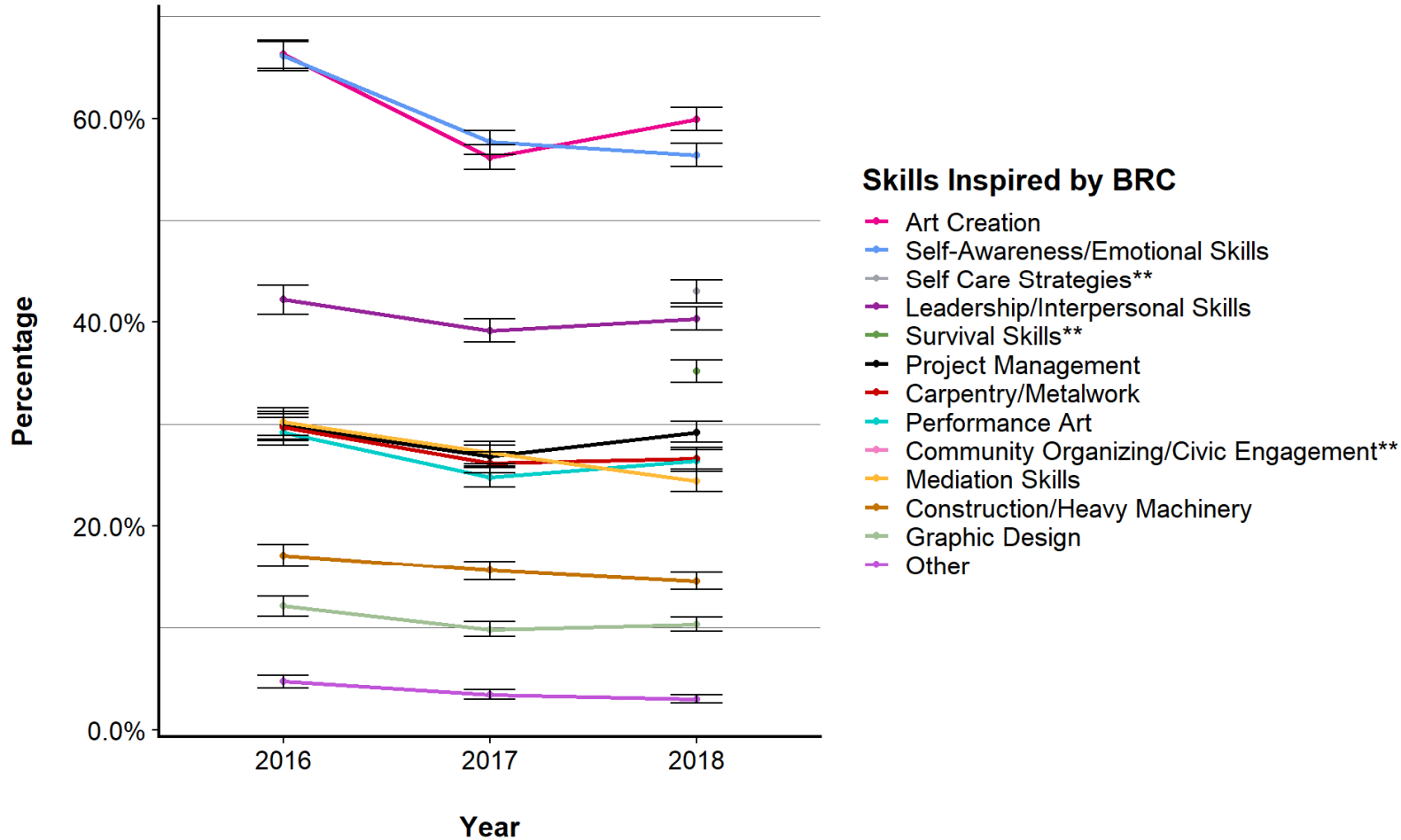
Skills Inspired by BRC
- Art Creation
- Self-Awareness/Emotional Skills
- Self Care Strategies**
- Leadership/Interpersonal Skills
- Survival Skills**
- Project Management
- Carpentry/Metalwork
- Performance Art
- Community Organizing/Civic Engagement**
- Mediation Skills
- Construction/Heavy Machinery
- Graphic Design
- Other

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

* Participants selected all option(s) that applied.

** "Community Organizing/Civic Engagement," "Self Care Strategies," and "Survival Skills" were first added as options to the 2018 online survey.

Evaluation of Whether Black Rock City Visit Inspired Skill Acquisition or Practice, Continued

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Art Creation	66.3	1.4	56.2	1.2	59.9	1.2
Self-Awareness/Emotional Skills	66.1	1.4	57.7	1.2	56.4	1.2
Self Care Strategies	NA	NA	NA	NA	43.0	1.2
Leadership/Interpersonal Skills	42.2	1.4	39.1	1.2	40.3	1.2
Survival Skills	NA	NA	NA	NA	35.2	1.2
Project Management	29.8	1.4	26.8	1.0	29.2	1.0
Carpentry/Metalwork	29.7	1.4	26.2	1.0	26.6	1.0
Performance Art	29.2	1.4	24.8	1.0	26.4	1.0
Community Organizing/Civic Engagement	NA	NA	NA	NA	24.4	1.0
Mediation Skills	30.2	1.4	27.2	1.2	24.4	1.0
Construction/Heavy Machinery	17.1	1.2	15.6	0.8	14.5	0.8
Graphic Design	12.1	1.0	9.8	0.8	10.3	0.8
Other	4.7	0.6	3.4	0.4	3.0	0.4

* Participants selected all option(s) that applied.

** "Community Organizing/Civic Engagement," "Self Care Strategies," and "Survival Skills" were first added as options to the 2018 online survey.

Impact of Skill(s) Outside of Black Rock City*
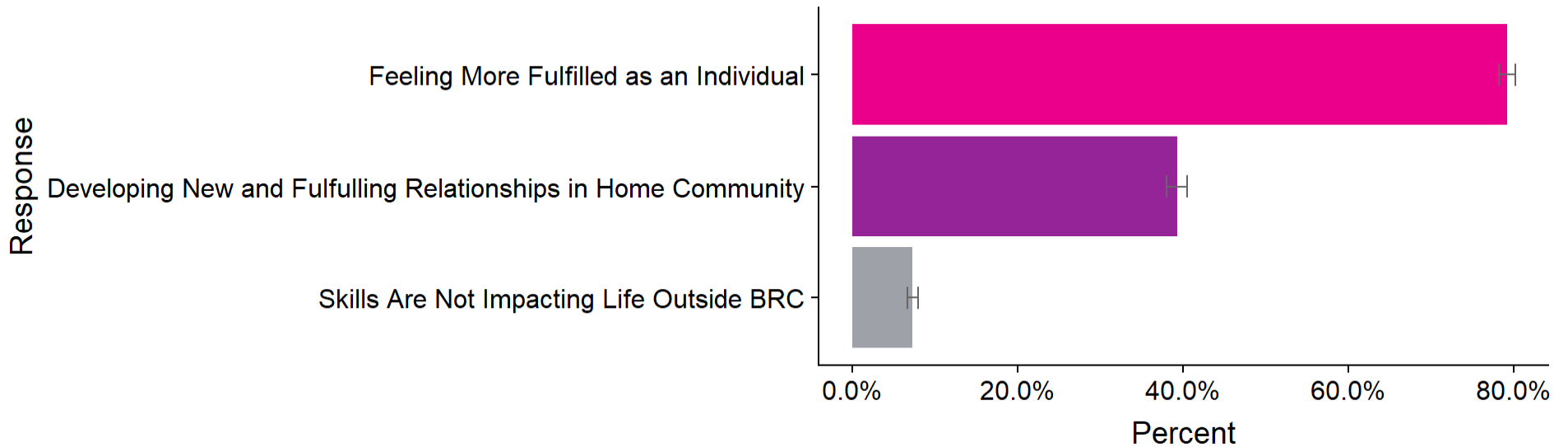
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question was first introduced in the 2018 online survey. Data presented in the plot above and table below are for participants who indicated being inspired to learn or practice skill(s) following their visit to Black Rock City. Participants selected all option(s) that applied.

	2018	
	Percent	MoE +/- %
Feeling More Fulfilled as an Individual	79.2	1.0
Developing New and Fulfulling Relationships in Home Community	39.3	1.2
Skills Are Not Impacting Life Outside BRC	7.3	0.6

Evaluation of Usefulness* of Skills Learned or Practiced After Black Rock City Visit
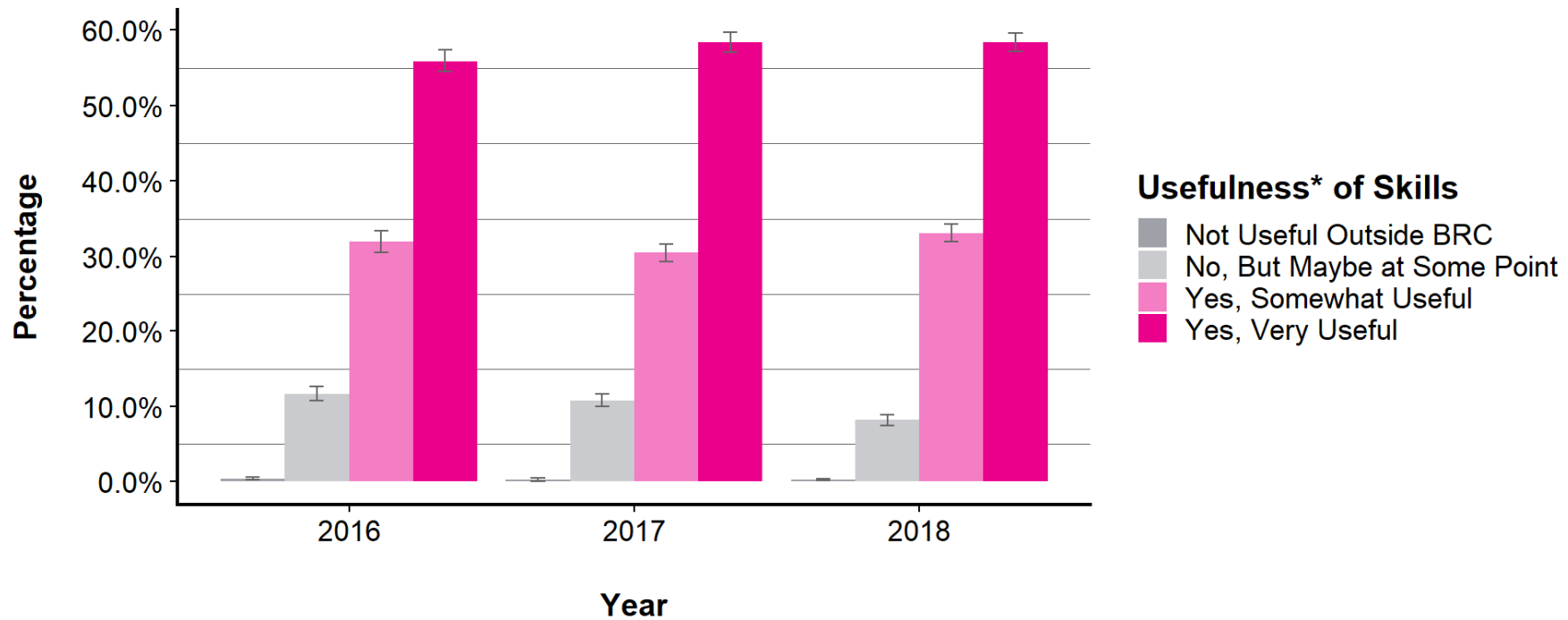
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question in the online survey specifically asked if any skill(s) a participant was inspired to learn or practice after visiting Black Rock City have proved useful "in the default world."

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Useful Outside BRC	0.4	0.2	0.3	0.2	0.3	0.2
No, But Maybe at Some Point	11.7	1.0	10.8	0.8	8.2	0.8
Yes, Somewhat Useful	32.0	1.4	30.5	1.2	33.1	1.2
Yes, Very Useful	55.9	1.4	58.4	1.4	58.4	1.2

Application of Skill(s) Outside of Black Rock City*
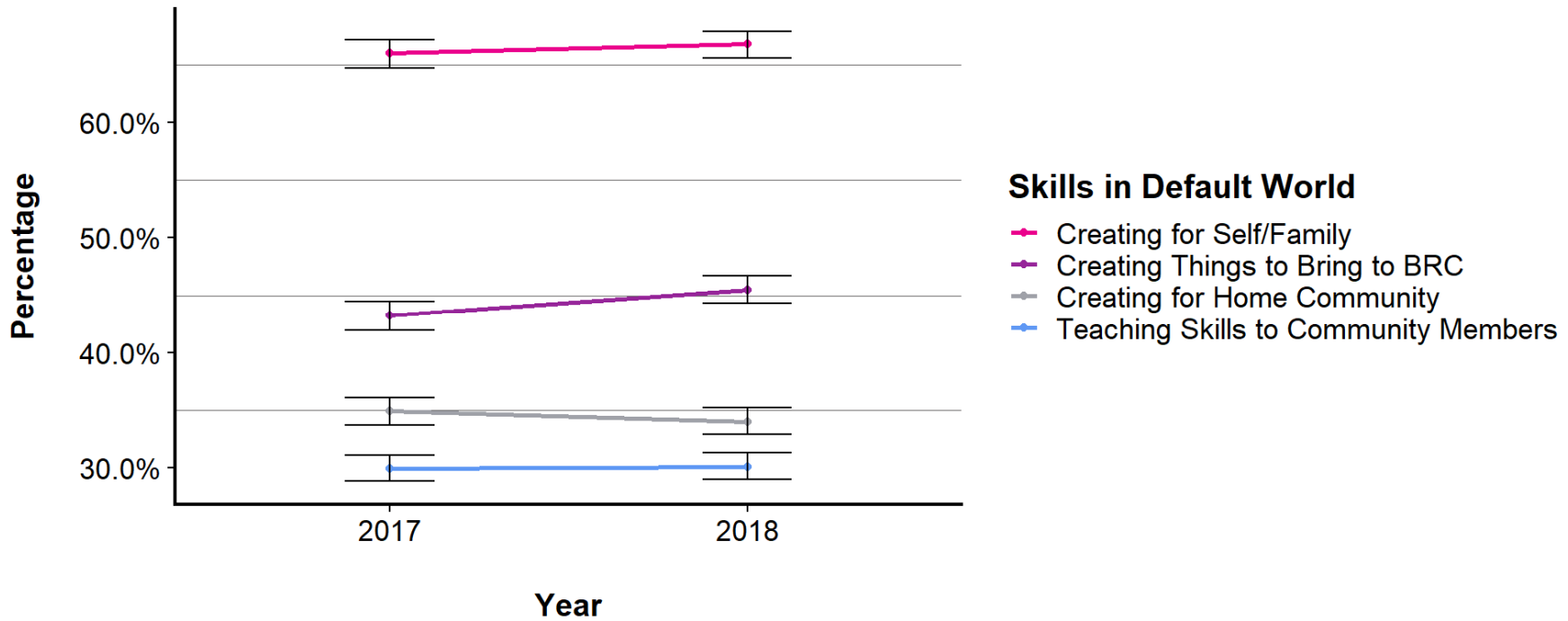
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented here are for participants who indicated being inspired to learn or practice skill(s) following their visit to Black Rock City. Participants selected all option(s) that applied.

	2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %
Creating for Self/Family	66.0	1.2	66.8	1.2
Creating Things to Bring to BRC	43.2	1.2	45.5	1.2
Creating for Home Community	34.9	1.2	34.0	1.2
Teaching Skills to Community Members	29.9	1.2	30.1	1.2

Relationship with Others

Extent of Agreement With the Statement, "I Assume That People Have Only the Best Intentions"
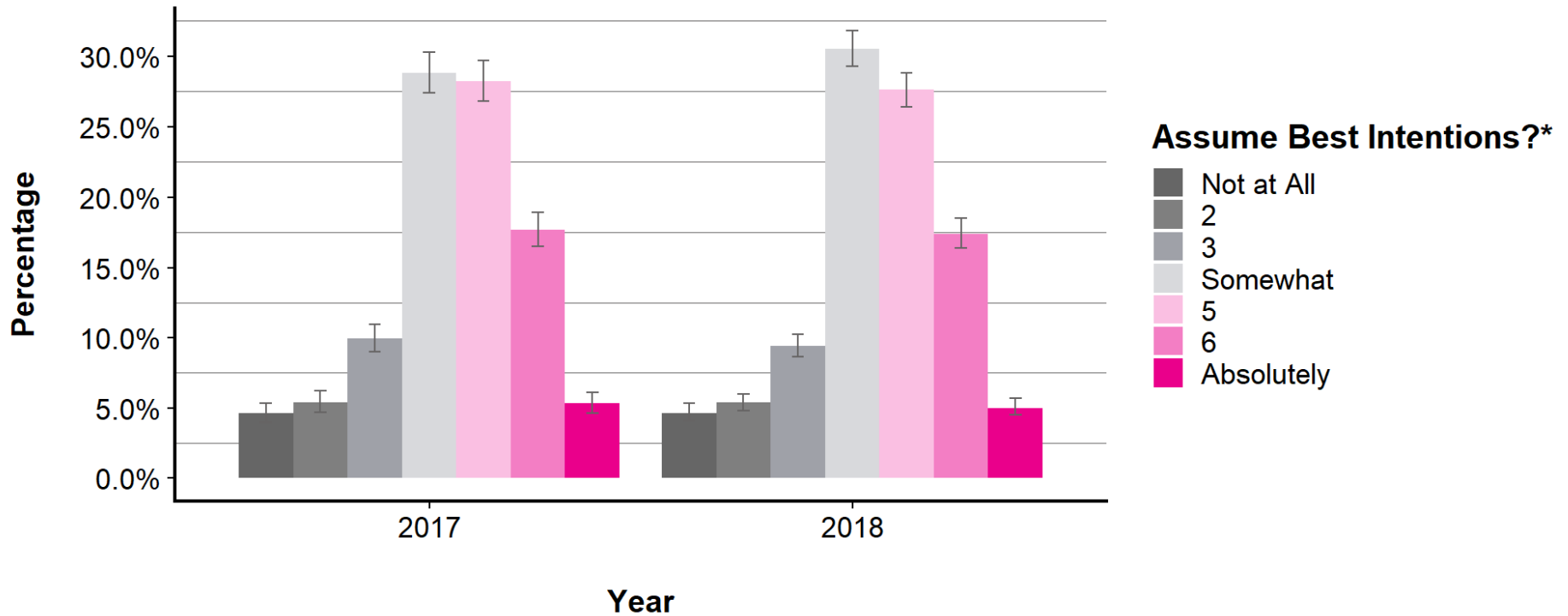
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2017		2018			2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %		Percent	MoE +/- %	Percent	MoE +/- %
Not at All	4.6	0.6	4.6	0.6	**5**	28.2	1.4	27.6	1.2
2	5.4	0.8	5.4	0.6	**6**	17.7	1.2	17.4	1.0
3	9.9	1.0	9.4	0.8	**Absolutely**	5.3	0.8	5.0	0.6
Somewhat	28.8	1.4	30.5	1.2					

Helping a Stranger

In the 2018 online survey participants were also asked the question, "Please think about what you would do in the following situation. Suppose you were given 14 hours of free time off from work, and had the opportunity to spend any amount of this time from 0-14 hours, doing a personal favor for a random stranger. Outside of this favour, you would never see this person again, and the stranger would not know how much time you were given in total. If you were given 14 hours of free time, how much (from 0-14) would you spend doing a favor for the stranger?"

Participants indicated that they would spend an average of 6.0 (+/- 0.1) hours helping the stranger.

Evaluation of Current Relationship Between Self and Others*
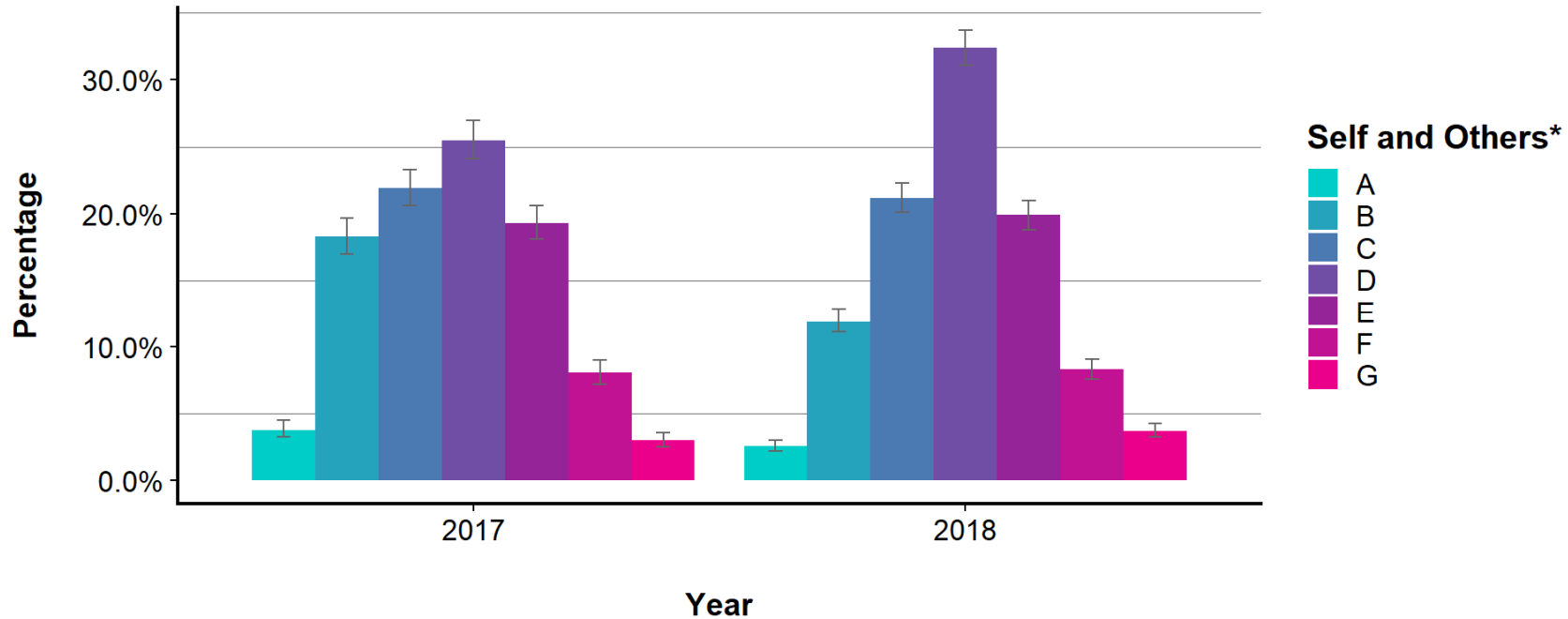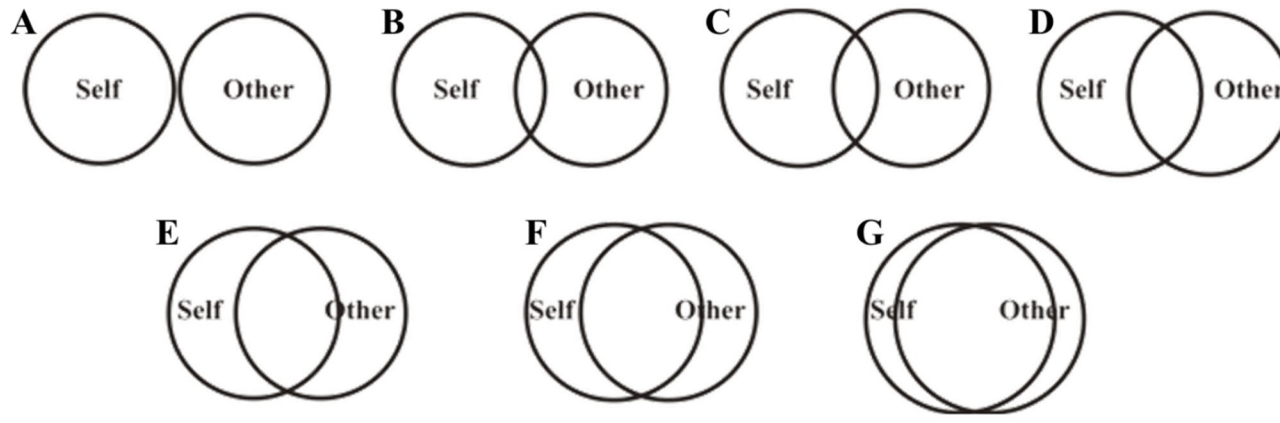
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* The exact wording of this question in the online survey was, "Please select the picture above that best describes your current relationship with other human beings, on average."

Evaluation of Current Relationship Between Self and Others*, Continued

	2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %
A	3.8	0.6	2.6	0.4
B	18.3	1.4	11.9	1.0
C	21.9	1.4	21.2	1.2
D	25.5	1.4	32.4	1.2
E	19.3	1.4	19.9	1.2
F	8.1	1.0	8.3	0.8
G	3.0	0.6	3.7	0.6

* The exact wording of this question in the online survey was, "Please select the picture above that best describes your current relationship with other human beings, on average."

Relationship with Nature

Evaluation of Current Relationship Between Self and Nature*
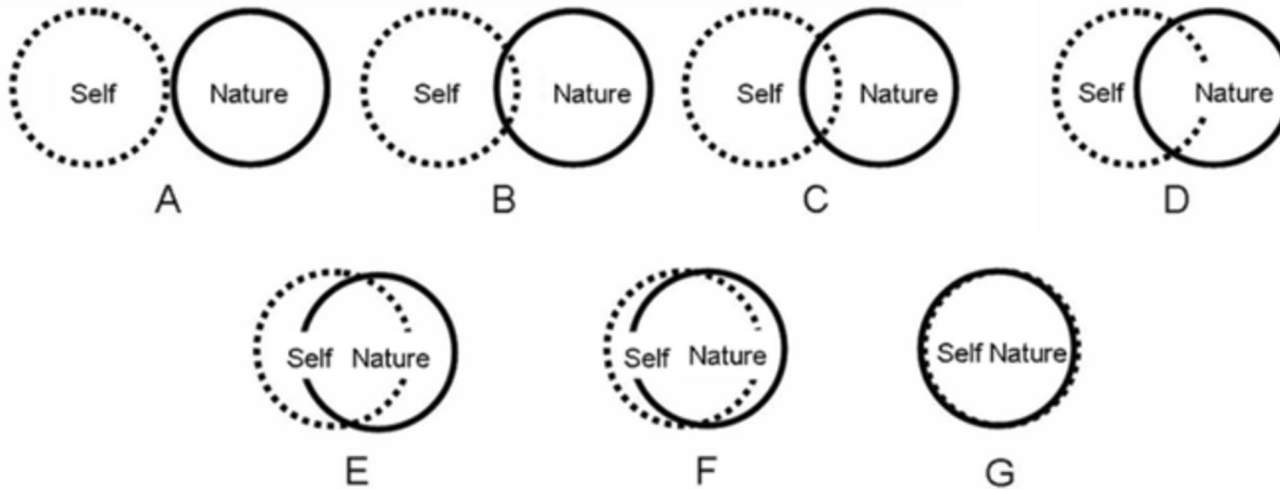
* This question was first introduced in the 2018 online survey. The exact wording of this question in the online survey was, "Please select the picture above that best describes your relationship with the natural environment. How interconnected are you with nature? (Self = you, Nature = the environment)."
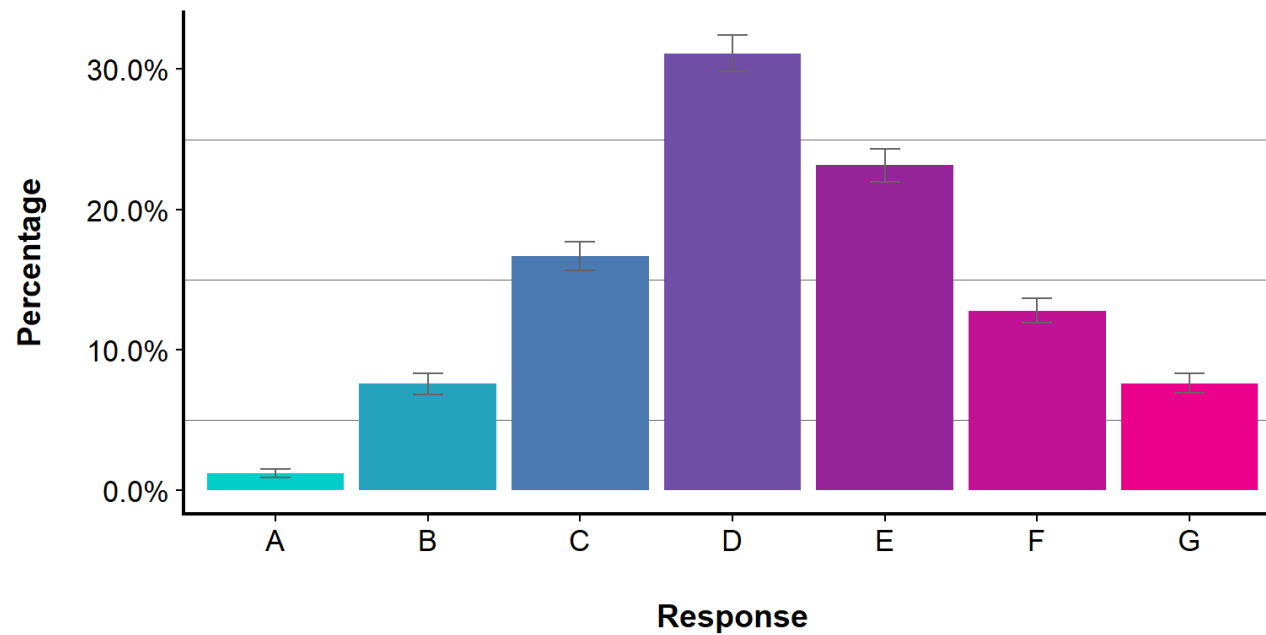
Self and Nature*

A
B
C
D
E
F
G

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Evaluation of Current Relationship Between Self and Nature*, Continued

	2018 Percent	MoE +/- %
A	1.2	0.2
B	7.6	0.8
C	16.7	1.0
D	31.1	1.2
E	23.2	1.2
F	12.8	1.0
G	7.6	0.8

* This question was first introduced in the 2018 online survey. The exact wording of this question in the online survey was, "Please select the picture above that best describes your relationship with the natural environment. How interconnected are you with nature? (Self = you, Nature = the environment)."

Self-Identification with Specified Group Labels*
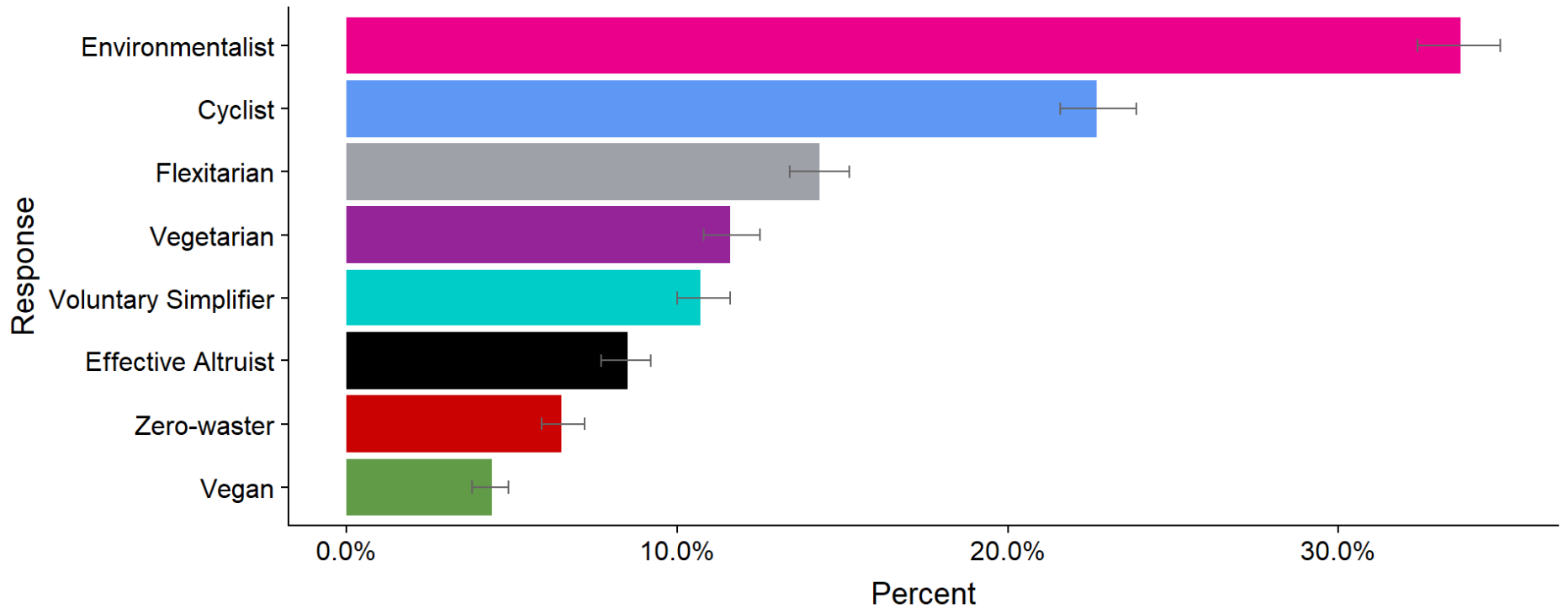
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question was first introduced in the 2018 online survey. Participants selected all option(s) that applied.

	2018			2018	
	Percent	MoE +/- %		Percent	MoE +/- %
Environmentalist	33.7	1.2	**Voluntary Simplifier**	10.7	0.8
Cyclist	22.7	1.2	**Effective Altruist**	8.5	0.8
Flexitarian	14.3	1.0	**Zero-waster**	6.5	0.6
Vegetarian	11.6	0.8	**Vegan**	4.4	0.6

Environmental Perspectives*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

*"I think of myself as an environmentally-friendly consumer."*
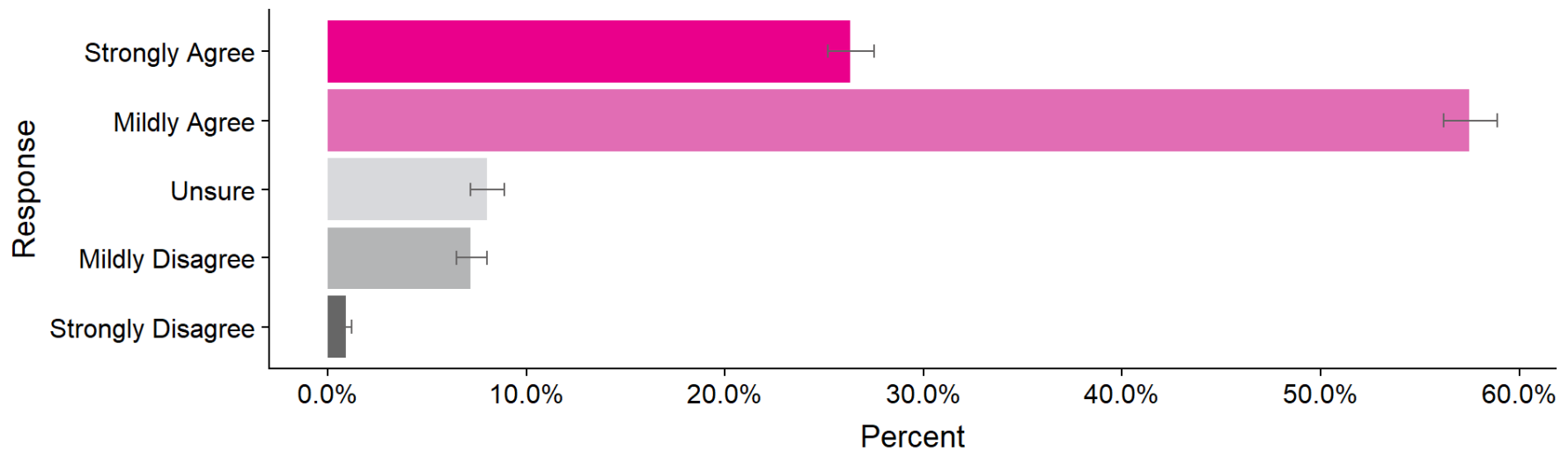
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018	
	Percent	**MoE +/- %**
Strongly Agree	26.3	1.2
Mildly Agree	57.5	1.4
Unsure	8.0	0.8
Mildly Disagree	7.2	0.8
Strongly Disagree	0.9	0.2

Environmental Perspectives*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"I think of myself as someone who is very concerned with environmental issues."
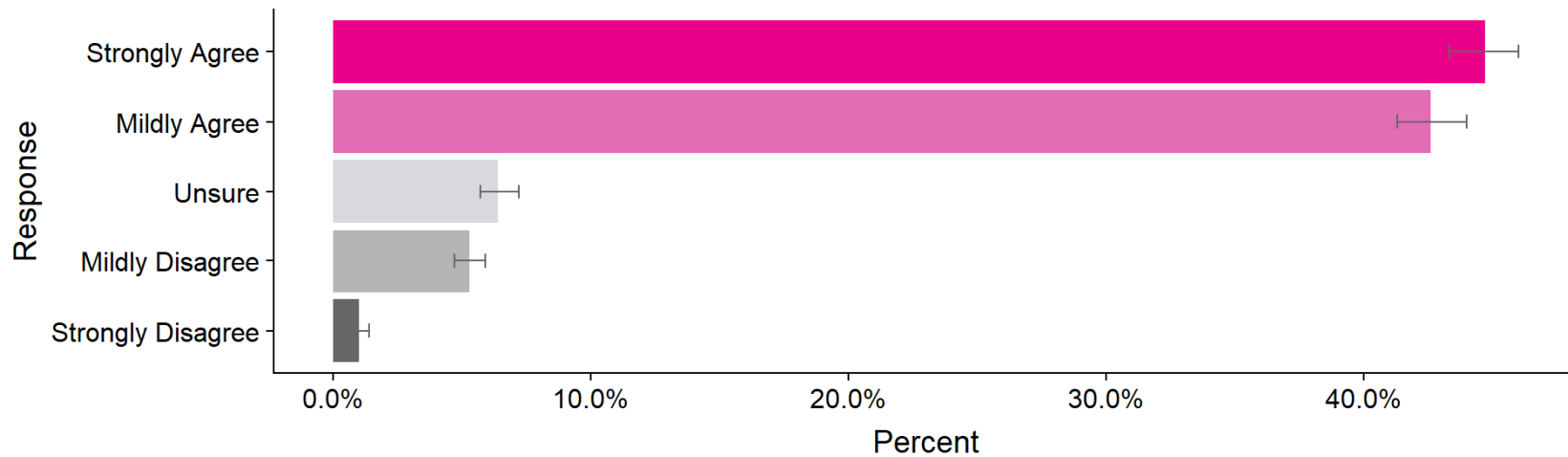
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018 Percent	MoE +/- %
Strongly Agree	44.7	1.4
Mildly Agree	42.6	1.4
Unsure	6.4	0.8
Mildly Disagree	5.3	0.6
Strongly Disagree	1.0	0.2

Environmental Perspectives*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"I would be embarrassed to be seen as having an environmentally-friendly lifestyle."
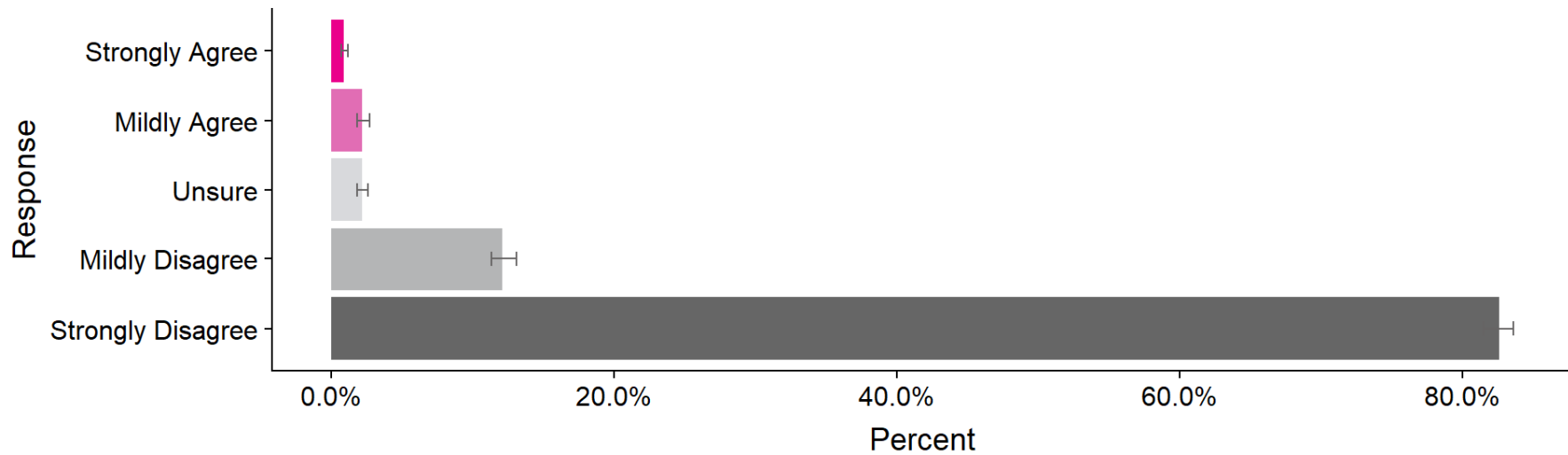
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018 Percent	MoE +/- %
Strongly Agree	0.9	0.2
Mildly Agree	2.2	0.4
Unsure	2.2	0.4
Mildly Disagree	12.1	1.0
Strongly Disagree	82.6	1.0

Environmental Perspectives*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"I would not want my family or friends to think of me as someone who is concerned about environmental issues."
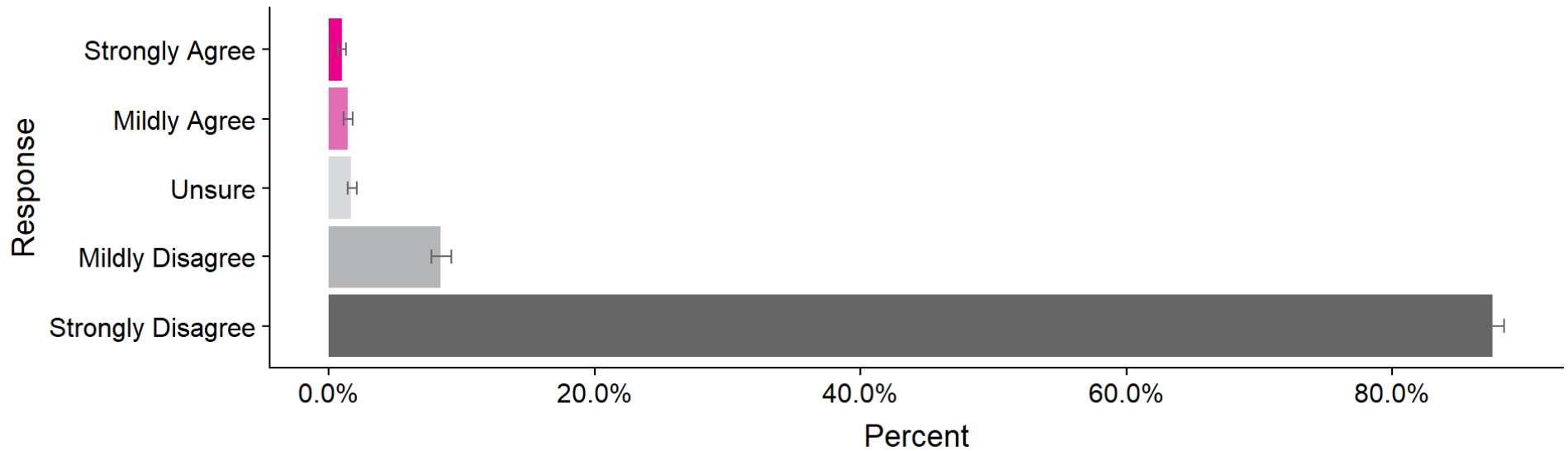
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018	
	Percent	MoE +/- %
Strongly Agree	1.0	0.2
Mildly Agree	1.4	0.4
Unsure	1.7	0.4
Mildly Disagree	8.4	0.8
Strongly Disagree	87.5	1.0

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"Humans have the right to modify the natural environment to suit their needs."
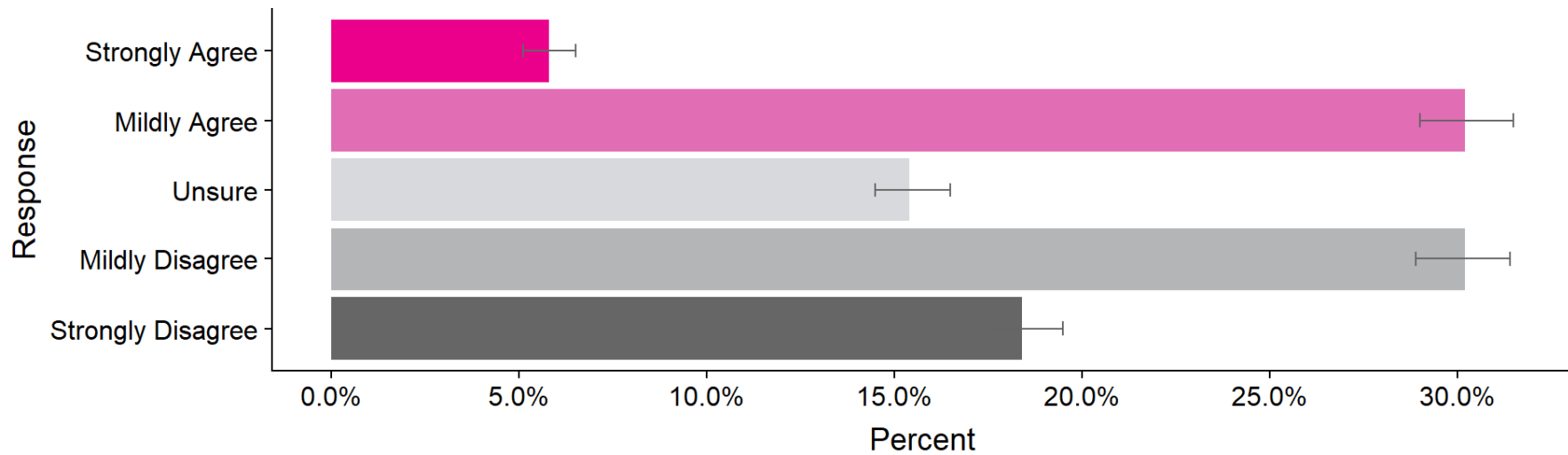
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018 Percent	MoE +/- %
Strongly Agree	5.8	0.6
Mildly Agree	30.2	1.2
Unsure	15.4	1.0
Mildly Disagree	30.2	1.2
Strongly Disagree	18.4	1.0

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"Humans are severely abusing the planet."
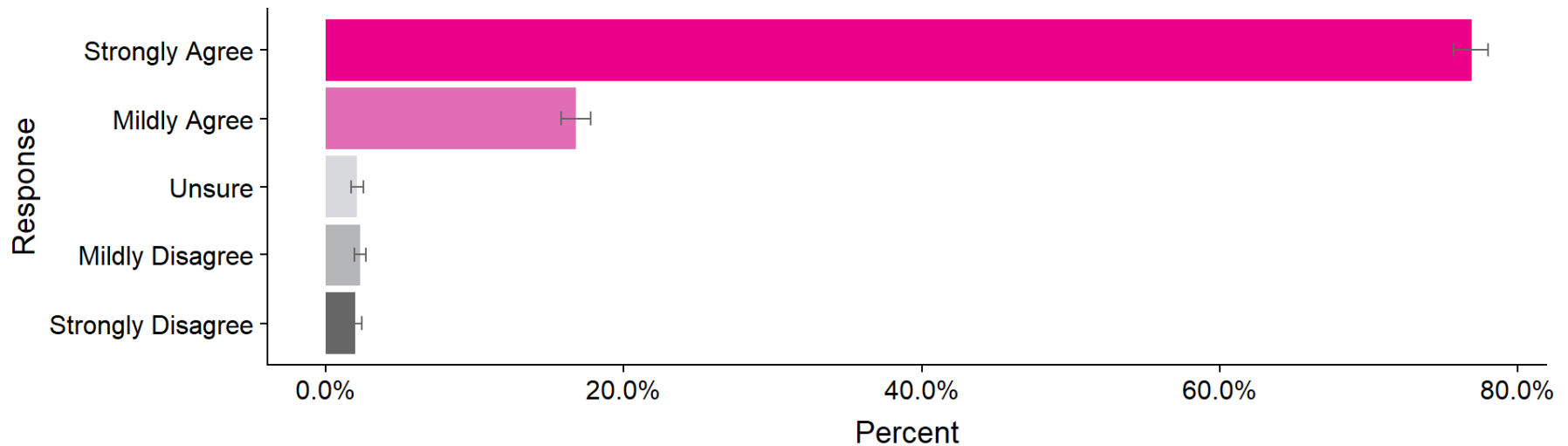
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018 Percent	MoE +/- %
Strongly Agree	76.9	1.2
Mildly Agree	16.8	1.0
Unsure	2.1	0.4
Mildly Disagree	2.3	0.4
Strongly Disagree	2.0	0.4

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"Plants and animals have the same rights as humans to exist."
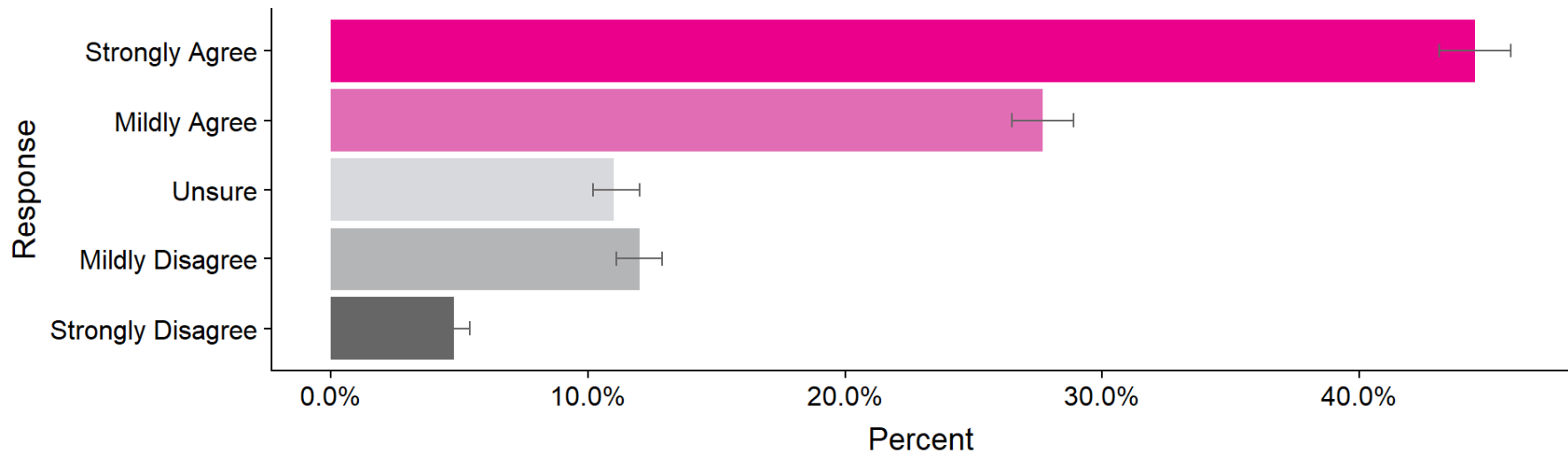
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018	
	Percent	MoE +/- %
Strongly Agree	44.5	1.4
Mildly Agree	27.7	1.2
Unsure	11.0	1.0
Mildly Disagree	12.0	1.0
Strongly Disagree	4.8	0.6

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"Nature is strong enough to cope with the impact of modern industrial nations."
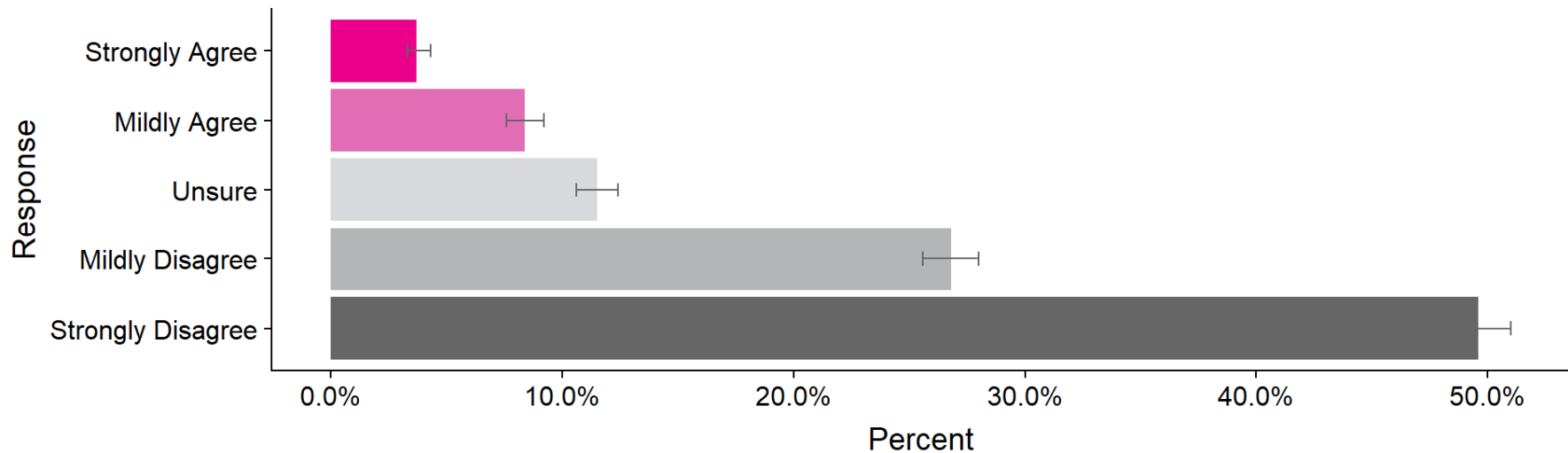
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018 Percent	MoE +/- %
Strongly Agree	3.7	0.6
Mildly Agree	8.4	0.8
Unsure	11.5	0.8
Mildly Disagree	26.8	1.2
Strongly Disagree	49.6	1.4

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"Humans were meant to rule over the rest of nature."
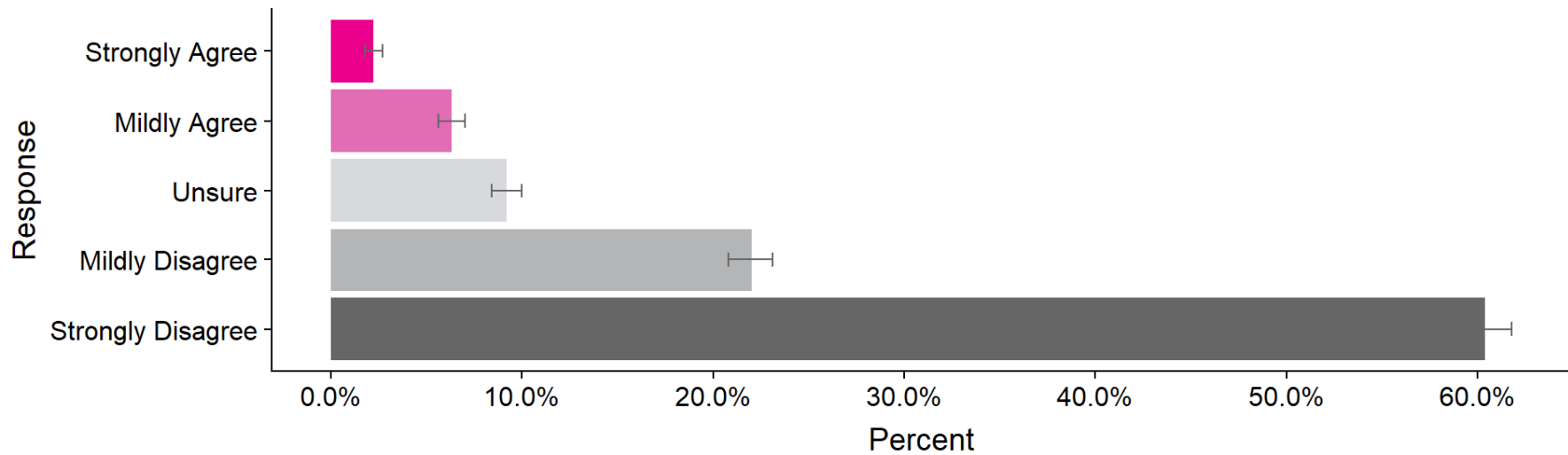
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018	
	Percent	MoE +/- %
Strongly Agree	2.2	0.4
Mildly Agree	6.3	0.8
Unsure	9.2	0.8
Mildly Disagree	22.0	1.2
Strongly Disagree	60.4	1.4

Humans and Nature*

Participants were asked to use a scale to indicate the degree to which they agreed with the statement below, from "Strongly Disagree" to "Strongly Agree." The plot and table below represent responses for the statement:

"The balance of nature is very delicate and easily upset."
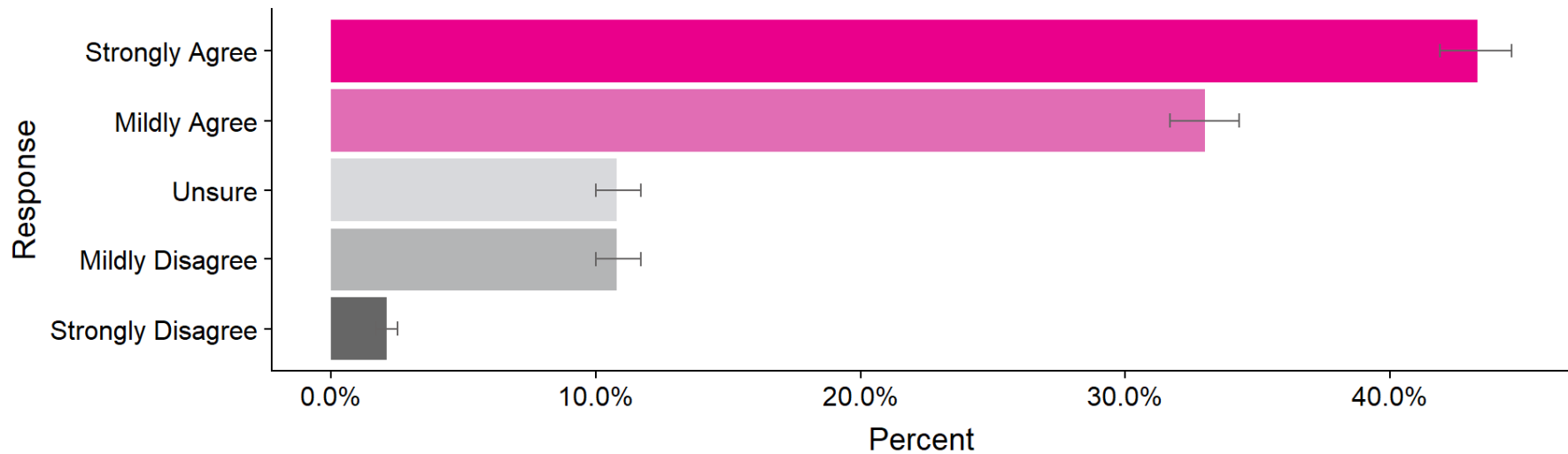
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question set was first introduced in the 2018 online survey.

	2018 Percent	MoE +/- %
Strongly Agree	43.3	1.4
Mildly Agree	33.0	1.4
Unsure	10.8	0.8
Mildly Disagree	10.8	0.8
Strongly Disagree	2.1	0.4

Evaluation of Increased Open-Mindedness* After Going to Black Rock City
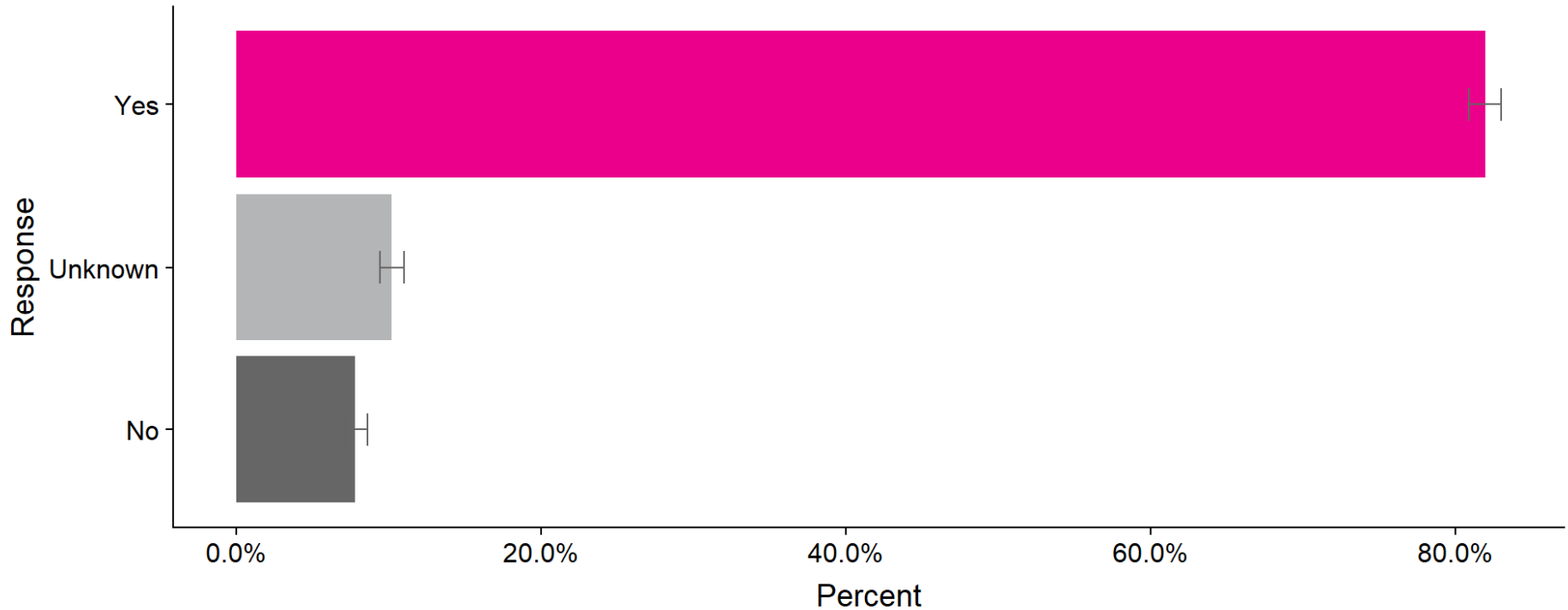
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question was first introduced in the 2018 online survey. The exact wording of this question in the online survey was, "Do you find yourself more open-minded and/or more willing to try new things after going to Black Rock City?"

	2018 Percent	MoE +/- %
Yes	82.0	1.0
Unknown	10.2	0.8
No	7.8	0.6

Comparing Settings

Perceptions of Others

Participants were asked to use a scale to indicate the degree to which the statement below applied to them, from "Not at all like me" (1) to "Very much like me" (9) in Black Rock City and in the default world. The plot and table below represent responses for the statement:

"When people smile at me, I assume they are demonstrating that they are friendly and approachable."
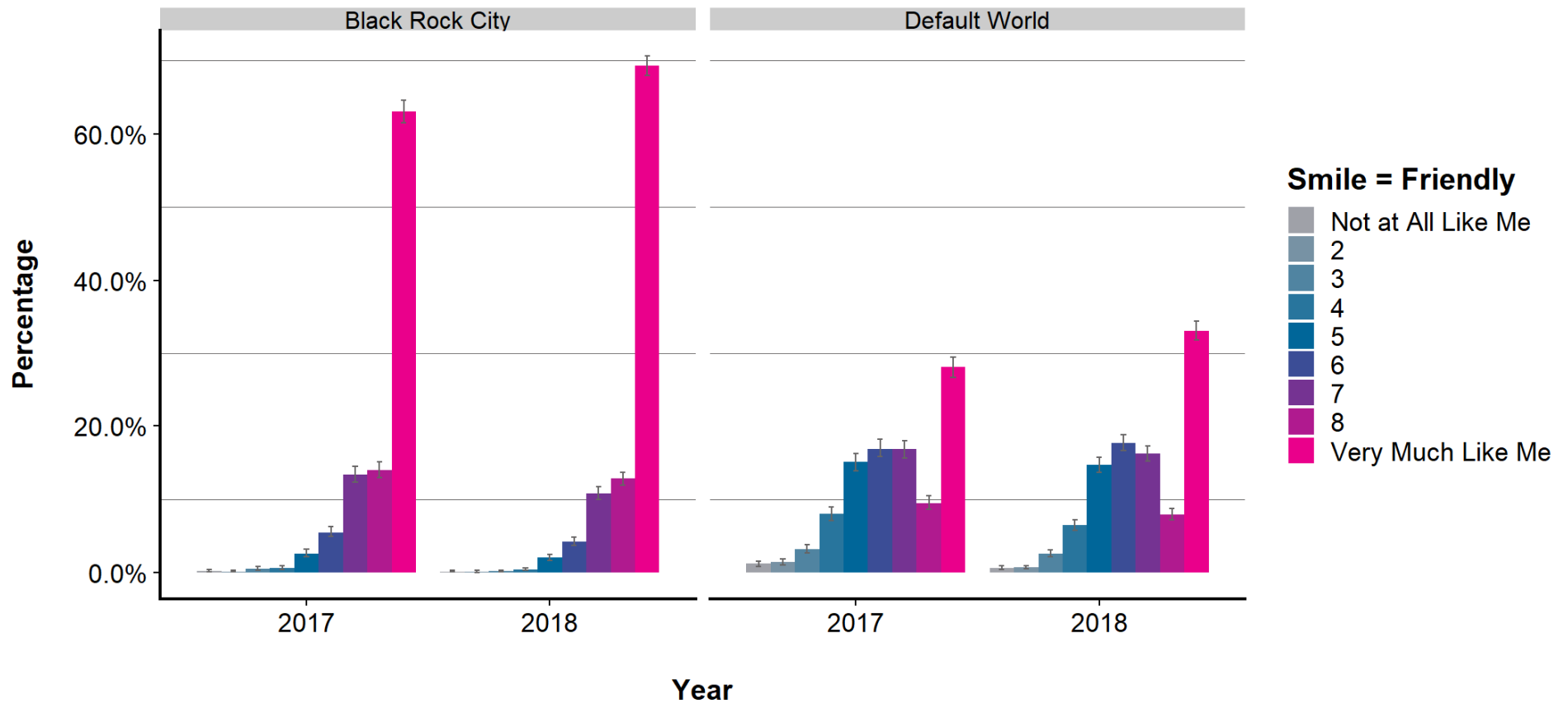
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

Perceptions of Others, Continued

"When people smile at me, I assume they are demonstrating that they are friendly and approachable."

| | Black Rock City | | | | Default World | | | |
| | **2017** | | **2018** | | **2017** | | **2018** | |
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Not at All Like Me	0.2	0.2	0.1	0.0	1.2	0.4	0.6	0.2
2	0.1	0.2	0.1	0.2	1.4	0.4	0.7	0.2
3	0.5	0.2	0.2	0.2	3.2	0.6	2.6	0.4
4	0.6	0.2	0.4	0.2	8.0	1.0	6.5	0.8
5	2.6	0.6	2.1	0.4	15.1	1.2	14.7	1.0
6	5.5	0.8	4.2	0.6	16.9	1.2	17.7	1.2
7	13.4	1.2	10.8	0.8	16.8	1.2	16.2	1.0
8	14.0	1.2	12.8	1.0	9.5	1.0	7.9	0.8
Very Much Like Me	63.1	1.6	69.3	1.4	28.0	1.4	33.1	1.4

Perceptions of Others

Participants were asked to use a scale to indicate the degree to which the statement below applied to them, from "Not at all like me" (1) to "Very much like me" (9) in Black Rock City and in the default world. The plot and table below represent responses for the statement:

"When people smile at me, I assume they are feeling happy about something."
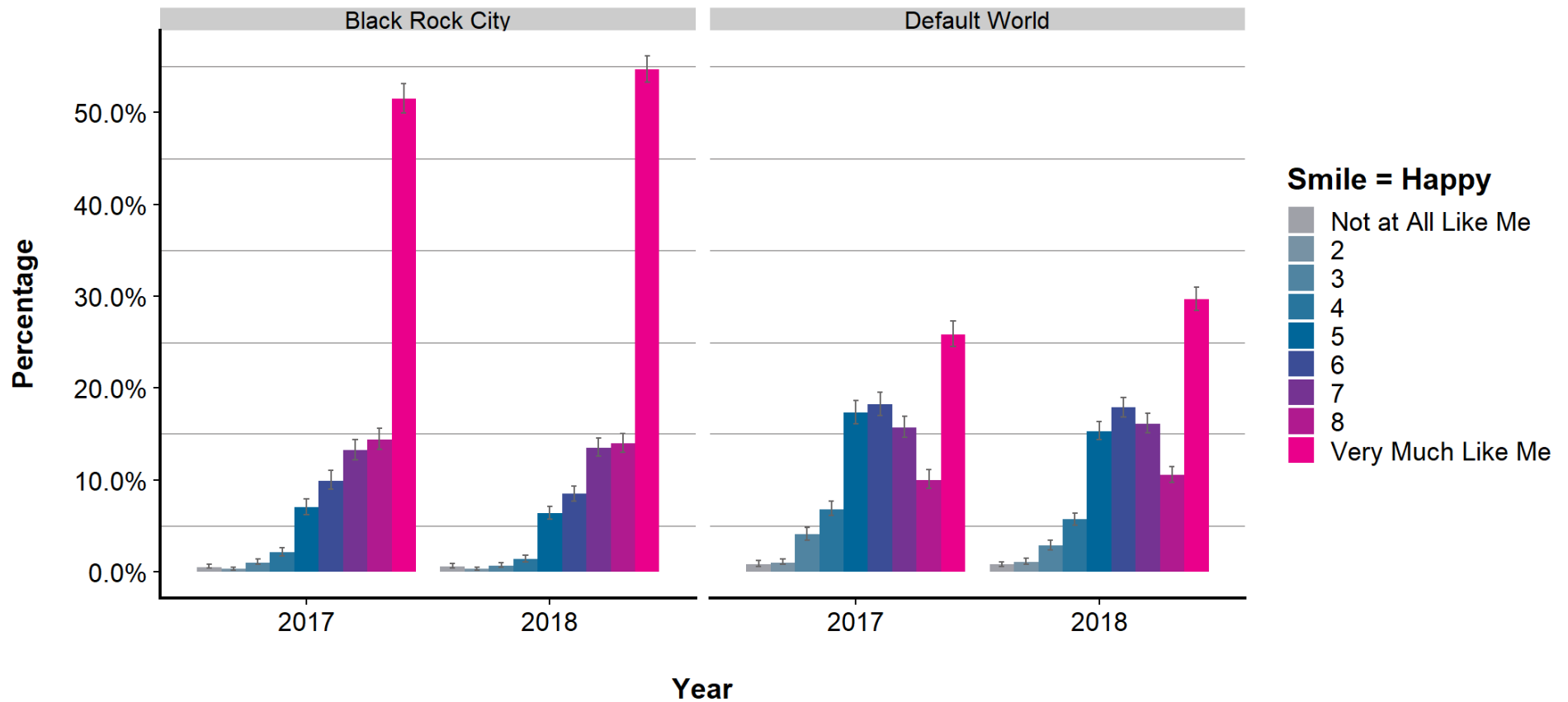
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

Perceptions of Others, Continued

"When people smile at me, I assume they are feeling happy about something."

| | Black Rock City | | | | Default World | | | |
| | 2017 | | 2018 | | 2017 | | 2018 | |
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All Like Me	0.5	0.2	0.6	0.2	0.8	0.2	0.8	0.2
2	0.3	0.2	0.3	0.2	1.0	0.4	1.1	0.4
3	1.0	0.4	0.7	0.2	4.1	0.6	2.9	0.4
4	2.1	0.4	1.4	0.4	6.8	0.8	5.7	0.6
5	7.0	0.8	6.4	0.6	17.3	1.2	15.3	1.0
6	9.9	1.0	8.5	0.8	18.2	1.2	17.9	1.0
7	13.2	1.2	13.5	1.0	15.7	1.2	16.1	1.0
8	14.4	1.2	14.0	1.0	10.0	1.0	10.5	0.8
Very Much Like Me	51.5	1.6	54.7	1.4	25.9	1.4	29.7	1.2

Perceptions of Others

Participants were asked to use a scale to indicate the degree to which the statement below applied to them, from "Not at all like me" (1) to "Very much like me" (9) in Black Rock City and in the default world. The plot and table below represent responses for the statement:

"When people smile at me, I assume they are trying to control me and put me in my place."
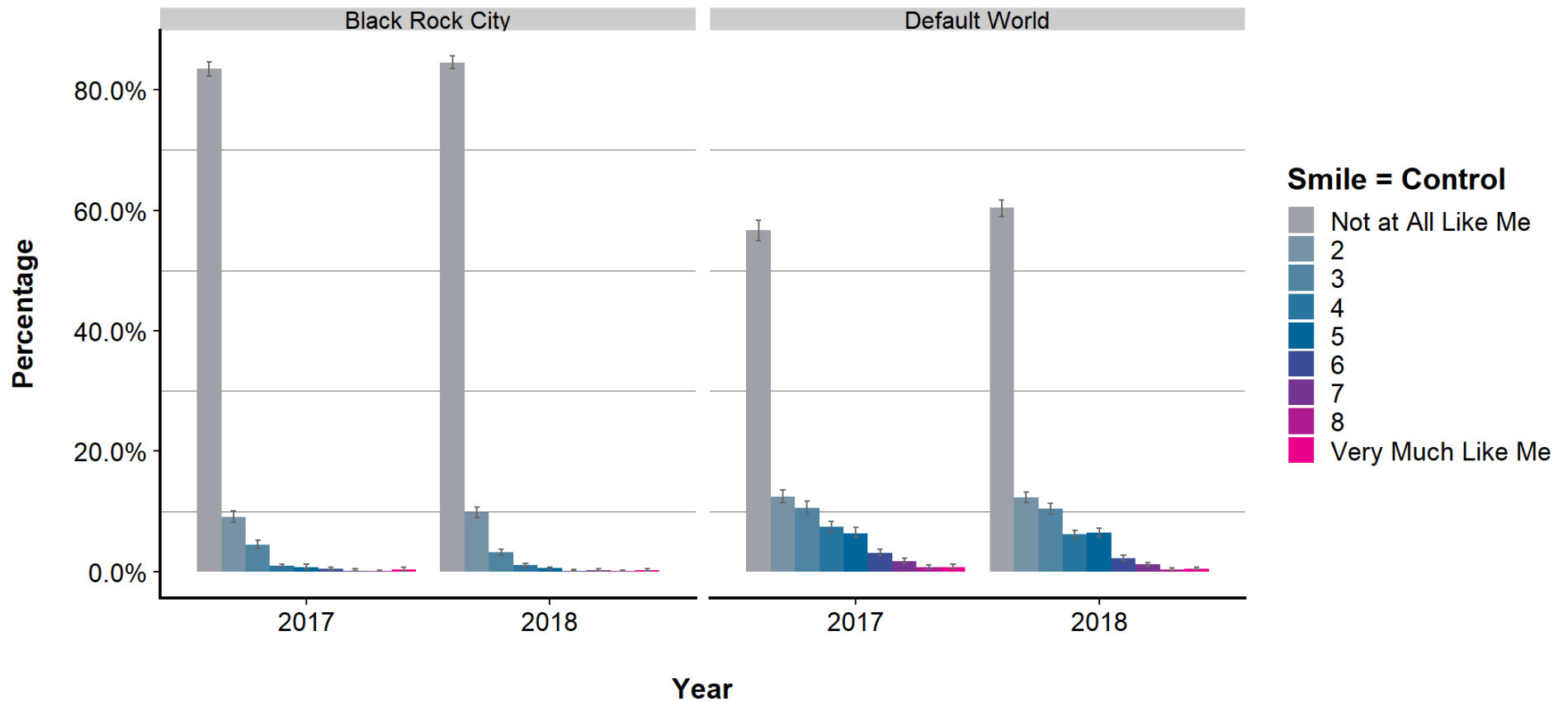
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

Perceptions of Others, Continued

"When people smile at me, I assume they are trying to control me and put me in my place."

| | Black Rock City | | | | Default World | | | |
| | 2017 | | 2018 | | 2017 | | 2018 | |
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All Like Me	83.4	1.2	84.5	1.0	56.7	1.6	60.4	1.4
2	9.1	1.0	9.8	0.8	12.5	1.0	12.3	1.0
3	4.5	0.6	3.2	0.4	10.6	1.0	10.4	0.8
4	1.0	0.4	1.1	0.2	7.5	1.0	6.2	0.8
5	0.7	0.4	0.6	0.2	6.4	0.8	6.5	0.8
6	0.5	0.2	0.2	0.2	3.1	0.6	2.3	0.4
7	0.2	0.2	0.3	0.2	1.8	0.4	1.2	0.4
8	0.1	0.0	0.1	0.2	0.7	0.4	0.4	0.2
Very Much Like Me	0.4	0.2	0.3	0.2	0.8	0.4	0.5	0.2

Emotional Expression

Participants were asked to use a scale to indicate the degree to which the statement below applied to them, from "Not at all like me" (1) to "Very much like me" (9) in Black Rock City and in the default world. The plot and table below represent responses for the statement:

"When I want to express an emotion, I can easily do so."
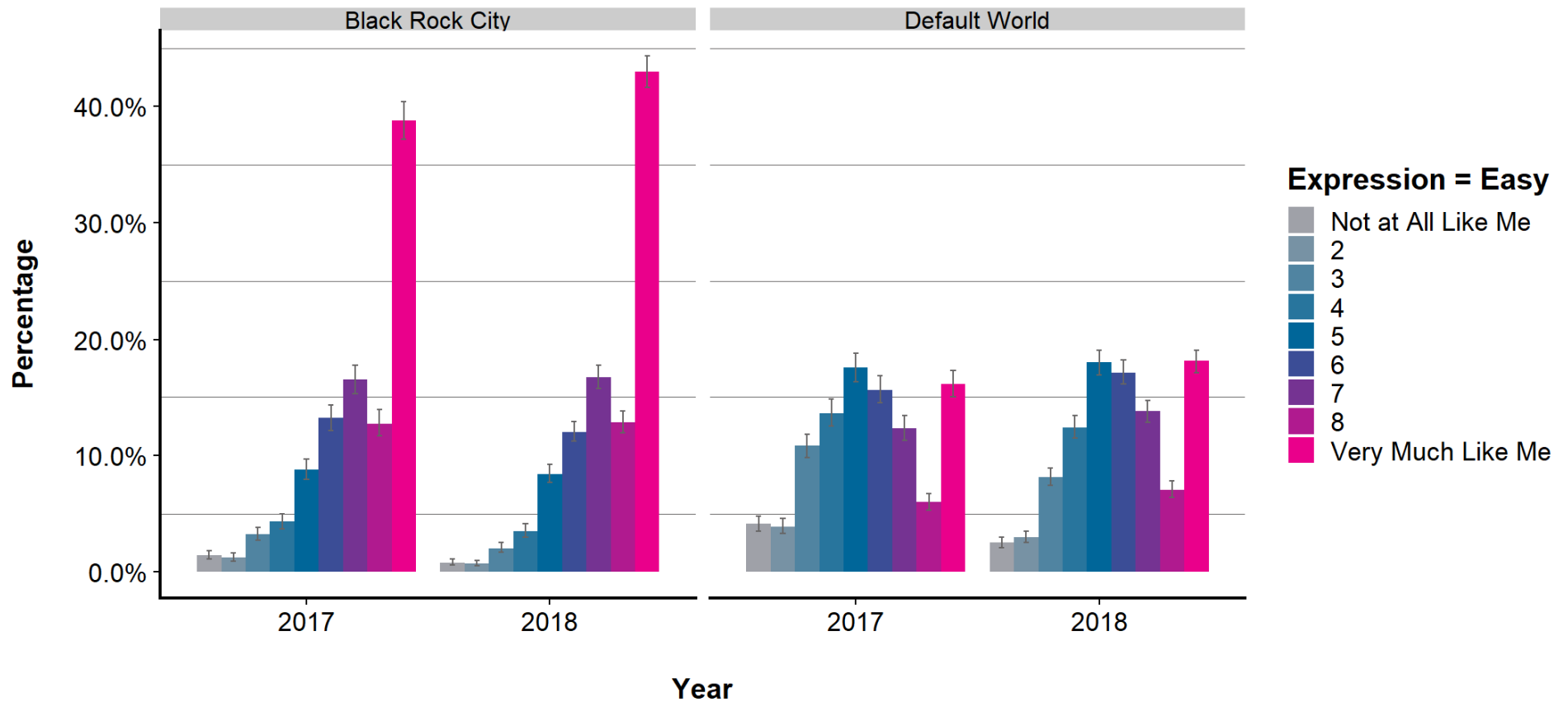
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

Emotional Expression, Continued

"When I want to express an emotion, I can easily do so."

	Black Rock City				Default World			
	2017		2018		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All Like Me	1.4	0.4	0.8	0.2	4.1	0.6	2.5	0.4
2	1.2	0.4	0.7	0.2	3.9	0.6	3.0	0.4
3	3.2	0.6	2.0	0.4	10.8	1.0	8.1	0.8
4	4.3	0.6	3.5	0.6	13.6	1.2	12.4	1.0
5	8.8	1.0	8.4	0.8	17.5	1.2	18.0	1.0
6	13.2	1.0	12.0	1.0	15.6	1.2	17.1	1.0
7	16.5	1.2	16.7	1.0	12.3	1.0	13.8	1.0
8	12.7	1.2	12.8	1.0	6.0	0.8	7.0	0.8
Very Much Like Me	38.8	1.6	43.0	1.4	16.1	1.2	18.1	1.0

Default World Status

Participants were asked to use a scale to indicate the degree to which the statement below applied to them, from "Not at all like me" (1) to "Very much like me" (9) in Black Rock City and in the default world. The plot and table below represent responses for the statement:

"I feel that my status in the Default World (education, job, social standing) matters in my relations with people I meet."
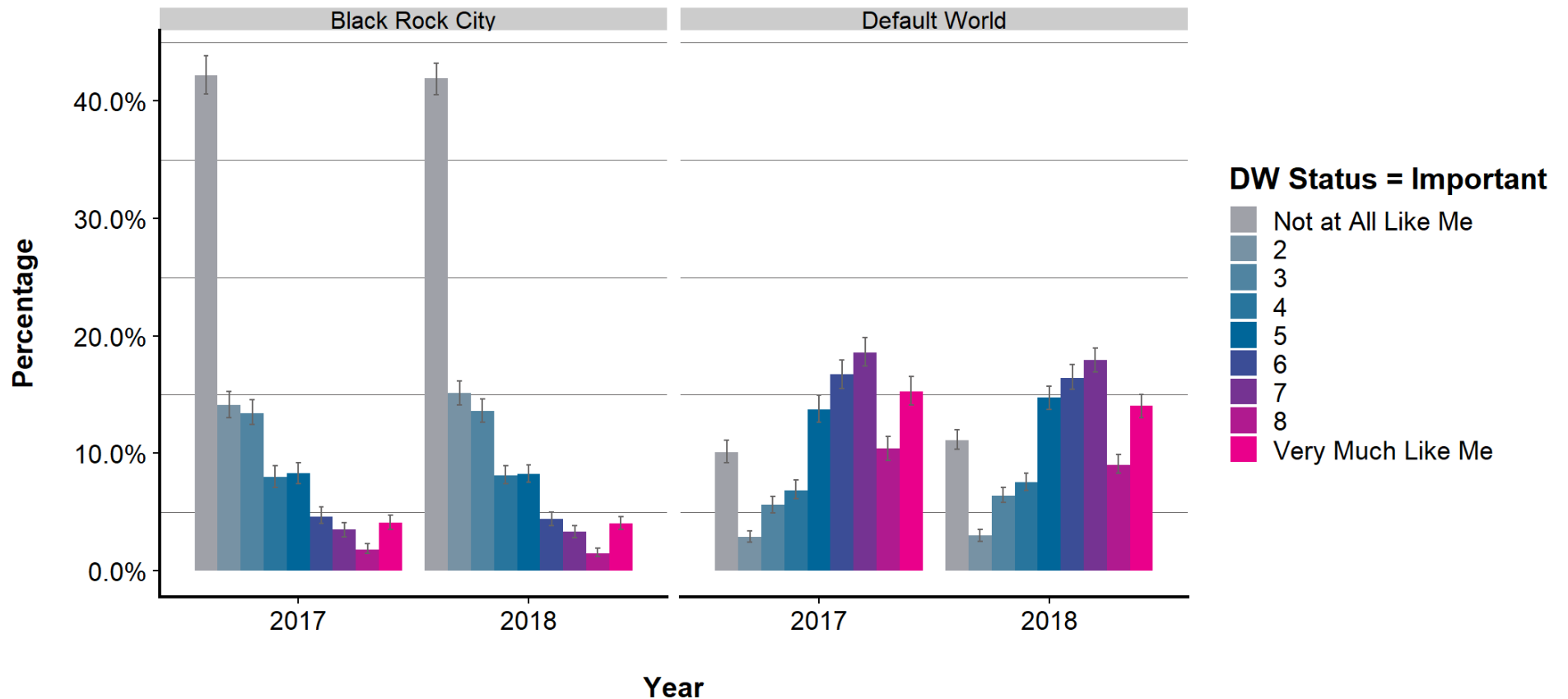
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

Default World Status, Continued

"I feel that my status in the Default World (education, job, social standing) matters in my relations with people I meet."

	Black Rock City				Default World			
	2017		**2018**		**2017**		**2018**	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Not at All Like Me	42.2	1.6	41.9	1.4	10.1	1.0	11.1	0.8
2	14.1	1.2	15.1	1.0	2.9	0.6	3.0	0.4
3	13.4	1.2	13.6	1.0	5.6	0.8	6.4	0.6
4	8.0	1.0	8.1	0.8	6.8	0.8	7.5	0.8
5	8.3	1.0	8.2	0.8	13.7	1.2	14.7	1.0
6	4.6	0.8	4.4	0.6	16.7	1.2	16.4	1.0
7	3.5	0.6	3.3	0.6	18.6	1.2	17.9	1.2
8	1.8	0.4	1.5	0.4	10.4	1.0	9.0	0.8
Very Much Like Me	4.1	0.6	4.0	0.6	15.2	1.2	14.0	1.0

Transformative Experience

Since 2015, a team of researchers have used the online survey to ask a series of questions about transformative experiences at Burning Man. They ask these questions in a variety of settings, studying the types of changes reported from participants in different environments. More information about the work conducted by this research team can be found at http://www.crockettlab.org/
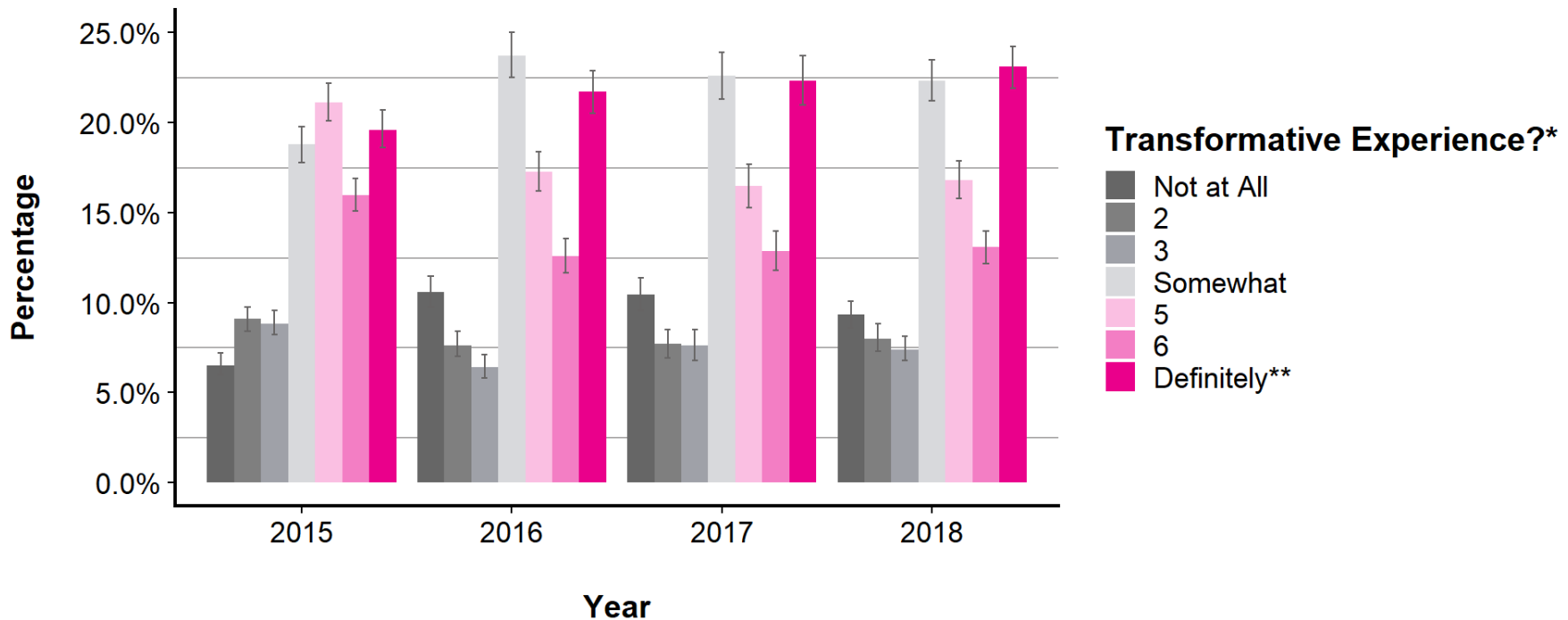
Self-Report of a Transformative Experience* in Black Rock City

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* The exact wording of this question in the online survey was, "Did you have a transformative experience in BRC this year?"

** In the 2015 online survey this answer options was "Absolutely." In all following years, the option was changed to "Definitely."

Self-Report of a Transformative Experience* in Black Rock City, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	6.5	0.6	10.6	0.8	10.5	1.0	9.3	0.8
2	9.1	0.8	7.6	0.8	7.7	0.8	8.0	0.8
3	8.8	0.8	6.4	0.6	7.6	0.8	7.4	0.6
Somewhat	18.8	1.0	23.7	1.2	22.6	1.4	22.3	1.2
5	21.1	1.0	17.3	1.2	16.5	1.2	16.8	1.0
6	16.0	1.0	12.6	1.0	12.9	1.2	13.1	1.0
Definitely**	19.6	1.0	21.7	1.2	22.3	1.4	23.1	1.2

* The exact wording of this question in the online survey was, "Did you have a transformative experience in BRC this year?"

** In the 2015 online survey this answer options was "Absolutely." In all following years, the option was changed to "Definitely."

Degree of Expectation of a Transformative Experience* in Black Rock City
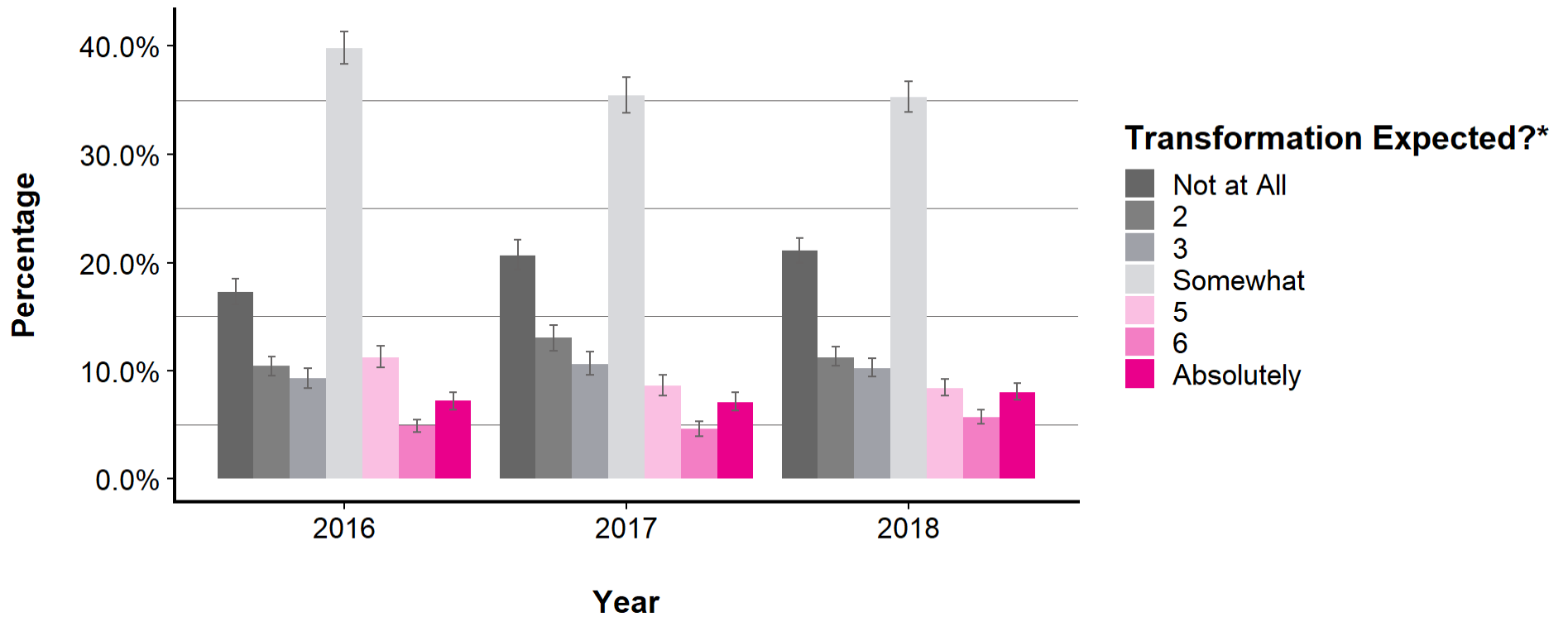
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Data presented in the plot above and table on next page are for participants who reported experiencing a transformative experience in Black Rock City during each event year. The exact wording of this question in the online survey was, "Did you go to Burning Man expecting this transformation?"

Degree of Expectation of a Transformative Experience* in Black Rock City, Continued

	2016		2017		2018	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Not at All	17.3	1.2	20.7	1.4	21.1	1.2
2	10.4	1.0	13.0	1.2	11.2	1.0
3	9.3	1.0	10.6	1.0	10.2	0.8
Somewhat	39.8	1.6	35.4	1.6	35.3	1.4
5	11.2	1.0	8.6	1.0	8.4	0.8
6	4.9	0.6	4.6	0.8	5.7	0.6
Absolutely	7.2	0.8	7.1	0.8	8.0	0.8

* Data presented in the plot on the previous page and table above are for participants who reported experiencing a transformative experience in Black Rock City during each event year. The exact wording of this question in the online survey was, "Did you go to Burning Man expecting this transformation?"

Degree of Desirability of a Transformative Experience* in Black Rock City

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Data presented in the plot above and table on the next page are for participants who reported experiencing a transformative experience in Black Rock City during each event year. The exact wording of this question in the online survey was, "Did you go to Burning Man desiring this transformation?"

Degree of Desirability of a Transformative Experience* in Black Rock City, Continued

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	12.1	1.0	11.3	1.0	13.9	1.0
2	8.0	0.8	8.6	1.0	8.9	0.8
3	7.6	0.8	7.0	0.8	7.1	0.8
Somewhat	29.7	1.4	28.5	1.6	25.8	1.2
5	15.1	1.2	14.8	1.2	11.7	1.0
6	9.5	0.8	9.0	1.0	10.8	1.0
Absolutely	18.0	1.2	20.8	1.4	21.8	1.2

* Data presented in the plot on the previous page and table above are for participants who reported experiencing a transformative experience in Black Rock City during each event year. The exact wording of this question in the online survey was, "Did you go to Burning Man desiring this transformation?"

Persistence of Transformative Experience* After Departing Black Rock City
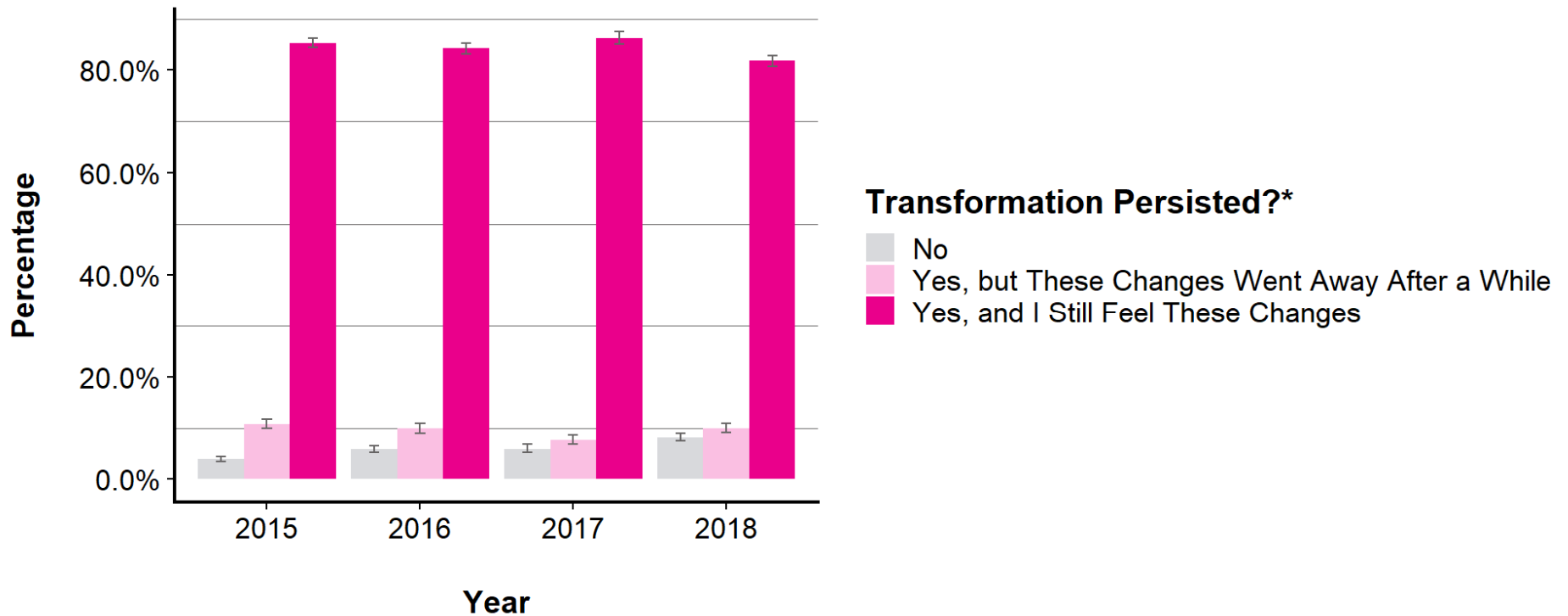
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below are for participants who reported experiencing a transformative experience in Black Rock City during each event year. The exact wording of this question in the online survey was, "Did this transformation persist after you left Black Rock City?"

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	3.9	0.6	5.9	0.8	5.9	0.8	8.2	0.8
Yes, but These Changes Went Away After a While	10.8	0.8	9.9	1.0	7.7	1.0	10.0	0.8
Yes, and I Still Feel These Changes	85.3	1.0	84.2	1.2	86.3	1.2	81.8	1.2

Duration* of Transformative Experience After Departing Black Rock City
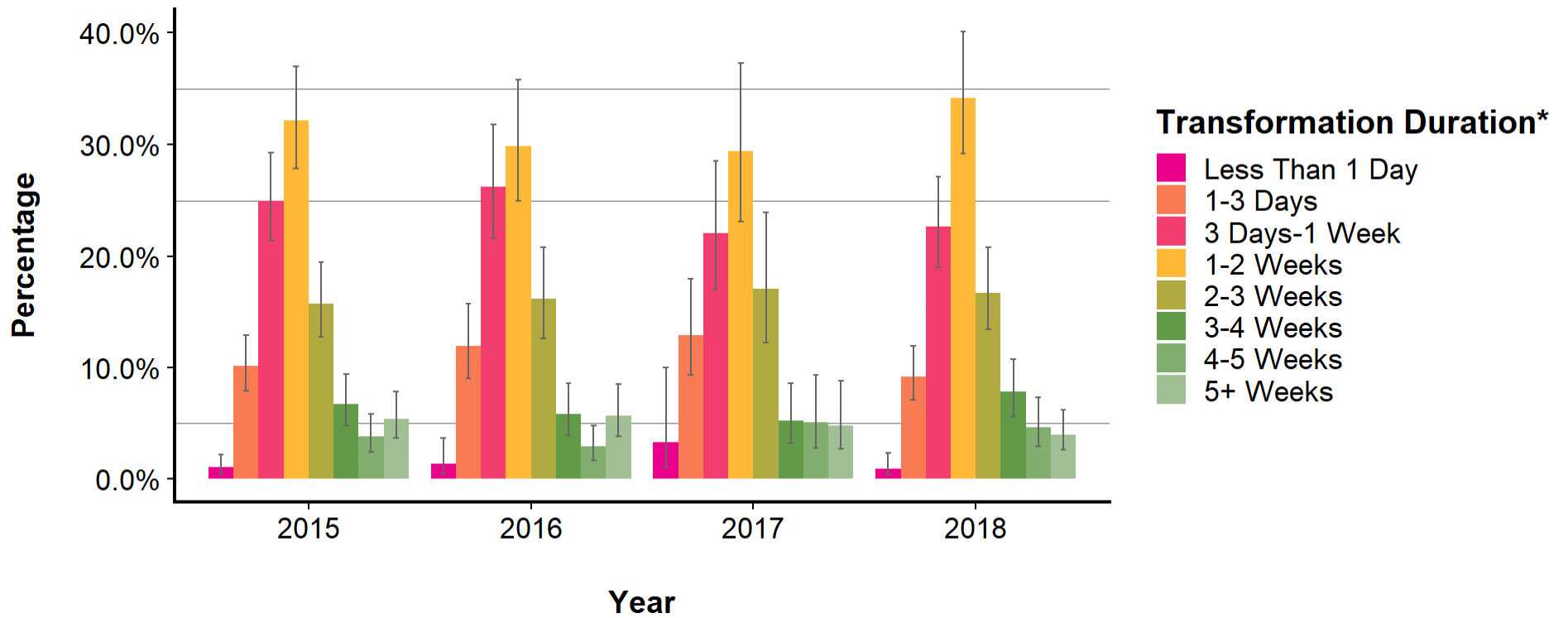
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Data presented in the plot above and table on the next page are for participants who reported experiencing a transformative experience that persisted after departing Black Rock City, but that went away before the online survey was submitted.

Duration* of Transformative Experience After Departing Black Rock City, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Less Than 1 Day	1.1	0.8	1.4	1.4	3.3	3.7	0.9	0.8
1-3 Days	10.1	2.5	11.9	3.3	12.9	4.3	9.2	2.4
3 Days-1 Week	25.0	3.9	26.2	5.1	22.1	5.7	22.7	4.1
1-2 Weeks	32.2	4.5	29.9	5.3	29.4	7.1	34.2	5.5
2-3 Weeks	15.8	3.3	16.2	4.1	17.1	5.7	16.7	3.7
3-4 Weeks	6.7	2.2	5.8	2.4	5.2	2.5	7.8	2.5
4-5 Weeks	3.8	1.6	2.9	1.6	5.1	3.1	4.6	2.2
5+ Weeks	5.4	2.0	5.7	2.4	4.8	2.9	4.0	1.8

* Data presented in the plot on the previous page and table above are for participants who reported experiencing a transformative experience that persisted after departing Black Rock City, but that went away before the online survey was submitted.

Perspectives on Burning Man

The 10 Principles

How Important are the 10 Principles to You?
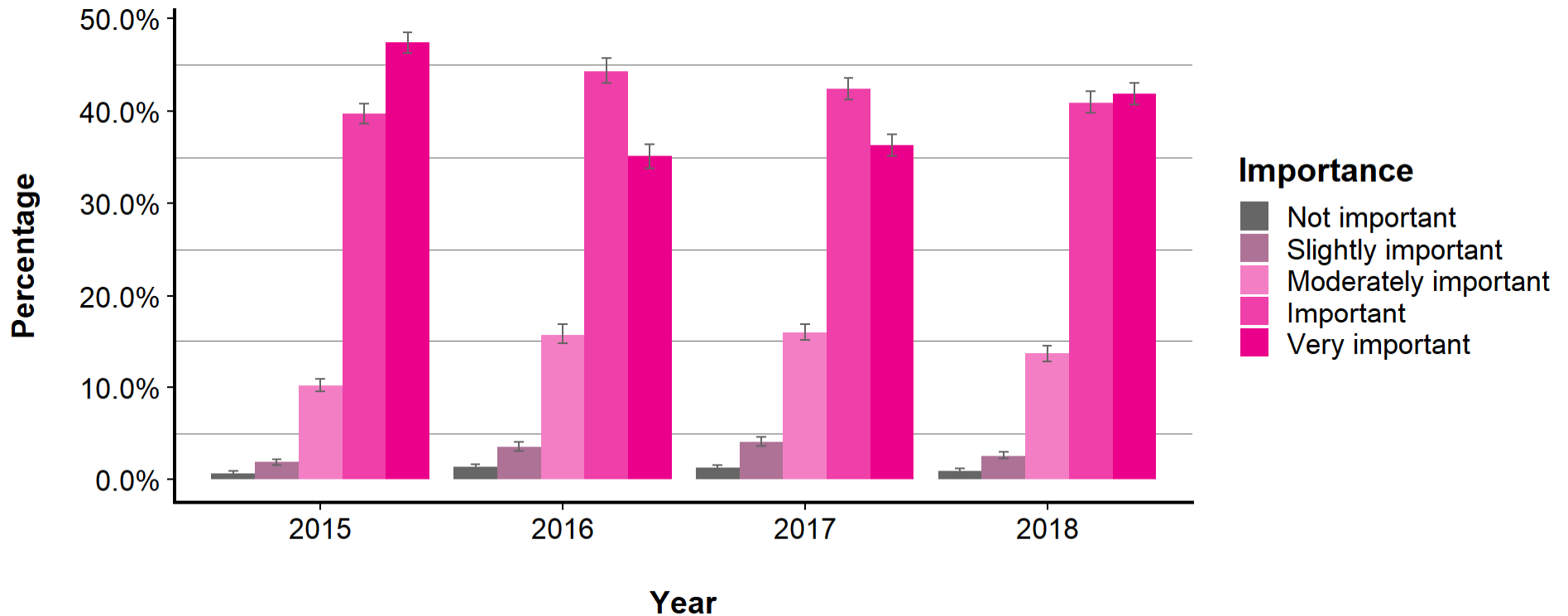
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

How Important are the 10 Principles to You? (Continued)

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not important	0.7	0.2	1.4	0.4	1.3	0.2	0.9	0.2
Slightly important	1.9	0.4	3.5	0.4	4.1	0.4	2.6	0.4
Moderately important	10.2	0.6	15.7	1.0	15.9	0.8	13.7	0.8
Important	39.7	1.2	44.3	1.4	42.4	1.2	40.9	1.2
Very important	47.4	1.2	35.1	1.4	36.3	1.2	41.9	1.2

How Essential are the 10 Principles to Creating an Authentic Burning Man Experience?
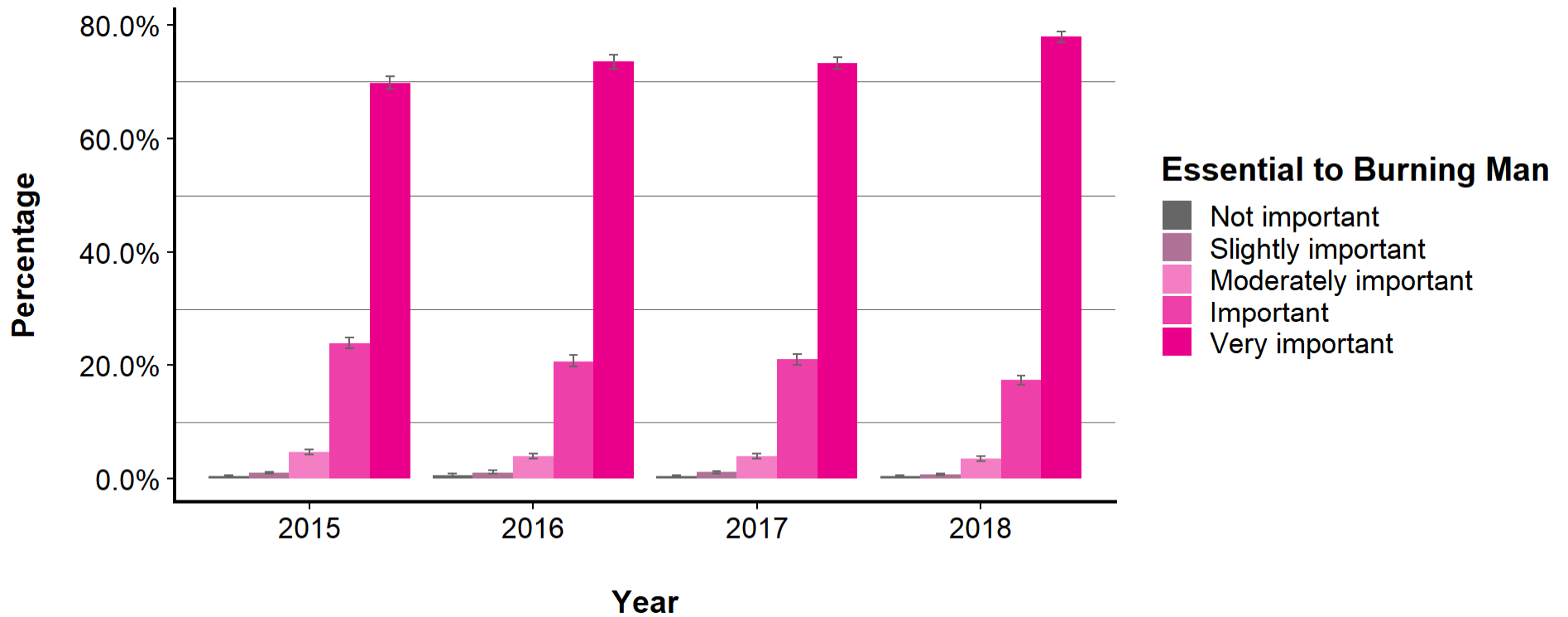
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2015		**2016**		**2017**		**2018**	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not important	0.5	0.2	0.7	0.2	0.5	0.2	0.5	0.2
Slightly important	1.1	0.2	1.1	0.2	1.2	0.2	0.8	0.2
Moderately important	4.8	0.4	4.0	0.6	4.0	0.4	3.5	0.4
Important	23.9	1.0	20.7	1.0	21.0	1.0	17.4	0.8
Very important	69.8	1.0	73.5	1.2	73.3	1.0	77.9	1.0

Principles Practiced Most Frequently in Everyday Life*
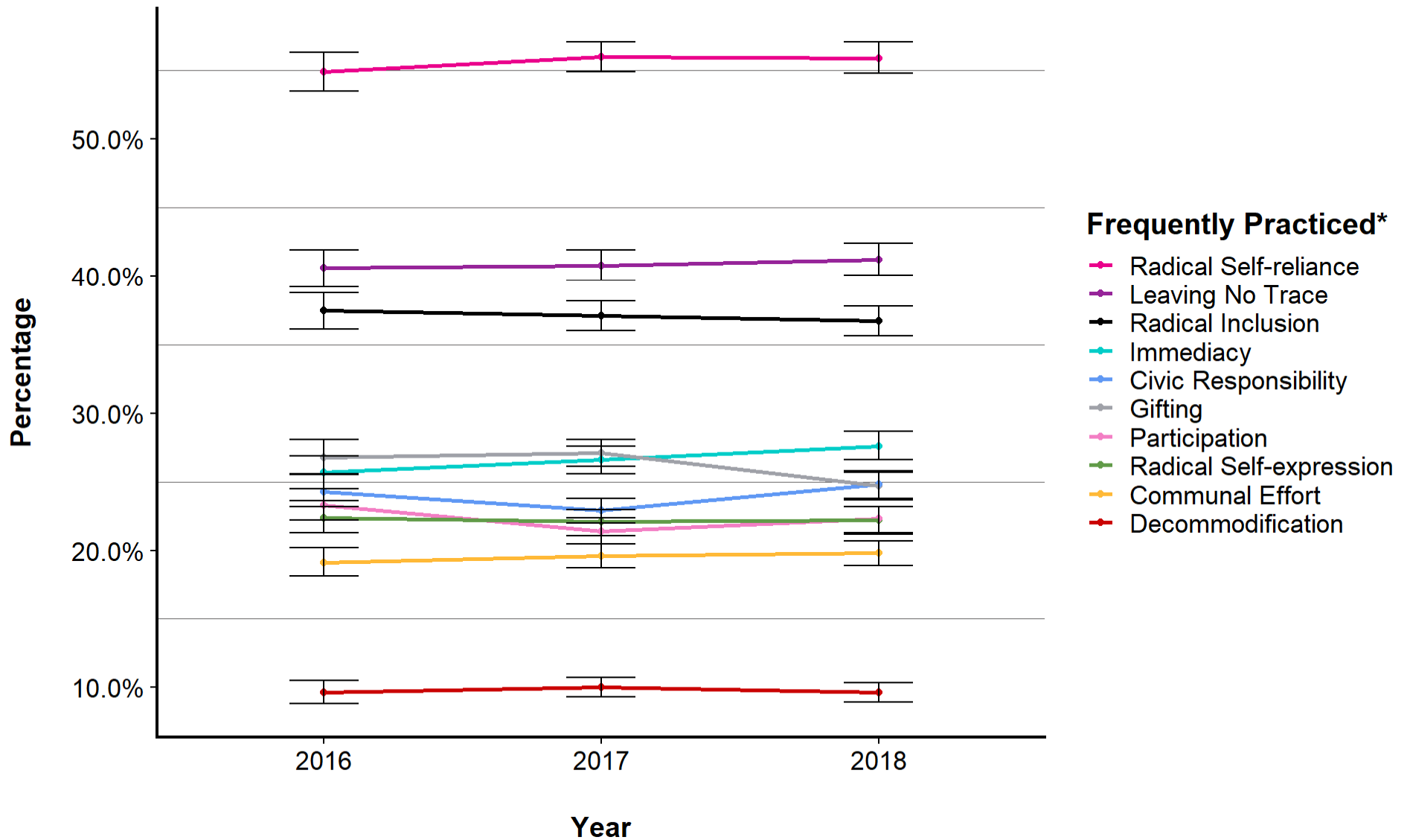
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

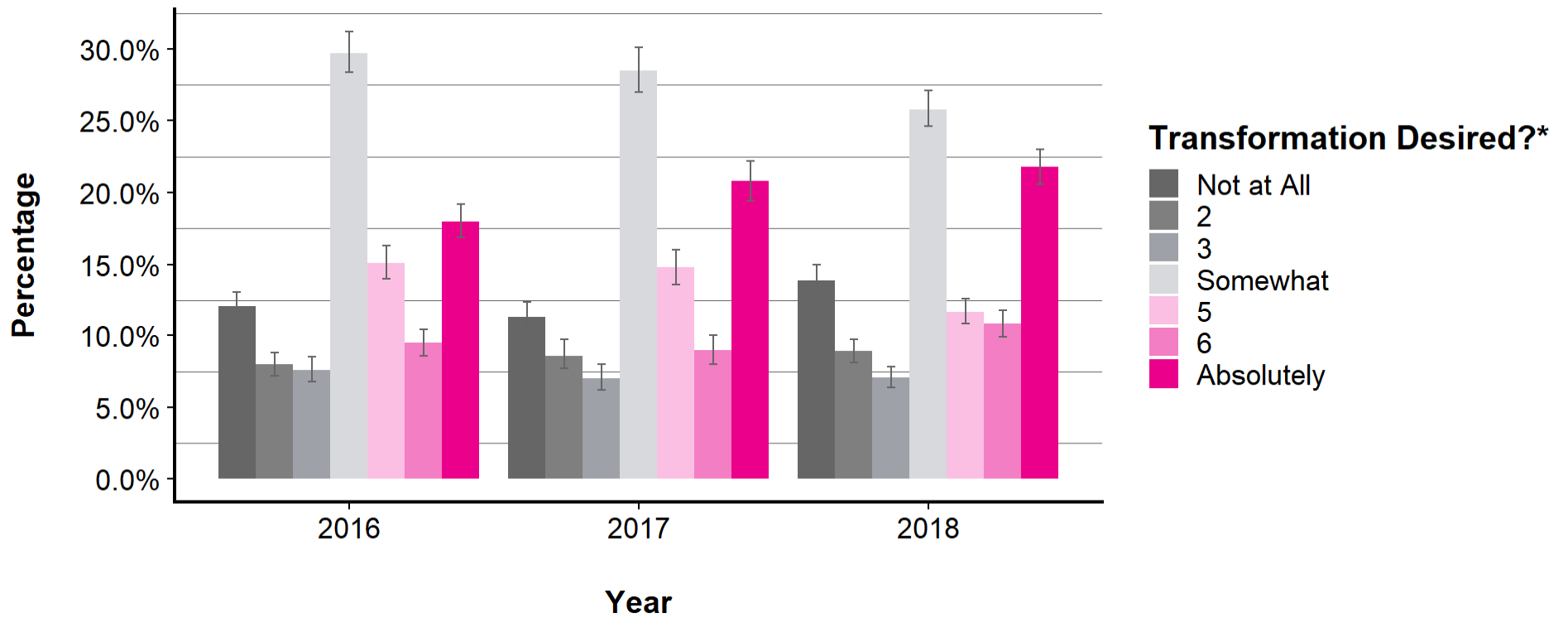* Participants selected up to three principles.

Principles Practiced Most Frequently in Everyday Life*, Continued

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Radical Self-reliance	54.9	1.4	56.0	1.2	55.9	1.2
Leaving No Trace	40.6	1.4	40.8	1.2	41.2	1.2
Radical Inclusion	37.5	1.4	37.1	1.2	36.7	1.2
Immediacy	25.7	1.2	26.6	1.0	27.6	1.0
Civic Responsibility	24.3	1.2	22.9	1.0	24.8	1.0
Gifting	26.8	1.2	27.1	1.0	24.7	1.0
Participation	23.3	1.2	21.4	1.0	22.3	1.0
Radical Self-expression	22.4	1.2	22.1	1.0	22.2	1.0
Communal Effort	19.1	1.0	19.6	1.0	19.8	1.0
Decommodification	9.6	0.8	10.0	0.8	9.6	0.8

* Participants selected up to three principles.

Principles Most Difficult to Practice in Everyday Life*
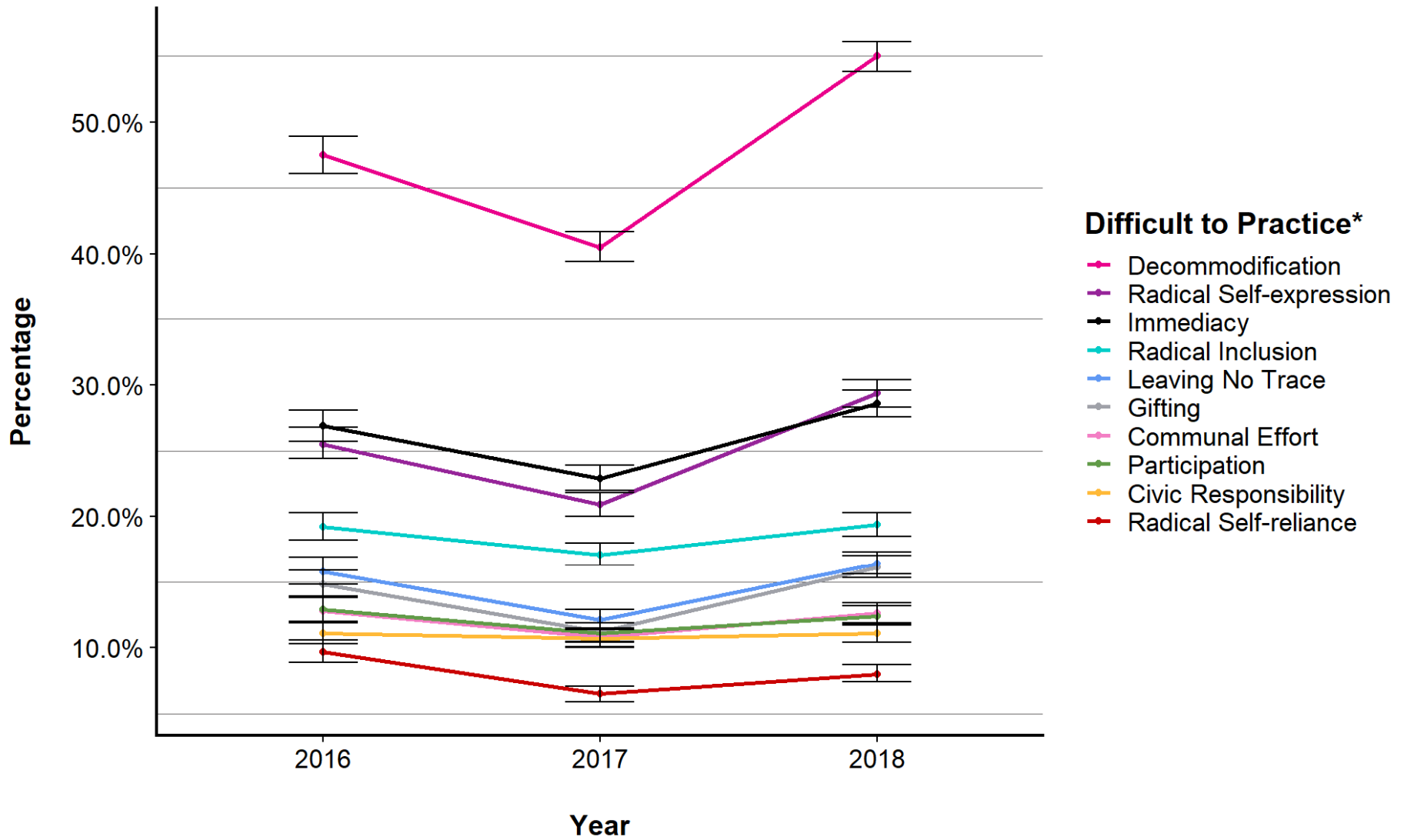
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Participants selected up to three principles.

Principles Most Difficult to Practice in Everyday Life*, Continued

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Decommodification	47.5	1.4	40.5	1.2	55.0	1.2
Radical Self-expression	25.5	1.2	20.9	1.0	29.4	1.0
Immediacy	26.9	1.2	22.9	1.0	28.6	1.0
Radical Inclusion	19.2	1.0	17.1	0.8	19.4	1.0
Leaving No Trace	15.8	1.0	12.1	0.8	16.4	0.8
Gifting	14.8	1.0	11.2	0.8	16.1	0.8
Communal Effort	12.8	1.0	10.8	0.8	12.6	0.8
Participation	12.9	1.0	11.1	0.8	12.4	0.8
Civic Responsibility	11.1	0.8	10.7	0.8	11.1	0.8
Radical Self-reliance	9.7	0.8	6.5	0.6	8.0	0.6

* Participants selected up to three principles.

Are You Incorporating Any of the 10 Principles in Your Workplace?
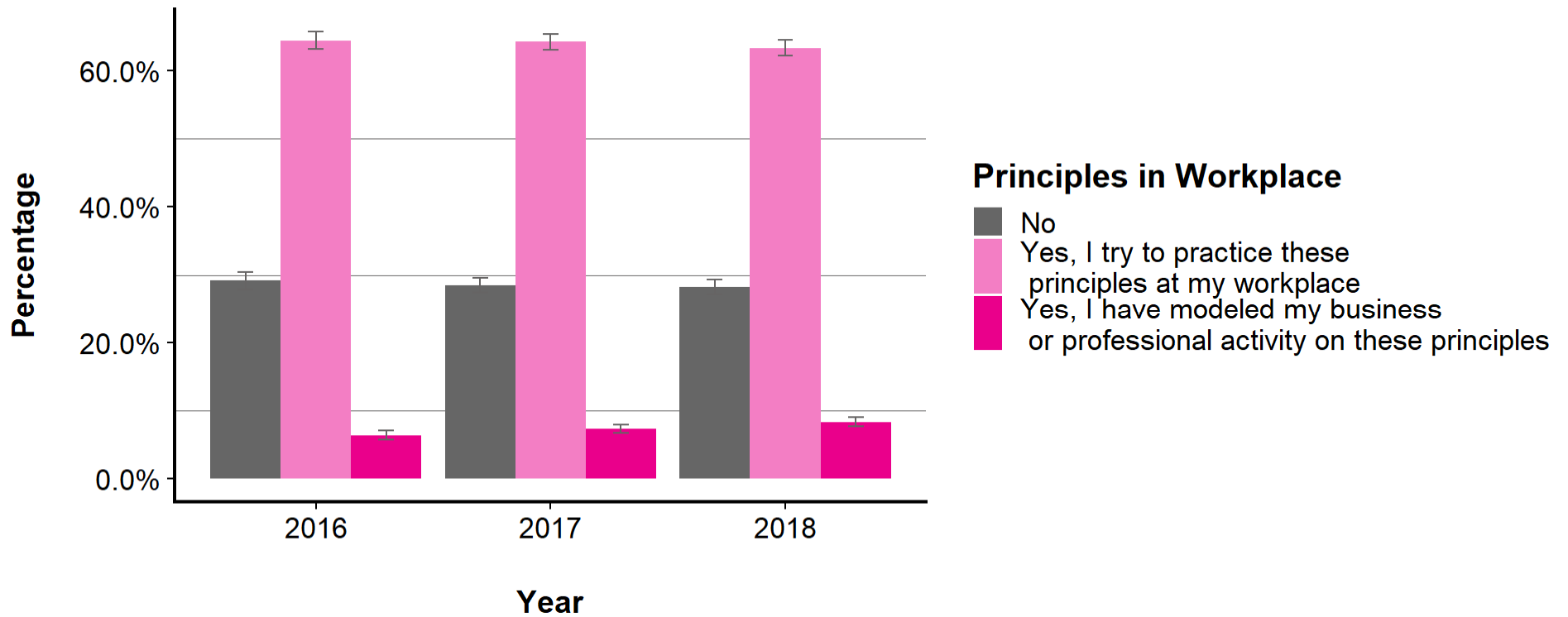
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	29.2	1.2	28.5	1.2	28.3	1.0
Yes, I try to practice these principles at my workplace	64.4	1.4	64.2	1.2	63.3	1.2
Yes, I have modeled my business or professional activity on these principles	6.4	0.6	7.3	0.6	8.3	0.6

Burning Man Attendance

Reasons for Going to Black Rock City This Year*
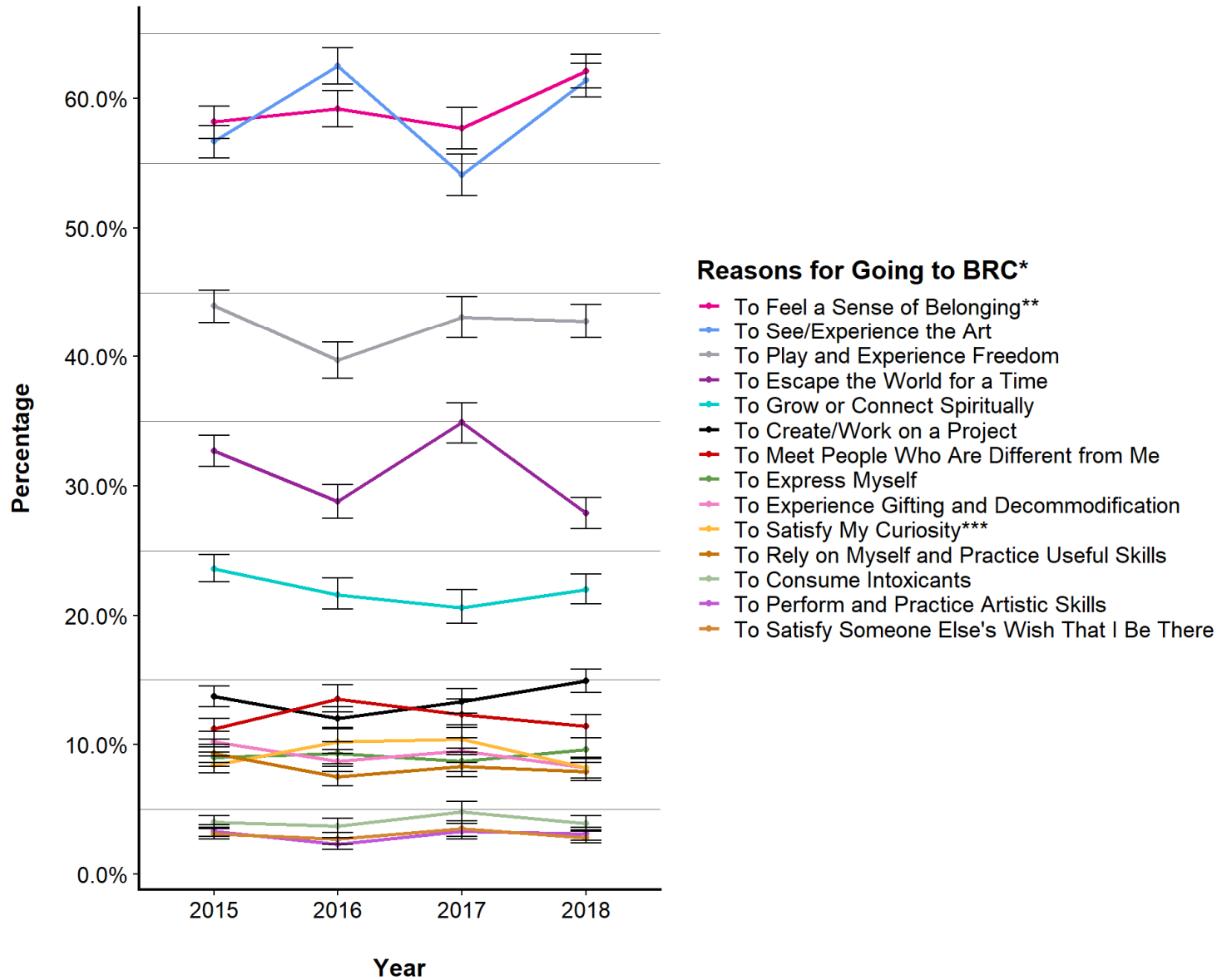
Reasons for Going to BRC*

- To Feel a Sense of Belonging**
- To See/Experience the Art
- To Play and Experience Freedom
- To Escape the World for a Time
- To Grow or Connect Spiritually
- To Create/Work on a Project
- To Meet People Who Are Different from Me
- To Express Myself
- To Experience Gifting and Decommodification
- To Satisfy My Curiosity***
- To Rely on Myself and Practice Useful Skills
- To Consume Intoxicants
- To Perform and Practice Artistic Skills
- To Satisfy Someone Else's Wish That I Be There

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

* Participants selected up to three options.

** The exact wording of the answer option in the online survey was, "To be with friends or like-minded people / feel a sense of belonging."

*** The exact wording of the answer option in the online survey was, "To satisfy my curiosity / check it off my 'bucket list.'"

Reasons for Going to Black Rock City This Year*, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
To Feel a Sense of Belonging**	58.2	1.2	59.2	1.4	57.7	1.6	62.1	1.4
To See/Experience the Art	56.7	1.2	62.5	1.4	54.1	1.6	61.4	1.4
To Play and Experience Freedom	44.0	1.2	39.7	1.4	43.1	1.6	42.8	1.4
To Escape the World for a Time	32.7	1.2	28.8	1.4	34.9	1.6	27.9	1.2
To Grow or Connect Spiritually	23.6	1.0	21.6	1.2	20.6	1.4	22.0	1.2
To Create/Work on a Project	13.7	0.8	12.0	0.8	13.3	1.0	14.9	0.8
To Meet People Who Are Different from Me	11.2	0.8	13.5	1.0	12.3	1.2	11.4	0.8
To Express Myself	9.0	0.8	9.3	0.8	8.7	1.0	9.6	0.8
To Experience Gifting and Decommodification	10.2	0.8	8.7	0.8	9.5	1.0	8.2	0.8
To Satisfy My Curiosity***	8.4	0.8	10.2	1.0	10.4	1.2	8.2	0.8
To Rely on Myself and Practice Useful Skills	9.3	0.8	7.5	0.8	8.3	0.8	7.9	0.8
To Consume Intoxicants	4.0	0.6	3.7	0.6	4.8	0.8	3.9	0.6
To Perform and Practice Artistic Skills	3.3	0.4	2.3	0.4	3.3	0.6	3.1	0.4
To Satisfy Someone Else's Wish That I Be There	3.1	0.4	2.7	0.4	3.5	0.6	2.8	0.4

* Participants selected up to three options.

** The exact wording of the answer option in the online survey was, "To be with friends or like-minded people / feel a sense of belonging."

*** The exact wording of the answer option in the online survey was, "To satisfy my curiosity / check it off my 'bucket list.'"

Evaluation of Intent to Return to Black Rock City in the Future
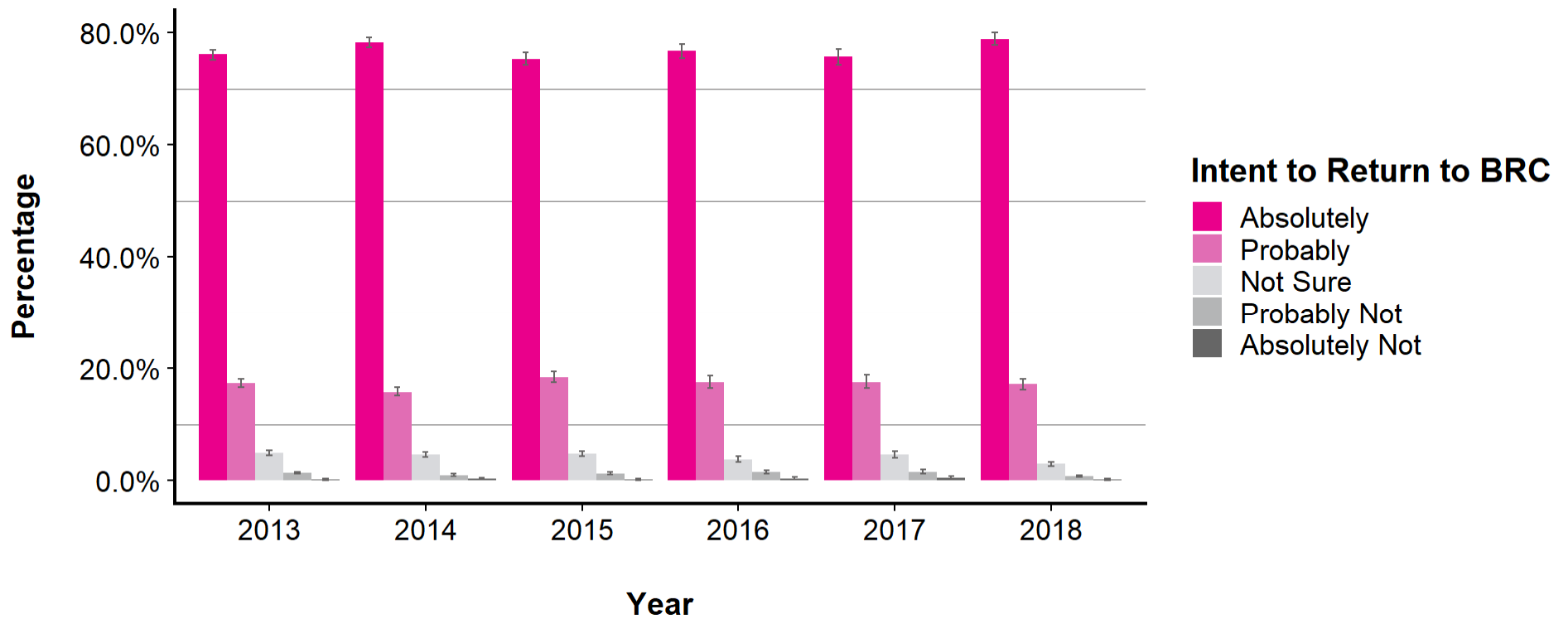
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Absolutely	76.1	0.8	78.2	1.0	75.3	1.0	76.8	1.2	75.7	1.4	78.9	1.2
Probably	17.4	0.8	15.8	0.8	18.4	1.0	17.6	1.2	17.6	1.2	17.2	1.0
Not Sure	4.9	0.4	4.6	0.4	4.8	0.6	3.8	0.6	4.6	0.6	3.0	0.4
Probably Not	1.4	0.2	1.0	0.2	1.3	0.2	1.5	0.4	1.6	0.4	0.8	0.2
Absolutely Not	0.2	0.0	0.3	0.2	0.2	0.0	0.4	0.2	0.5	0.2	0.2	0.2

Self-Identification as a "Burner"
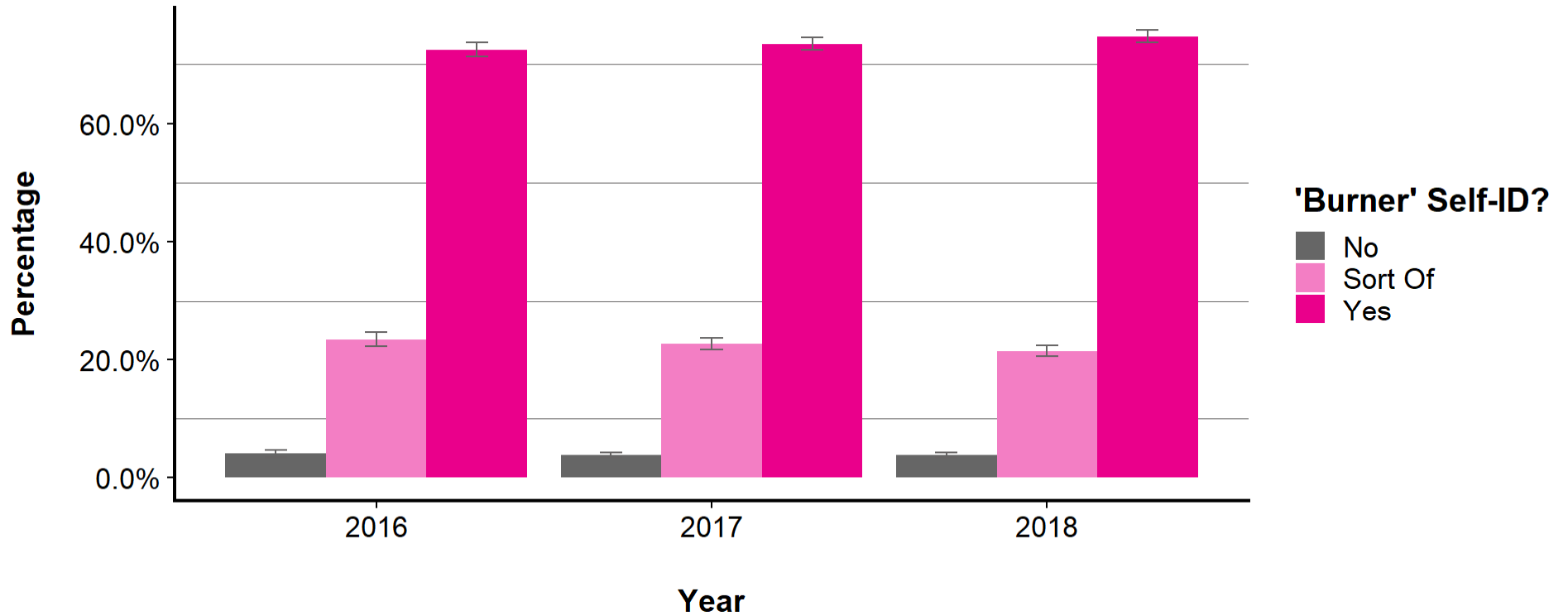
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	4.1	0.6	3.8	0.4	3.8	0.4
Sort Of	23.4	1.2	22.7	1.0	21.4	1.0
Yes	72.5	1.2	73.5	1.2	74.7	1.0

Burning Man Year-Round

Attendance at Regional Events/Mixers/Gatherings
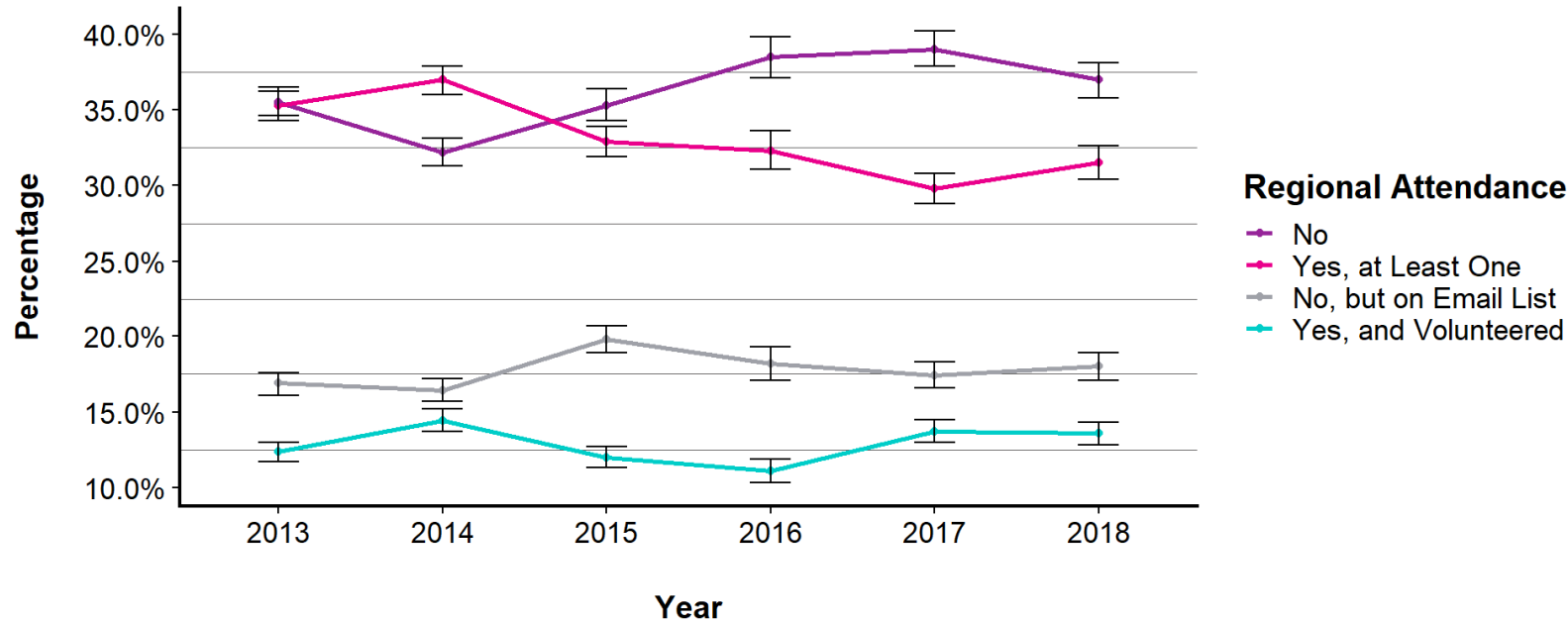
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	35.5	1.0	32.2	1.0	35.3	1.0	38.5	1.4	39.0	1.2	37.0	1.2
Yes, at Least One	35.3	1.0	37.0	1.0	32.9	1.0	32.3	1.2	29.8	1.0	31.5	1.0
No, but on Email List	16.9	0.8	16.4	0.8	19.8	0.8	18.2	1.0	17.4	0.8	18.0	1.0
Yes, and Volunteered	12.4	0.6	14.4	0.8	12.0	0.8	11.1	0.8	13.7	0.8	13.6	0.8
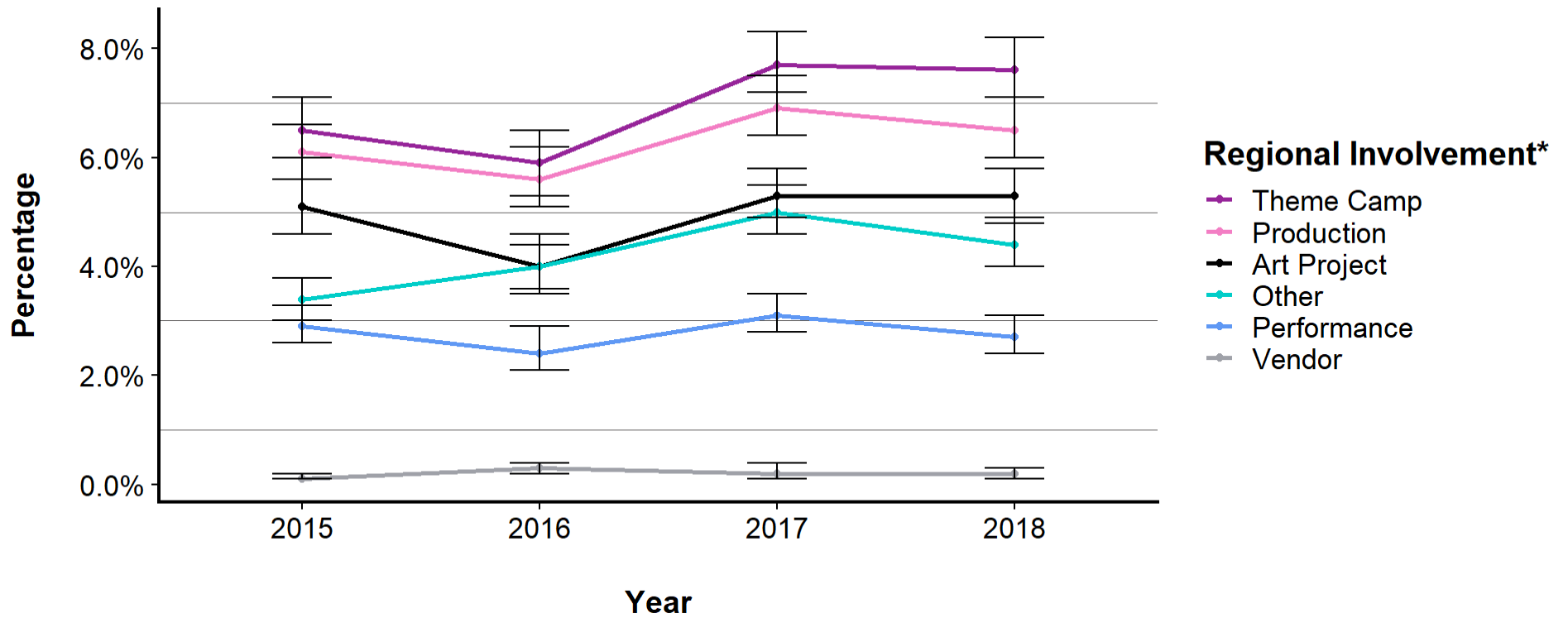
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Regional Burning Man Event Involvement*

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Responses reported here are from participants who indicated having volunteered with at least one regional Burning Man event/gathering/mixer. Participants selected all option(s) that applied.

Regional Burning Man Event Involvement*, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Theme Camp	6.5	0.6	5.9	0.6	7.7	0.6	7.6	0.6
Production	6.1	0.6	5.6	0.6	6.9	0.6	6.5	0.6
Art Project	5.1	0.4	4.0	0.4	5.3	0.4	5.3	0.6
Other	3.4	0.4	4.0	0.6	5.0	0.4	4.4	0.4
Performance	2.9	0.4	2.4	0.4	3.1	0.4	2.7	0.4
Vendor	0.1	0.0	0.3	0.2	0.2	0.2	0.2	0.0

* Responses reported here are from participants who indicated having volunteered with at least one regional Burning Man event/gathering/mixer. Participants selected all option(s) that applied.

Evaluation of Whether the Burning Man Organization Should Be Involved in Facilitating and Producing Year-Round Activities
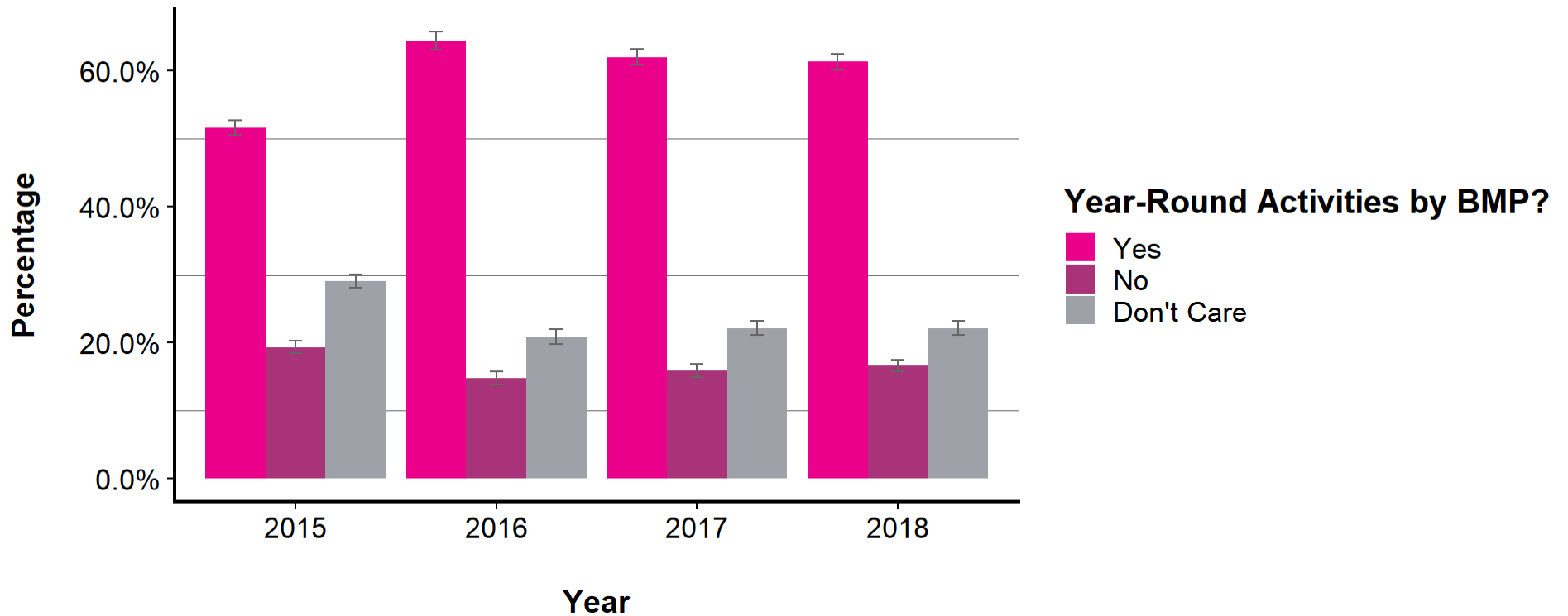
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Yes	51.6	1.2	64.4	1.4	62.0	1.2	61.3	1.2
No	19.3	1.0	14.8	1.0	15.9	1.0	16.6	1.0
Don't Care	29.1	1.0	20.8	1.2	22.1	1.0	22.1	1.0

Burning Man Year-Round

Familiarity with Programs and Affiliates of the Nonprofit Burning Man Program

Burners Without Borders
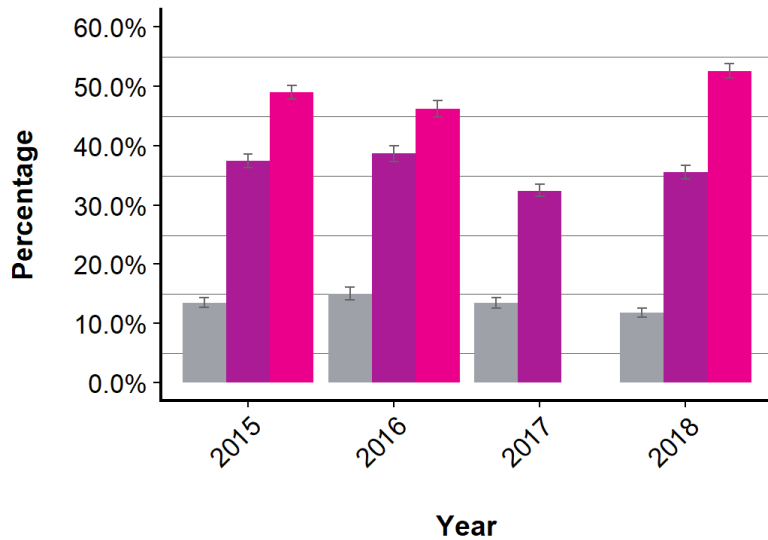
Burning Man Arts
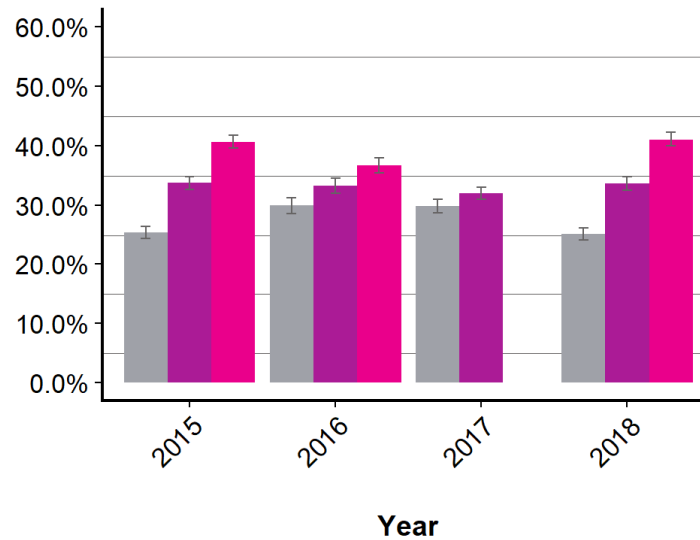
Burning Man Regional Network
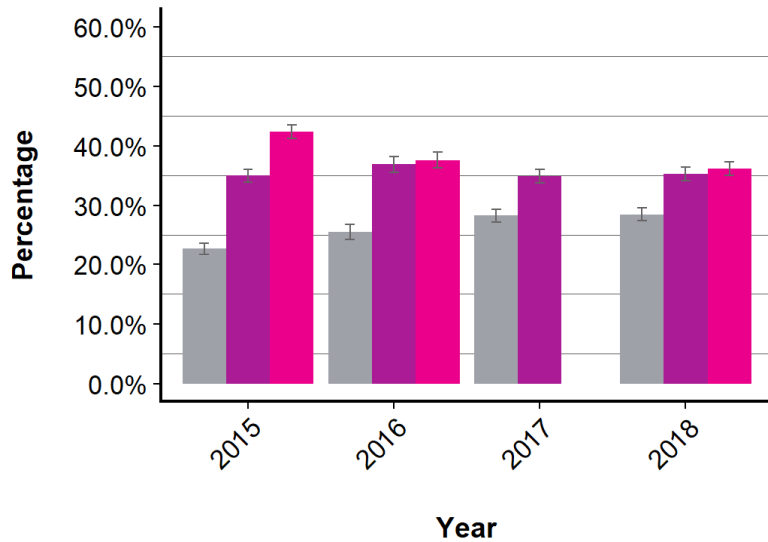
Black Rock Labs*
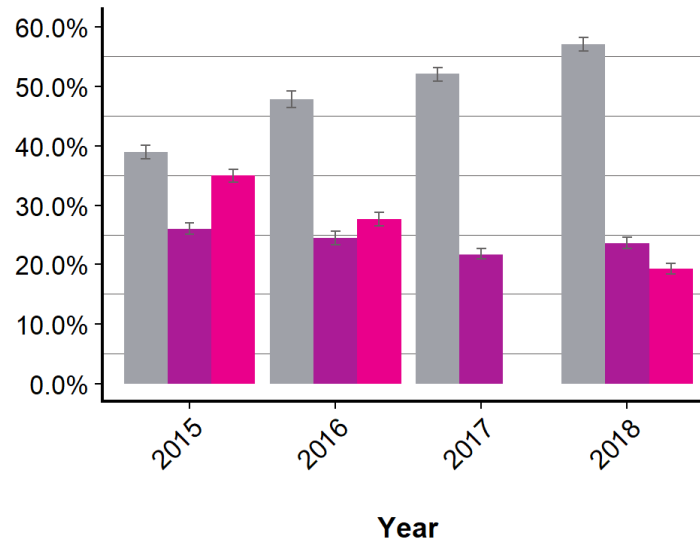
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for additional programs and affiliates and the page after next for accompanying data table.

* "Black Rock Labs" was listed in as "Black Rock Solar" in the 2015-17 online surveys.

Familiarity with Programs and Affiliates of the Nonprofit Burning Man Program, Continued
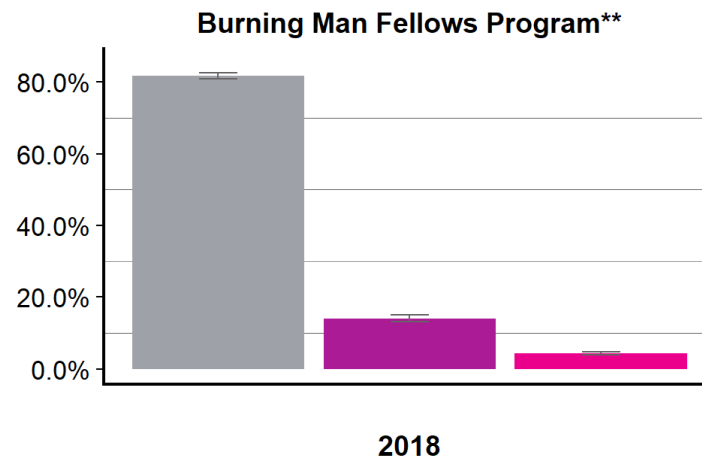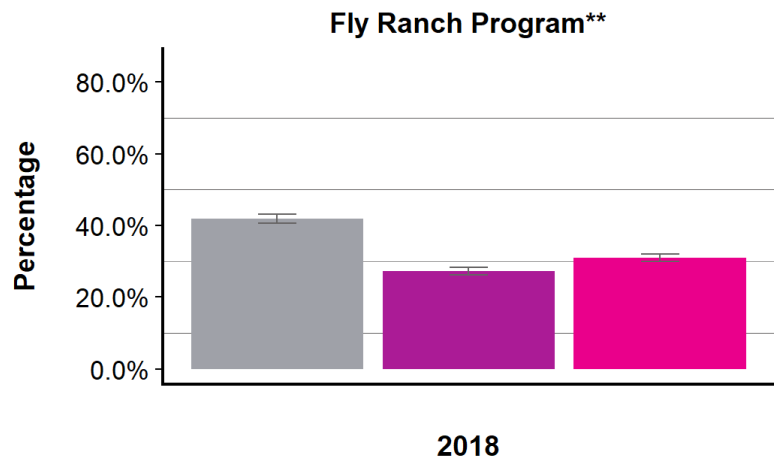
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

** "Fly Ranch Project" and "Burning Man Fellows Program" were first provided as answer options in the 2018 online survey.

Familiarity with Programs and Affiliates of the Nonprofit Burning Man Program, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Burners Without Borders								
Not Familiar	13.4	0.8	15.0	1.0	13.4	0.8	11.8	0.8
Heard of It	37.5	1.2	38.8	1.4	32.5	1.2	35.6	1.2
Familiar with It	49.0	1.2	46.3	1.4	54.0	1.2	52.6	1.2
Burning Man Arts								
Not Familiar	25.5	1.0	30.0	1.4	29.9	1.2	25.2	1.0
Heard of It	33.8	1.0	33.3	1.4	32.0	1.0	33.7	1.2
Familiar with It	40.7	1.2	36.7	1.4	38.1	1.2	41.1	1.2
Burning Man Regional Network								
Not Familiar	22.7	1.0	25.5	1.2	28.3	1.0	28.5	1.2
Heard of It	35.0	1.2	36.9	1.4	34.9	1.2	35.3	1.2
Familiar with It	42.4	1.2	37.6	1.4	36.8	1.2	36.2	1.2
Fly Ranch Project**								
Not Familiar	NA	NA	NA	NA	NA	NA	41.9	1.2
Heard of It	NA	NA	NA	NA	NA	NA	27.0	1.0
Familiar with It	NA	NA	NA	NA	NA	NA	31.1	1.0
Black Rock Labs*								
Not Familiar	39.0	1.2	47.8	1.4	52.1	1.2	57.1	1.2
Heard of It	26.1	1.0	24.5	1.2	21.8	1.0	23.7	1.0
Familiar with It	35.0	1.2	27.7	1.2	26.2	1.0	19.2	1.0
Burning Man Fellows Program**								
Not Familiar	NA	NA	NA	NA	NA	NA	81.7	1.0
Heard of It	NA	NA	NA	NA	NA	NA	14.0	0.8
Familiar with It	NA	NA	NA	NA	NA	NA	4.3	0.4

* "Black Rock Labs" was listed in as "Black Rock Solar" in the 2015-17 online surveys.

** "Fly Ranch Project" and "Burning Man Fellows Program" were first provided as answer options in the 2018 online survey.

Funding Priorities

If You Were Given $1,000 to Donate to Programs of the Burning Man Project, How Would You Want it to be Distributed*?
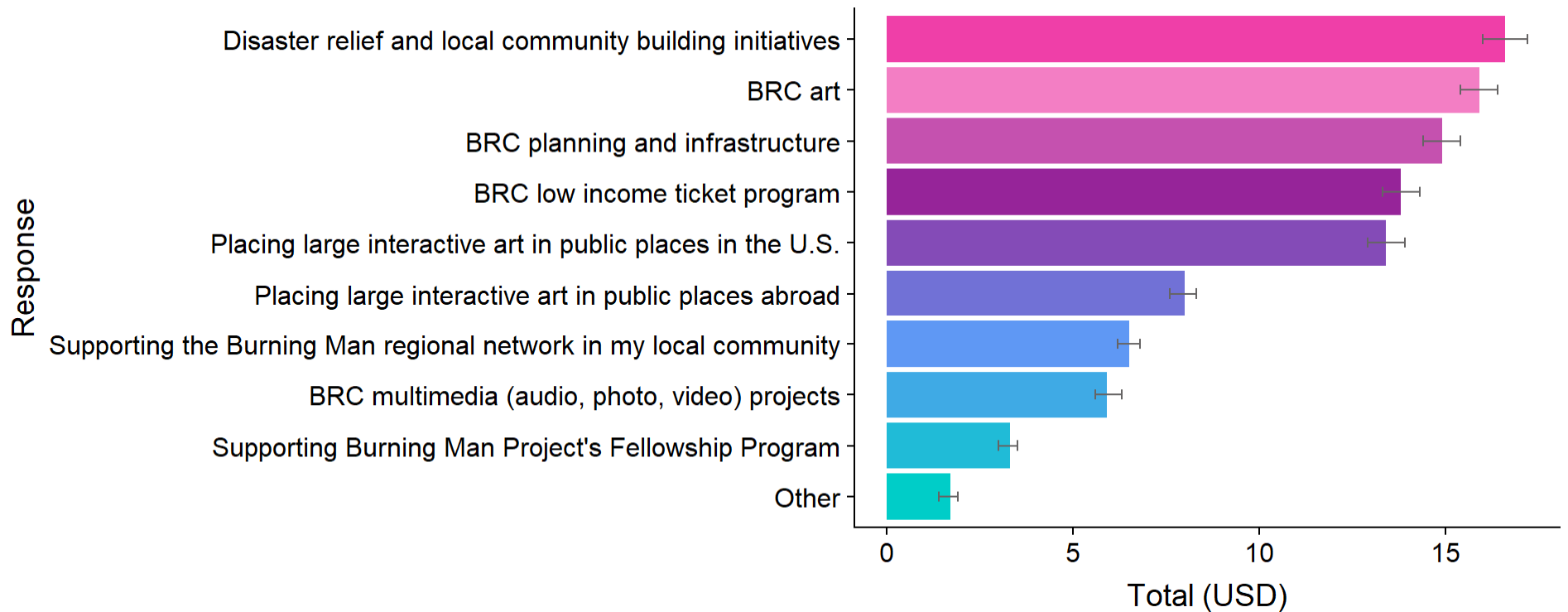
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Participants were asked to provide a dollar amount for each option provided, up to $1,000 total across all options.

If You Were Given $1,000 to Donate to Programs of the Burning Man Project, How Would You Want it to be Distributed*? (Continued)

	2018 Total (USD)	MoE +/- %
Disaster relief and local community building initiatives	16.6	0.6
BRC art	15.9	0.6
BRC planning and infrastructure	14.9	0.6
BRC low income ticket program	13.8	0.6
Placing large interactive art in public places in the U.S.	13.4	0.4
Placing large interactive art in public places abroad	8.0	0.4
Supporting the Burning Man regional network in my local community	6.5	0.4
BRC multimedia (audio, photo, video) projects	5.9	0.4
Supporting Burning Man Project's Fellowship Program	3.3	0.2
Other	1.7	0.2

* Participants were asked to provide a dollar amount for each option provided, up to $1,000 total across all options.

BRC Census has included similar questions in past years' online survey, but the question was revised in 2018 so past responses are not directly comparable.

Life in BRC

Experiences in Black Rock City

Evaluation of Enjoyment of Experience* in Black Rock City

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* The exact wording of this question in the online survey was, "How much did you enjoy your experience this year in Black Rock City?"

Evaluation of Enjoyment of Experience* in Black Rock City, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	0.2	0.0	0.2	0.0	0.1	0.0	0.1	0.0	0.4	0.2	0.1	0.0
A Little Bit	0.9	0.2	1.4	0.2	1.9	0.4	1.5	0.4	2.0	0.4	1.2	0.2
Somewhat	7.8	0.6	8.0	0.6	10.5	0.8	6.6	0.8	9.9	0.8	7.1	0.6
A Lot	33.2	1.0	34.4	1.0	35.3	1.2	34.3	1.4	36.0	1.6	35.2	1.2
Extremely	58.0	1.0	56.0	1.2	52.2	1.2	57.5	1.4	51.7	1.6	56.4	1.4

* The exact wording of this question in the online survey was, "How much did you enjoy your experience this year in Black Rock City?"

Evaluation of Feelings of Safety* in Black Rock City

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of this question in the online survey was, "Did you feel safe in Black Rock City this year?"

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Very Unsafe	0.0	0.0	0.1	0.0	0.2	0.2	0.2	0.2
Mostly Unsafe	0.3	0.2	0.2	0.2	0.5	0.2	0.4	0.2
Neither Safe nor Unsafe	3.0	0.4	1.9	0.4	2.8	0.6	2.2	0.4
Mostly Safe	25.9	1.2	23.5	1.2	27.6	1.4	25.3	1.2
Very Safe	70.8	1.2	74.2	1.2	68.9	1.4	71.8	1.2

Evaluation of Feelings of Connectedness* in Black Rock City
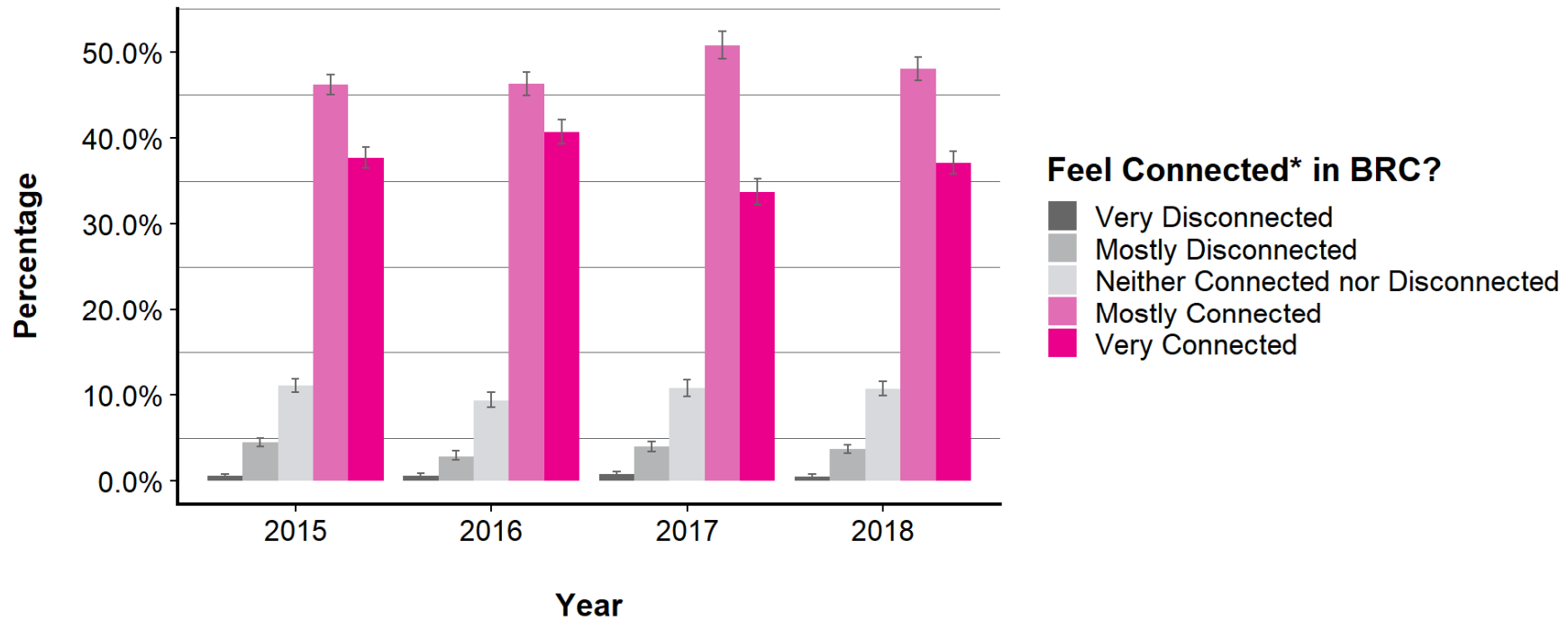
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of the question in the online survey was, "Did you feel connected to others around you in Black Rock City this year?"

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Very Disconnected	0.6	0.2	0.6	0.2	0.8	0.2	0.5	0.2
Mostly Disconnected	4.5	0.6	2.9	0.4	4.0	0.6	3.7	0.6
Neither Connected nor Disconnected	11.1	0.8	9.4	0.8	10.8	1.0	10.7	0.8
Mostly Connected	46.2	1.2	46.3	1.4	50.8	1.6	48.0	1.4
Very Connected	37.7	1.2	40.7	1.4	33.7	1.6	37.1	1.4

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Evaluation of Burning Man Community as Family*
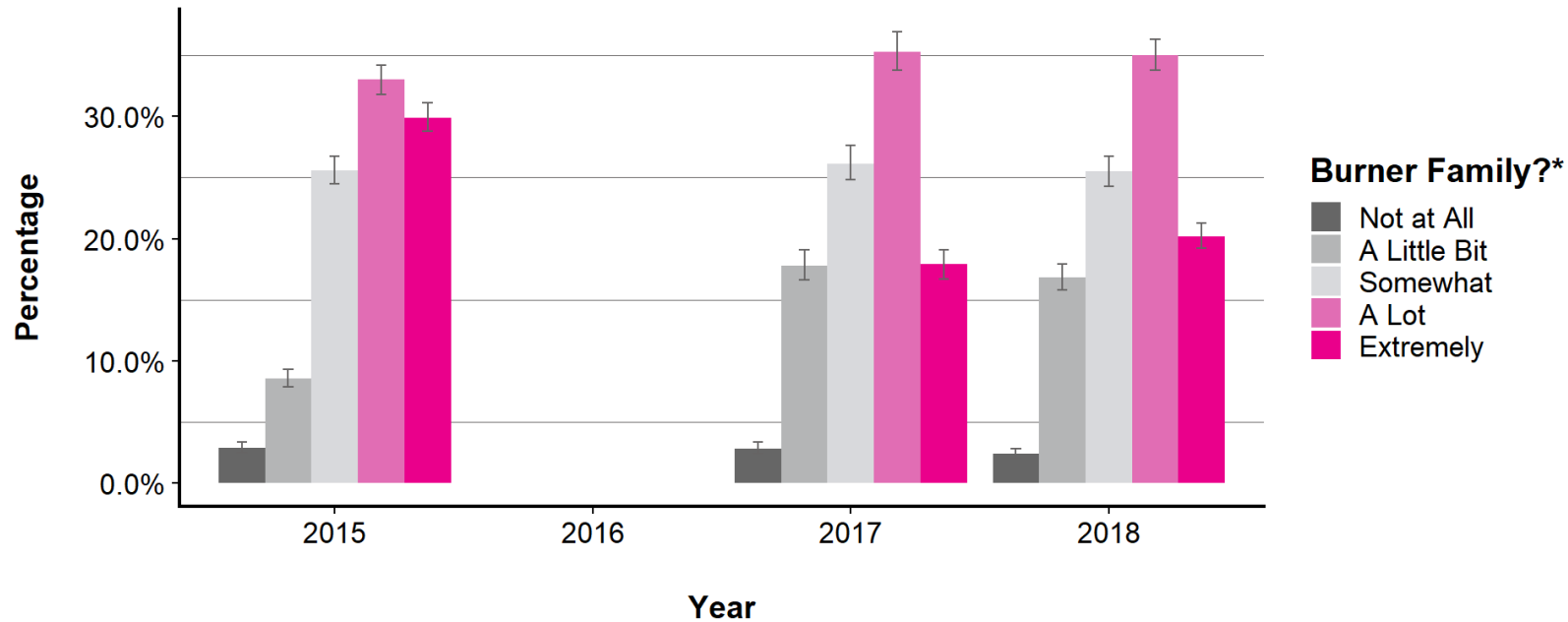
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of the question in the online survey was, "Do you consider the Burner community a family?" This question was not included in the 2016 online survey.

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not at All	2.9	0.4	NA	NA	2.8	0.6	2.4	0.4
A Little Bit	8.6	0.8	NA	NA	17.8	1.2	16.8	1.0
Somewhat	25.6	1.2	NA	NA	26.1	1.4	25.5	1.2
A Lot	33.0	1.2	NA	NA	35.3	1.6	35.0	1.2
Extremely	29.9	1.2	NA	NA	17.9	1.2	20.2	1.0

Money Handling While in Black Rock City
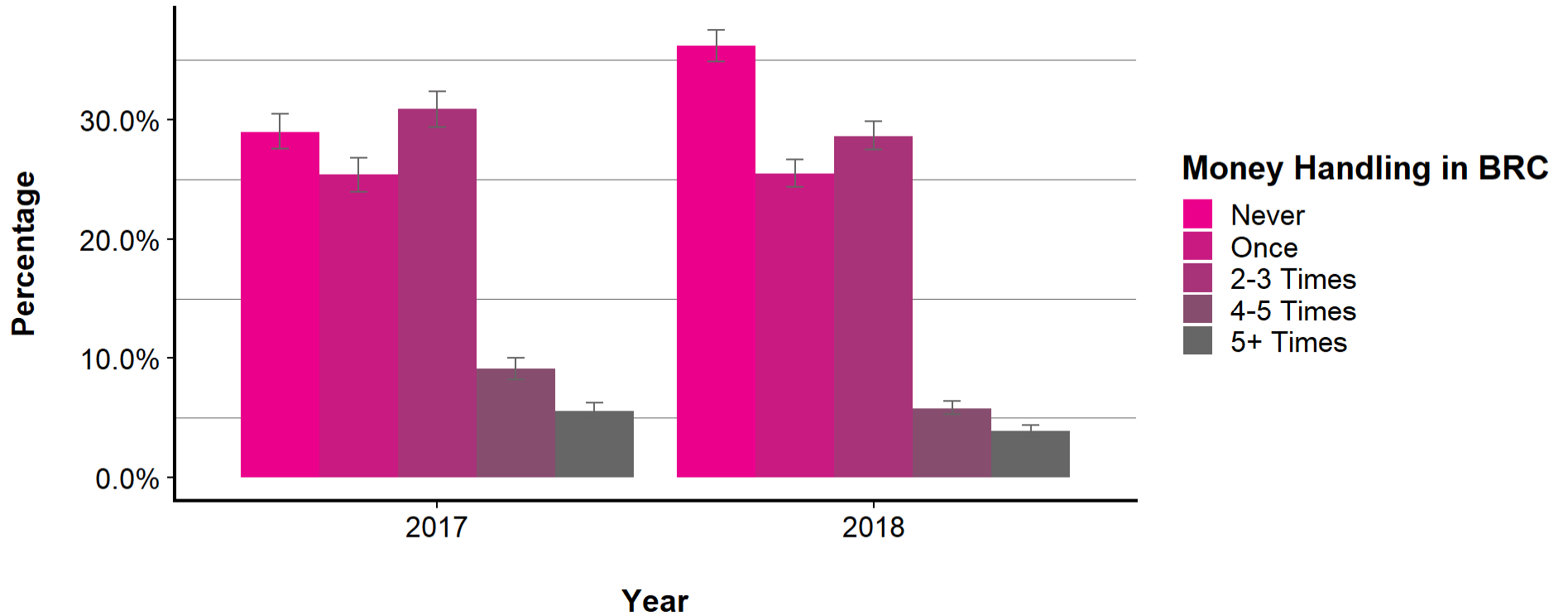
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %
Never	29.0	1.6	36.2	1.4
Once	25.4	1.4	25.5	1.2
2-3 Times	30.9	1.4	28.6	1.2
4-5 Times	9.1	1.0	5.8	0.6
5+ Times	5.6	0.6	3.9	0.4

Camp Location

Camp Location Preassignment
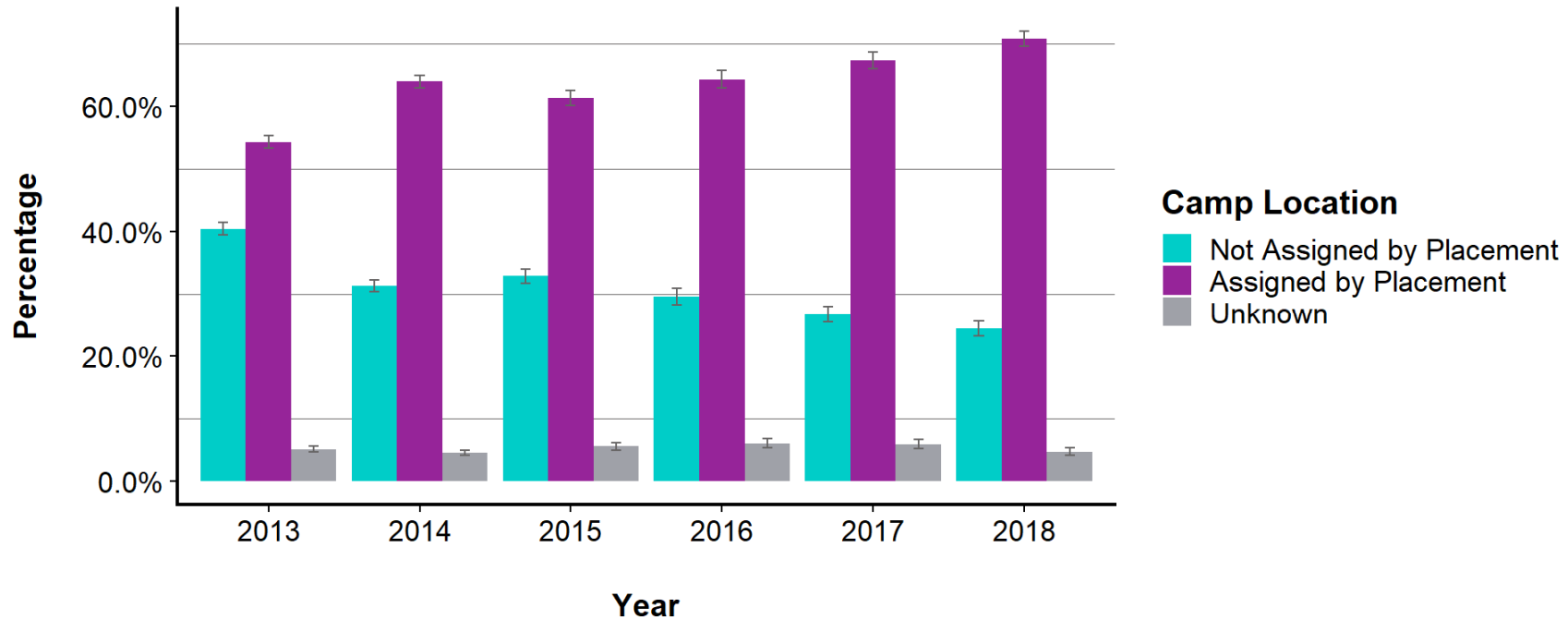
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Assigned by Placement	40.5	1.0	31.4	1.0	33.0	1.2	29.6	1.4	26.7	1.2	24.4	1.2
Assigned by Placement	54.3	1.0	64.0	1.0	61.4	1.2	64.3	1.4	67.4	1.4	70.8	1.2
Unknown	5.1	0.4	4.6	0.4	5.6	0.6	6.1	0.8	5.9	0.8	4.7	0.6

Camp Location Factors*
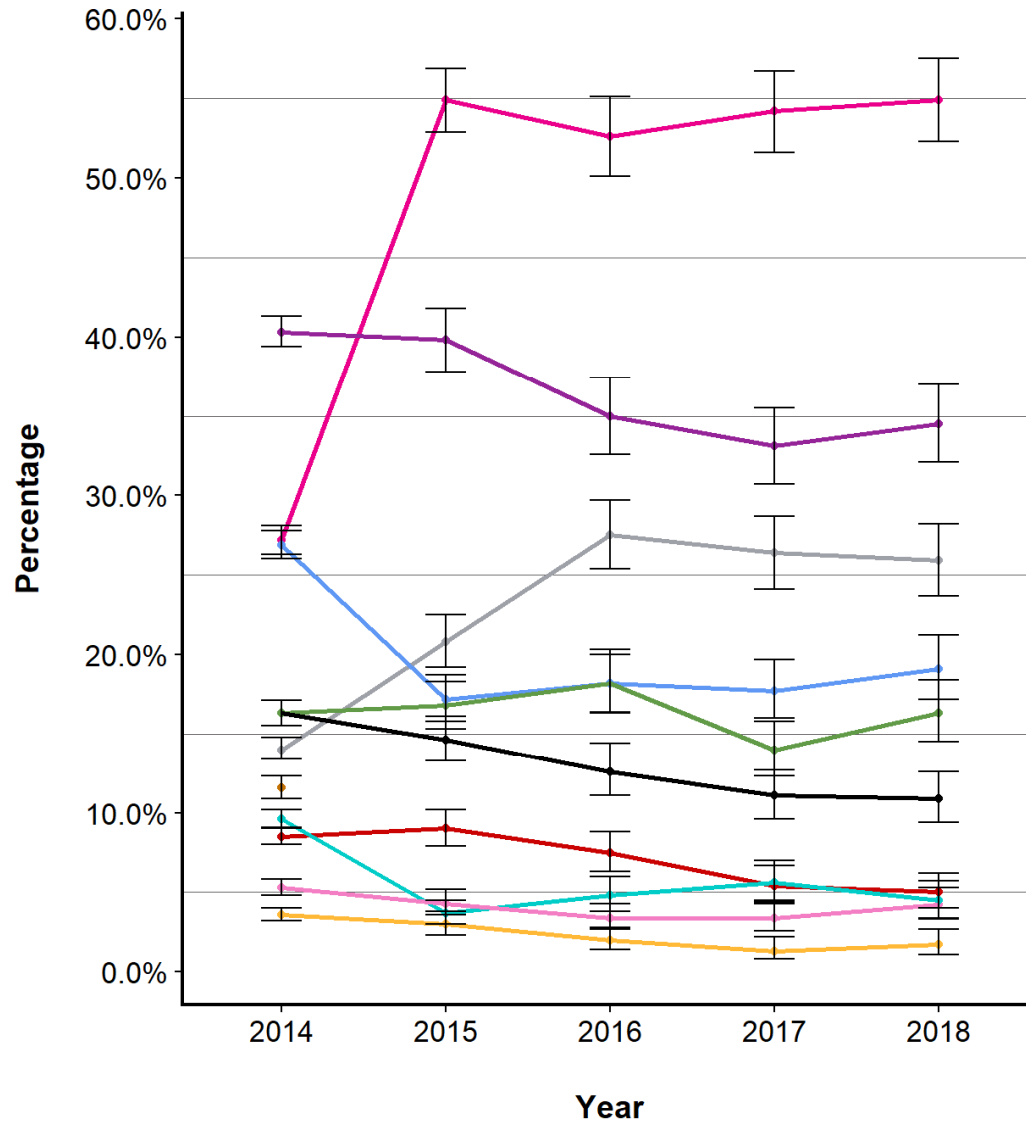
Location Factors*
- Space Available
- Friends' Choice
- Quiet
- Same as Last Year
- Nice Neighbors
- Nearby Attractions
- Favorable Playa Surface Conditions
- Unknown
- Different than Last Year
- Access to All-Night Parties
- Access to Work/Volunteer Team**

* Participants selected up to three option(s) that applied. Data in the plot left and table on the next page represent participants who indicated a camp location that was *not* pre-assigned by the Buring Man Placement Team.

** "Access to work/volunteer group" was included as an option in the 2014 online survey, but not in later years' surveys.

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*
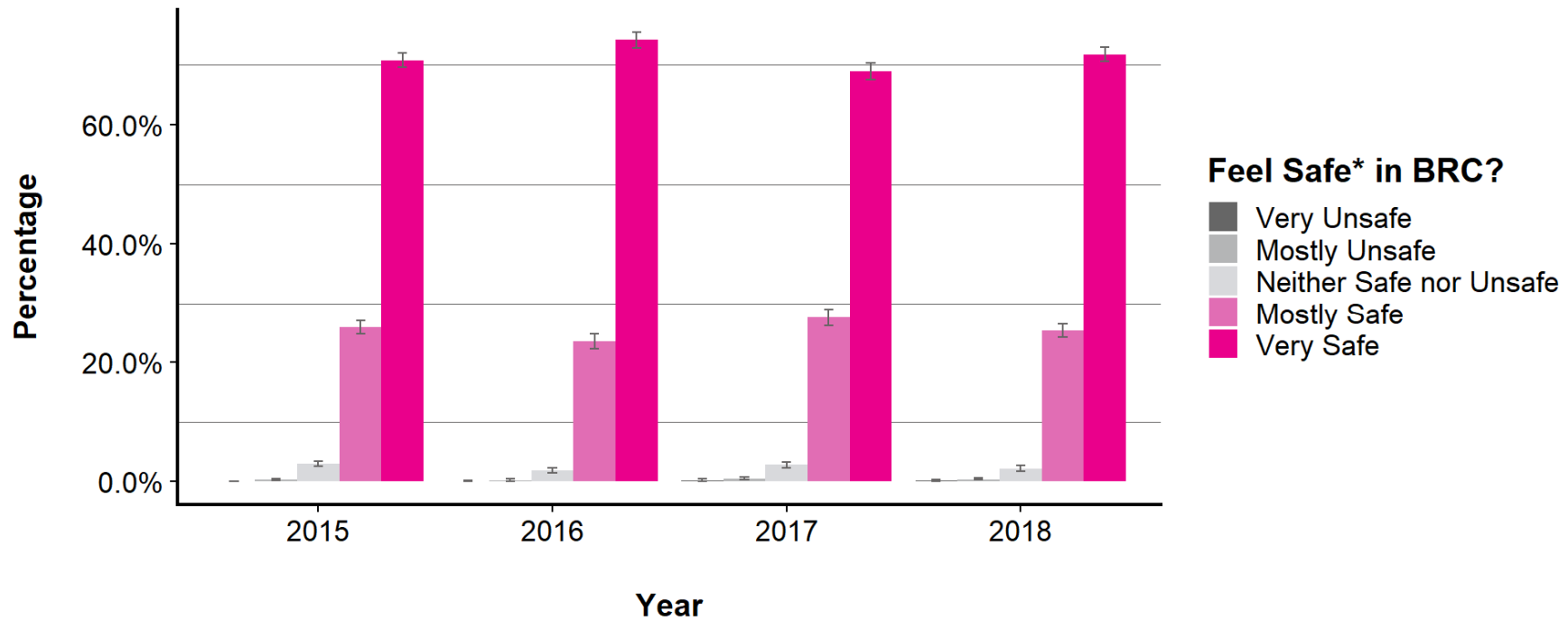
Camp Location Factors*, Continued

	2014		2015		2016		2017		2018	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
Space Available	27.2	1.0	54.9	2.0	52.6	2.5	54.2	2.5	54.9	2.5
Friends' Choice	40.3	1.0	39.8	2.0	35.0	2.4	33.1	2.4	34.5	2.5
Quiet	14.0	0.8	20.8	1.6	27.5	2.2	26.4	2.4	25.9	2.4
Same as Last Year	26.9	1.0	17.2	1.6	18.2	1.8	17.7	2.0	19.1	2.0
Nice Neighbors	16.3	0.8	16.8	1.6	18.2	2.0	14.0	1.8	16.3	2.0
Nearby Attractions	16.3	0.8	14.6	1.4	12.6	1.8	11.1	1.6	10.9	1.6
Favorable Playa Surface Conditions	8.5	0.6	9.0	1.2	7.5	1.2	5.4	1.2	5.0	1.2
Unknown	9.6	0.6	3.7	0.8	4.8	1.2	5.6	1.2	4.5	1.2
Different than Last Year	5.3	0.4	4.3	0.8	3.4	0.8	3.4	1.0	4.2	1.0
Access to All-Night Parties	3.6	0.4	3.0	0.8	2.0	0.8	1.3	0.6	1.7	0.8
Access to Work/Volunteer Team**	11.6	0.8	NA	NA	NA	NA	NA	NA	NA	NA

* Participants selected up to three option(s) that applied. Data in the plot on the previous page and table above represent participants who indicated a camp location that was *not* pre-assigned by the Buring Man Placement Team.

** "Access to work/volunteer group" was included as an option in the 2014 online survey, but not in later years' surveys.

Camp Size

Total Number of People in Camp*
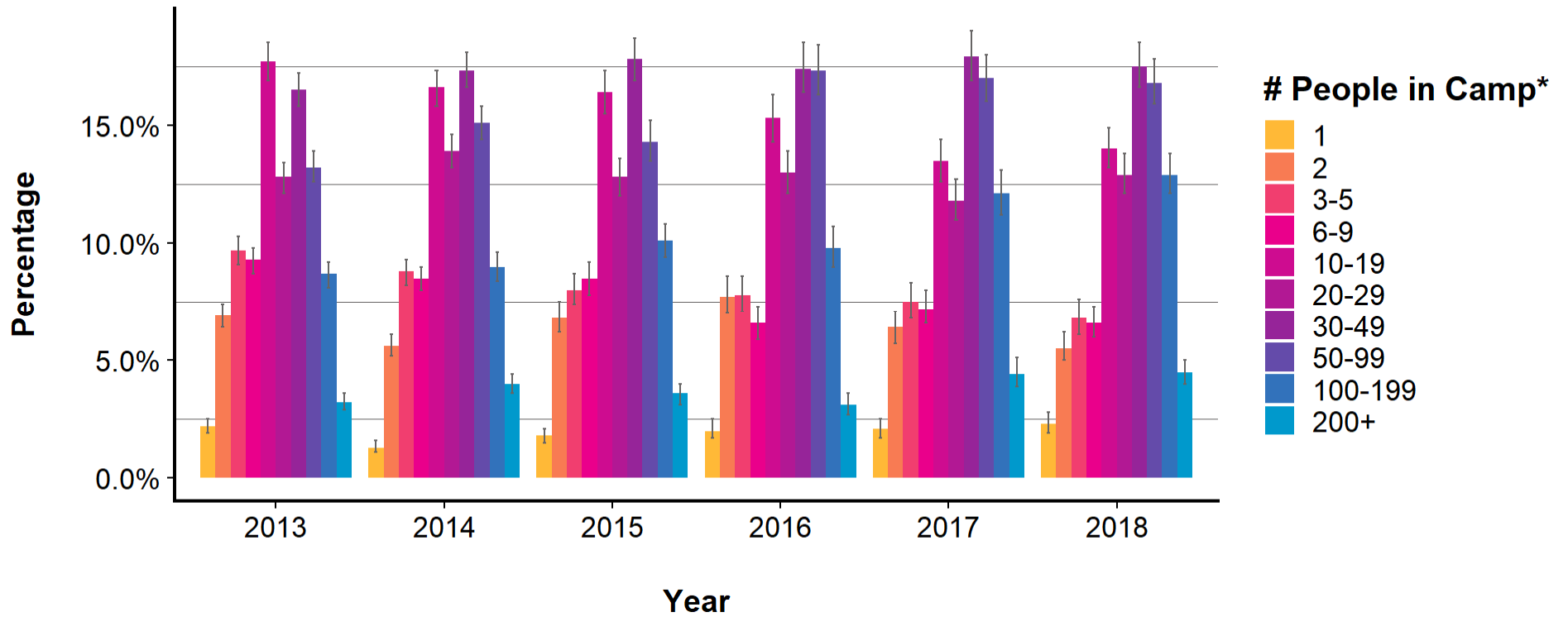
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* The exact wording of the question in the online survey was, "How many people were in your camp (total, including you)?"

Total Number of People in Camp*, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	2.2	0.2	1.3	0.2	1.8	0.4	2.0	0.4	2.1	0.4	2.3	0.4
2	6.9	0.6	5.6	0.4	6.8	0.6	7.7	0.8	6.4	0.6	5.5	0.6
3-5	9.7	0.6	8.8	0.6	8.0	0.6	7.8	0.8	7.5	0.8	6.8	0.8
6-9	9.3	0.6	8.5	0.6	8.5	0.8	6.6	0.8	7.2	0.8	6.6	0.6
10-19	17.7	0.8	16.6	0.8	16.4	1.0	15.3	1.0	13.5	1.0	14.0	1.0
20-29	12.8	0.6	13.9	0.6	12.8	0.8	13.0	1.0	11.8	0.8	12.9	0.8
30-49	16.5	0.8	17.3	0.8	17.8	1.0	17.4	1.0	17.9	1.0	17.5	1.0
50-99	13.2	0.6	15.1	0.8	14.3	0.8	17.3	1.0	17.0	1.0	16.8	1.0
100-199	8.7	0.6	9.0	0.6	10.1	0.8	9.8	0.8	12.1	1.0	12.9	0.8
200+	3.2	0.4	4.0	0.4	3.6	0.4	3.1	0.4	4.4	0.6	4.5	0.6

* The exact wording of the question in the online survey was, "How many people were in your camp (total, including you)?"

Family in Black Rock City

Total Number of Family Members in BRC This Year*
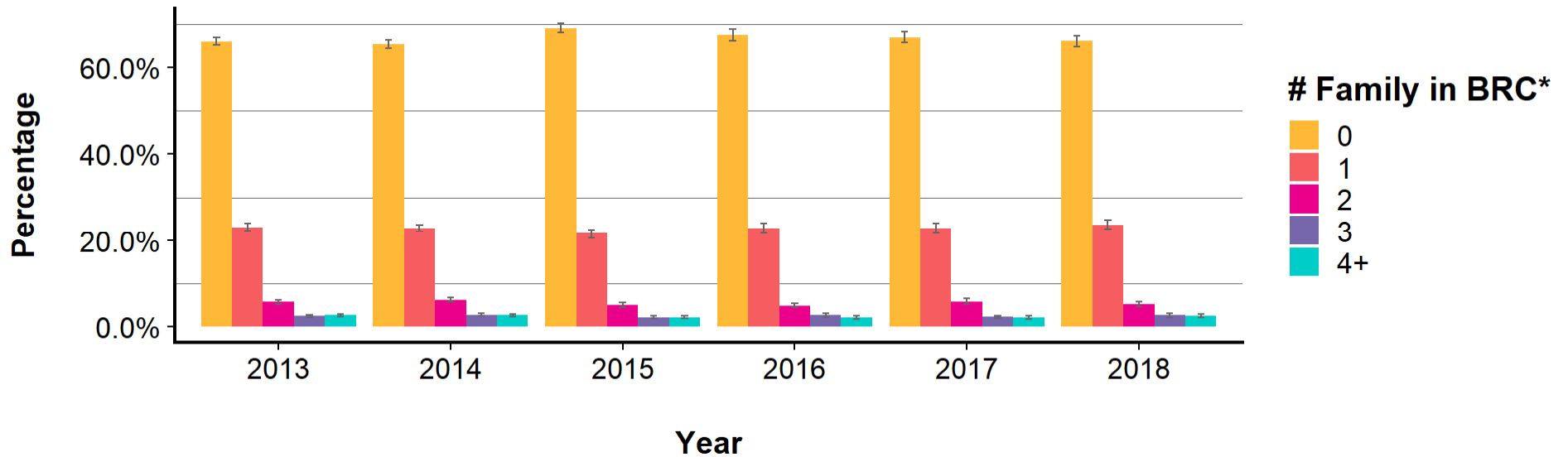
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The exact wording of the question in the online survey was, "How many of your family members were in Black Rock City this year? (e.g. relatives, spouses, offspring, in-laws)"

	2013 Percent	2013 MoE +/- %	2014 Percent	2014 MoE +/- %	2015 Percent	2015 MoE +/- %	2016 Percent	2016 MoE +/- %	2017 Percent	2017 MoE +/- %	2018 Percent	2018 MoE +/- %
0	66.0	1.0	65.4	1.0	69.1	1.2	67.5	1.4	66.9	1.2	66.1	1.2
1	23.1	0.8	22.9	0.8	21.6	1.0	22.8	1.2	22.8	1.2	23.7	1.2
2	5.7	0.4	6.2	0.6	5.0	0.6	4.9	0.6	5.8	0.6	5.2	0.6
3	2.5	0.4	2.8	0.4	2.2	0.4	2.7	0.4	2.3	0.4	2.7	0.4
4+	2.7	0.4	2.7	0.4	2.2	0.4	2.2	0.4	2.2	0.4	2.5	0.4

Minors in Black Rock City

Perspectives on Bringing Minors to Black Rock City
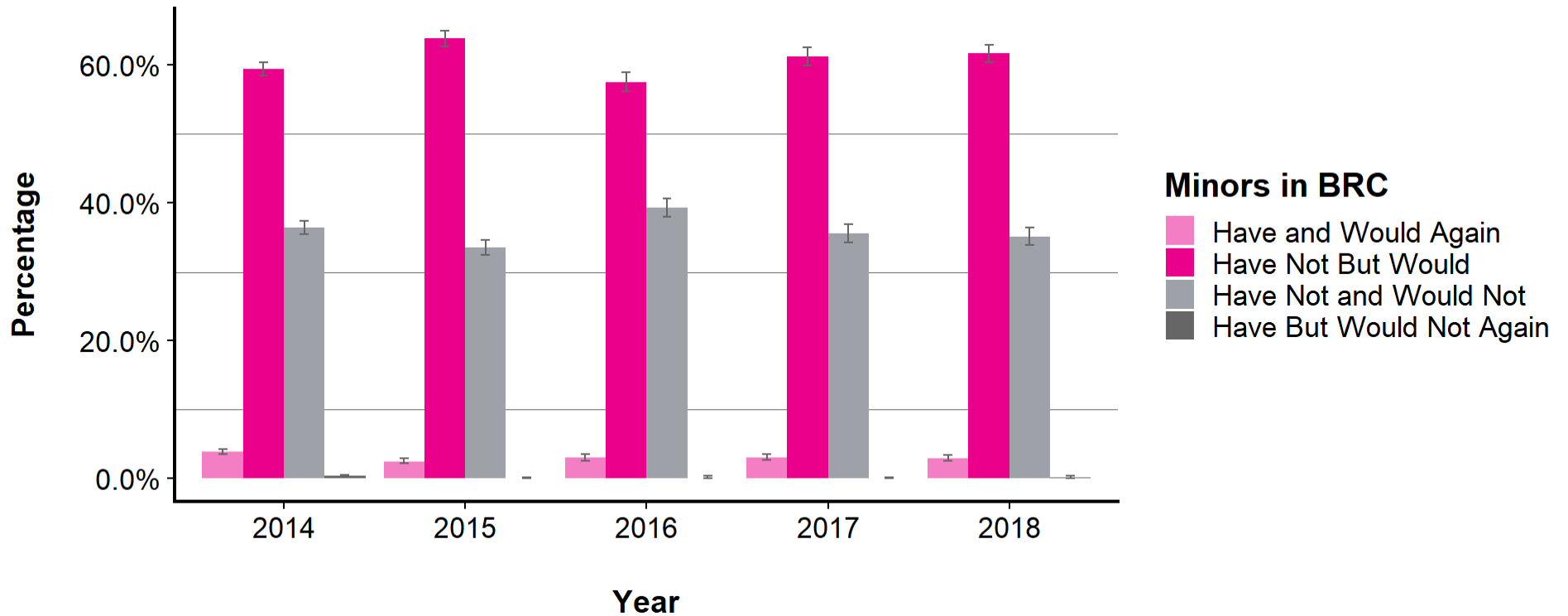
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Have and Would Again	3.9	0.4	2.5	0.4	3.1	0.4	3.1	0.4	3.0	0.4
Have Not But Would	59.4	1.0	63.8	1.2	57.5	1.4	61.2	1.4	61.7	1.2
Have Not and Would Not	36.4	1.0	33.6	1.2	39.3	1.4	35.6	1.4	35.1	1.2
Have But Would Not Again	0.4	0.2	0.1	0.0	0.1	0.2	0.1	0.0	0.2	0.2

Perspectives on Restricting Minors from Black Rock City
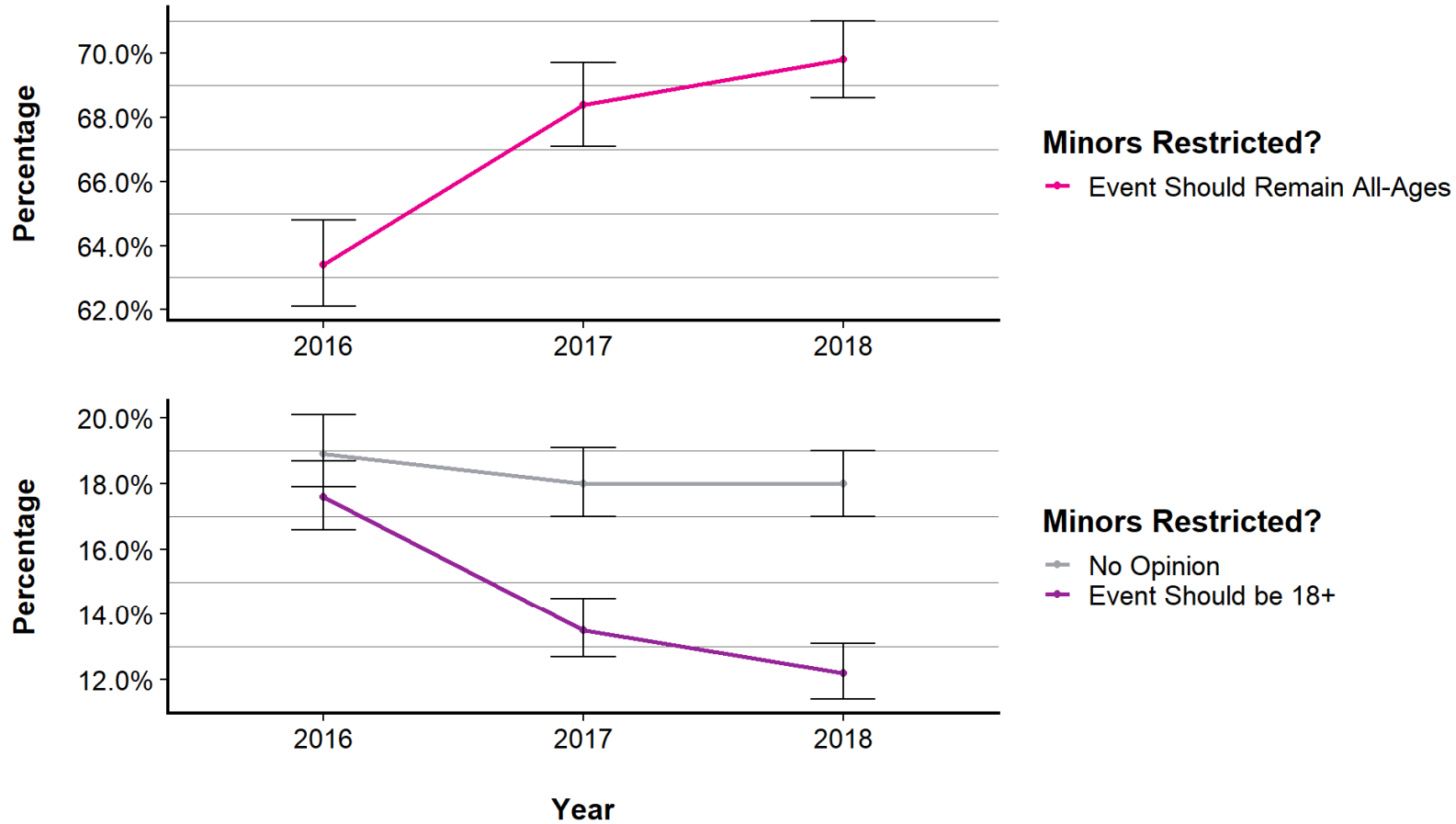
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Event Should Remain All-Ages	63.4	1.4	68.4	1.2	69.8	1.2
No Opinion	18.9	1.2	18.0	1.0	18.0	1.0
Event Should be 18+	17.6	1.0	13.5	1.0	12.2	0.8

RV/Camper Use

Participant Indication of Camper/RV Use in BRC
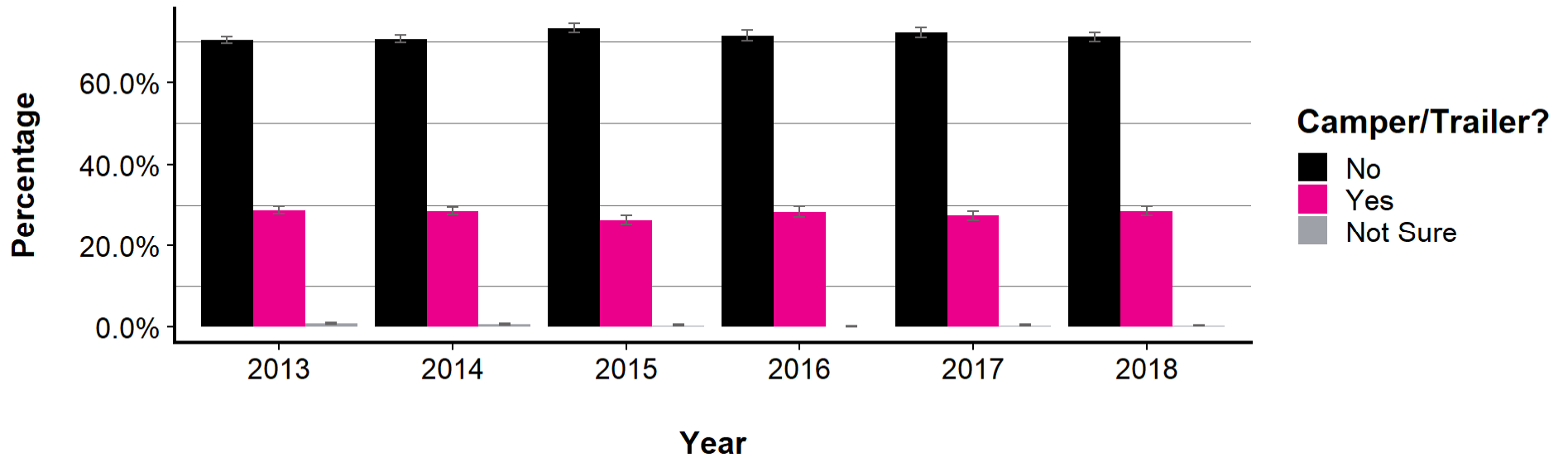
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
No	70.4	1.0	70.7	1.0	73.3	1.0	71.5	1.2	72.3	1.2	71.2	1.2
Yes	28.8	1.0	28.6	1.0	26.3	1.0	28.4	1.2	27.4	1.2	28.6	1.2
Not Sure	0.8	0.2	0.7	0.2	0.3	0.2	0.1	0.0	0.3	0.2	0.3	0.2

Participant Indication of Camper/RV Service in BRC*
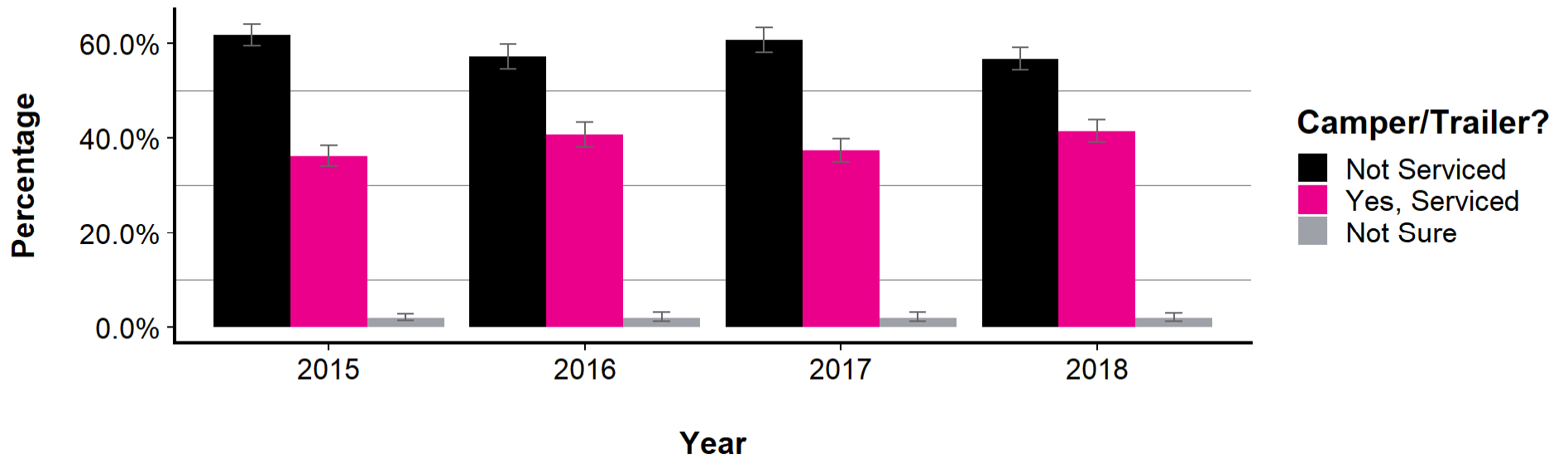
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below represent responses from participants indicating RV/trailer use during Burning Man in a given year.

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Serviced	61.7	2.2	57.2	2.5	60.7	2.5	56.6	2.4
Yes, Serviced	36.2	2.2	40.8	2.5	37.4	2.5	41.4	2.4
Not Sure	2.0	0.6	2.0	1.0	2.0	1.0	2.0	0.8

Number of Adults in RV/Camper*
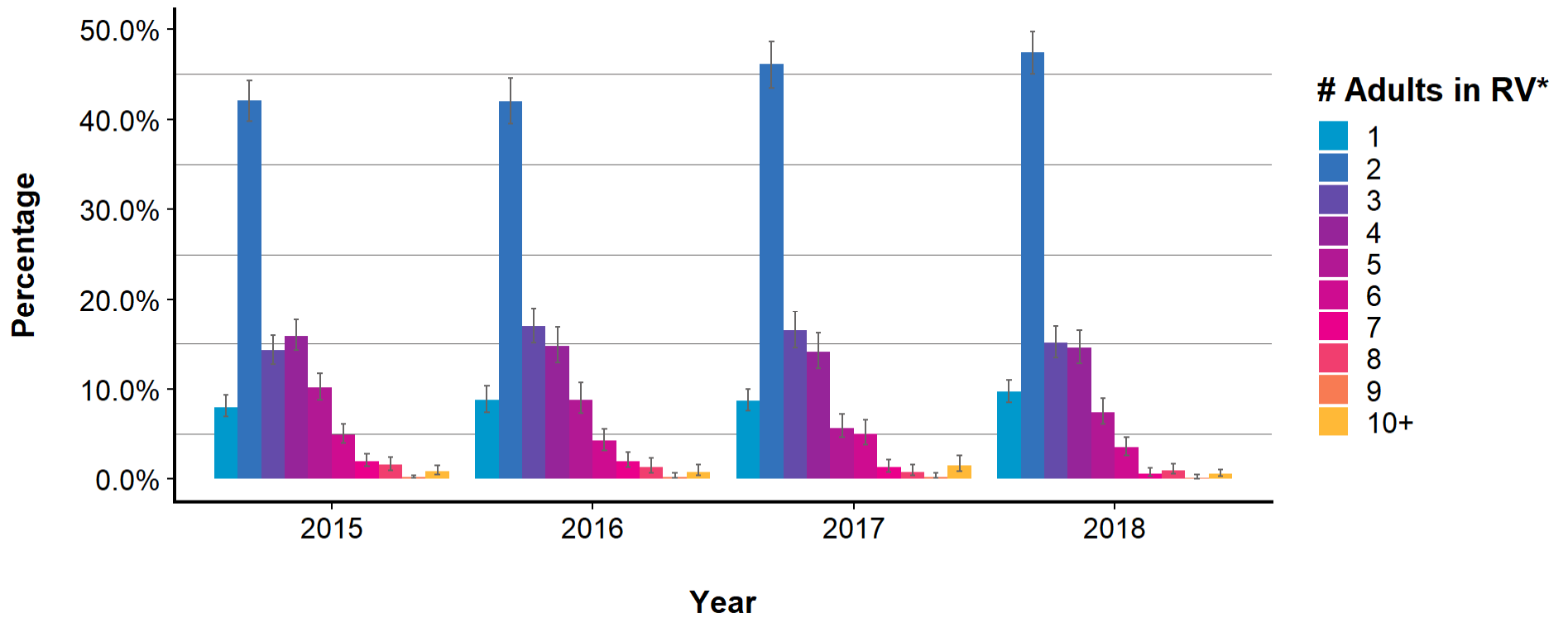
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Data presented in the plot above and table on the next page are for participants indicating RV/trailer use during Burning Man in a given year.

Number of Adults in RV/Camper*, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	8.0	1.2	8.8	1.4	8.7	1.2	9.7	1.2
2	42.1	2.2	42.0	2.5	46.1	2.5	47.4	2.4
3	14.3	1.6	17.0	2.0	16.5	2.0	15.1	1.8
4	15.9	1.8	14.8	2.0	14.1	2.0	14.6	2.0
5	10.2	1.4	8.8	1.8	5.7	1.4	7.4	1.4
6	4.9	1.0	4.3	1.2	5.0	1.4	3.5	1.0
7	2.0	0.8	2.0	0.8	1.3	0.6	0.6	0.4
8	1.6	0.8	1.3	0.8	0.8	0.6	1.0	0.6
9	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2
10+	0.9	0.4	0.8	0.6	1.5	0.8	0.6	0.4

* Data presented in the plot on the previous page and table above are for participants indicating RV/trailer use during Burning Man in a given year.

Leave No Trace

Participant Indications of Waste Sorting at Camp in BRC*
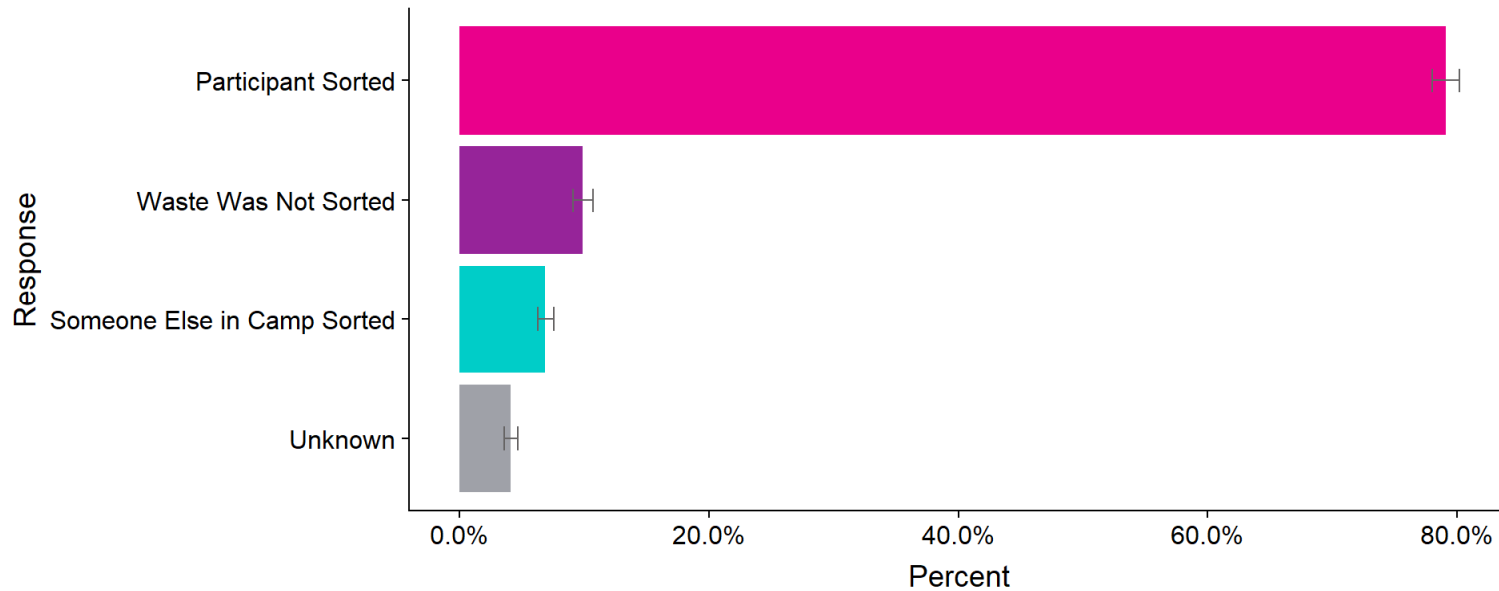
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented in the plot above and table below are from Burning Man 2018.

	2018 Percent	MoE +/- %		2018 Percent	MoE +/- %
Participant Sorted	79.1	1.2	**Someone Else in Camp Sorted**	6.9	0.6
Waste Was Not Sorted	9.9	0.8	**Unknown**	4.1	0.6

The 2016 and 2017 online surveys included differently worded questions about trash sorting, so direct comparison is impossible. In 2016 and 2017 respectively, 75.0% (+/- 1.2) and 78.1% (+/- 1.2) of participants reported sorting waste at their own camp, 6.6% (+/- 0.8) and 5.4% (+/- 0.8) of participants reported that someone else in their camp sorted waste, and 3.4% (+/- 0.6) and 2.4% (+/- 0.4) did not know.

Types of Waste Sorted at Camp in BRC*
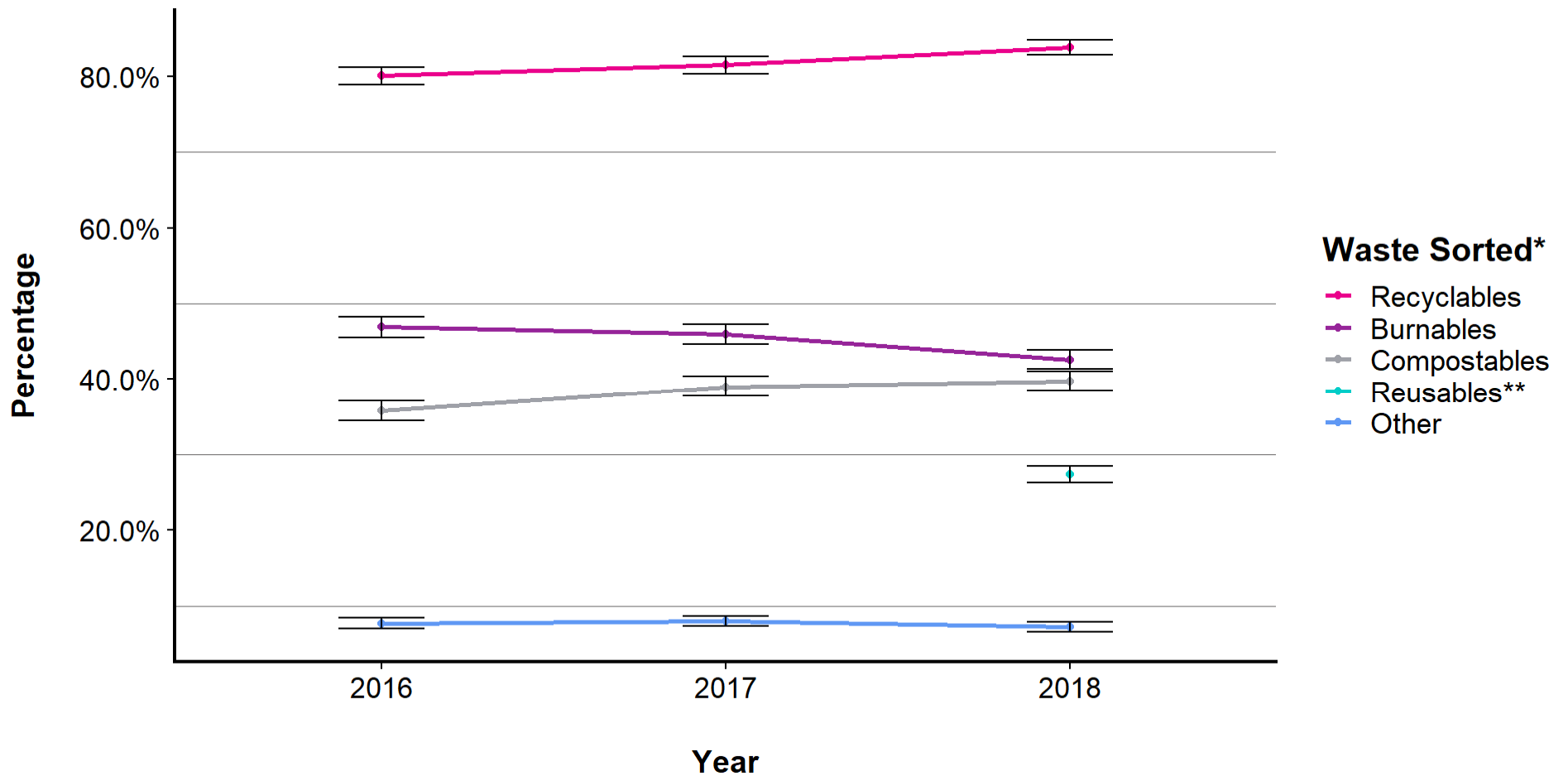
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Participants selected all option(s) that applied, and data presented in the plot above and table below are from Burning Man 2018.

** "Reusables" was first added as an option in the 2018 online survey.

Types of Waste Sorted at Camp in BRC*, Continued

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Recyclables	80.1	1.2	81.5	1.2	83.8	1.0
Burnables	46.9	1.4	46.0	1.4	42.6	1.2
Compostables	35.8	1.4	39.0	1.4	39.7	1.2
Reusables**	NA	NA	NA	NA	27.4	1.2
Other	7.7	0.8	8.0	0.8	7.2	0.6

* Participants selected all option(s) that applied, and data presented in the plot above and table below are from Burning Man 2018.

** "Reusables" was first added as an option in the 2018 online survey.

Post-Event Trash Disposal Strategies*
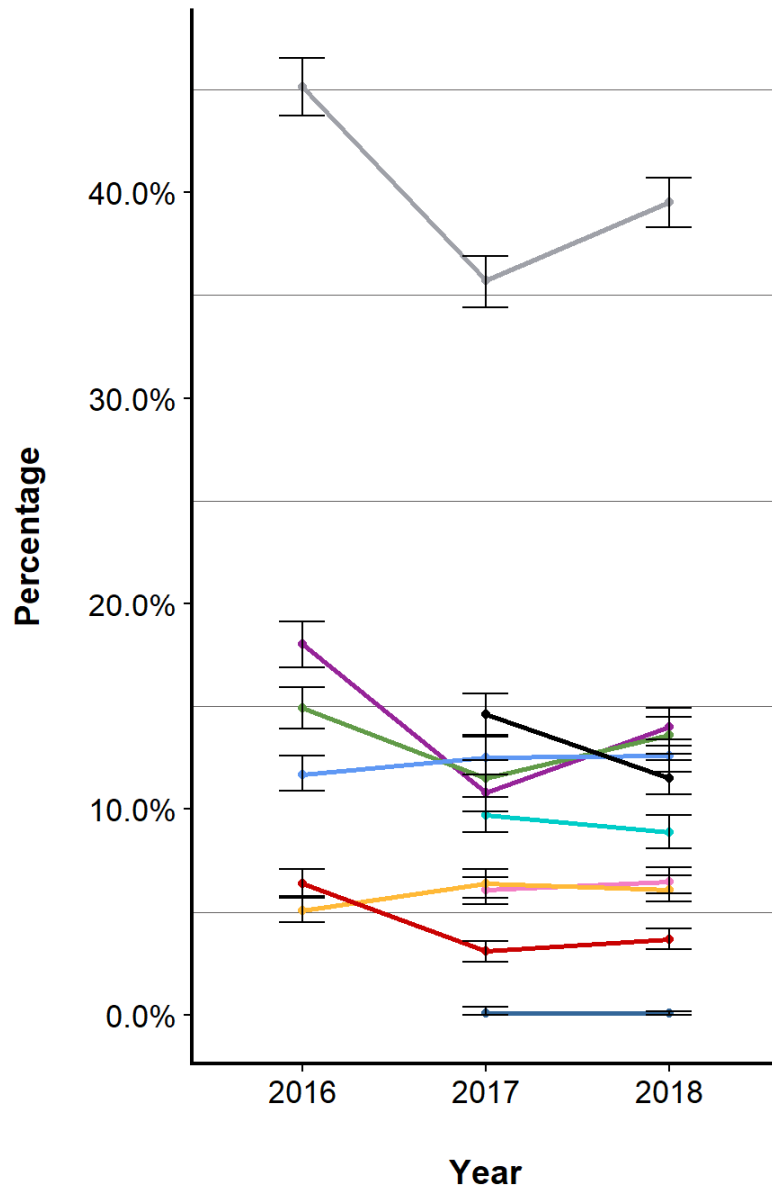
Post-Event Trash Disposal

- Took Trash Home for Disposal
- Used Transfer Station/Landfill en Route to Home
- Paid for Use of Dumpsters en Route to Home
- Camp Had On-Playa Service
- Someone Else Took Care of Trash
- Looked for Dumpsters/Bins en Route to Home***
- Obtained Friend/Family Permission to Use Dumpsters/Bins
- Used BxB Trash/Recycling Program
- Used GGID** in Gerlach
- Dropped Trash on Roadside/Left Trash On-Playa

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Participants selected all option(s) that applied. Several options (see "NA" items in table below) were first included in the 2017 online survey. An outdated answer option about an Exodus Trash and Recycling Program was removed from the survey in 2017 and is not displayed in the plot left or table on the next page. Several other answer options have been worded slightly differently in different years, but those changes were minor and unlikely to change response proportions.

** "GGID" stands for Gerlach General Improvement District.

*** The exact wording of this answer option in the online survey was, "I looked for dumpsters and recycling bins on my way home that I did not have to pay to use."

Post-Event Trash Disposal Strategies*, Continued

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Took Trash Home for Disposal	45.1	1.4	35.7	1.2	39.5	1.2
Used Transfer Station/Landfill en Route to Home	18.0	1.2	10.8	0.8	14.0	1.0
Paid for Use of Dumpsters en Route to Home	14.9	1.0	11.5	0.8	13.6	1.0
Camp Had On-Playa Service	11.7	1.0	12.5	1.0	12.6	0.8
Someone Else Took Care of Trash	NA	NA	14.6	1.0	11.5	0.8
Looked for Dumpsters/Bins en Route to Home***	NA	NA	9.7	0.8	8.9	0.8
Obtained Friend/Family Permission to Use Dumpsters/Bins	NA	NA	6.1	0.6	6.5	0.6
Used BxB Trash/Recycling Program	5.1	0.6	6.4	0.8	6.1	0.6
Used GGID** in Gerlach	6.4	0.6	3.1	0.6	3.7	0.6
Dropped Trash on Roadside/Left Trash On-Playa	NA	NA	0.1	0.2	0.1	0.0

* Participants selected all option(s) that applied. Several options (see "NA" items in table below) were first included in the 2017 online survey. An outdated answer option about an Exodus Trash and Recycling Program was removed from the survey in 2017 and is not displayed in the plot on the previous page or table above. Several other answer options have been worded slightly differently in different years, but those changes were minor and unlikely to change response proportions.

** "GGID" stands for Gerlach General Improvement District.

*** The exact wording of this answer option in the online survey was, "I looked for dumpsters and recycling bins on my way home that I did not have to pay to use."

On-Playa Power

Power Source(s) Used On-Playa*
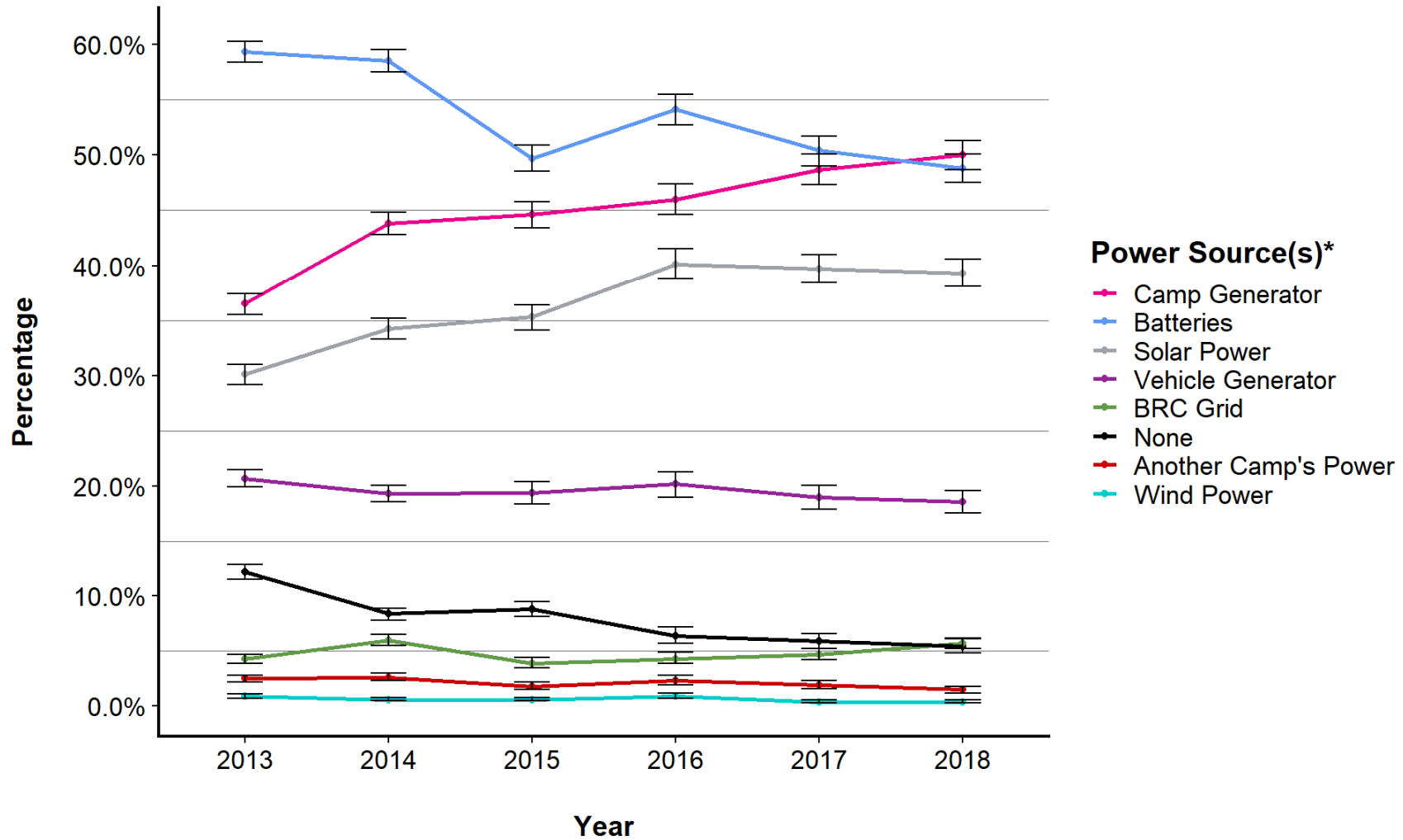
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Participants selected all option(s) that applied.

Power Source(s) Used On-Playa*, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Camp Generator	36.5	1.0	43.8	1.0	44.6	1.2	46.0	1.4	48.7	1.4	50.0	1.4
Batteries	59.3	1.0	58.5	1.0	49.7	1.2	54.1	1.4	50.4	1.4	48.8	1.4
Solar Power	30.1	1.0	34.2	1.0	35.3	1.2	40.1	1.4	39.7	1.4	39.3	1.2
Vehicle Generator	20.7	0.8	19.3	0.8	19.4	1.0	20.2	1.2	19.0	1.2	18.6	1.0
BRC Grid	4.3	0.4	6.0	0.6	3.9	0.4	4.3	0.6	4.7	0.6	5.7	0.6
None	12.2	0.6	8.4	0.6	8.8	0.8	6.4	0.8	5.9	0.8	5.4	0.6
Another Camp's Power	2.5	0.4	2.6	0.4	1.8	0.4	2.3	0.4	1.9	0.4	1.5	0.4
Wind Power	0.9	0.2	0.6	0.2	0.6	0.2	0.9	0.2	0.4	0.2	0.4	0.2

* Participants selected all option(s) that applied.

Vehicle Generator Fuel Type*

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Data presented in the plot above and table on the next page represent participants who indicated use of a vehicle generator for on-playa power.

Vehicle Generator Fuel Type*, Continued

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Gasoline	80.0	2.5	79.7	2.7	79.7	2.5
Propane	7.4	1.8	7.0	1.6	8.3	1.8
Diesel	8.0	1.8	6.6	1.8	7.4	1.6
Unknown	4.3	1.4	6.4	1.8	4.3	1.2
Biodiesel	0.4	0.4	0.3	0.6	0.2	0.4

* Data presented in the plot on the previous page and table above represent participants who indicated use of a vehicle generator for on-playa power.

In the 2016, 2017, and 2018 online surveys respectively, these participants reported an average of 3.0 (+/- 0.2), 3.9 (+/- 0.3), and 3.3 (+/- 0.2) hours of vehicle generator use per day.

Camp Generator Fuel Type*
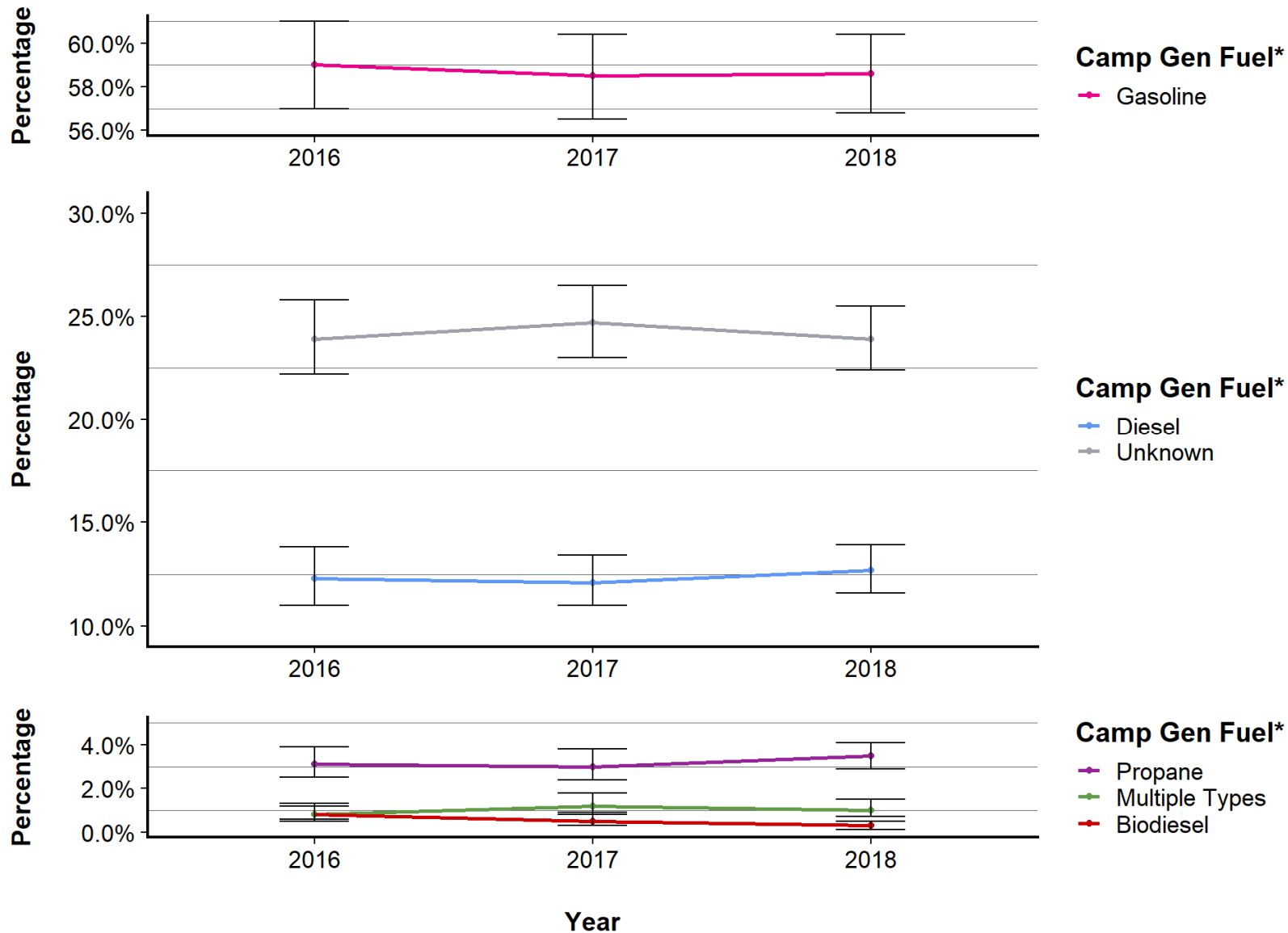
Camp Gen Fuel*
- Gasoline

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Camp Gen Fuel*
- Diesel
- Unknown

* Data presented in the plot left and table on the next page represent participants who indicated use of a camp generator for on-playa power.

Camp Gen Fuel*
- Propane
- Multiple Types
- Biodiesel

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Camp Generator Fuel Type*, Continued

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Gasoline	59.0	2.0	58.5	2.0	58.6	1.8
Unknown	23.9	1.8	24.7	1.8	23.9	1.6
Diesel	12.3	1.4	12.1	1.2	12.7	1.2
Propane	3.1	0.8	3.0	0.6	3.5	0.6
Multiple Types	0.8	0.4	1.2	0.4	1.0	0.4
Biodiesel	0.8	0.4	0.5	0.2	0.3	0.2

* Data presented in the plot on the previous page and table above represent participants who indicated use of a camp generator for on-playa power.

In the 2016, 2017, and 2018 online surveys respectively, these participants reported an average of 10.5, 11.4, and 11.0 (all +/- 0.4) hours of camp generator use per day.

Camp Generator Output*
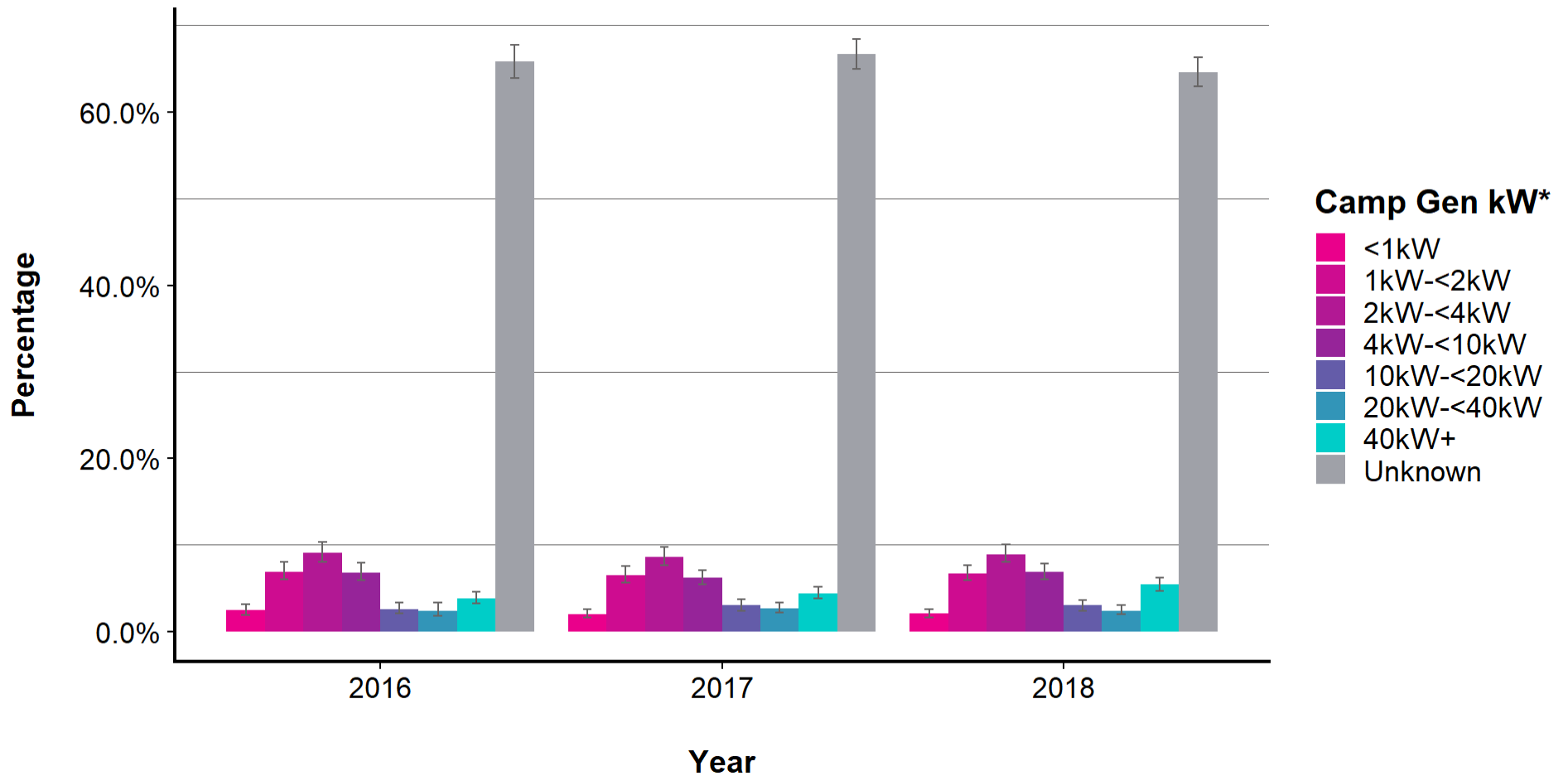
Camp Gen kW*

- <1kW
- 1kW-<2kW
- 2kW-<4kW
- 4kW-<10kW
- 10kW-<20kW
- 20kW-<40kW
- 40kW+
- Unknown

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

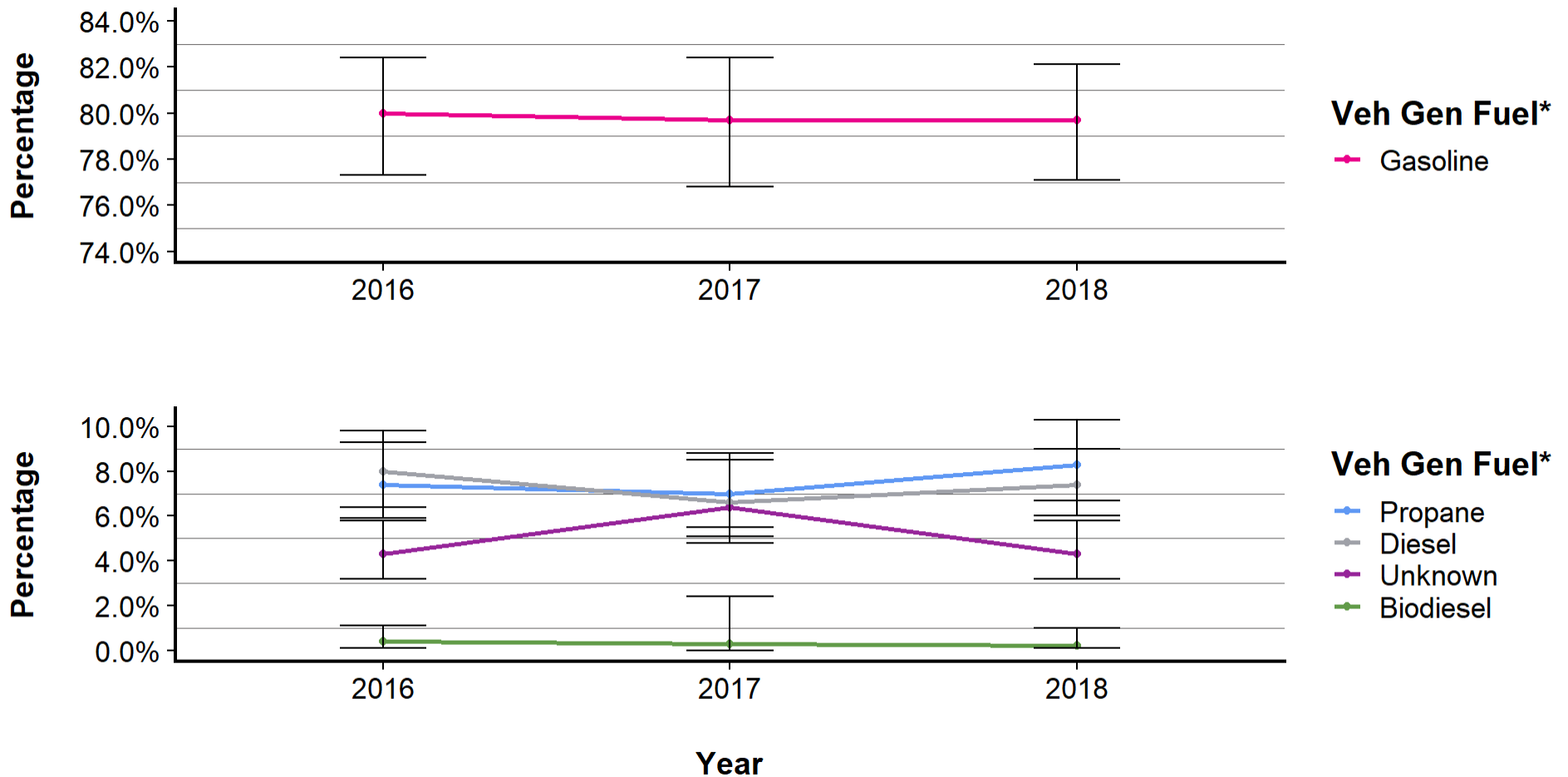*See next page for accompanying data table.*

* Data presented in the plot above and table on the next page represent participants who indicated use of a camp generator for on-playa power.

Camp Generator Output*, Continued

	2016		2017		2018	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
<1kW	2.5	0.6	2.0	0.6	2.1	0.4
1kW-<2kW	6.9	1.0	6.5	1.0	6.7	1.0
2kW-<4kW	9.1	1.2	8.6	1.0	8.9	1.0
4kW-<10kW	6.8	1.0	6.2	0.8	6.9	1.0
10kW-<20kW	2.6	0.6	3.0	0.6	3.0	0.6
20kW-<40kW	2.4	0.8	2.7	0.6	2.4	0.6
40kW+	3.8	0.6	4.4	0.6	5.4	0.8
Unknown	65.8	2.0	66.7	1.8	64.6	1.8

* Data presented in the plot on the previous page and table above represent participants who indicated use of a camp generator for on-playa power.

Event Logistics

Ticket Source

The exact wording of this question has changed over the years, to match the ticket sale logistics for each given year. The plot and table directly below display 2018 data, followed by a separate plot and table with 2017 data.

Burning Man Ticket Source (2018 Only)
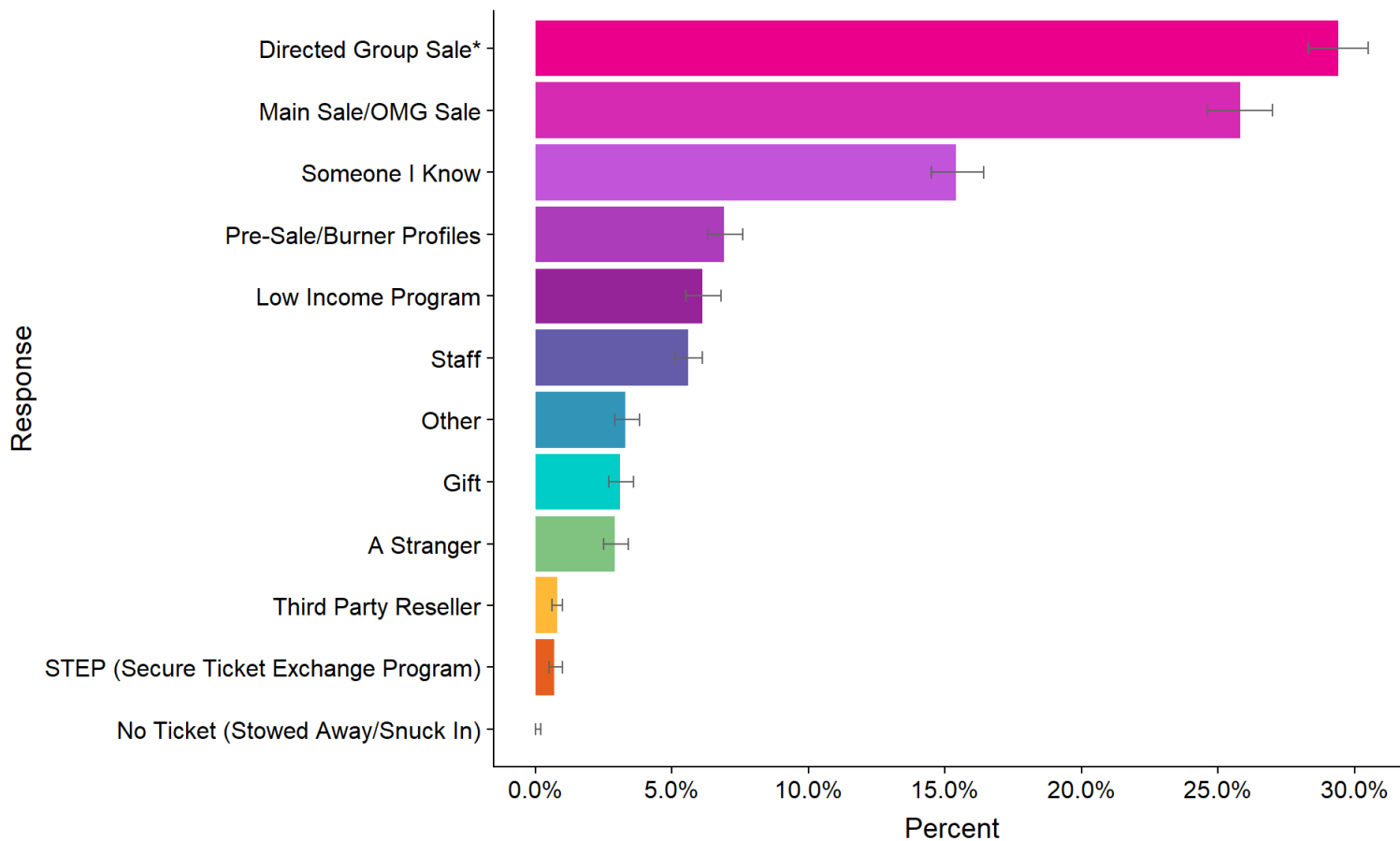
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

* "Directed Group Sale" refers to ticket sales for theme camps, art projects, mutant vehicles, or staff/volunteers.

Burning Man Ticket Source (2018 Only) , Continued

	2018	
	Percent	**MoE +/- %**
Directed Group Sale*	29.4	1.2
Main Sale/OMG Sale	25.8	1.2
Someone I Know	15.4	1.0
Pre-Sale/Burner Profiles	6.9	0.6
Low Income Program	6.1	0.6
Staff	5.6	0.6
Other	3.3	0.4
Gift	3.1	0.4
A Stranger	2.9	0.4
Third Party Reseller	0.8	0.2
STEP (Secure Ticket Exchange Program)	0.7	0.2
No Ticket (Stowed Away/Snuck In)	0.0	0.0

* "Directed Group Sale" refers to ticket sales for theme camps, art projects, mutant vehicles, or staff/volunteers.

Burning Man Ticket Source (2017 Only)
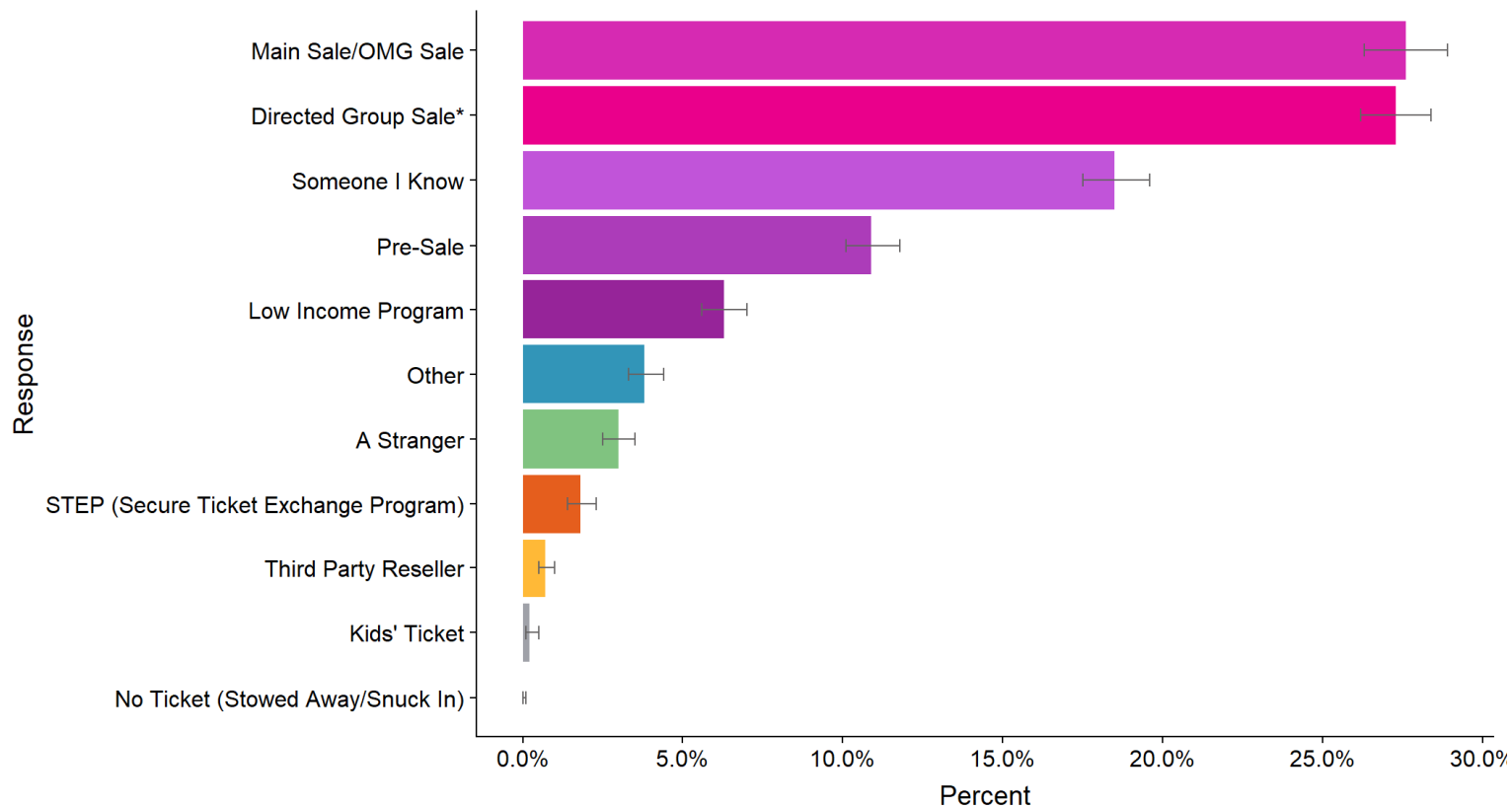
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* "Directed Group Sale" refers to ticket sales for theme camps, art projects, mutant vehicles, or staff/volunteers.

	2017			2017	
	Percent	MoE +/- %			
Main Sale/OMG Sale	27.6	1.2	**A Stranger**	3.0	0.6
Directed Group Sale*	27.3	1.2	**STEP (Secure Ticket Exchange Program)**	1.8	0.4
Someone I Know	18.5	1.0	**Third Party Reseller**	0.7	0.2
Pre-Sale	10.9	0.8	**Kids' Ticket**	0.2	0.2
Low Income Program	6.3	0.6	**No Ticket (Stowed Away/Snuck In)**	0.0	0.0
Other	3.8	0.6			

Participant Expenses

Burning Man Ticket Cost
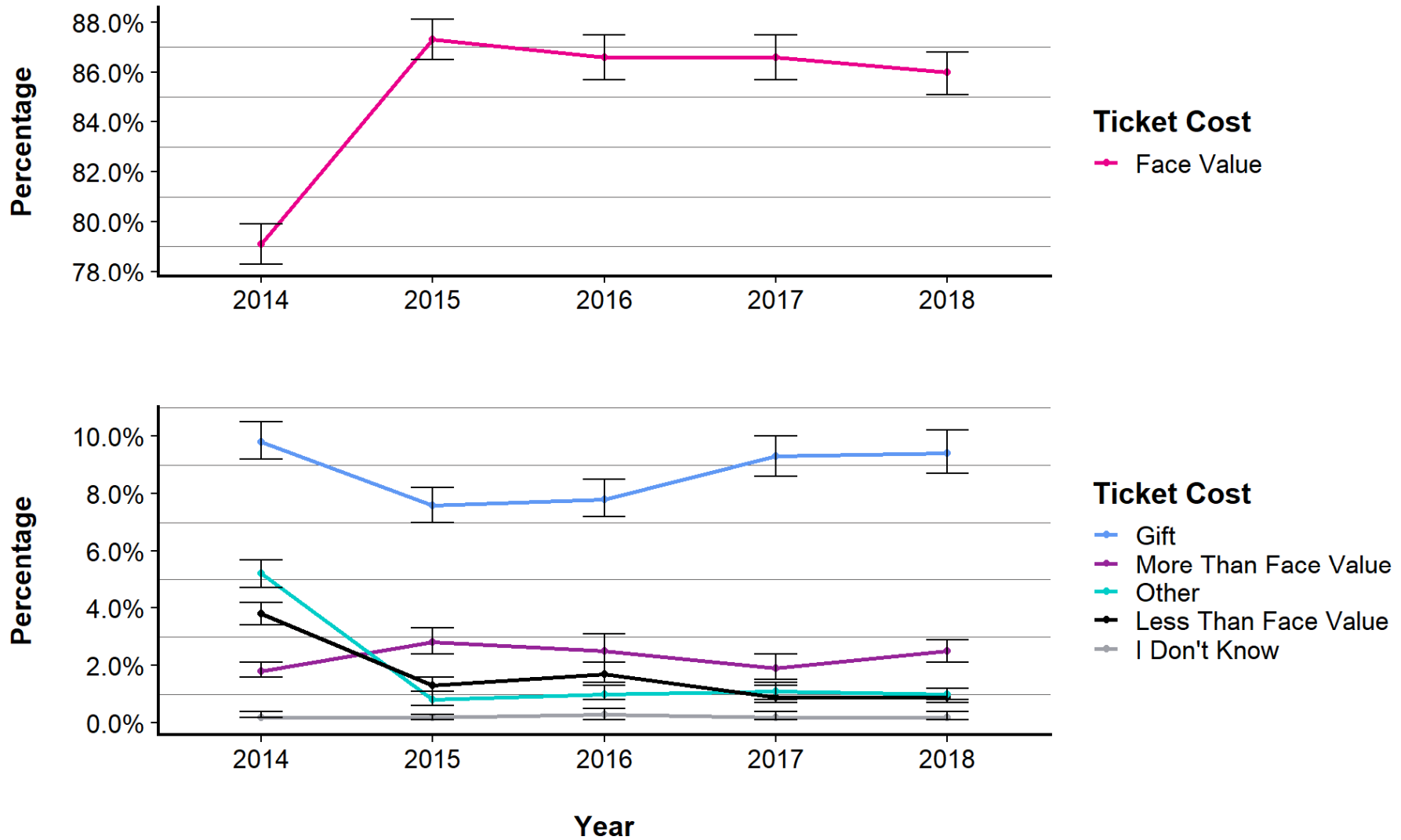
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

Burning Man Ticket Cost, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Face Value	79.1	0.8	87.3	0.8	86.6	1.0	86.6	1.0	86.0	0.8
Gift	9.8	0.6	7.6	0.6	7.8	0.6	9.3	0.8	9.4	0.8
More Than Face Value	1.8	0.2	2.8	0.4	2.5	0.4	1.9	0.4	2.5	0.4
Other	5.2	0.4	0.8	0.2	1.0	0.2	1.1	0.2	1.0	0.2
Less Than Face Value	3.8	0.4	1.3	0.2	1.7	0.4	0.9	0.2	0.9	0.2
I Don't Know	0.2	0.2	0.2	0.0	0.3	0.2	0.2	0.2	0.2	0.2

Spending for Burning Man

Year	2014*	2015	2016	2017	2018
Median	$1,300	$1,500	$1,500	$1,500	$1,500
80th Percentile	$2,500	$2,600	$3,000	$3,000	$3,000

* The 2014 online survey asked about spending ranges, but did not ask for total amount spent, so percentile data for 2014 was estimated differently than for 2015-18.

Spending Ranges for Burning Man*
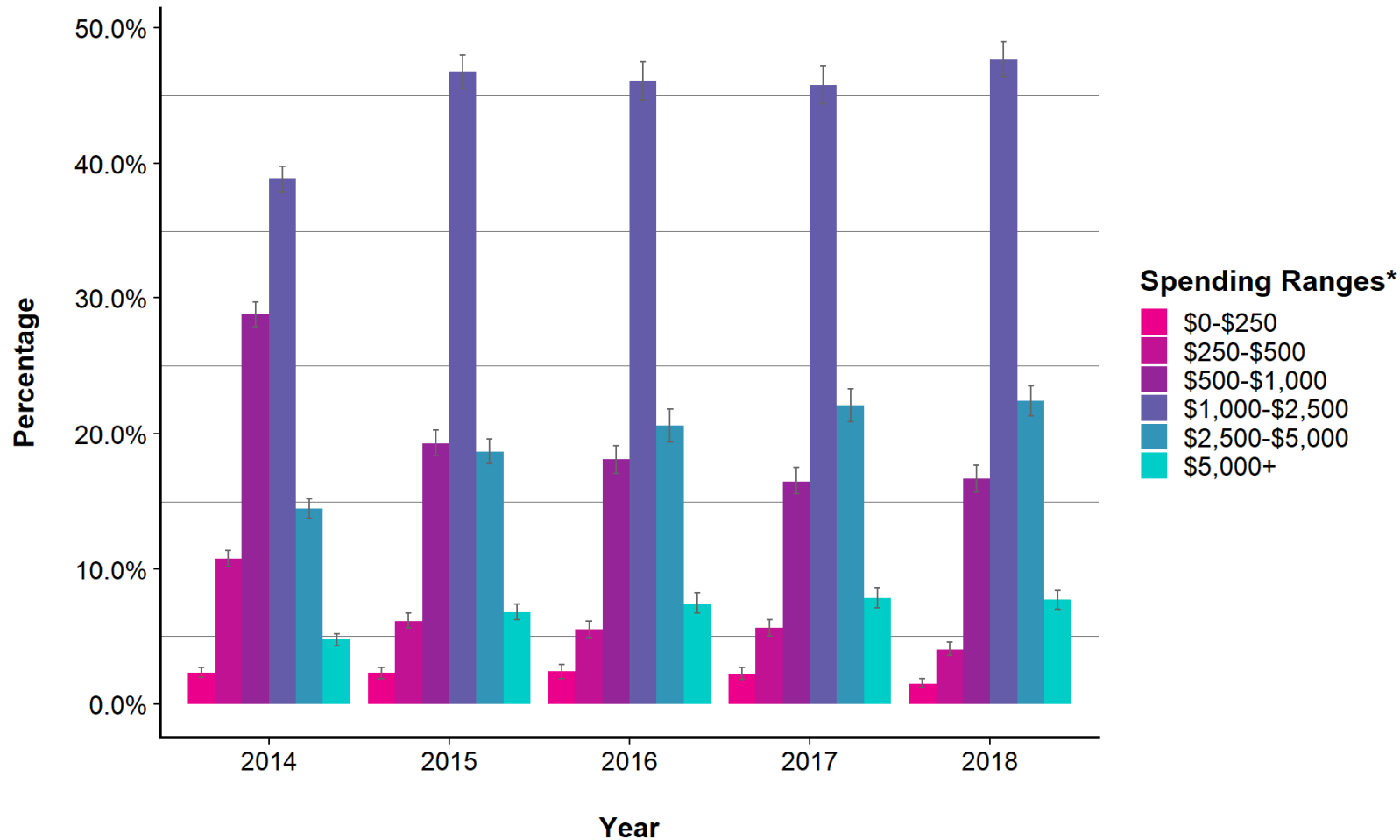
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* The exact wording of the question in the online survey was, "How much did you spend this year to go to Black Rock City and return, including fuel, camp dues, food, lodging, airfare, supplies, etc. (but not including your ticket to the event)? If you shared expenses with a group, only include the portion of expenses that you contributed. Give your best estimate in USD."

Spending Ranges for Burning Man*, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-$250	2.3	0.4	2.3	0.4	2.4	0.4	2.2	0.4	1.5	0.4
$250-$500	10.8	0.6	6.1	0.6	5.5	0.6	5.6	0.6	4.0	0.6
$500-$1,000	28.8	1.0	19.3	1.0	18.1	1.0	16.5	1.0	16.7	1.0
$1,000-$2,500	38.9	1.0	46.8	1.2	46.1	1.4	45.8	1.4	47.7	1.4
$2,500-$5,000	14.5	0.8	18.7	1.0	20.6	1.2	22.1	1.2	22.4	1.2
$5,000+	4.8	0.4	6.8	0.6	7.4	0.8	7.8	0.8	7.7	0.8

* The exact wording of the question in the online survey was, "How much did you spend this year to go to Black Rock City and return, including fuel, camp dues, food, lodging, airfare, supplies, etc. (but not including your ticket to the event)? If you shared expenses with a group, only include the portion of expenses that you contributed. Give your best estimate in USD."

Impacts on Nevada State

Spending Ranges for Burning Man in Nevada State
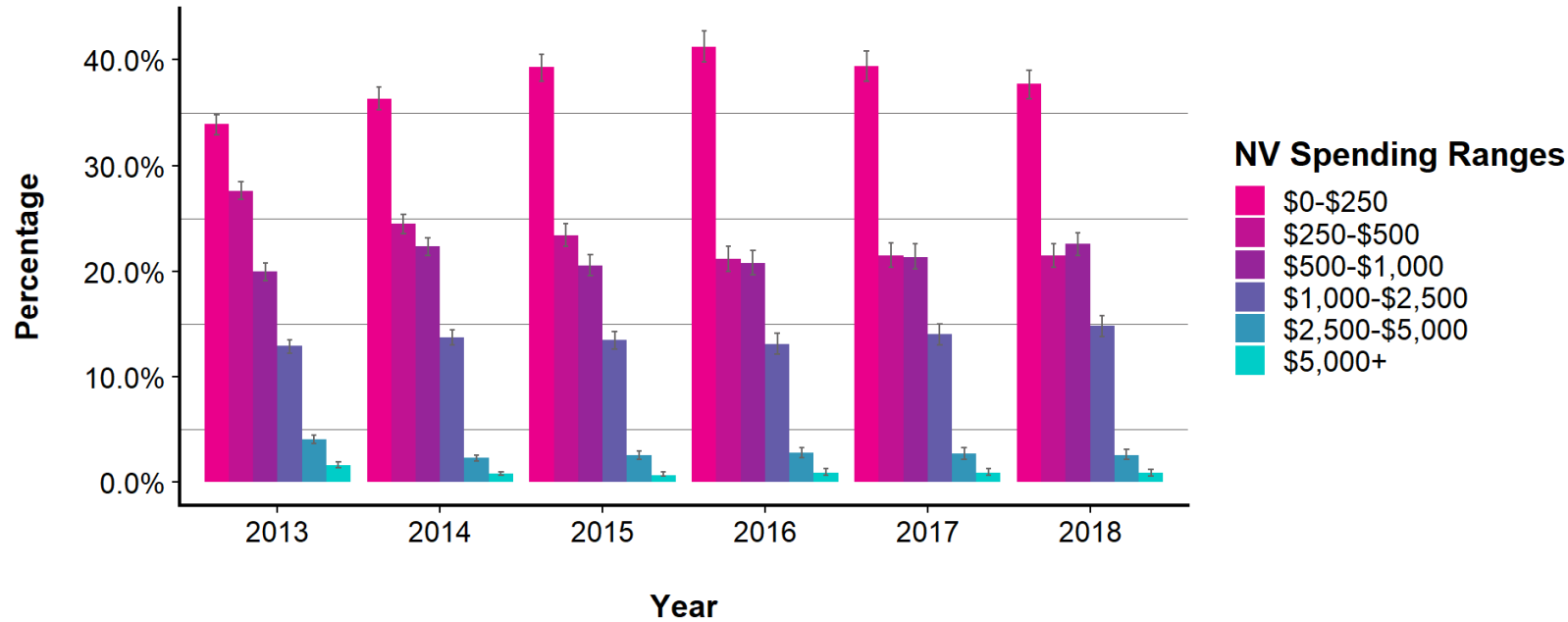
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
$0-$250	33.9	1.0	36.3	1.0	39.3	1.2	41.2	1.4	39.4	1.4	37.7	1.4
$250-$500	27.6	0.8	24.5	1.0	23.4	1.0	21.2	1.2	21.5	1.2	21.5	1.2
$500-$1,000	20.0	0.8	22.4	0.8	20.6	1.0	20.8	1.2	21.4	1.2	22.6	1.2
$1,000-$2,500	12.9	0.6	13.7	0.8	13.5	0.8	13.1	1.0	14.0	1.0	14.8	1.0
$2,500-$5,000	4.1	0.4	2.3	0.4	2.6	0.4	2.8	0.6	2.7	0.6	2.6	0.4
$5,000+	1.6	0.2	0.8	0.2	0.7	0.2	0.9	0.4	0.9	0.2	0.9	0.2

Spending in Nevada State for Burning Man, by Category (Average USD)
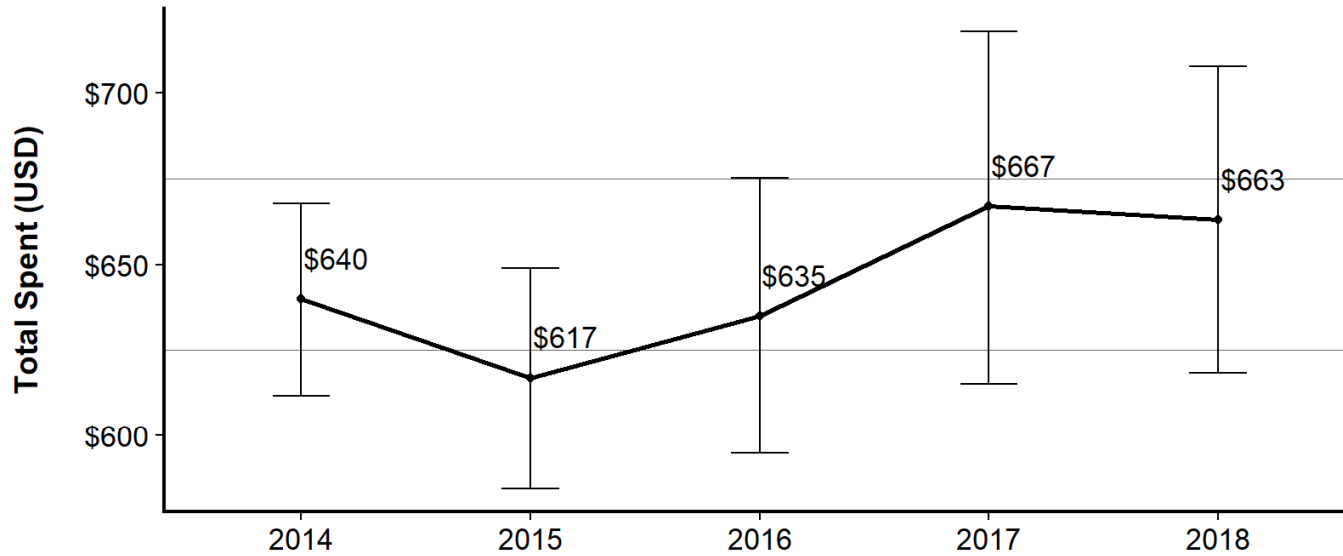
Spent in NV
- Total

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.
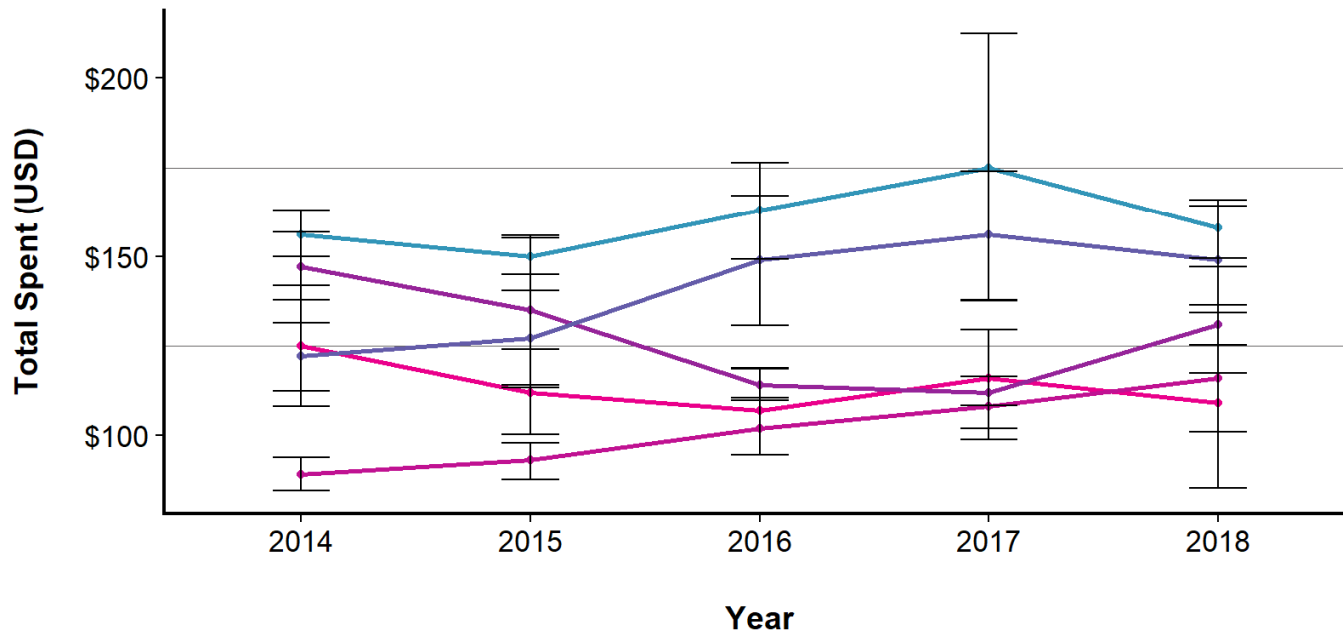
Spent in NV
- Fun
- Survival
- Fuel
- Lodging
- Food

Spending in Nevada State for Burning Man, by Category (Average USD), Continued

	2014		2015		2016		2017		2018	
	Average	MoE +/- %	Average	MoE +/- %	Average	MoE +/- %	Average	MoE +/- %	Average	MoE +/- %
Fun	$125	16.9	$112	11.8	$107	12.1	$116	13.8	$109	8.2
Survival	$89	4.7	$93	5.1	$102	8	$108	8.7	$116	31
Fuel	$147	9.6	$135	21.2	$114	4.4	$112	4	$131	5.5
Lodging	$122	9.5	$127	13.3	$149	18.1	$156	18	$149	15
Food	$156	6.6	$150	5.1	$163	13.6	$175	37.5	$158	8.1
Total	**$640**	**28.1**	**$617**	**32.3**	**$635**	**40.2**	**$667**	**51.4**	**$663**	**44.7**

NV Cities and Communities Visited en Route to/from Black Rock City*

The plot directly below displays 2018 data, followed by a separate plot with 2017 data, followed by a data table with 2017 and 2018 data combined.
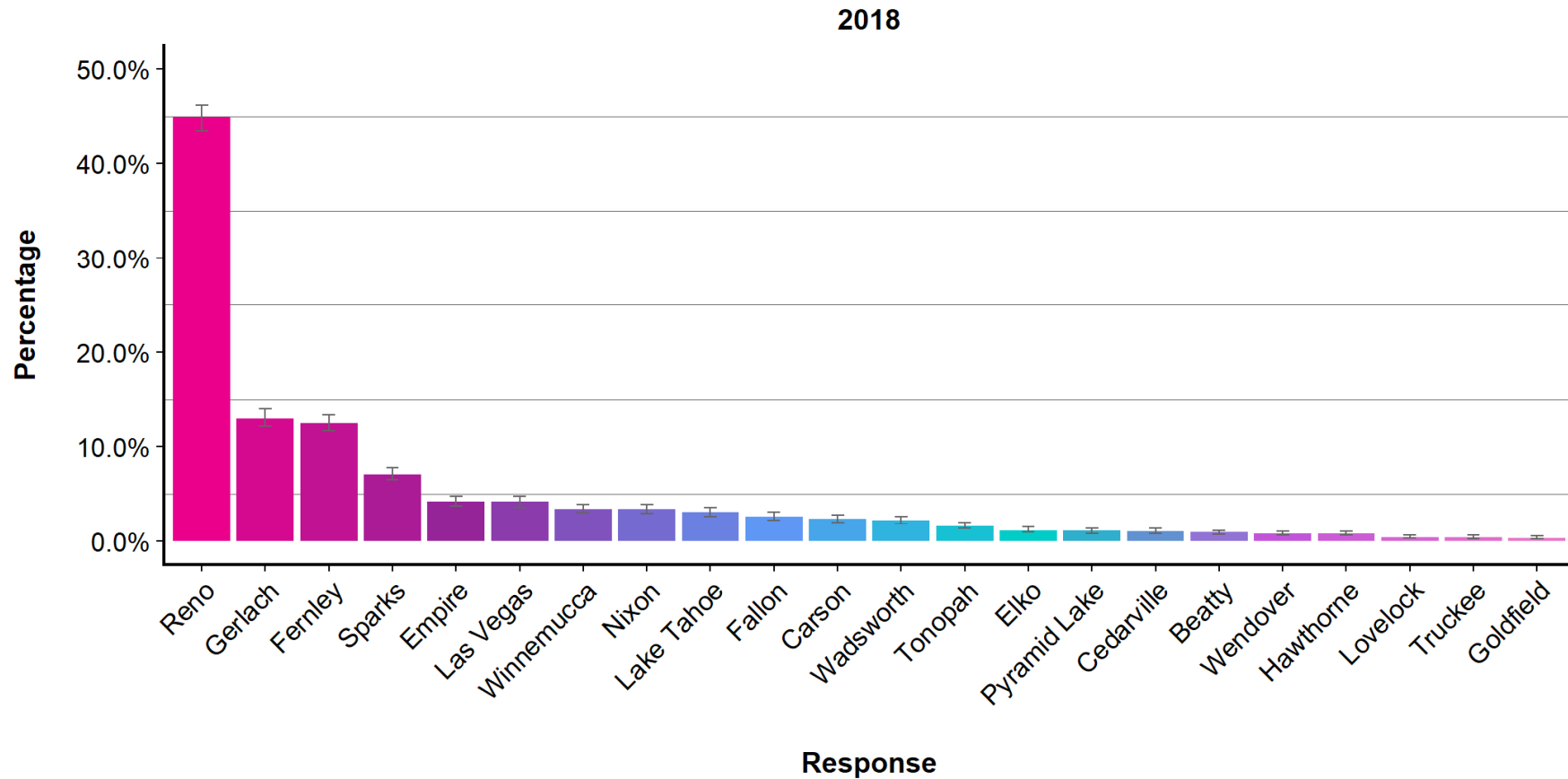
2018

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* The plots above and below and data table following them display data for any Nevada community or city reported by 0.3% or more or the 2018 BRC population. Because this data is collected qualitatively (with survey respondents manually typing city and community names into an open textbox within the survey), it is likely that these estimates are lower than the true number of visitors to each of the named cities and communities.

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NV Cities and Communities Visited en Route to/from Black Rock City*, Continued

2017

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* The plots above and data table on the next page display data for any Nevada community or city reported by 0.3% or more or the 2018 BRC population. Because this data is collected qualitatively (with survey respondents manually typing city and community names into an open textbox within the survey), it is likely that these estimates are lower than the true number of visitors to each of the named cities and communities.

NV Cities and Communities Visited en Route to/from Black Rock City*, Continued

	2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %
Reno	43.5	1.6	44.9	1.4
Gerlach	12.6	1.0	13.0	1.0
Fernley	10.9	1.0	12.5	0.8
Sparks	7.2	0.8	7.1	0.6
Empire	5.0	0.6	4.2	0.6
Las Vegas	3.6	0.6	4.2	0.6
Winnemucca	3.5	0.6	3.4	0.4
Nixon	2.6	0.4	3.4	0.4
Lake Tahoe	4.1	0.8	3.1	0.6
Fallon	1.8	0.4	2.6	0.4
Carson	2.1	0.4	2.4	0.4
Wadsworth	2.3	0.4	2.2	0.4
Tonopah	1.3	0.4	1.6	0.4
Elko	1.2	0.4	1.1	0.4
Pyramid Lake	1.5	0.4	1.1	0.2
Cedarville	1.1	0.2	1.0	0.2
Beatty	0.8	0.2	0.9	0.2
Wendover	0.7	0.2	0.8	0.2
Hawthorne	0.6	0.2	0.8	0.2
Lovelock	0.6	0.2	0.4	0.2
Truckee	0.3	0.2	0.4	0.2
Goldfield	0.3	0.2	0.3	0.2

* The plots above and table left display data for any Nevada community or city reported by 0.3% or more or the 2018 BRC population. Because this data is collected qualitatively (with survey respondents manually typing city and community names into an open textbox within the survey), it is likely that these estimates are lower than the true number of visitors to each of the named cities and communities.

Intent to Return to the Black Rock Desert Outside of Burning Man
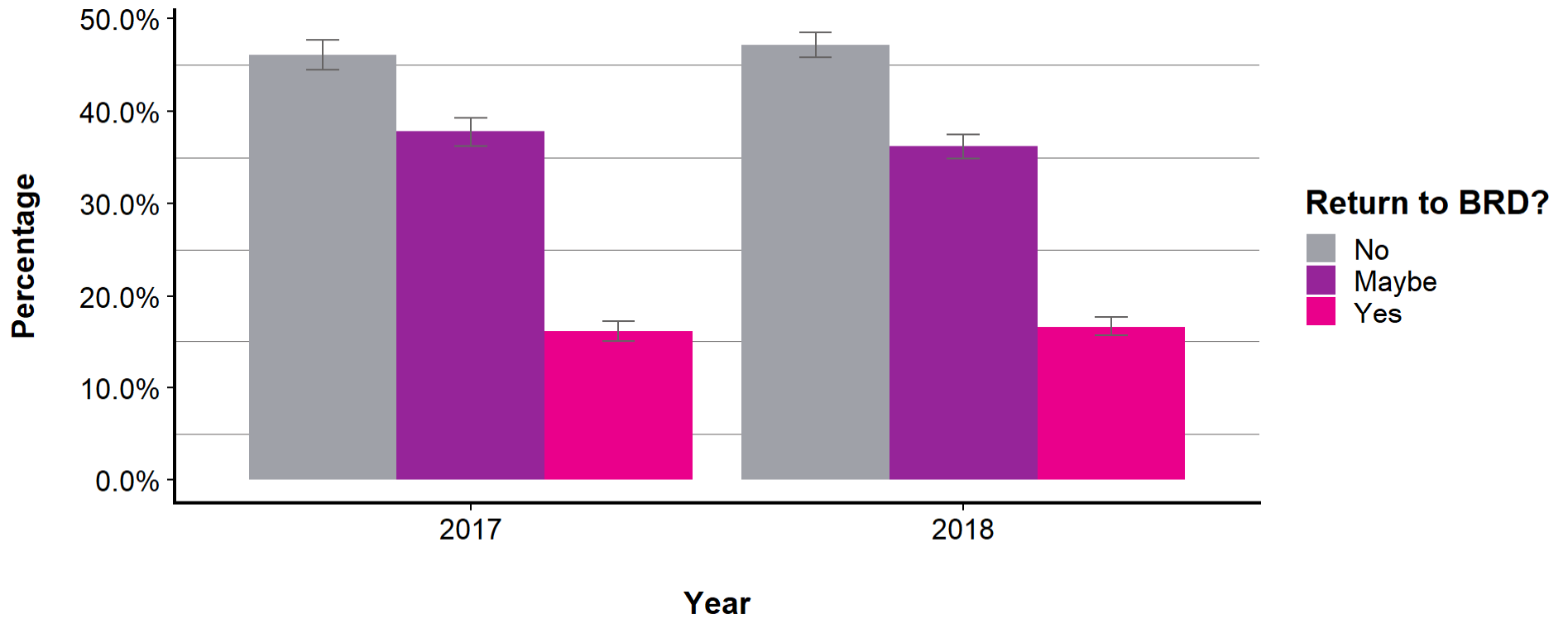
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %
No	46.1	1.6	47.2	1.4
Maybe	37.8	1.6	36.2	1.4
Yes	16.1	1.2	16.6	1.0

Recreational Activities on Public Lands Within 30 Miles of Black Rock City en Route To/From Burning Man*
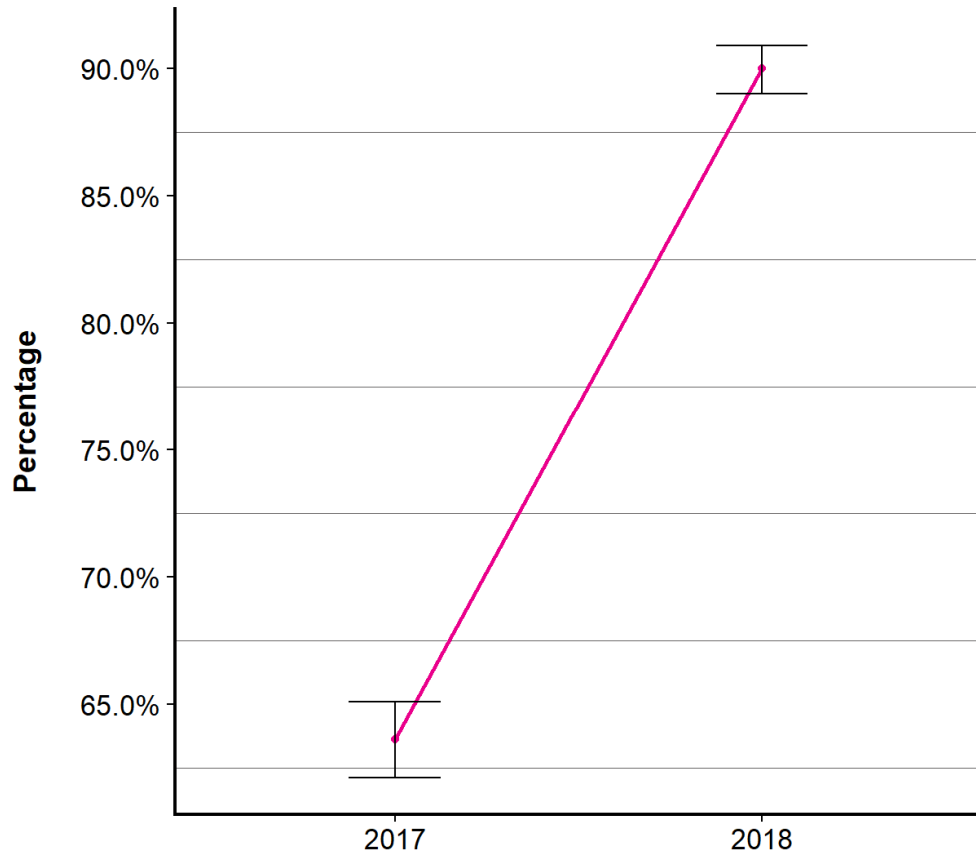
Other Activities While Traveling*
- Burning Man Only

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

* Participants selected all option(s) that applied.
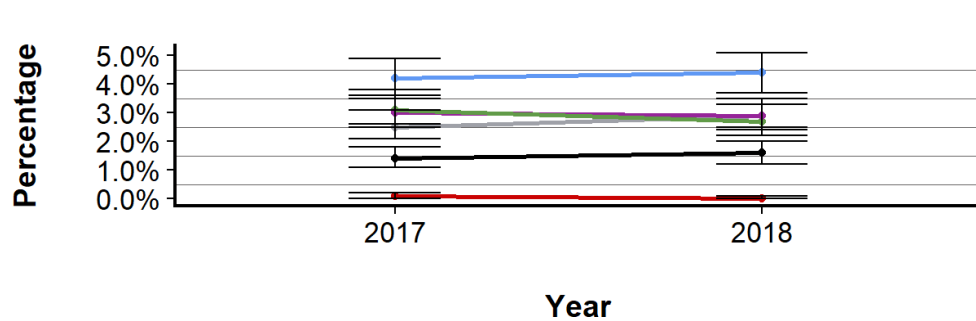
Other Activities While Traveling*
- Camping
- Boating/Swimming
- Hot Springs
- Hiking
- Other
- Wind Sailing

Recreational Activities on Public Lands Within 30 Miles of Black Rock City en Route To/From Burning Man*, Continued

	2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %
Burning Man Only	63.6	1.6	90.0	1.0
Camping	4.2	0.6	4.4	0.8
Boating/Swimming	2.5	0.6	2.9	0.6
Hot Springs	3.0	0.6	2.9	0.6
Hiking	3.1	0.6	2.7	0.6
Other	1.4	0.4	1.6	0.4
Wind Sailing	0.1	0.0	0.0	0.0

* Participants selected all option(s) that applied.

Other Recreation

Visits to Parks and/or Recreation Areas en Route to/from BRC*
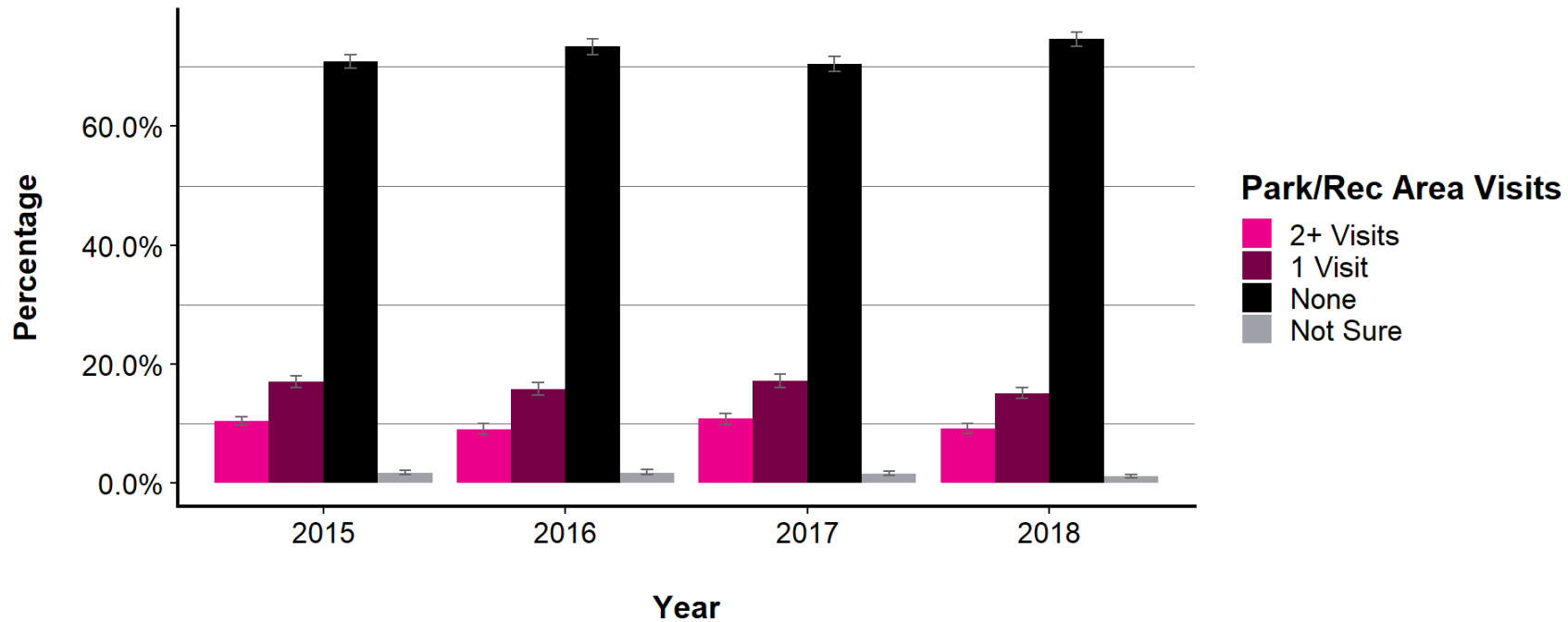
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question in the online survey specifically inquired about visits during "this year."

	2015		2016		2017		2018	
	Percent	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**	**Percent**	**MoE +/- %**
2+ Visits	10.4	0.8	9.1	0.8	10.8	1.0	9.2	0.8
1 Visit	17.0	1.0	15.8	1.0	17.2	1.0	15.1	1.0
None	70.8	1.2	73.3	1.4	70.4	1.4	74.6	1.2
Not Sure	1.8	0.4	1.8	0.4	1.6	0.4	1.2	0.4

The 2013 and 2014 online surveys included differently worded questions about park visits, so direct comparison is impossible. In 2013 and 2014 respectively, 68.8% (+/- 1.0) and 73.5% (+/- 0.9) of participants did not visit any parks or recreation areas, and 2.9% (+/- 0.4) and 1.7% (+/- 0.3) were not sure.

Transportation

Travel Dates

Arrival Date to Black Rock City
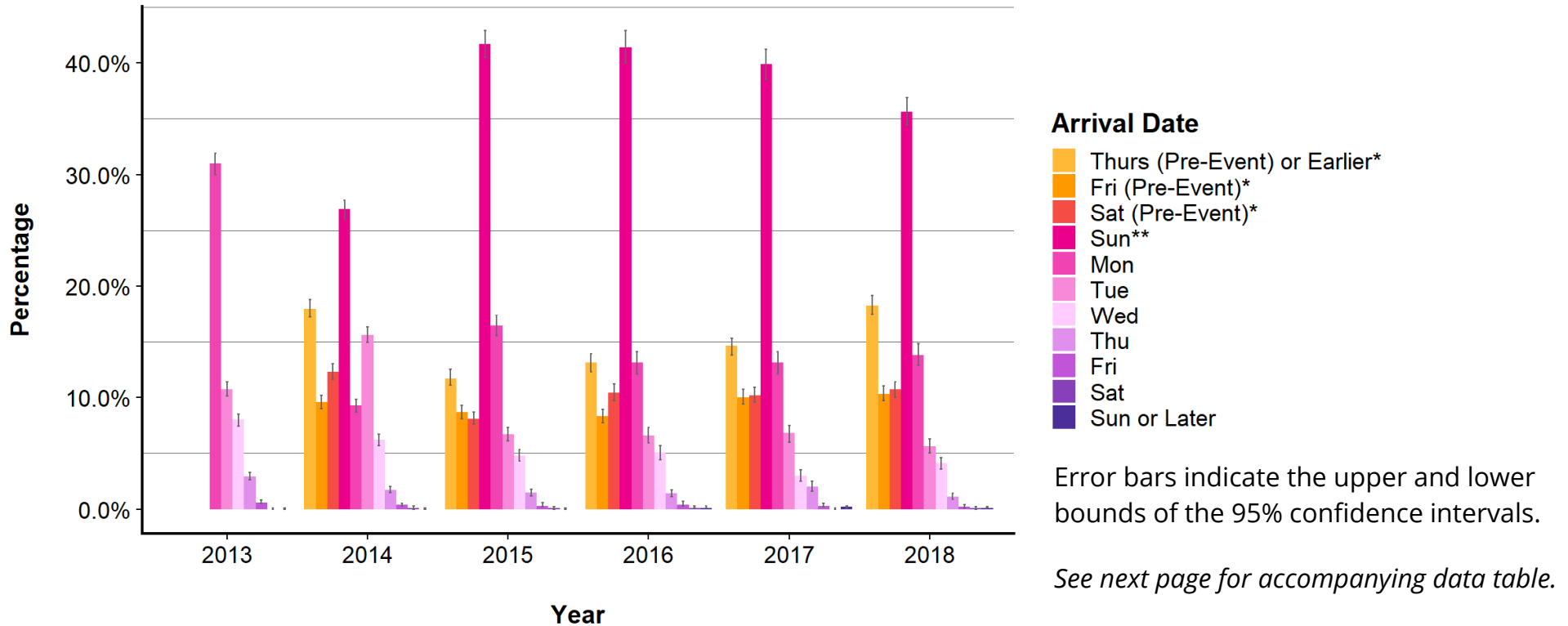
Arrival Date
- Thurs (Pre-Event) or Earlier*
- Fri (Pre-Event)*
- Sat (Pre-Event)*
- Sun**
- Mon
- Tue
- Wed
- Thu
- Fri
- Sat
- Sun or Later

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

* Pre-event arrival data from the 2013 online survey have been removed because the survey question in 2013 was less precise than it was in later years, so the 2013 pre-event data is not directly comparable.

** In 2013 and 2014 Burning Man's official opening date fell on a Monday, so for these years Sunday arrivals should be considered pre-event. From 2015-18 Burning Man opened on a Sunday, so for these years Sunday arrivals should not be considered pre-event arrivals.

Arrival Date to Black Rock City, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Thurs (Pre-Event) or Earlier*	NA	NA	18.0	0.8	11.7	0.8	13.1	0.8	14.6	0.8	18.3	0.8
Fri (Pre-Event)*	NA	NA	9.6	0.6	8.7	0.6	8.3	0.6	10.0	0.6	10.3	0.6
Sat (Pre-Event)*	NA	NA	12.3	0.6	8.1	0.6	10.4	0.8	10.2	0.6	10.7	0.8
Sun**	NA	NA	26.9	0.8	41.7	1.2	41.4	1.4	39.9	1.4	35.6	1.4
Mon	31.0	1.0	9.3	0.6	16.4	1.0	13.1	1.0	13.1	1.0	13.8	1.0
Tue	10.7	0.6	15.6	0.8	6.7	0.6	6.6	0.8	6.8	0.8	5.6	0.6
Wed	8.0	0.6	6.2	0.4	4.8	0.6	5.1	0.6	3.0	0.4	4.1	0.6
Thu	2.9	0.4	1.7	0.2	1.5	0.2	1.4	0.4	2.0	0.4	1.1	0.2
Fri	0.6	0.2	0.4	0.2	0.3	0.2	0.4	0.2	0.3	0.2	0.2	0.2
Sat	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.2	0.0	0.0	0.1	0.0
Sun or Later	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.2	0.2	0.1	0.0

* Pre-event arrival data from the 2013 online survey have been removed because the survey question in 2013 was less precise than it was in later years, so the 2013 pre-event data is not directly comparable.

** In 2013 and 2014 Burning Man's official opening date fell on a Monday, so for these years Sunday arrivals should be considered pre-event. From 2015-18 Burning Man opened on a Sunday, so for these years Sunday arrivals should not be considered pre-event arrivals.
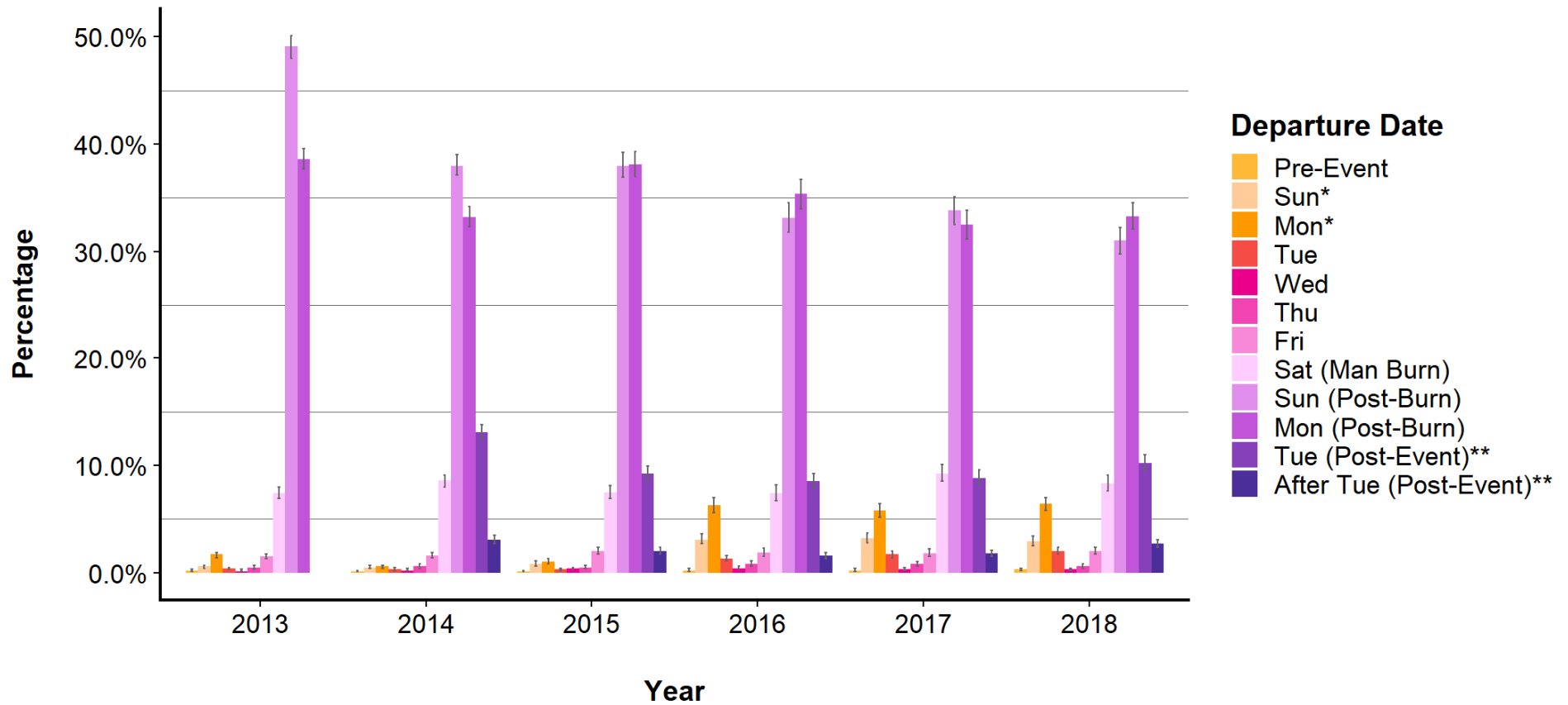
Departure Date from Black Rock City

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* In 2013 and 2014 Burning Man's official opening date fell on a Monday, so for these years Sunday departures should be considered pre-event. From 2015-18 Burning Man opened on a Sunday, so for these years Sunday arrivals should not be considered pre-event departures.

** Post-event departure data from the 2013 online survey have been removed because the survey question in 2013 was less precise than it was in later years, so the 2013 pre-event data is not directly comparable.

Departure Date from Black Rock City, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Pre-Event	0.2	0.0	0.1	0.0	0.1	0.0	0.2	0.2	0.2	0.2	0.3	0.2
Sun*	0.6	0.2	0.5	0.2	0.8	0.2	3.1	0.4	3.2	0.4	2.9	0.4
Mon*	1.7	0.2	0.6	0.2	1.0	0.2	6.3	0.6	5.8	0.6	6.4	0.6
Tue	0.4	0.2	0.3	0.2	0.3	0.2	1.3	0.2	1.7	0.4	2.0	0.4
Wed	0.1	0.0	0.2	0.2	0.4	0.2	0.4	0.2	0.3	0.2	0.3	0.2
Thu	0.5	0.2	0.6	0.2	0.5	0.2	0.8	0.2	0.8	0.2	0.6	0.2
Fri	1.5	0.2	1.6	0.2	2.0	0.4	1.9	0.4	1.8	0.4	2.0	0.4
Sat (Man Burn)	7.4	0.6	8.6	0.6	7.5	0.6	7.4	0.8	9.2	0.8	8.3	0.8
Sun (Post-Burn)	49.1	1.0	38.0	1.0	38.0	1.2	33.1	1.4	33.8	1.4	31.0	1.2
Mon (Post-Burn)	38.6	1.0	33.2	1.0	38.1	1.2	35.4	1.4	32.5	1.4	33.3	1.2
Tue (Post-Event)**	NA	NA	13.1	0.8	9.2	0.6	8.5	0.8	8.8	0.8	10.2	0.8
After Tue (Post-Event)**	NA	NA	3.1	0.4	2.0	0.4	1.6	0.2	1.8	0.4	2.7	0.4

* In 2013 and 2014 Burning Man's official opening date fell on a Monday, so for these years Sunday departures should be considered pre-event. From 2015-18 Burning Man opened on a Sunday, so for these years Sunday arrivals should not be considered pre-event departures.

** Post-event departure data from the 2013 online survey have been removed because the survey question in 2013 was less precise than it was in later years, so the 2013 pre-event data is not directly comparable.
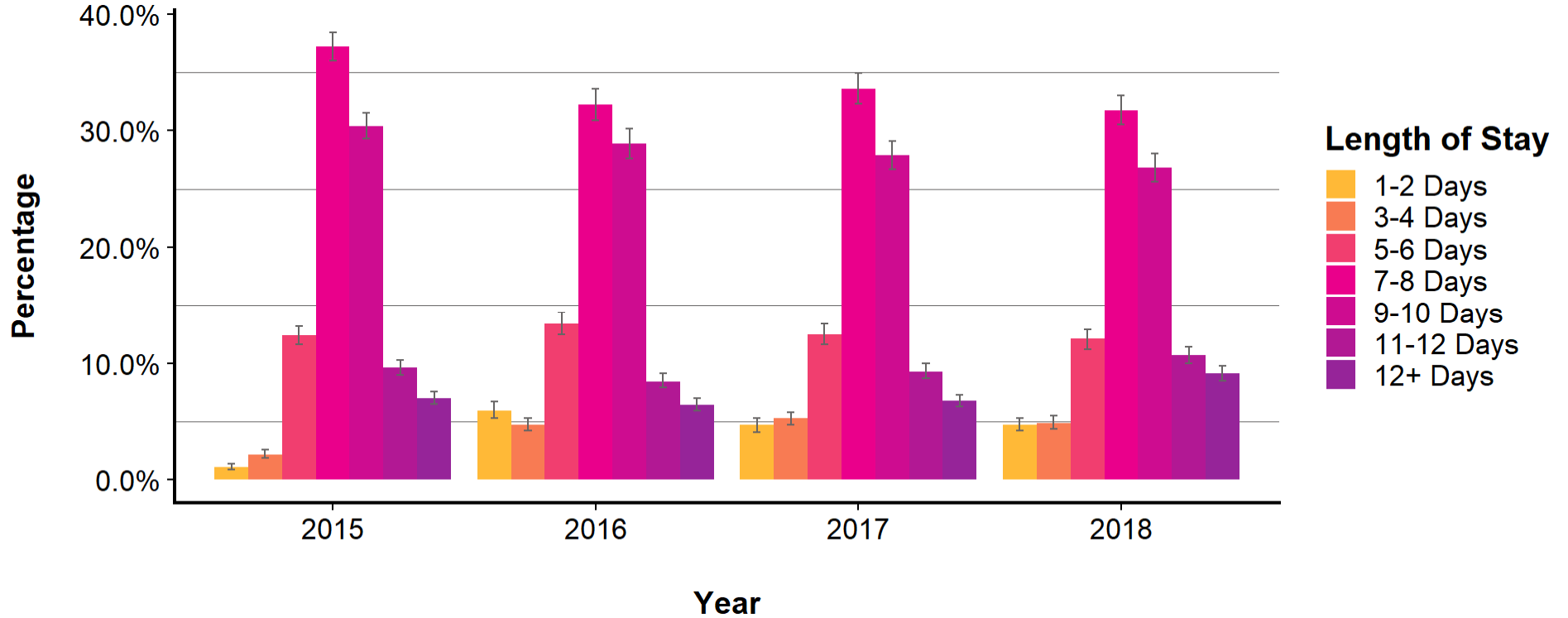
Length of Stay*

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* While the Burning Man event lasts only 8 days, some staff, volunteers, and artists arrive before Gate opens to build the city and the art, and some stay after for the playa restoration process.

Length of Stay*, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1-2 Days	1.1	0.2	5.9	0.8	4.7	0.6	4.7	0.6
3-4 Days	2.2	0.4	4.7	0.6	5.3	0.6	4.9	0.6
5-6 Days	12.4	0.8	13.4	1.0	12.5	1.0	12.1	0.8
7-8 Days	37.2	1.2	32.2	1.4	33.6	1.4	31.7	1.2
9-10 Days	30.4	1.2	28.9	1.4	27.9	1.2	26.8	1.2
11-12 Days	9.6	0.6	8.4	0.6	9.3	0.6	10.7	0.6
12+ Days	7.0	0.6	6.4	0.6	6.8	0.6	9.1	0.6

* While the Burning Man event lasts only 8 days, some staff, volunteers, and artists arrive before Gate opens to build the city and the art, and some stay after for the playa restoration process.

Ports of Travel

Common Airports Visited en Route to BRC
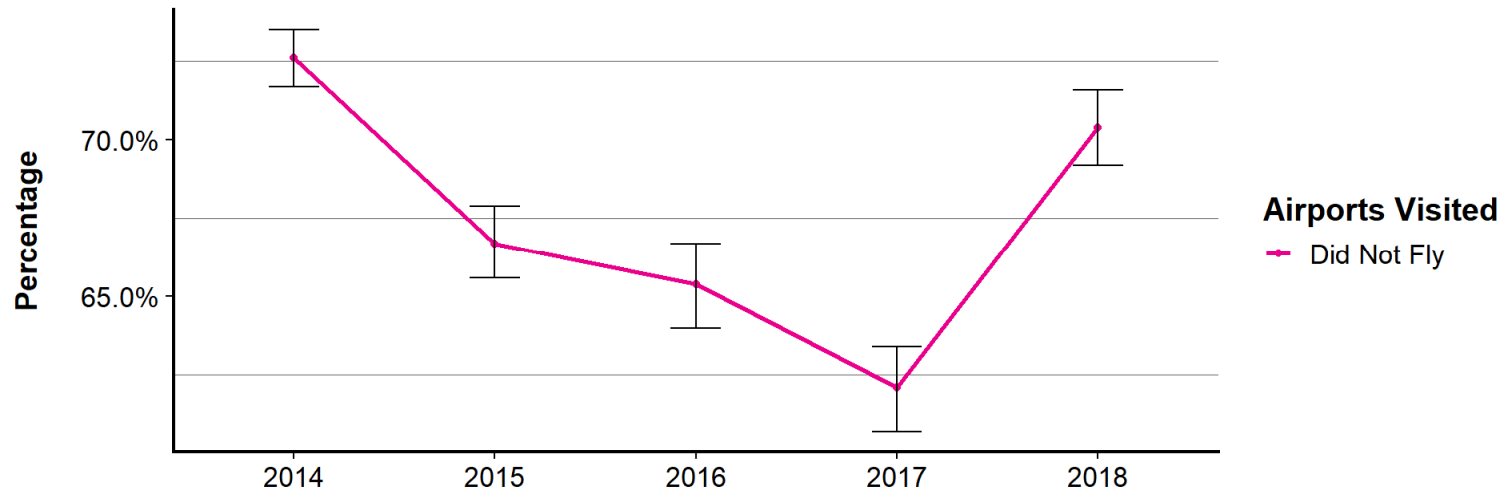
Airports Visited
- Did Not Fly

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

Airports Visited
- Reno
- San Francisco
- Other
- Los Angeles
- Las Vegas
- Sacramento
- BRC
- Oakland
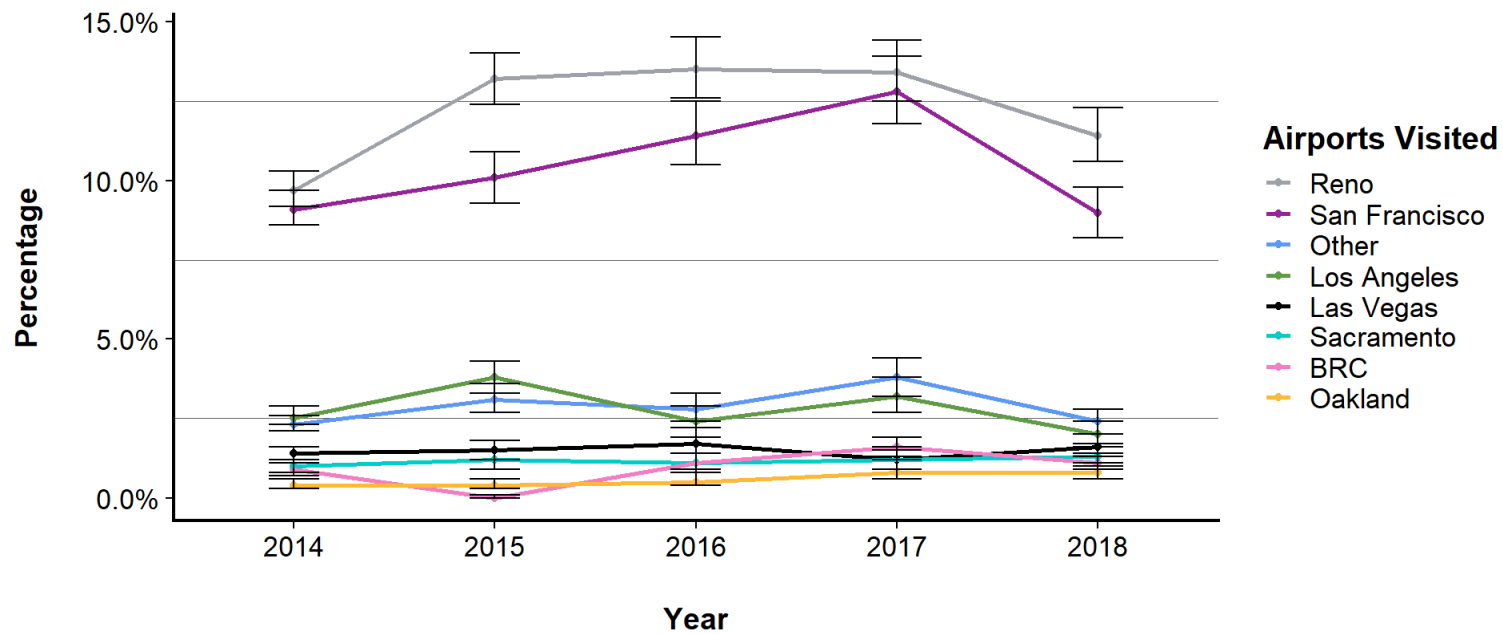
Common Airports Visited en Route to BRC, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Did Not Fly	72.6	0.8	66.7	1.2	65.4	1.4	62.1	1.4	70.4	1.2
Reno	9.7	0.6	13.2	0.8	13.5	1.0	13.4	1.0	11.4	0.8
San Francisco	9.1	0.6	10.1	0.8	11.4	1.0	12.8	1.0	9.0	0.8
Other	2.3	0.2	3.1	0.4	2.8	0.4	3.8	0.6	2.4	0.4
Los Angeles	2.5	0.4	3.8	0.6	2.4	0.6	3.2	0.6	2.0	0.4
Las Vegas	1.4	0.2	1.5	0.4	1.7	0.4	1.2	0.4	1.6	0.4
Sacramento	1.0	0.2	1.2	0.2	1.1	0.2	1.2	0.4	1.3	0.4
BRC	0.9	0.2	0.0	0.0	1.1	0.4	1.6	0.4	1.1	0.2
Oakland	0.4	0.2	0.4	0.2	0.5	0.2	0.8	0.2	0.8	0.2

Port of Entry into BRC
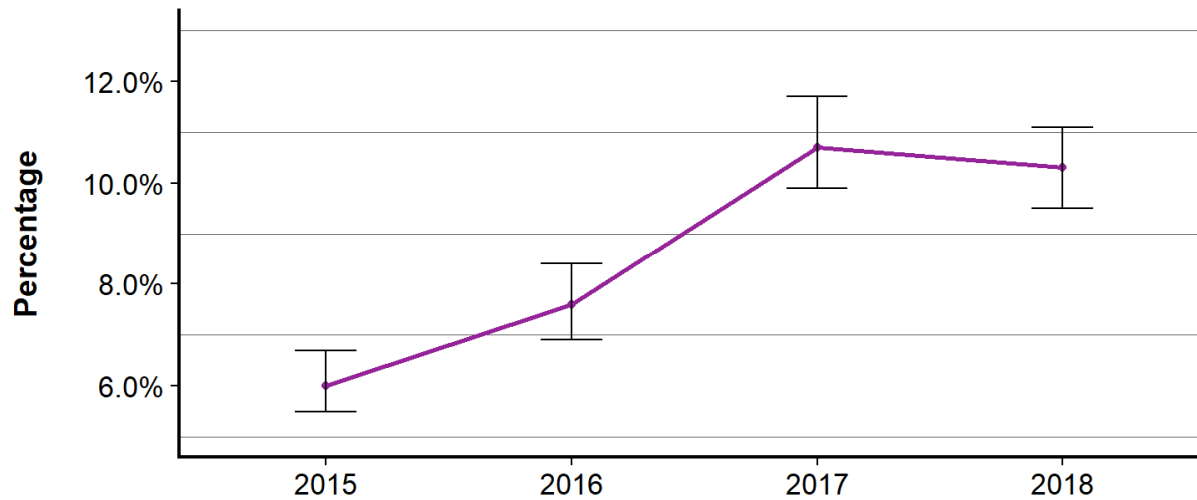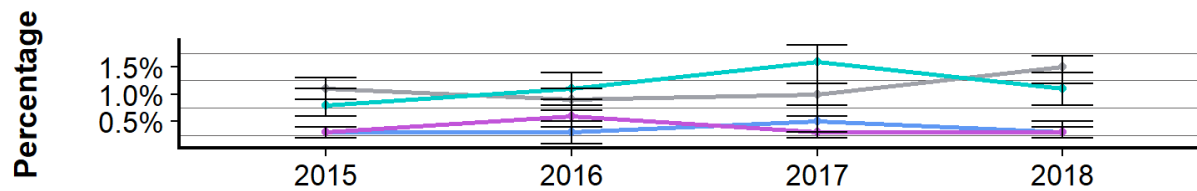
Error bars indicate the upper and lower bounds of the 95% confidence intervals.
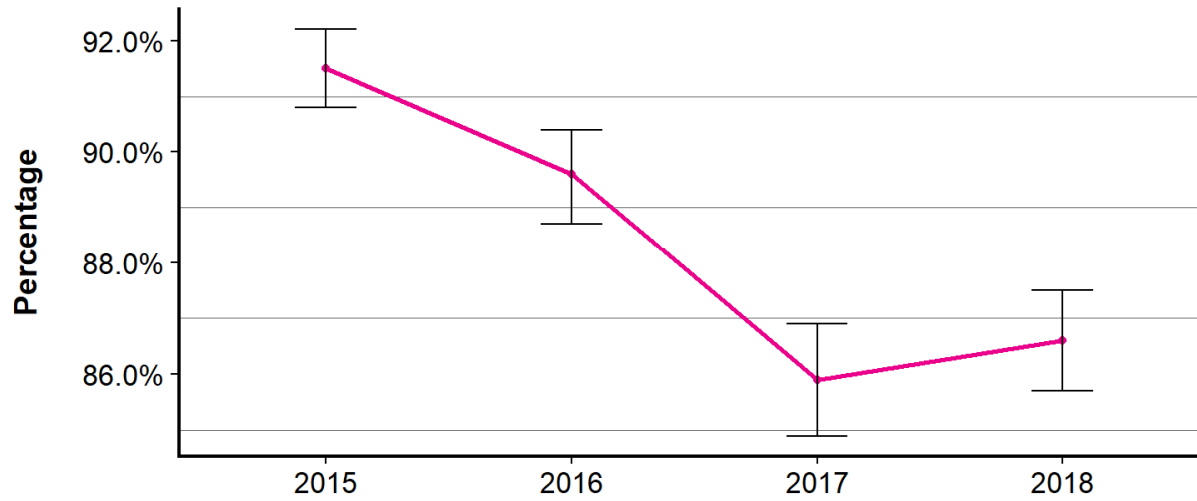
See next page for accompanying data table.

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Port of Entry into BRC, Continued

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Gate	91.5	0.8	89.6	0.8	85.9	1.0	86.6	1.0
Burner Express Bus	6.0	0.6	7.6	0.8	10.7	1.0	10.3	0.8
Point 1	1.1	0.2	0.9	0.2	1.0	0.2	1.5	0.2
Airport	0.8	0.2	1.1	0.4	1.6	0.4	1.1	0.2
Other Shuttle	0.3	0.2	0.3	0.2	0.5	0.2	0.3	0.2
Other	0.3	0.2	0.6	0.2	0.3	0.2	0.3	0.2

Port of Departure from BRC*
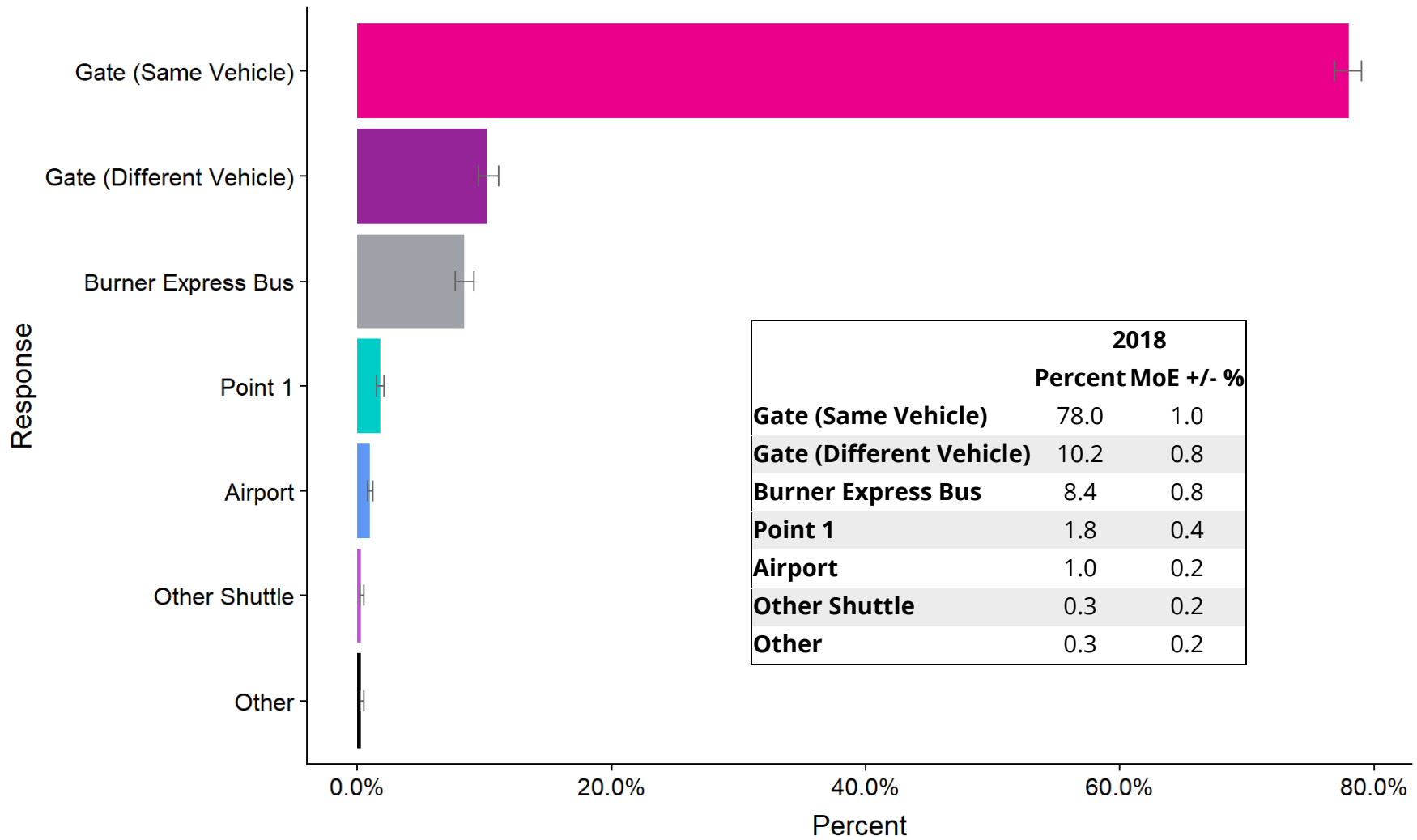
	2018	
	Percent	**MoE +/- %**
Gate (Same Vehicle)	78.0	1.0
Gate (Different Vehicle)	10.2	0.8
Burner Express Bus	8.4	0.8
Point 1	1.8	0.4
Airport	1.0	0.2
Other Shuttle	0.3	0.2
Other	0.3	0.2

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* This question was first introduced in the 2018 online survey.

Vehicle Type (2018 Only)*

Data presented in this section describe data from passengers who reported arriving to BRC via Gate or Point 1. The answer options for this question in the online survey have undergone several edits over the last few years, so year-to-year comparison is impossible.
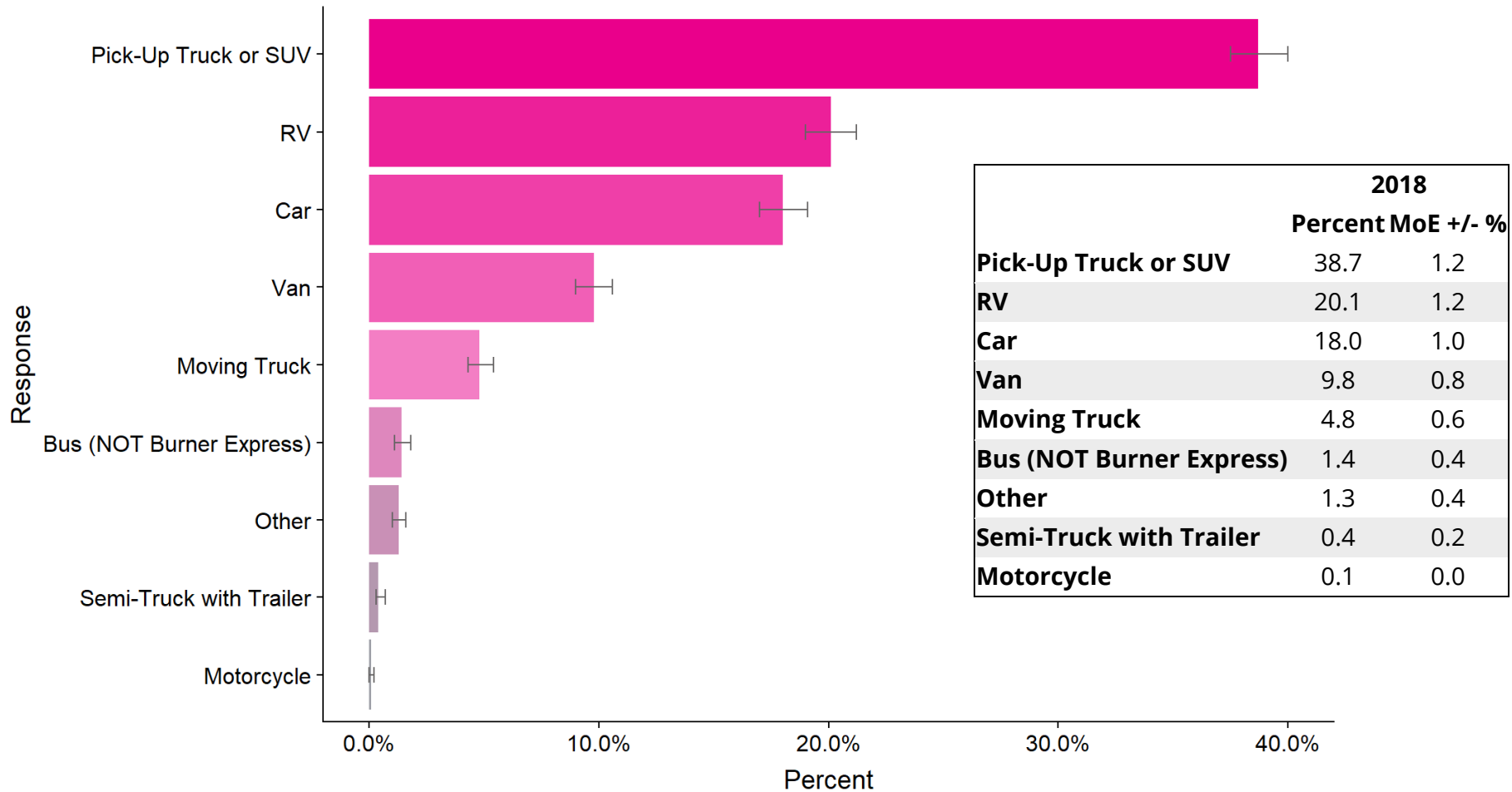
	2018	
	Percent	MoE +/- %
Pick-Up Truck or SUV	38.7	1.2
RV	20.1	1.2
Car	18.0	1.0
Van	9.8	0.8
Moving Truck	4.8	0.6
Bus (NOT Burner Express)	1.4	0.4
Other	1.3	0.4
Semi-Truck with Trailer	0.4	0.2
Motorcycle	0.1	0.0

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented here represent responses from all participants who entered BRC via Gate or Point 1 in 2018.

2018 Trailer Towing

Data presented in this section describe data from passengers who reported arriving to BRC via Gate or Point 1.

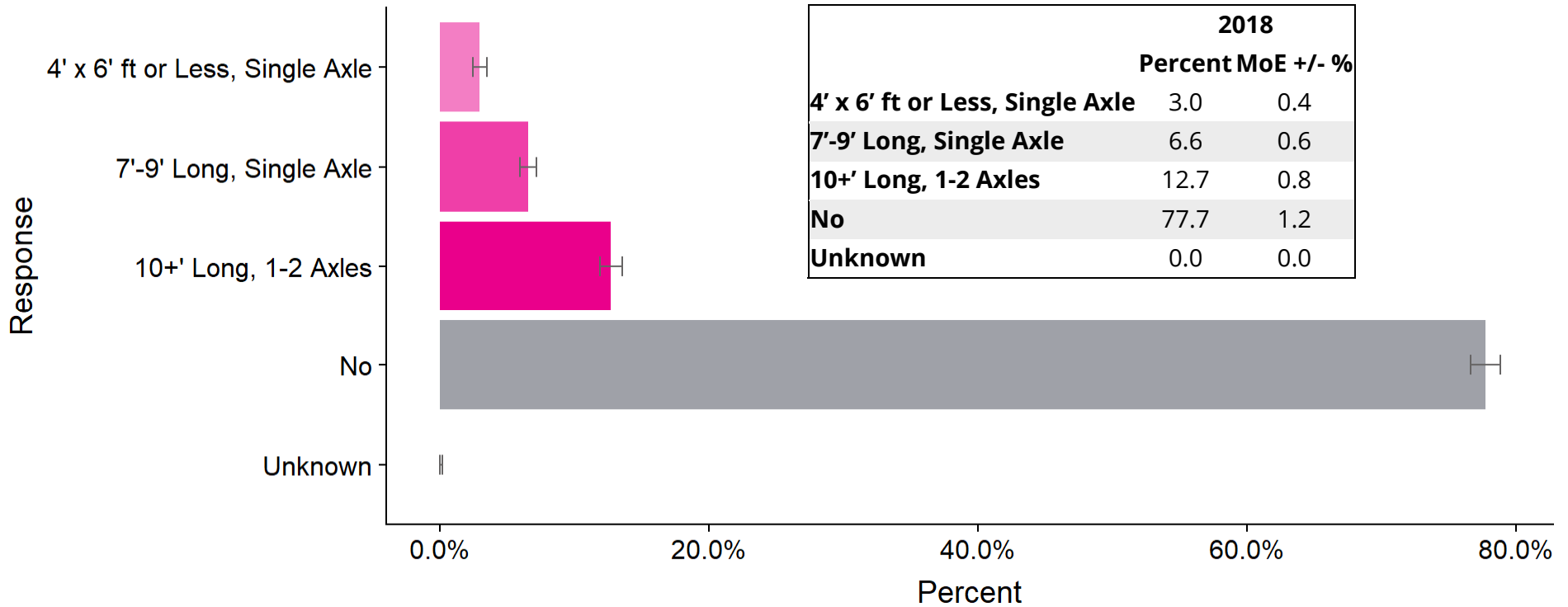|	2018	
	Percent	**MoE +/- %**
4' x 6' ft or Less, Single Axle	3.0	0.4
7'-9' Long, Single Axle	6.6	0.6
10+' Long, 1-2 Axles	12.7	0.8
No	77.7	1.2
Unknown	0.0	0.0

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data presented here represent responses from all participants who entered BRC via Gate or Point 1 who reported arriving in any vehicle type other than a "large semi-truck towing a trailer."

Vehicle Occupancy

Data presented in this section describe data from passengers who reported arriving to BRC via Gate or Point 1.

Number of People in Vehicle*

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Data presented in the plot above and table on next page represent responses from all participants who entered BRC via Gate or Point 1.

Number of People in Vehicle*, Continued

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
1	11.9	0.6	12.8	0.8	10.8	0.8	11.8	0.8	13.0	1.0	14.6	1.0
2	41.3	1.0	44.6	1.0	44.9	1.2	45.4	1.4	47.6	1.4	49.3	1.4
3	18.7	0.8	19.9	0.8	19.2	1.0	19.5	1.2	19.0	1.2	17.3	1.0
4	13.2	0.8	11.8	0.6	13.0	0.8	12.4	1.0	10.8	1.0	10.8	1.0
5	5.6	0.4	5.3	0.4	6.3	0.6	5.1	0.8	4.4	0.6	4.1	0.6
6-7	4.7	0.4	4.1	0.4	3.8	0.6	3.1	0.6	3.6	0.6	2.1	0.4
8-9	1.4	0.2	1.0	0.2	1.1	0.2	1.0	0.4	0.5	0.2	0.6	0.2
10-19	1.0	0.2	0.5	0.2	0.7	0.2	0.6	0.2	0.7	0.2	0.9	0.4
20+	2.2	0.4	0.1	0.0	0.2	0.0	1.0	0.2	0.5	0.2	0.1	0.0

* Data presented in the plot on the previous page and table above represent responses from all participants who entered BRC via Gate or Point 1.

Number of Minors (0-17) in Vehicle*
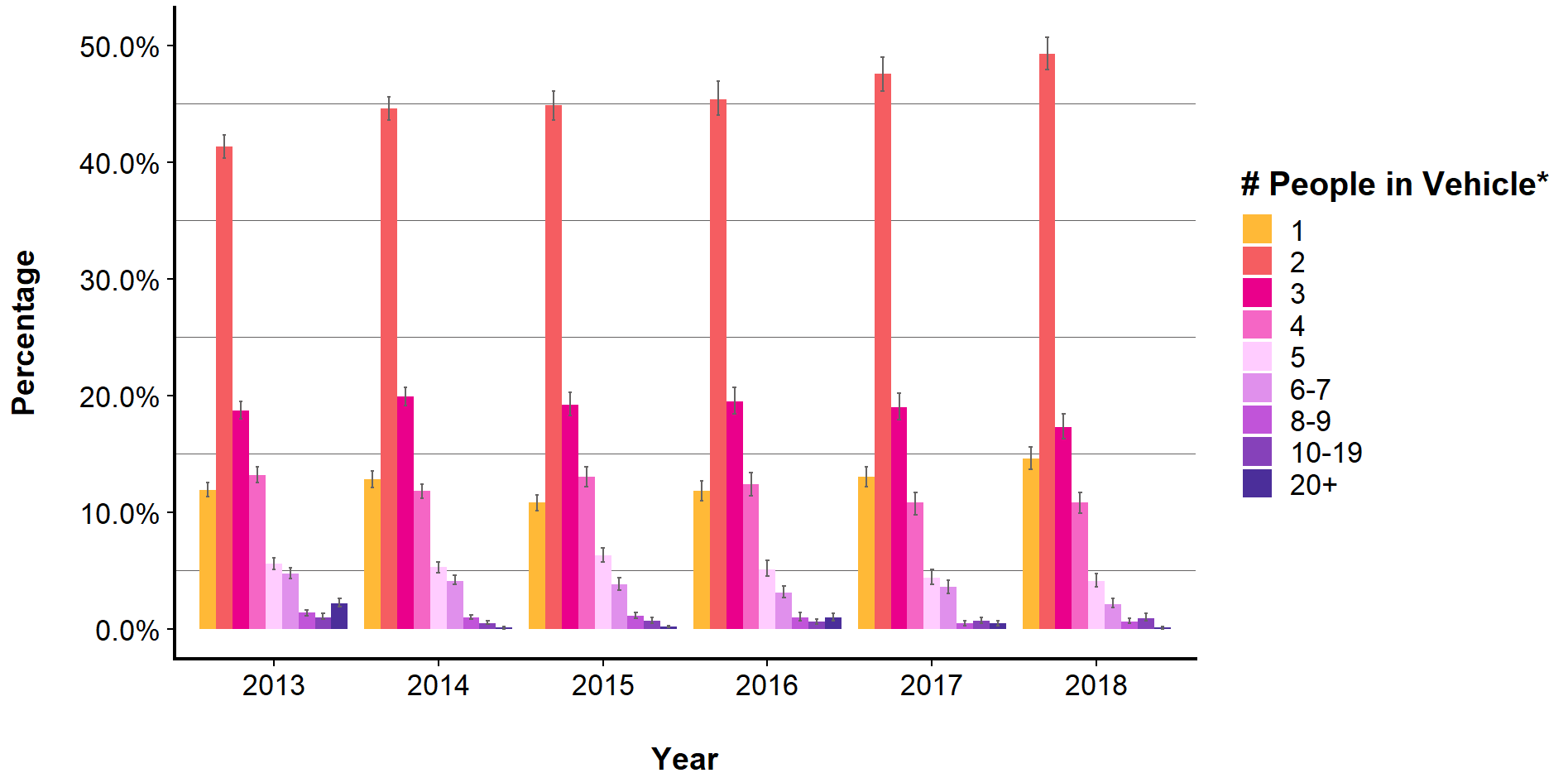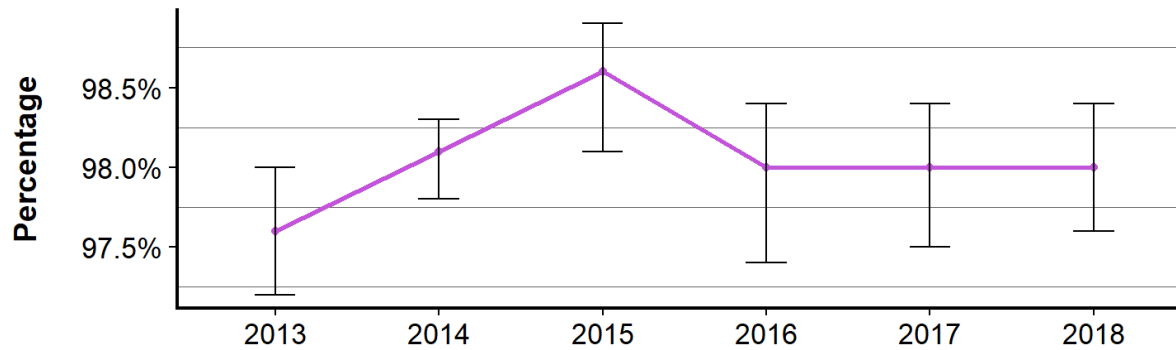

Error bars indicate the upper and lower bounds of the 95% confidence intervals.
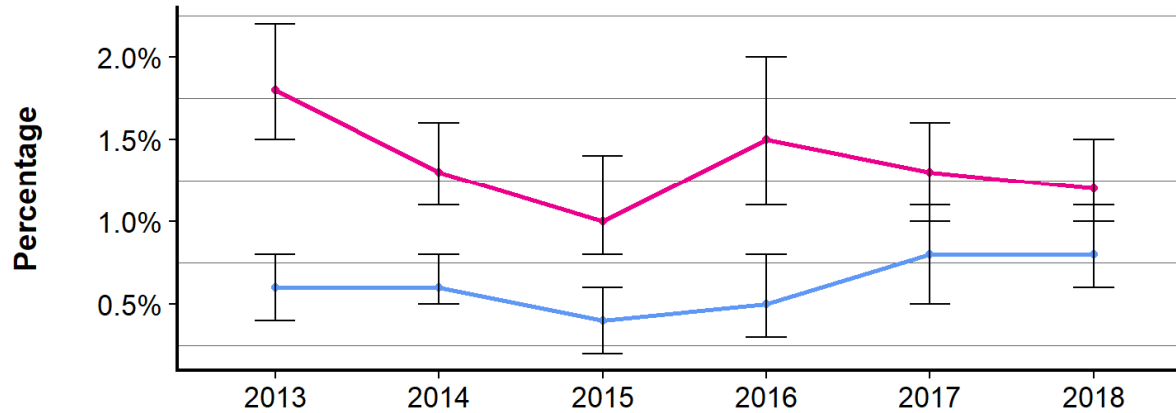
* Data presented here represent responses from all participants who entered BRC via Gate or Point 1.

	2013		2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
0	97.6	0.4	98.1	0.2	98.6	0.4	98.0	0.6	98.0	0.4	98.0	0.4
1	1.8	0.4	1.3	0.2	1.0	0.4	1.5	0.4	1.3	0.4	1.2	0.2
2+	0.6	0.2	0.6	0.2	0.4	0.2	0.5	0.2	0.8	0.4	0.8	0.2

Burner Express Bus

*Data presented in this section describe Burner Express Bus travel, but do **not** include data from passengers on Burner Express Air, which was introduced in 2016.*

Reason(s) for Choosing Burner Express Bus*
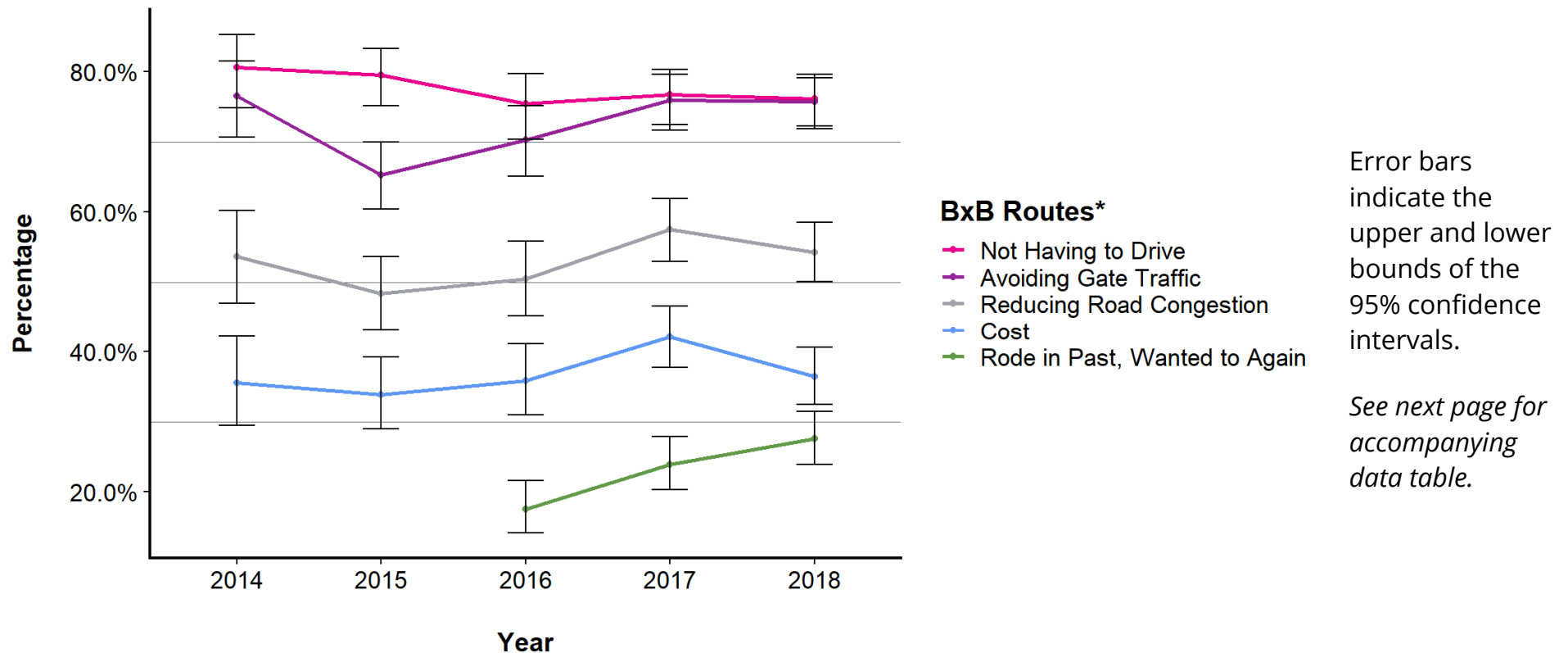
BxB Routes*
- Not Having to Drive
- Avoiding Gate Traffic
- Reducing Road Congestion
- Cost
- Rode in Past, Wanted to Again

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for accompanying data table.

* Participants selected all option(s) that applied. Data in the plot above and table on the next page represent participants who reported traveling to BRC via Burner Express Bus.

** The option "I've used Burner Express in the past and wanted to do it again" was first provided in the 2016 online survey.

Reason(s) for Choosing Burner Express Bus*, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Having to Drive	80.6	5.3	79.5	4.1	75.4	4.7	76.7	3.9	76.1	3.7
Avoiding Gate Traffic	76.5	5.5	65.3	4.9	70.3	4.9	75.9	3.9	75.7	3.5
Reducing Road Congestion	53.7	6.7	48.4	5.3	50.5	5.3	57.5	4.5	54.3	4.1
Cost	35.6	6.3	33.9	5.1	35.9	5.1	42.1	4.5	36.5	4.1
Rode in Past, Wanted to Again	NA	NA	NA	NA	17.6	3.7	23.9	3.7	27.6	3.7

* Participants selected all option(s) that applied. Data in the plot on the previous page and table above represent participants who reported traveling to BRC via Burner Express Bus.

** The option "I've used Burner Express in the past and wanted to do it again" was first provided in the 2016 online survey.
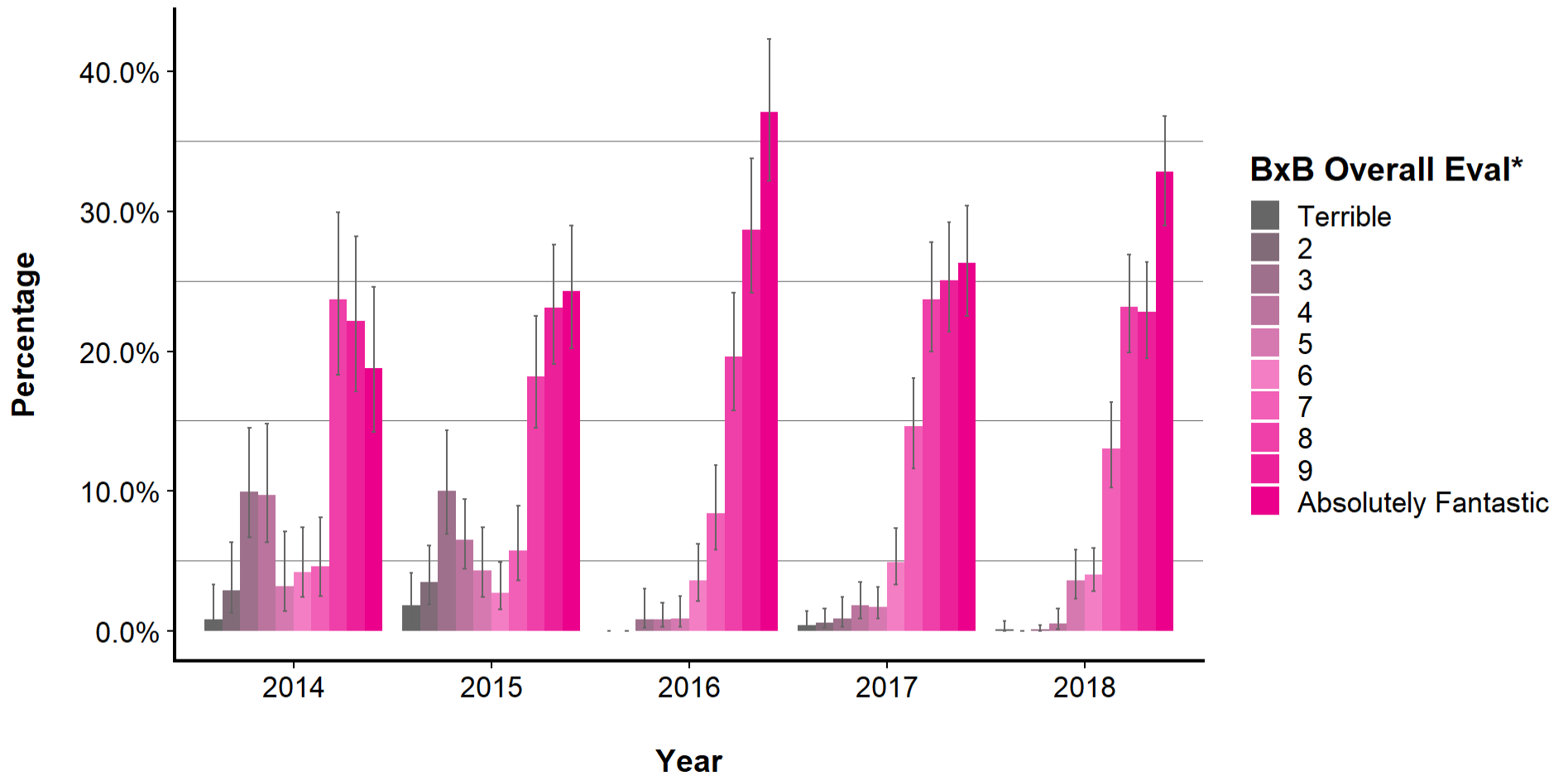
Evaluation of Overall Burner Express Bus Experience*

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*
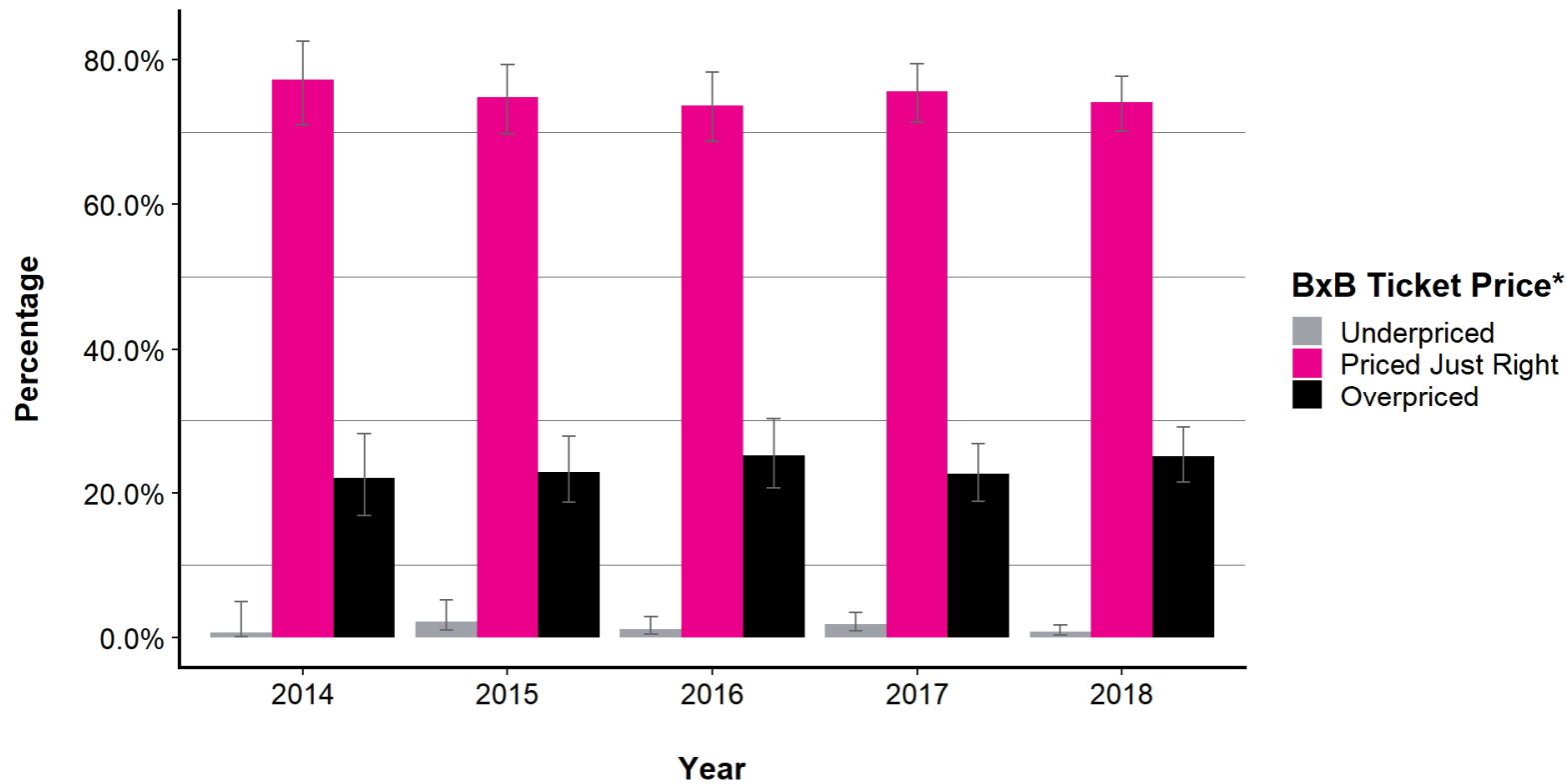
* Data in the plot above and table on the next page represent participants who reported traveling to BRC via Burner Express Bus.

Evaluation of Overall Burner Express Bus Experience*, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Terrible	0.8	1.2	1.8	1.6	0.0	0.0	0.4	0.6	0.1	0.2
2	2.9	2.2	3.5	2.0	0.0	0.0	0.6	0.6	0.0	0.0
3	9.9	3.9	10.0	3.5	0.8	1.0	0.9	1.0	0.1	0.2
4	9.7	4.1	6.5	2.4	0.8	0.8	1.8	1.2	0.5	0.6
5	3.2	2.5	4.3	2.4	0.9	1.0	1.7	1.0	3.6	1.8
6	4.2	2.4	2.7	1.6	3.6	2.0	4.9	2.0	4.0	1.6
7	4.6	2.7	5.7	2.5	8.4	2.9	14.6	3.1	13.0	2.9
8	23.7	5.7	18.2	3.9	19.6	4.3	23.7	3.9	23.2	3.5
9	22.2	5.5	23.1	4.3	28.7	4.7	25.1	3.9	22.8	3.5
Absolutely Fantastic	18.8	5.3	24.3	4.5	37.1	5.1	26.3	3.9	32.8	3.9

* Data in the plot on the previous page and table above represent participants who reported traveling to BRC via Burner Express Bus.

Evaluation of Burner Express Bus Ticket Price*


* Data in the plot left and table below represent participants who reported traveling to BRC via Burner Express Bus. This question in the online survey specifically asks for an evaluation of ticket price based on the participant's level of satisfaction with the program.

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Underpriced	0.7	1.4	2.2	2.0	1.1	1.0	1.8	1.2	0.8	0.6
Priced Just Right	77.3	5.7	74.8	4.7	73.7	4.7	75.7	4.1	74.1	3.7
Overpriced	22.0	5.7	22.9	4.5	25.2	4.7	22.6	3.9	25.1	3.7

Evaluation of Burner Express Bus Ticket Purchasing Experience*
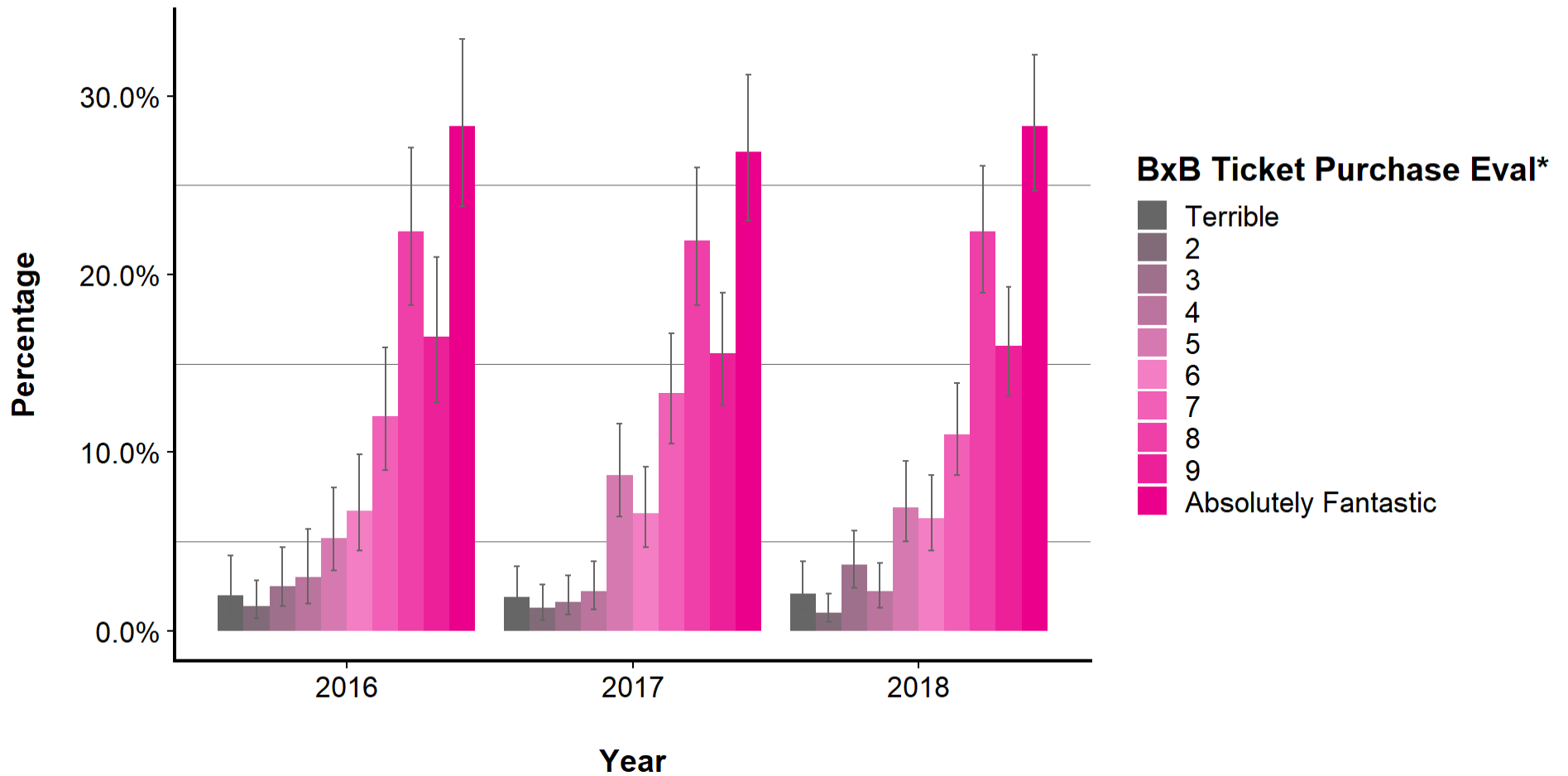
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*
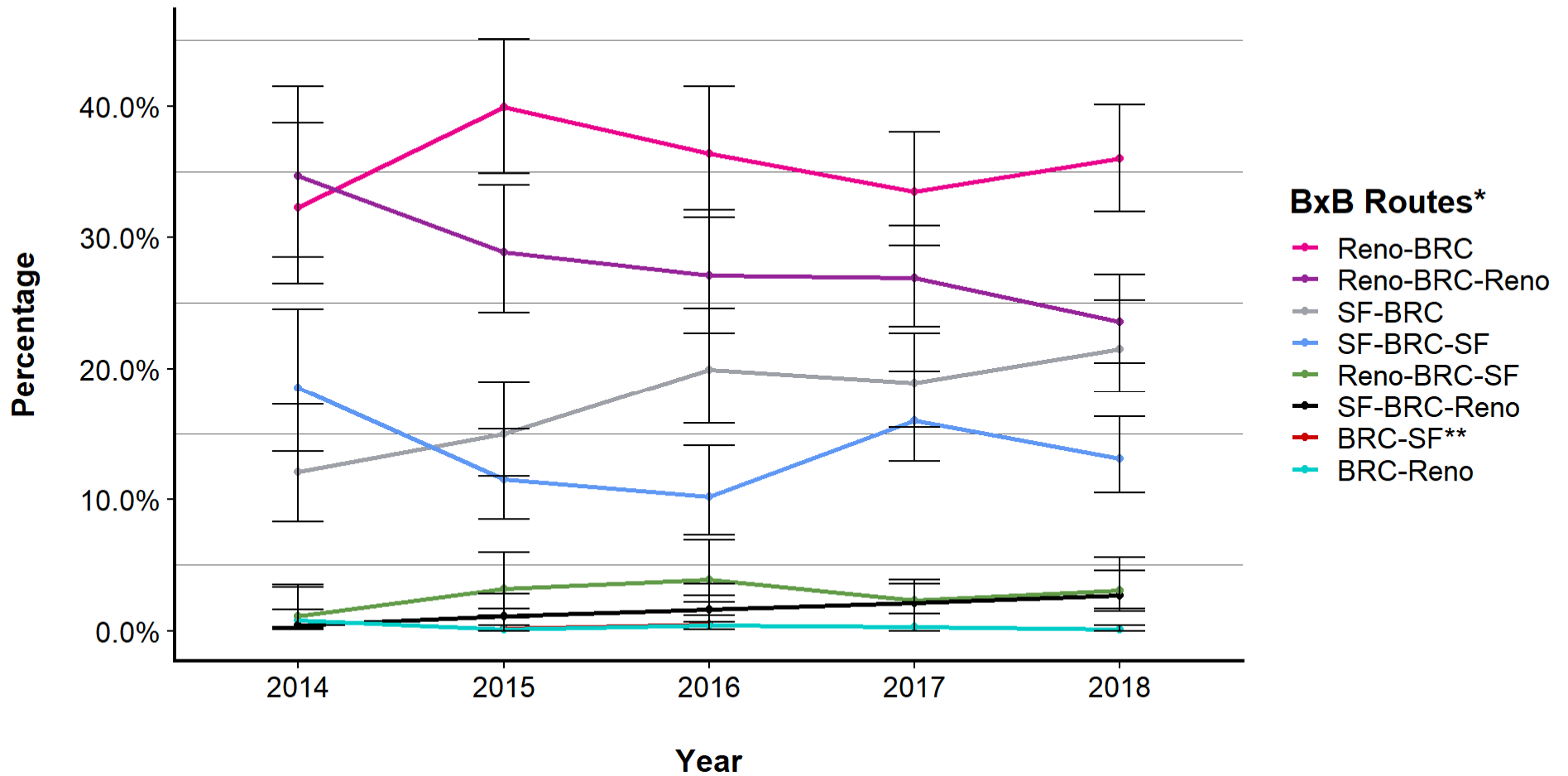
* Data in the plot above and table on the next page represent participants who reported traveling to BRC via Burner Express Bus.

Evaluation of Burner Express Bus Ticket Purchasing Experience*, Continued

	2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Terrible	2.0	1.6	1.9	1.2	2.1	1.4
2	1.4	1.0	1.3	1.0	1.0	0.8
3	2.5	1.6	1.6	1.0	3.7	1.6
4	3.0	2.0	2.2	1.4	2.2	1.2
5	5.2	2.2	8.7	2.5	6.9	2.2
6	6.7	2.7	6.6	2.2	6.3	2.2
7	12.0	3.5	13.3	3.1	11.0	2.5
8	22.4	4.3	21.9	3.7	22.4	3.5
9	16.5	4.1	15.6	3.1	16.0	3.1
Absolutely Fantastic	28.3	4.7	26.9	4.1	28.3	3.7

* Data in the plot on the previous page and table above represent participants who reported traveling to BRC via Burner Express Bus.

Burner Express Bus Route(s) Traveled*

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Participants selected all option(s) that applied. Data in the plot above and table on the next page represent participants who reported traveling to BRC via Burner Express Bus.

** The option "From Black Rock City to San Francisco" was provided in the online survey every year, however in most years the option was not selected.

Burner Express Bus Route(s) Traveled*, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Reno-BRC	32.3	6.1	39.9	5.1	36.4	5.1	33.5	4.3	36.0	3.9
Reno-BRC-Reno	34.7	6.5	28.9	4.9	27.1	4.7	26.9	3.9	23.6	3.3
SF-BRC	12.1	4.5	15.0	3.5	19.9	4.3	18.9	3.5	21.5	3.5
SF-BRC-SF	18.5	5.3	11.5	3.3	10.2	3.3	16.0	3.5	13.1	2.9
Reno-BRC-SF	1.1	1.4	3.2	2.0	3.9	2.2	2.3	1.2	3.1	1.8
SF-BRC-Reno	0.4	0.6	1.1	1.0	1.6	1.4	2.1	1.2	2.7	1.4
BRC-SF**	NA	NA	0.2	0.4	0.5	0.8	NA	NA	NA	NA
BRC-Reno	0.8	1.2	0.1	0.2	0.4	0.4	0.3	0.6	0.1	0.2

* Participants selected all option(s) that applied. Data in the plot on the previous page and table above represent participants who reported traveling to BRC via Burner Express Bus.

** The option "From Black Rock City to San Francisco" was provided in the online survey every year, however in most years the option was not selected.
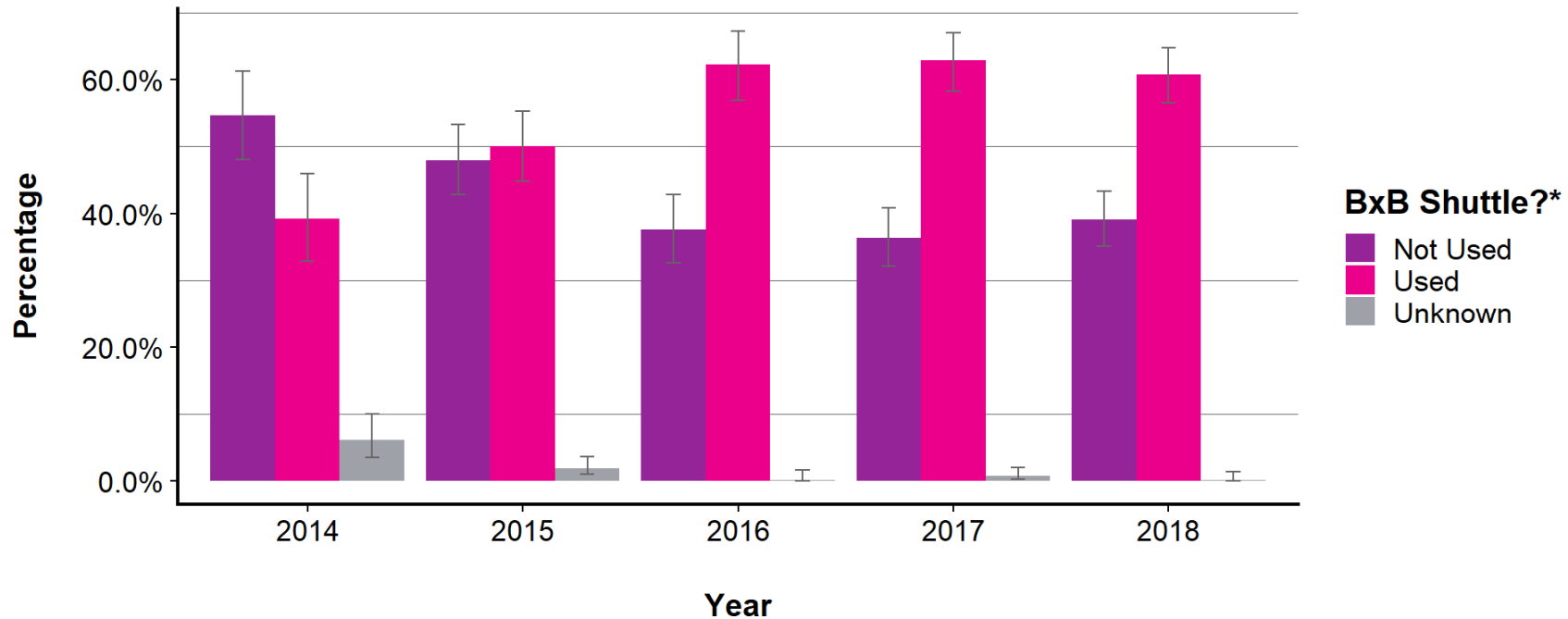
Use of Burner Express Satellite Shuttle*

Error bars indicate the upper and lower bounds of the 95% confidence intervals.

* Data in the plot above and table below represent participants who reported traveling to BRC via Burner Express Bus. This question in the online survey specifically references "the satellite shuttle that operates within Black Rock City." The question has undergone minor rewrites in several years for clarity, but these changes were not expected to have (and do not appear to have) had a material effect on participant responses.
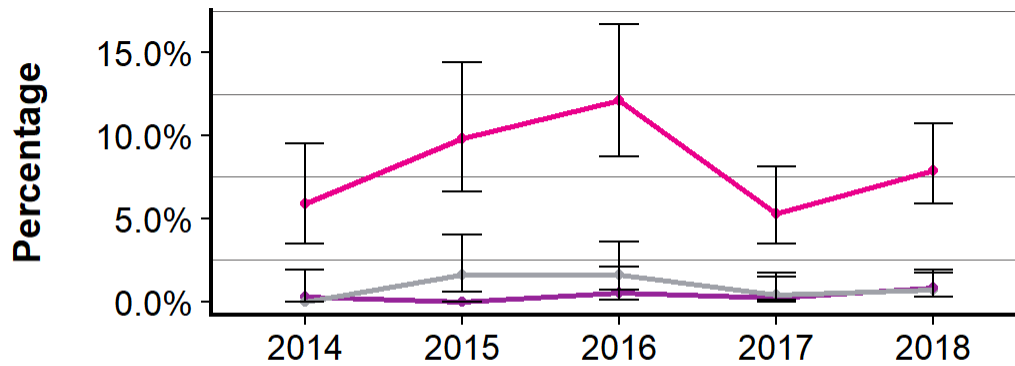
	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Not Used	54.7	6.7	48.0	5.3	37.6	5.1	36.4	4.3	39.1	4.1
Used	39.2	6.5	50.1	5.3	62.2	5.1	62.8	4.3	60.7	4.1
Unknown	6.1	3.1	1.9	1.4	0.2	0.4	0.8	0.8	0.2	0.4

Use of Burner Express Camping*

BxB Camping?*

⟶ Camped Elsewhere

BxB Camping?*

⟶ Camped with Burner Express, Would Again
⟶ Unknown
⟶ Camped with Burner Express, Would Not Again

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Data in the plot above and table on the next page represent participants who reported traveling to BRC via Burner Express Bus.
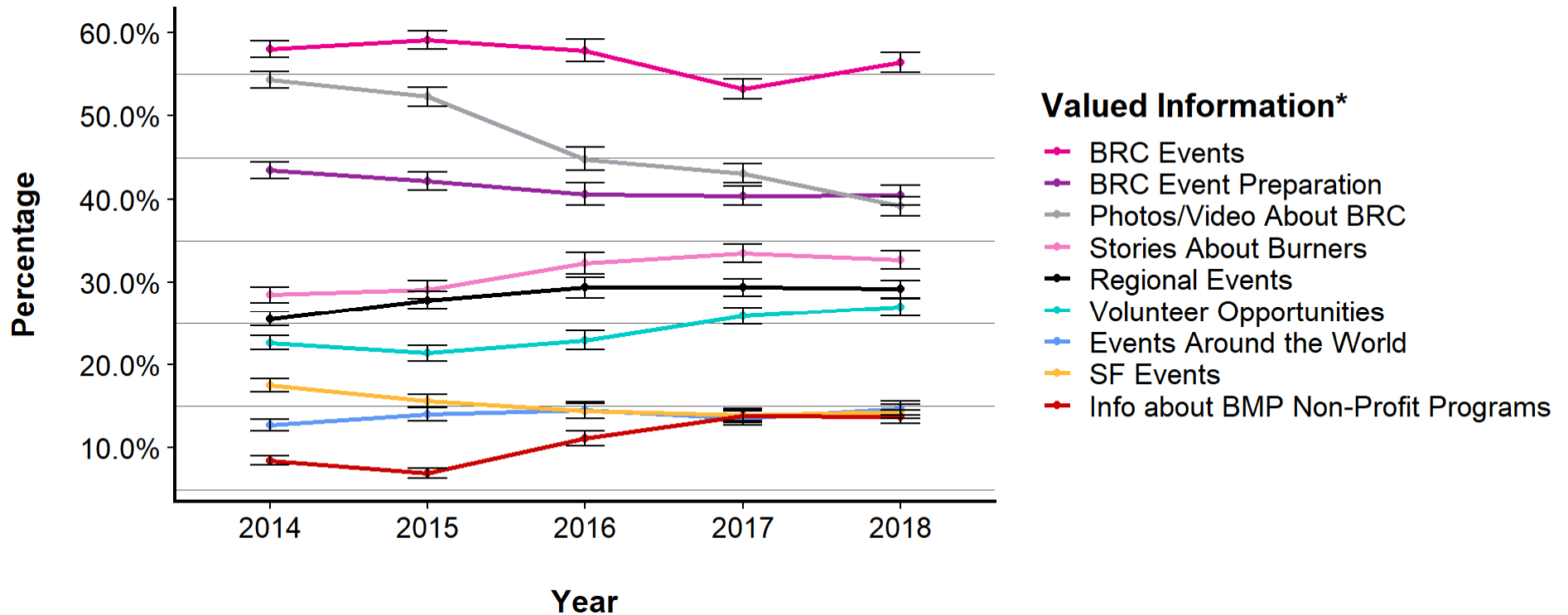
Use of Burner Express Camping*, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Camped Elsewhere	93.9	2.9	88.6	4.1	85.8	4.1	94.0	2.4	90.6	2.5
Camped with Burner Express, Would Again	5.9	2.9	9.8	3.9	12.1	3.9	5.3	2.2	7.9	2.4
Unknown	0.3	0.6	0.0	0.0	0.5	0.8	0.2	0.4	0.8	0.8
Camped with Burner Express, Would Not Again	0.0	0.0	1.6	1.4	1.6	1.4	0.4	0.6	0.7	0.6

* Data in the plot on the previous page and table above represent participants who reported traveling to BRC via Burner Express Bus.

Event Information

Valued Information Types

Valued Information Coming from Burning Man*

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Participants selected up to three options that applied.

Valued Information Coming from Burning Man*, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
BRC Events	58.0	1.0	59.1	1.2	57.8	1.4	53.2	1.2	56.4	1.2
BRC Event Preparation	43.5	1.0	42.2	1.2	40.6	1.4	40.4	1.2	40.5	1.2
Photos/Video About BRC	54.3	1.0	52.3	1.2	44.8	1.4	43.1	1.2	39.2	1.2
Stories About Burners	28.5	1.0	29.1	1.0	32.3	1.4	33.5	1.2	32.7	1.2
Regional Events	25.5	1.0	27.8	1.0	29.4	1.2	29.4	1.0	29.2	1.0
Volunteer Opportunities	22.6	0.8	21.4	1.0	22.9	1.2	25.9	1.0	27.0	1.0
Events Around the World	12.7	0.6	14.0	0.8	14.5	1.0	13.5	0.8	14.7	0.8
SF Events	17.5	0.8	15.6	0.8	14.4	1.0	13.9	0.8	14.3	0.8
Info about BMP Non-Profit Programs	8.4	0.6	6.9	0.6	11.1	0.8	13.8	0.8	13.7	0.8

* Participants selected up to three options that applied.

Information Sources

Frequency of Use of Available Sources for Burning Man News and Information

Frequency of Use — Never — Rarely — Often
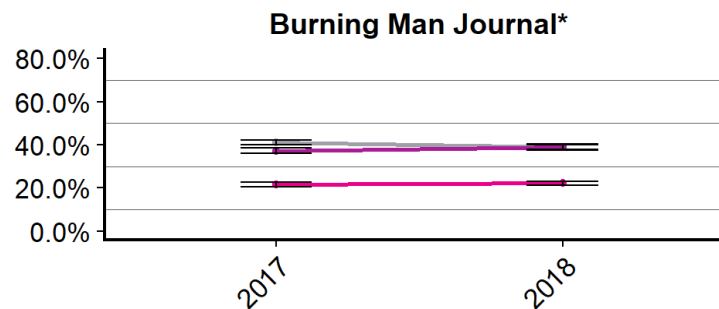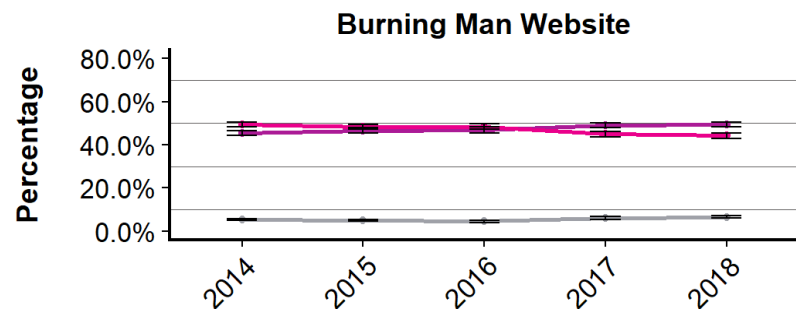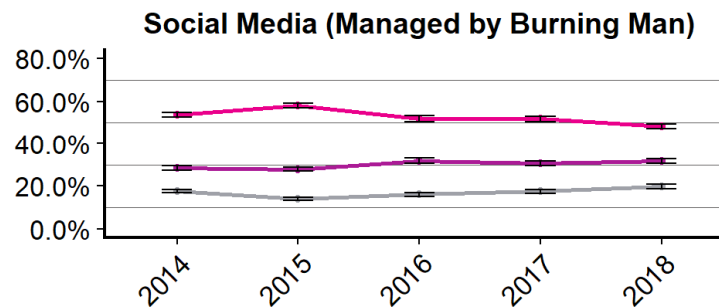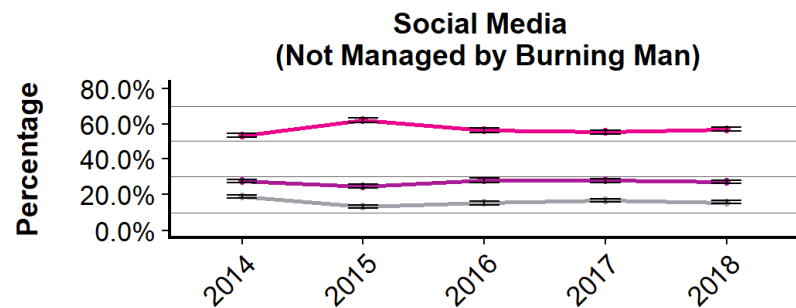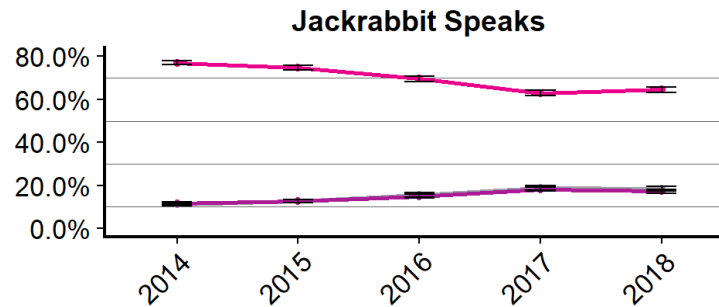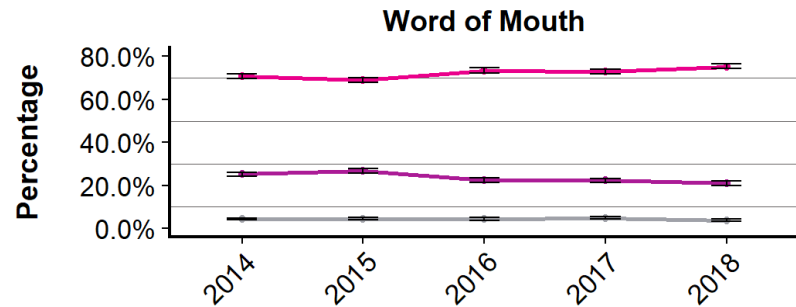
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

See next page for additional information sources and the page after next for accompanying data table.

* "Burning Man Journal" was first provided as an answer option in the 2017 online survey.

Frequency of Use of Available Sources for Burning Man News and Information, Continued
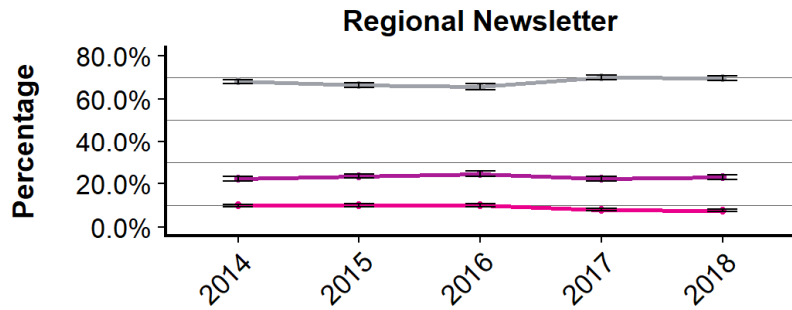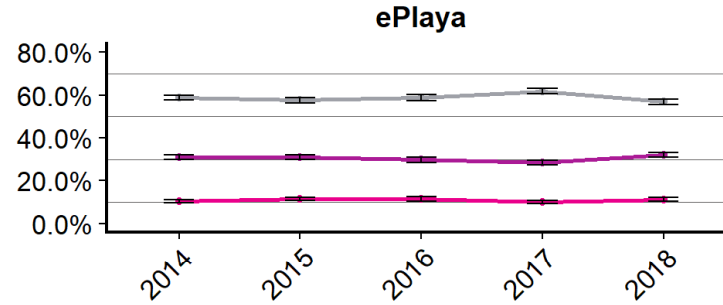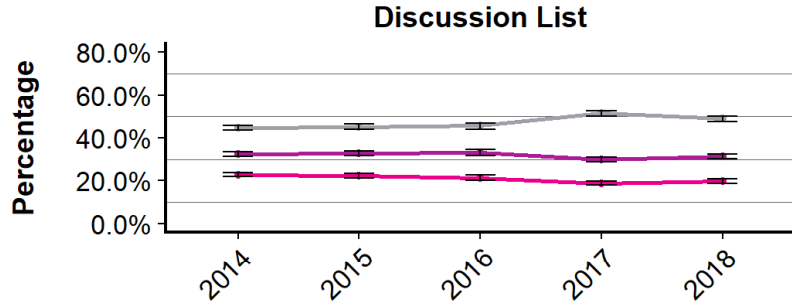
Discussion List

ePlaya

Regional Newsletter

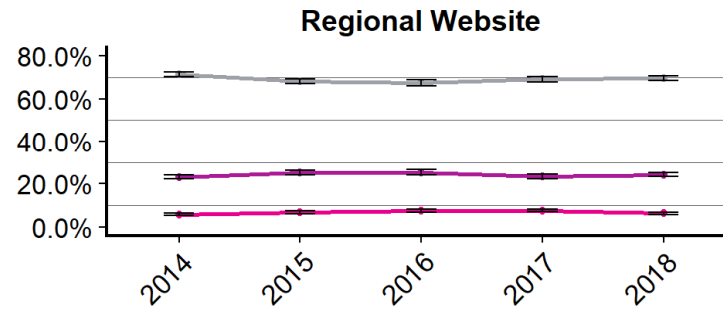**Regional Website**

Frequency of Use — Never — Rarely — Often

Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

Frequency of Use of Available Sources for Burning Man News and Information, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Word of Mouth										
Never	4.2	0.4	4.3	0.4	4.2	0.6	4.8	0.6	3.7	0.4
Rarely	25.1	1.0	26.7	1.0	22.4	1.2	22.2	1.0	20.9	1.0
Often	70.7	1.0	69.0	1.0	73.4	1.2	73.1	1.0	75.3	1.0
Jackrabbit Speaks										
Never	11.2	0.8	12.7	0.8	15.5	1.2	18.8	1.0	18.4	1.0
Rarely	11.7	0.8	12.6	0.8	14.9	1.0	18.2	1.0	17.2	1.0
Often	77.1	1.0	74.7	1.0	69.6	1.4	63.0	1.2	64.5	1.2
Social Media (Not Managed by Burning Man)										
Never	18.8	0.8	13.1	0.8	15.3	1.0	16.6	1.0	15.6	1.0
Rarely	27.5	1.0	24.7	1.0	28.1	1.4	27.8	1.0	27.1	1.0
Often	53.7	1.2	62.2	1.2	56.6	1.4	55.5	1.2	57.2	1.2
Social Media (Managed by Burning Man)										
Never	17.7	0.8	14.0	0.8	16.1	1.0	17.6	1.0	19.9	1.0
Rarely	28.4	1.0	27.9	1.0	31.8	1.4	30.5	1.0	31.8	1.2
Often	53.9	1.2	58.1	1.2	52.1	1.4	51.9	1.2	48.4	1.2
Burning Man Website										
Never	5.3	0.6	5.0	0.6	4.5	0.6	6.0	0.6	6.5	0.6
Rarely	45.4	1.2	46.7	1.2	47.0	1.4	49.1	1.2	49.4	1.2
Often	49.3	1.2	48.3	1.2	48.5	1.4	44.9	1.2	44.2	1.2

Frequency of Use of Available Sources for Burning Man News and Information, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Burning Man Journal*										
Never	NA	NA	NA	NA	NA	NA	41.1	1.2	39.1	1.2
Rarely	NA	NA	NA	NA	NA	NA	37.3	1.2	38.8	1.2
Often	NA	NA	NA	NA	NA	NA	21.6	1.0	22.2	1.0
Discussion List										
Never	44.8	1.2	45.2	1.2	45.6	1.4	51.4	1.2	48.9	1.2
Rarely	32.5	1.0	32.6	1.2	33.1	1.4	29.9	1.2	31.4	1.2
Often	22.7	1.0	22.2	1.0	21.3	1.2	18.7	1.0	19.7	1.0
ePlay										
Never	58.7	1.2	57.6	1.2	58.8	1.4	61.8	1.2	56.9	1.2
Rarely	30.9	1.0	31.0	1.2	29.8	1.4	28.3	1.2	31.9	1.2
Often	10.4	0.6	11.5	0.8	11.4	1.0	9.9	0.8	11.2	0.8
Regional Newsletter										
Never	68.0	1.0	66.4	1.2	65.6	1.4	69.8	1.2	69.5	1.2
Rarely	22.2	1.0	23.5	1.0	24.5	1.2	22.3	1.0	22.9	1.0
Often	9.8	0.6	10.1	0.8	9.9	0.8	7.9	0.6	7.6	0.6
Regional Website										
Never	71.3	1.0	68.2	1.2	67.3	1.4	69.1	1.2	69.6	1.2
Rarely	23.0	1.0	25.1	1.2	25.2	1.2	23.3	1.0	24.2	1.0
Often	5.6	0.6	6.7	0.6	7.4	0.8	7.6	0.6	6.2	0.6

* "Burning Man Journal" was first provided as an answer option in the 2017 online survey.

Burning Man Information Radio (BMIR)

Participant Method(s) for Listening to BMIR*
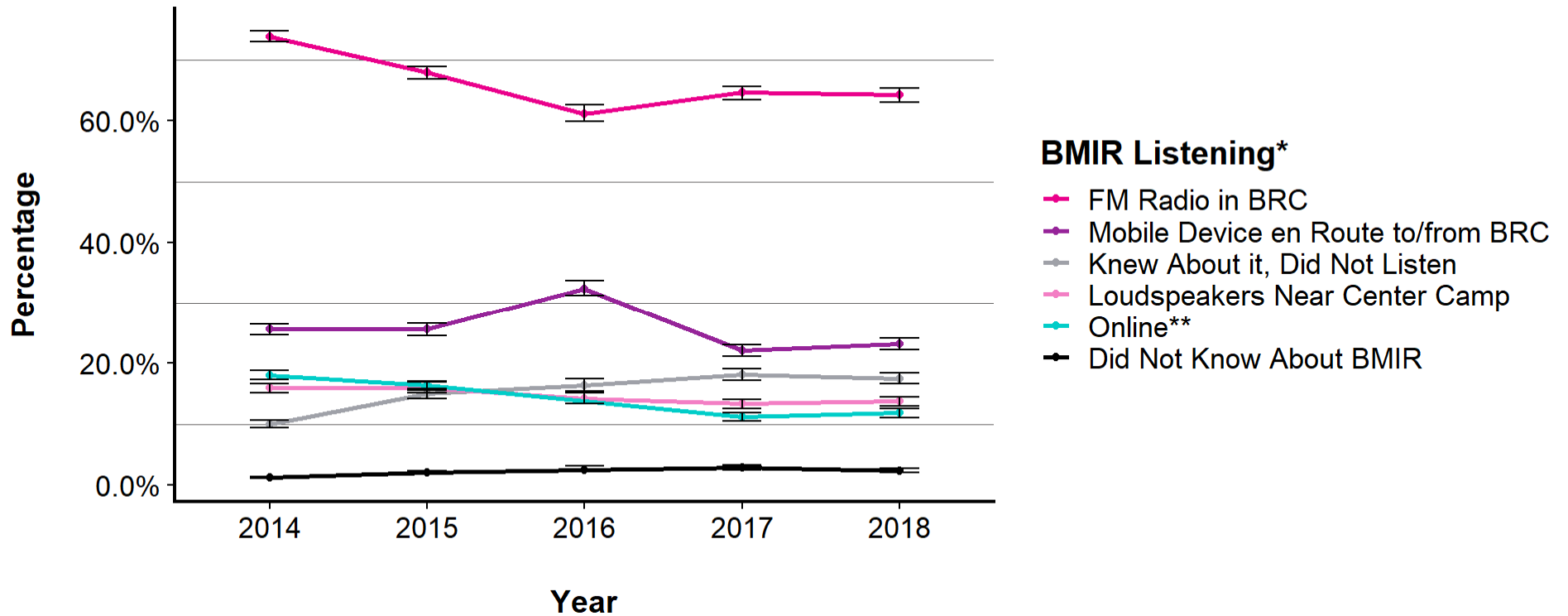
Error bars indicate the upper and lower bounds of the 95% confidence intervals. *See next page for accompanying data table.*

* Participants selected all options that applied, and the online survey question specifically asked about listening habits over "this year."

** The answer option, "I listened online" was left out of the online survey in 2016.

Participant Method(s) for Listening to BMIR*, Continued

	2014		2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
FM Radio in BRC	73.9	0.8	68.0	1.0	61.2	1.4	64.7	1.2	64.3	1.2
Mobile Device en Route to/from BRC	25.6	0.8	25.6	1.0	32.4	1.2	22.1	1.0	23.2	1.0
Knew About it, Did Not Listen	10.0	0.6	15.0	0.8	16.4	1.0	18.1	1.0	17.4	1.0
Loudspeakers Near Center Camp	15.9	0.8	16.0	0.8	14.2	1.0	13.3	0.8	13.7	0.8
Online**	18.0	0.8	16.3	0.8	NA	NA	11.2	0.6	11.8	0.8
Did Not Know About BMIR	1.2	0.2	2.0	0.4	2.5	0.4	2.8	0.4	2.3	0.4

* Participants selected all options that applied, and the online survey question specifically asked about listening habits over "this year."

** The answer option, "I listened online" was left out of the online survey in 2016.

Gate Advisory Radio Station (GARS)

Familiarity with Gate Advisory Radio Station (GARS), 95.1
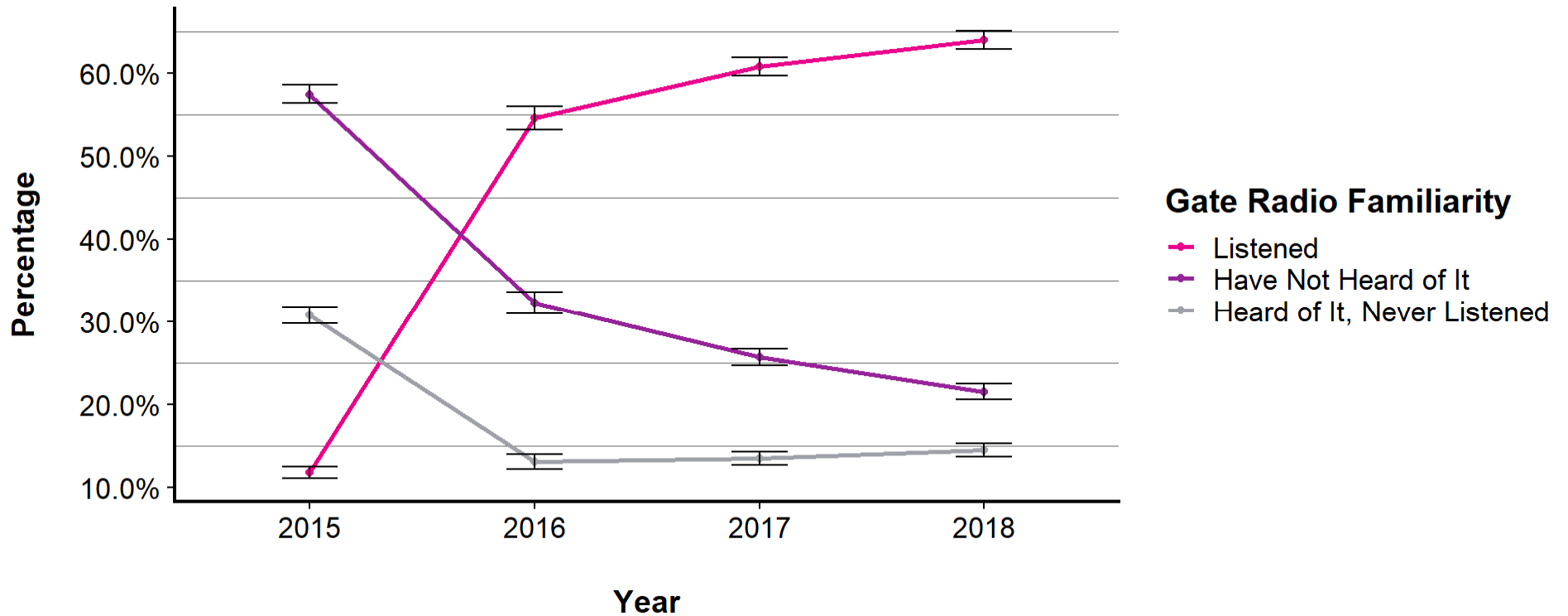
Error bars indicate the upper and lower bounds of the 95% confidence intervals.

	2015		2016		2017		2018	
	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %	Percent	MoE +/- %
Listened	11.8	0.8	54.6	1.4	60.8	1.2	64.0	1.2
Have Not Heard of It	57.4	1.2	32.3	1.4	25.7	1.0	21.5	1.0
Heard of It, Never Listened	30.8	1.0	13.1	1.0	13.5	0.8	14.5	0.8

End of report!